

# NEW WAY'S 8th ANNIVERSARY SALE

NEW WAY'S 3rd Week Featuring "TREMENDOUS SAVINGS" on FURNITURE, APPLIANCES and TELEVISION

Save \$60.00  
NEW  
**ADMIRAL**  
21" TV Table



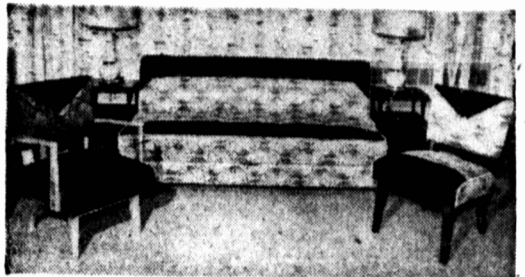
Model with Legs  
Reg. \$259.95  
ANNIVERSARY  
SALE PRICE

**199.95** or  
\$1.75 weekly

NOTE THESE  
FEATURES

- Top Front Tuning
- "Easy-to-See" Inclined Dial
- "Easy-Grip" Tuning Control
- Finger-Tip Auxiliary Control
- Aluminized Picture Tube
- Exclusive Curved "Optic" Filter Screen

DAVENPORT with ROCKER and HOSTESS Chair.



Here's a chance to save on a smart-looking suite that's practical and versatile! Nothing like it ever before in the combination of leather and all-wool frieze. Suite consists of smooth-top space saver davenport convertible to a double bed in no time; swivel TV rocking chair and a large hostess chair — all pieces of better quality construction with a pleasing range of smart colors including Red, Green, Beige, Brown and Charcoal. BUY NOW and SAVE!!!

ANNIVERSARY SALE PRICE **139.95** or 85c weekly  
EACH PIECE SOLD INDIVIDUALLY

Space Saver ..... \$79.95  
Rocker ..... \$39.95  
Chair ..... \$20.05

**NO DOWN PAYMENT!**



Outstanding Anniversary Offer!  
2 pc CHESTERFIELD and DAVENPORT SUITES  
IN THE LATEST COMBINATION OF C.I.L. LEATHER AND ALL WOOL FRIEZES

**\$189.95** or \$1.15 weekly

**NO DOWN PAYMENT!**

You'll thrill to the graceful charm of this modern, tailored chesterfield or davenport suite in up-to-the-minute styling of leatherette and all-wool figured frieze with reversible cushions, black legs with smart contrasting brass ferrules. Choice of beautiful colors including Red, Green, Beige and Grey in matching leather combinations.



Save \$70.00  
New Model Full Floor  
**ADMIRAL**  
Console 21" TV

IN BEAUTIFUL WALNUT  
WOOD CABINETS

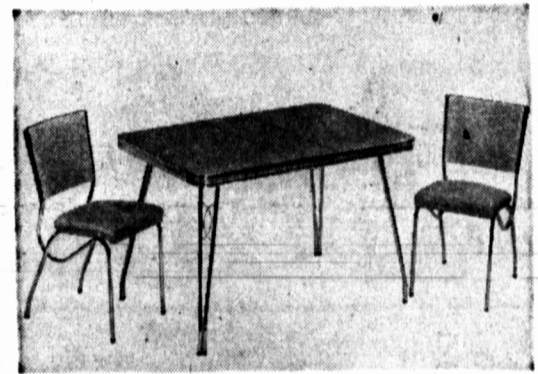
Reg. \$359.95  
ANNIVERSARY  
SALE PRICE

**\$289.95**

or \$2.55 Weekly

NOTE  
THESE  
FEATURES

Precision-built, high-powered chassis; Top front tuning; Lighted, easy-to-see inclined dial; Deluxe easy-grip Golden twin tuning controls; Aluminized picture tube; Exclusive curved optic filter screen; Performance proved Admiral turret tuner; Permanent automatic Picture Focusing; Improved Local - Distant Range Finder Switch; Dependable AC Transformer powered circuit; Wide Range F.M. Sound System; Fully Guaranteed; Underwriters approved for full safety and dependability.



Save \$30.00 on this modern  
5 pc. CHROME DINETTE SUITE  
\$109.95 Value for

**\$89.95** or 55c weekly

Striking new design, Extension table with marproof, Arborite top in attractive pattern — chrome-plated corner legs with connecting scroll — high-style chairs with chrome-plated supports on both sides of back. Choice of blue, yellow, white or coral.



SAVE \$60.00  
8 pc. BUNK BED OUTFIT

A compact, versatile outfit consisting of two maple-finish bunk beds, two spring filled mattresses, two link spring, sturdy guard rail and matching ladder. Can be used as twin beds if desired. Buy now and SAVE!!

ANNIVERSARY SALE PRICE **\$79.95** or 50c weekly

NO DOWN  
PAYMENT



MATCHING  
5 DRAWER CHEST  
**\$29.95** or 25c weekly

FREE GIFTS and \$60.00 Saving  
NEW WAY'S ANNIVERSARY OFFER



**FREE** IRONING  
BOARD  
AND ONE YEAR'S SUPPLY  
OF BLUE SURF

WITH THE PURCHASE OF A NEW

**1958 SIMPLICITY**

LIFE-TIME GUARANTEE  
Deluxe WASHER

WITH AUTOMATIC PUMP AND TIMER  
ANNIVERSARY  
SALE PRICE

REG. 229.95

SAVE \$60

Plus FREE GIFTS

**169.95**

**NO DOWN PAYMENT!** or \$1.00 weekly



SAVE \$30  
on a HOOVER Citation

Best for rugs. Has every feature for easier, more efficient cleaning! On sale at this low price for a limited time only. Place your order today.



SAVE \$15 on a  
Constellation

Imagine a famous Hoover Constellation at this new, low price. Complete with tools, double-stretch hose, swivel top, disposable dirt bag. Call now for quick delivery.

ANNIVERSARY SALE OFFER on  
Hoover CONSTELLATION

**\$82.50** or 75c weekly

**NO DOWN PAYMENT!**

## ANNIVERSARY SPECIALS

9 x 12 Peerless Plush Cotton

**BROOLOOM RUG**

In Wide  
Range of Colors

ANNIVERSARY SPECIAL **\$19.95** or 50c weekly **NO DOWN PAYMENT!**

Famous Make "Pop-Up"  
**TOASTERS** ANNIVERSARY PRICE

**\$14.95** or  
25c weekly

**NO DOWN PAYMENT!**

Hamilton Beach MIXMASTER  
Complete with JUICER

ANNIVERSARY SALE PRICE **\$49.95** or  
50c weekly

**NO DOWN PAYMENT**

LOOK AHEAD TO WINTER  
LAY-AWAY A NEW

1958  
COLEMAN  
SPACE  
HEATER  
ANNIVERSARY  
SALE PRICE

**\$76.50** or  
50c weekly

**NO DOWN PAYMENT**



**NO DEPOSIT**  
OR DOWN PAYMENT  
**REQUIRED!**

+ LOWEST CARRYING CHARGE

- IMMEDIATE, FREE DELIVERY

TAKE FROM 1 MONTH UP TO  
200 WEEKS TO PAY

# NEW WAY

FURNITURE CO., LTD.

161 Great George St. CHARLOTTETOWN, P.E.I.  
Dial 6211

"THE MARITIMES GREATEST  
FURNITURE, APPLIANCE and  
TELEVISION STORES"