



from  
the  
Editor

# editorial

We on the Sun staff feel we have the world's best readers. It is more difficult, though, to know what those readers feel about us. Do they realize what goes into the creation of the Sun? Do they understand what makes it tick? These are things I'll never preach about, but I would like to tell our readers of two important organizations.

I am referring to Cup (Canadian University Press) and Youthstream (the national advertising agency for university papers). Both, along with their potential relations to this year's Sun, have frequently been upon my mind. Now I am coming to you, our readers, with my thoughts.

Let's consider Cup. It is a national organization based in Ottawa and with regional branches. It influences the Sun most through a news service and newspaper exchange. This allows us to receive and print items from Cup staff and from other university papers. It is beneficial. Let's make no mistake about that. The Sun needs outside material.

Youthstream, the Toronto based national advertising organization, is at least equally important. Its task is to solicit ads, and to channel them, along with the resulting revenue, to campus newspapers. Only due to Youthstream, do you find things like Colts cigars, Howick jeans, and Julius Schmid contraceptives hailed within our pages. Some such ads may be notorious and even controversial, but they all help support this newspaper. They reduce the financial burden of the Sun upon both the student union and the student body. Youthstream gives the Sun a one-two punch allowing it to collect from national ads while also selling local ones. It is true that it costs money to be a part of Cup, but that money is refunded by Youthstream advertising.

As important as Cup and Youthstream are, however, the Sun must maintain independence from them. This independence is what I want to truly stress. Cup may send us articles and Youthstream may send us ads, but what we ourselves write and advertise has to be more important. Though items from Ottawa or Toronto may have some relevance for us, only things done at UPEI and in the Sun office make our student paper unique and useful.

This is why it pleases me so much that, except for some cartoons and the national advertising, last week's Sun was written exclusively at UPEI. There were no Cup stories. There were no articles from other newspapers. To me this is the way the Sun should appear. True, the outside writing will be used again, but the spotlight will hopefully stay with UPEI authors.

The writers of this university have so far responded to the Sun's need. I thank them for that, and I desperately hope that their productivity continues. A complete outburst of UPEI journalistic talent may mean that some regular features will have to appear only every two weeks. Heck, though, let's cross that bridge if and when we come to it. For the present let it suffice to say that the Sun is best when UPEI students are filling it. The paper is for our students, and I'm delighted to say it may also be by them.

# the upei sun

The UPEI SUN is a member of the Canadian University Press (CUP) with exclusive national advertising rights held by Youthstream, 310 Davenport Road, Toronto, Ontario.

The UPEI SUN aims to be an independent newspaper published weekly throughout the academic year by the UPEI Union, printed by the Journal-Pioneer in Summerside and distributed throughout the campus and a few select spots in Charlottetown.

Contents are the responsibility of the editor. Opinions are those of the persons expressing them. All letters and articles must be signed even if the name is to

be withheld. Deadline for all submissions is Friday noon.

The staff meeting is every Monday at 7 PM in The SUN's office, fourth floor Main, East end.

A sincere thank you and a helluva lot of gratitude to:

- |                |              |
|----------------|--------------|
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# staff



Editorial policy? What editorial policy?

Actually there is a bit more editorial policy than our monkey friend would have us believe. Part of it is to have as large a Sun staff as possible. You are welcome to become a part of it. Why don't you come up to our office on the fourth floor of the Main Building and join us.