

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

SPECIAL! . . . On Women's Bowling Shoes — AND — right at the beginning of the Bowling Season too! If you don't take advantage of this Bowling Shoe "Strike", then you deserve to be in the "Goose-Egg" class right through the whole season! Regularly priced at 4.95 and 6.95, these Women's Bowling Shoes are now ONLY 2.27 while the quantity lasts! Made of soft grain leather in a brown color, they are unlined with a solid heel counter, light, pliable soles of non-slip chrome leather and full rubber heels. In six eyelet, laced-to-the-toe style, the size range is broken but it runs from 4 to 7. You know, proper Bowling shoes improve your game beyond measure — you'll have the best Bowling Season yet, AND, a Bargain to "Boot" by taking advantage of this Women's Bowling Shoe Special — just 2.27 a pair — in the Shoe Department of Holman's Summerside Store.

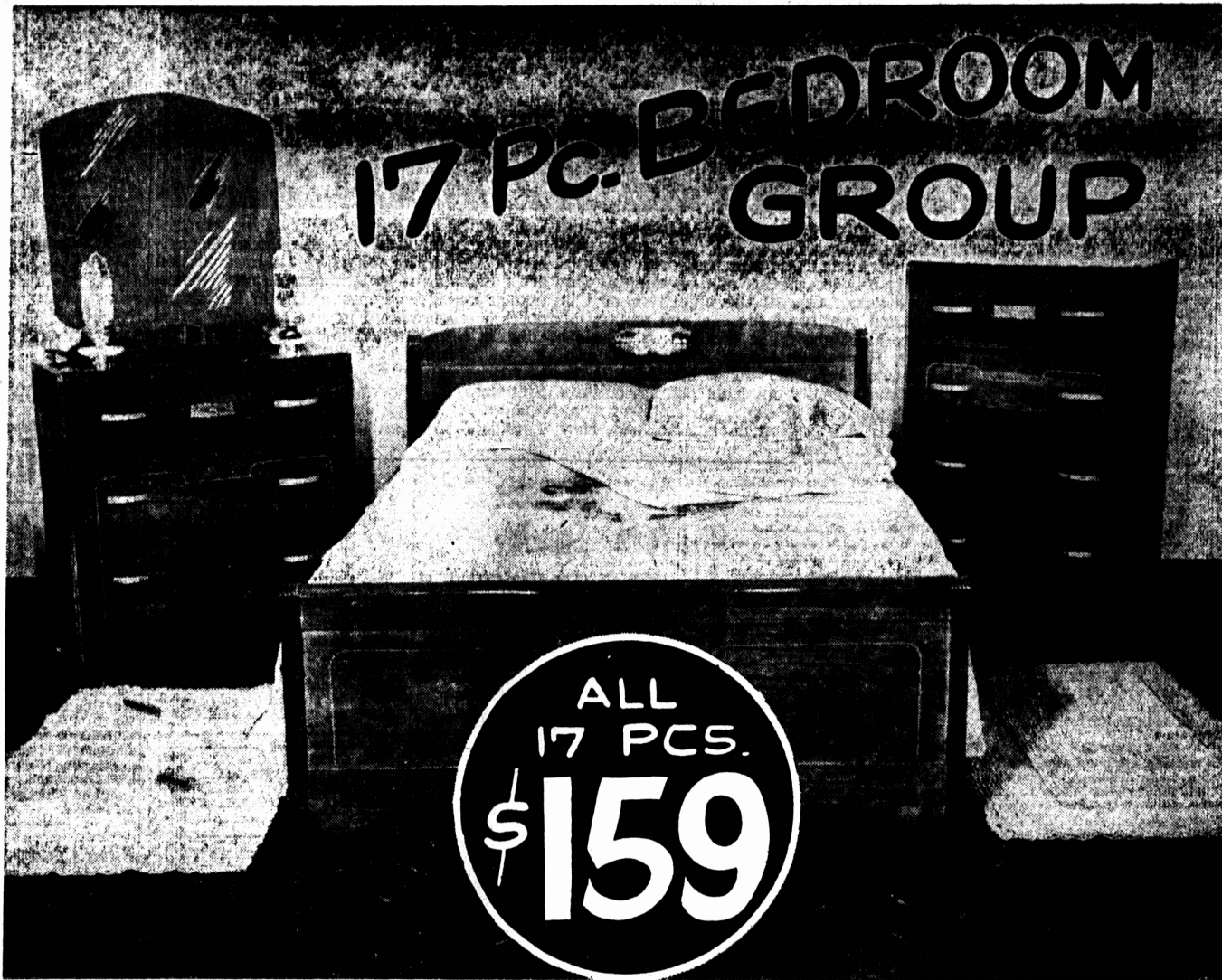


EVER wear a "Lifetime" Slip? Believe me they're really perfect when it comes to appearance, wearability, washability and fit . . . Besides all this they are unconditionally guaranteed for one year. The Lingerie Section of Holman's Summerside and Holman's Ladies' Shop in Charlottetown feature these Lifetime Slips with confidence and pride. Made of fine, smooth crepe the four gores are fagoted with nylon thread and the bodice and hemline are trimmed with delicate nylon net. You'll be more than satisfied with a Lifetime Slip, tailored to give with each and every move you make — a Lifetime Slip is truly comfortable to wear. In white only, the sizes are from 32 to 40 AND the price will amaze you, it is Only Just 2.98. Make an investment — buy a Lifetime Slip today in either the Lingerie Section of Holman's Summerside or Holman's Ladies' Shop in Charlottetown.

THIS SEASON it's what is beneath your outer garments that counts! . . . That's why we want to stress so strongly the importance of a good fitting **BRASSIERE** to give you a smooth, svelte bust line. The "Wonder Bra" to be found in the Foundation Section of Holman's Summerside and Holman's Ladies' Shop in Charlottetown will give you curves where fashion dictates and great comfort too. The **PETAL BURST** "Wonder Bra" has a fagoted bust section and a "Cinch" waistband to wide elastic, it is made of fine quality rayon satin in sizes 32 to 40 (junior, medium or full) priced 4.50. Then there is a **PETAL BURST** "Wonder Bra" of white broadcloth with a reinforced band inset with elastic sections, this Bra is in sizes 30 to 38 (junior and medium) priced 2.50. Both these "Wonder Bras" have Tri-lift shaping at the adjustable straps. Come see and try these "Wonder Bras", you'll be delighted by what they'll do for your figure! They are in the Foundation Section of Holman's Summerside and Holman's Ladies' Shop in Charlottetown.

CALLED "Heavenly Knit", the **LADY ANNE BOUCLE SUITS** are smart, flattering and comfortable beyond your fondest dreams. In two-piece styles with either straight or flared skirts and pullover or cardigan tops, there's a becoming little collar and adorable three-quarter bracelet sleeves. Blended wool and nylon yarn is fashioned in the soft nubby boucle knit so right for Fall and Winter wearing. Colors are truly entrancing — soft shades or brilliant so right for Fall and Winter wearing. Colors are truly entrancing — soft shades or brilliant accents to brighten your wardrobe. Sizes are from 12 to 18, **Lady Anne Boucle Suits** are priced 39.95 in Holman's Ladies' Wear Department of Holman's Summerside and Holman's Ladies' Shop Charlottetown.

HOLMAN'S Both Stores... Repeats A Sensational Savings Event



17 PC. BEDROOM GROUP

ALL 17 PCS. \$159

A Handsome BEDROOM ENSEMBLE

Suite In Walnut or Blonde Finish

17 Pieces Included

Check Each Item

- | | |
|--------------------------|----------------------|
| 1 Double Bed (4 1/2") | 2 Pillows |
| 1 full sized Dresser | 2 Pillow Cases |
| 1 Chest of Drawers | 2 Sheets |
| 1 Steel Slat Spring | 1 Chenille Bedspread |
| 1 Spring Filled Mattress | 2 Boudoir Lamps |
| 2 Scatter Mats | 1 Bed Lamp |

"Mr. and Mrs." Dresser available, if desired in place of regular Dresser at \$20.00 extra.

Furnish a Bedroom in its entirety at One Low Cost . . . All 17 Pieces illustrated for **159.00** Only

GREAT 7-DAY SALE

Saturday, Oct. 16th Thru Saturday, Oct. 23rd

ALL YOURS FOR ONLY

\$15. DOWN

Balance Monthly

Two great suitings
By GARNETT OF ENGLAND



Never before has it been our privilege to offer, at one time, two such distinguished groups of suits. To the truly quality-minded . . . we issue a cordial invitation to inspect these superb suits.

SIZES 35 to 42

GARNETT 79.50

GLENSHIRE 69.50

HOLMAN'S Men's Wear

Summerside

the NEW in Shoes

Featured For Men and Boys



- NEW FALL STYLES
- GOOD FITTING LASTS
- LOW PRICED

For Men

Here's solid comfort in a pair of shoes of pliable kip leather in Blucher cut, loafer, moccasin vamp, brogue or plain toed style. The double composition outer soles are welted and will give long, satisfactory wear. Colors are cherrystone, burgundy and British tan in sizes 6 to 11, a pair

6.95

For Boys

Sturdy, well made, shoes of kip leather in a number of styles including boat, moccasin vamp, brogue, strap and buckle. Double soles and heels are composition for tough wear. Colors are black, cherrystone and burgundy.

Sizes 11 to 2 1/2, a pair

Sizes 3 to 6, a pair

3.95

4.50 to 4.95

HOLMAN'S Footwear
Summerside