

WINTER SALE

No Free Draws - No Give Aways - No Prizes - But We Do Have Many Special Bargain Prices

Toyland IS OPEN

Biggest mass Cards for Christmas

SAVE TIME - SAVE MONEY SHOP EARLY AND **LAYAWAY**

Good Assortment box of 51 Christmas

CARDS -- 78c

INQUIRE ABOUT OUR

CREDIT PLANS

10 DAY CHARGE - NO INTEREST. REVOLVING CREDIT, ETC. FIRST PAYMENT ON CHRISTMAS GOODS - FEB. 1, 1967

Giant Zig-Saw **PUZZLE**
contains 2,000 pcs. size 24" x 30"
Regular \$2.98
Special 1.99

Boys' and girls' **SLIMS SPECIAL 2.66**

Boys' Plaid Flannelette **SWEATERS** Sizes 2-6x Reg. 1.19 **Special 89c**

3 only 3 story elevator large size **SERVICE STATION** Reg. \$6.29 **SPECIAL 3.99**

Ladies' Bulky Knit **Sweaters SPECIAL 5.99**

Ladies' **BLOUSES** reg. 2.95 **SPECIAL 1.99**

Craft-Master **Paint by Number SETS** 2 pictures 12" x 18" **3.55**

BOYS' LINED **PANTS** washable cotton flannelette lined black-grey-sand sizes 8-16 **3.66**

Ladies' Fall and Winter **COATS** ARE ALL AT **Special Low Prices FOR THIS SALE SAVE From 20% to 40% NOW**



MEN'S heavy duck work **SHIRTS** guaranteed washable Checks & Plaids Sizes 14 1/2 - 17 1/2 **SPECIAL 2.88**

MEN'S quality worsted **SUITS** charcoal and dark colors **Now 49.50 reg. 69.50**

MEN'S **SPORT SHIRT** blue, white, navy reg. 4.95 **Special 2.99**

MEN'S nylon work **GLOVES** **Special 63c**

MEN'S **TRACTOR JACKETS** heavy duck outer, quilted lined **13.79**

MacGregor nylon stretch **SOCKS** **SPECIAL 88c**

BOYS' **SKI JACKET** pile lining black sizes 8 to 16 **6.99**

PROUDE'S

CURLING BOOTS



Brown, Black & Seal-trim **10.95 To 20.95**

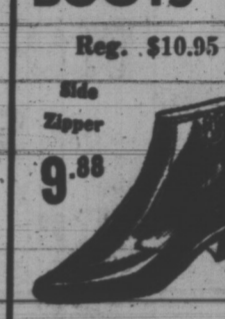
WOMEN'S SEAL-SKIN BOOTS Reg. \$16.95 **NOW 11.95**

FREE PARKING NO TICKETS AT PROUDE'S

WOS. PUMPS Sizes 4-10 B & AA Widths **4.88**

ARE GETTING THE CROWDS NO WONDER LOOK AT THE PRICES

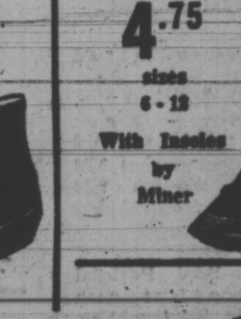
BIKE BOOTS Reg. \$10.95 **9.88**



WOS. SNO BOOTS Sherling Lined **4.74** Reg. 7.95

INSULATED BOOTS By Kaufman and Status **19.95**

RUBBER BOOTS 4.75



HI-CUTS COSSACK BOOTS **7.77** Reg. 12.95

WOS. PUMPS **4.88**

MEN'S SHOES

5.88 Reg. to 10.95



8.88 Reg. to 17.95

CHILDREN'S SHOES



by **BRAVES SAVAGE** Reg. \$6.95 **4.77**

ZIPPER O'SHOES Sizes 8-11 **3.77**



McClary - Easy 10.7 cu. ft. **REFRIGERATOR** glide out shelves, deep door storage, full width freezer. **SALE PRICE 199.95**



Canuck 12 gauge Shot-Gun **SHELLS** shot size 4, 5 & 6 **Box 2.33**



Radio **9.93** Admiral Electric **RADIO 15.99**

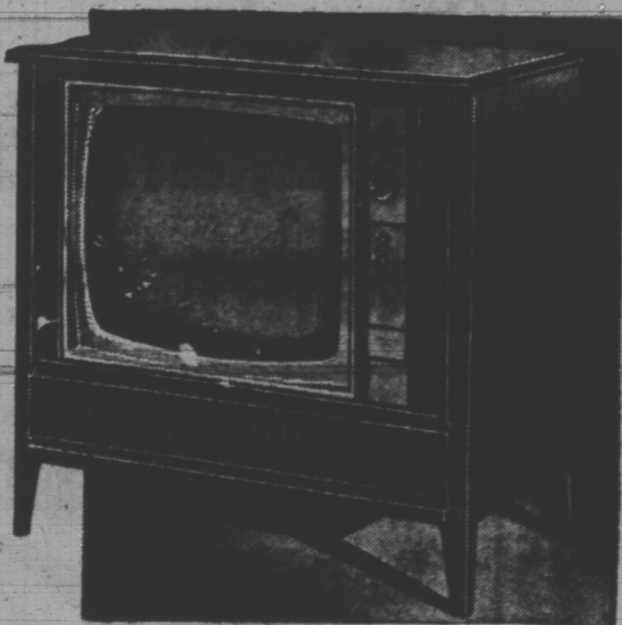
GET YOUR CAR READY FOR WINTER

Ethylene-glycol base **ANTI-FREEZE** Super Special **1.89 GAL.**



SIMMS **PAINT BRUSHES** 2" reg. 1.98 **Now 1.39** 4" reg. 4.10 **Now 2.89**

TRANSISTORIZED AM/FM STEREO Radio & Record Player **Special 289.00**



COLOR TV ROGERS MAJESTIC & ADMIRAL THE VERY BEST - AT FAIR PRICES COLOR TV'S AVAILABLE FROM **\$699 TO \$995**

PROUDE'S SHOE STORE LTD. LOCATED IN **ELLIS BROS. SHOPPING CENTRE**