

# Plenty of ways to make her happy

Point the way to a Merry Christmas for her with a gift of gloves, in every length from shortie to above-elbow. Hand her a handbag to carry Yuletide good wishes and her many soles and shoes.

Deck her with fashion bows—bracellets, pins, earrings, necklaces, rings. There's a sparkling selection this Yuletide with the accent on the glowing look and the "real look" in gems.

Whatever Santa's choice of accessories gifts, he'll discover that little things do indeed mean a lot to her, in terms of fashion, practicality, beauty. Going around in the best light-fon circles, belts make a welcome gift for her, in casual to elegant styles. Hankies, head-warmers, umbrellas, aprons, even little touches of fur are still more of the gifted ideas accessories departments offer for her.

Perhaps one of the most important accessories gifts, with regard to both Santa's investment and her long-term use, is a handbag. With this one style's right gift, she can solve a clothing problem, secure her fashion reputation and score a double gain in wardrobe beauty and practicality.

For a handbag with all-around appeal, choose a daytime style such as a satchel or pouch, in fur-lined or grained leathers, these will serve her smartly through busy hours of working, shopping, visiting, running errands, and infatuation.

If she's an advocate of the handy shoulder-strap bag, give her one of the sleek new versions now available.

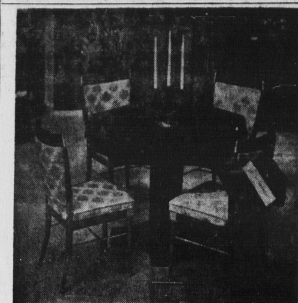
Beautiful detailed envelopes and clutches in smooth, suede, fine grained or embossed leather textures accessorize perfectly with her dressy costumes.

To make her trez glitter on Christmas morn, give her a decorative evening bag.

Coordinated purse accessories such as wallets, french purses, eyeglass and key case can add joy to the gift of a handbag or serve as presents on their own.

## FOR HOMEMAKERS

Home-maker's treat her Christmas could be a cookbook—on a filled with many basics or with gourmet specialties.



**'TO MOTHER'** says the gift tag, because Santa knows she appreciates presents that add convenience to her day and charm to her home. The family might give her an expanding table with matching chairs.

## Dolls perform dual function

On Christmas morning, little girls throughout the land will lovingly cuddle new dolls and declare to one and all how wonderful a gift they have received. At the same time, beautiful ceramic dolls will be displayed in churches and homes as part of the Christmas setting.

This dual role—as toy and as religious symbol—is a function that dolls have filled for centuries, according to Encyclopaedia Americana. And it is generally believed that the first use of dolls was religious, rather than for entertainment.

Historians report the doll originally was used as a representation of human figures in religious sanctuaries. The word "doll" itself, in fact, is derived from the Greek word "eidolon," meaning "idol."

Archaeologists have unearthed dolls in ruins of tombs thousands of years old. And their presence in the tombs is assumed by some historians to mean the objects were included as idols.

Among some ancient societies, dolls were thought to possess mystical powers. Many primitive tribes included such figures in burials as a spirit to help the deceased company in another world. Today, in addition to the ceramic dolls, Christmas dolls hold a religious importance in the Orient, where annual doll festivals are held to celebrate the birthday of Buddha.

As toys, dolls have existed for centuries. The earliest toys known were discovered in the Near East and Greece. These primitive dolls were made of clay, stone or bone.

Typical was the leopold doll of ancient Egypt which was made from a single, flat piece of pottery or wood.

Although dolls today may be extremely complex and filled with electrical gadgets, dolls of the 17th and 18th centuries frequently were even more elaborate.

They became so elaborate, in fact, that they were sent to court, and in times of war special dispensations were made to assure their safe transport to a peaceful refuge, like works of art.



**CHECK CASUAL** wear for gift ideas; he may well be in need of a new sports jacket. There are now many new styles ready for giving.

**ADD FESTIVE TOUCH**

Even the most practical, useful gift takes on a festive holiday touch when it's monogrammed or initialed. Ordering early is vital, to be sure gifts are ready for Christmas.

**LOOK INTO CLOSETS**

Smart Santas are looking into closets for gifts ideas. Possibilities range from practical hangers and wardrobe bags to pull-out racks that stretch closet space.

## John Harsley started it all

It all began in 1843 when John Calcott Harsley, a prominent London artist, drew the first Christmas card. Harsley's pioneering greeting was a tryptic, a prime example of contemporary record in the central panel showed a jolly family with young and old tipping toasts from brimful glasses, while the two side panels gave a sobering effect with scenes of the poor being clothed and the hungry fed.

From that time on Christmas cards have faithfully chronicled the manners, customs and events of their times.

One Christmas card collection, that of Norcross, Inc., greeting card publishers, houses hundreds of cards that capture for posterity the fads and fables, changes and evolution in sports, fashions, modes of transportation, current events, filial love, amusements, even a children's Christmas and music making.

According to Miss Esther Mooney, who is a curator of the collection, many of the cards are gems of social comment.

"In an English card of 1895," said Miss Mooney, "I formally existing between children and parents in that Victorian era is quite clearly expressed by the artist. He depicts a little girl on bended knee at her mother's feet, making a request for a Christmas bouquet. Just 40 years later, a Christmas card of 1935 shows how relaxed filial relations had become with its breezy greeting that says, 'O dear, a merry Christmas and you, Dad!'"

Christmas card artists have decorated his season's greetings with pictures of three Lunik satellites. And after John Glenn's Christmas, time to greet a friend, wrap a gift, help the needy, it's Christmas, time to sing a carol, light a candle, trim a tree. It's Christmas, time to send a card, surprise a neighbor, delight a child. It's Christmas, time to welcome visitors, spread the festive board, gather the family together for everything good from food to fellowship.

Most of all, it's Christmas, time to say a prayer, count many blessings and rejoice. It's Christmas, time to celebrate anew the very first Christmas of all, the birthday of Christ.

It's Christmas, and throughout this community the sights and sounds of joyful festive seasons appear. All through the town, twinkling lights, fragrant flowers and greens and a myriad other decorations show to every beholder the glad spirit of Christmas. Bells ring out and voices sing out, proclaiming the wonderful news.

## Christmas season is glorious time

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Christmas is here. And because Christmas is here, steps are lighter, smiles are brighter, hearts are merrier.

On the way to Christmas, there may have been hours when everything seemed just too hectic—too many plans to make, too much to do, too little time. But as the great day arrives, it is time to pause, to see and to treasure the slow and the glory of Christmas. Then it is clear that every moment of preparation, every personal effort to make Christmas more complete was indeed well worth it.

**MOST MEMORABLE**

No two Christmas are ever alike—but this one, surely, must be the most memorable of all. Each year it seems so, and each year it's true. Every Christmas is more delightful than the last, if only because it is enriched by one more memory of Christmas past.

Memories and traditions mount up to make the Christmas customs of today. Most such customs began so long ago that the exact and accurate origin is hidden in the mists of time, and several theories may be put forward to explain why and how each custom developed.

Happily, the wealth of legend and lore woven about Christmas is pleasing rather than confusing. Especially at this season, a touch of the magical and mystical is more to be welcomed than a deluge of precise factual detail, and one of the special charms of Christmas customs is the hint of mystery surrounding them.

**FOR DECORATION**

Candles, apples, colored papers—these were among the early tree ornaments.

Later, individual countries developed their own tree-decorating ideas. Straw windmills and birdcages appeared on Lithuanian trees, while the Poles devoted ornaments from feathers and ribbons.

Tree decorations contributed by Scandinavians were as various as fish nets and miniature flags.

The modern array of tree ornaments is vast and imaginative, but even so many families like to add their own personal, "old-fashioned" touch to the tree, with decorations such as paper chains and strings of popcorn or cranberries.

**WHY A TREE?**

Why a tree at Christmas? One early legend says that all the trees burst into bloom on the night Christ was born.

Folk tales of ancient times all of a huge tree in a forest, lighted with many candles, some of which were straight and some bent. At the top was an infant with a halo.

The tree was meant to represent humanity, the candle,

space flight. American card companies came out with a spate of cards that feature ed space ships, orbiting Santas and rockets.



**MAKE THIS Christmas** an 'engaging' one with a beautiful solitaire diamond ring for her. There are several different cuts to choose from. Above is the marquise, the most popular.

In the prosperous 1960's Christmas cards have blossomed forth with a rash of current status symbols. Victorian cards showed the magic lantern or the piano every well-to-do Victorian home possessed.

On Christmas greetings of today, it's the transistor radio and the stereo hi-fi, the set of golf clubs or the scooter, elegant ladies in furs and golden Cadillac that mingle with the killy and a mistletoe.

And in 1960, the early days of television were noted in a Christmas greeting which shows Santa tuning in TV.

Another historical event is frequently the inspiration for a Christmas card. When Lindbergh flew the Atlantic, artist drew his "Spirit of St. Louis" flying over New York on a 1927 Christmas card.

During World Wars One and Two Christmas cards became unashingly patriotic. Verses like "On Christmas Night, With Holly Berries Gleaming Bright, Our Thoughts Fly true Over Ocean Blue and take a Christmas Wish to you" on a 1917 card brought balm to homesick doughboys.

Personalities who were household names for their time often popped up in Christmas cards. A typical card of 1934 offered five dollars for the price of one. It showed the Duke of Windsor (then the Prince of Wales), Mussolini, Garbo, Chevalier and recipient seasonal greetings in their own particular style.

In 1959 Christmas cards entered the space age when Soviet Ambassador Mikhail Menshikov decorated his season's greetings with pictures of three Lunik satellites. And after John Glenn's

**They Go Together**

## CHRISTMAS

and

## CLARKE JEWELLERS

Gifts for HER!

Christmas with its wide variety of gifts, and Clarke Jewellers, Summerside's most varied and delightful gift store make Christmas giving a real pleasure. Stop by today and make your Christmas shopping much easier.

**We Show a complete line of Watches, fine Diamonds, Silver, Jewelry, Leather Goods, Pocket and Table Lighters.**

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Water Street Summerside

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Worried Last Minute Gift Shoppers

**MAY WE SUGGEST:**

- Perfumes
- Cameras
- Lotions
- Cologne
- Stationary
- Cigars
- Pipes
- Razors
- Lighters
- Brush, Comb, Mirror Set

**We've Ribbons and Wrappings and Trimmings.**

## FOLEY'S DRUGS

Water Street Summerside

# GAUDET'S

## SAVE-EASY

GRANVILL ST. SUMMERSIDE

# CHRISTMAS STORE HOURS

SATURDAY DECEMBER 19th - OPEN 'TILL 5 P.M.

MONDAY TUESDAY WEDNESDAY

DECEMBER 21-22-23 - OPEN 'TILL 9 P.M.

THURSDAY, DECEMBER 24 OPEN 'TILL 5 P.M.

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# CHRISTMAS TIES

Smart gift shoppers will get the jump on Christmas with our early-bird buys on ties! Wide assortment.

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- Terylenes
- Silks
- Wool & Mohair

Priced From **\$1.50** to **\$2.50**

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