

Christmas Gift of Beauty



Elizabeth Arden SERVICE KIT

For Christmas, as always, Elizabeth Arden's Service Kit is a favourite with busy women...

Specially-designed, this slide-fastened, genuine leather case contains Ardena Cleansing Cream, All-Day Foundation Cream, Illusion Powder, Lip Pencil, Cream Rouge, Comb and Mirror.

In Black, Brown, Green, Red or Tan Leather... 7.00

MOORE & McLEOD Limited

Y. M. C. A. News

Phlat fingers were hard at work on last Thursday night as the Alpha girls remodeled our black-out curtains for the banquet room windows and the Beta Chapter enjoyed figurine painting.

Friday night's regular Phalanx supper meeting was well attended and the members enjoyed two films.

Friday night is always a busy night for desk attendant, Russ Kelly. He has found an answer to the problem of what to do with the little folk who come early for the Friday night films in the Junior lounge.

Basketball was the Saturday night feature around the "Y" with the Senior team taking on a picked Juvenile team.

Monday night room "D" was the scene of an inspiring induction ceremony for eleven boys of the Acmy Hi-Y Club.

The final So-Ed discussion series before Christmas was held on Monday, December 18.

Heritage DIAMOND RINGS



Matching Sets from \$35.00

Exclusive Registered Design Diamond Rings... since 1881. See this Lovely Set Tomorrow.

PATTERSON'S Jewellery Store Gt. George St.

IN MEMORIAM

Miss Gracie Margaret Anderson Her many friends were grieved to hear of her death on November 25th.

Her funeral was held in St. Peter's United Church, November 25th, conducted by her Pastor Rev. Mr. MacLeod and Reverend Christensen, Mount Hope in reading of Scripture and Prayer.

Floral Tributes are as follows: Pillow-The Family. Wreath-United Church Choir. St. Peter's. Wreath-The W.M.S., St. Peter's

Card Of Thanks

Brothers and Sisters, Family of the late Miss Gracie Anderson wish to thank their friends and neighbours for their many acts of kindness and messages of sympathy during their recent sad bereavement.

DARTFORD, Kent, England (CP) - Telephone boxes in Kent County are to have a luminous figure nine on the dial so that emergency "999" calls for police, fire or ambulance can easily be found in the dark.

FOR HER LOVELINESS... Cosmetic Gifts

When you speak of Cosmetics you think of - BELCANO! There could be no lovelier gift for the woman in your life than one from our Cosmetic Dept.



SOME BELCANO SELECTIONS

- BELCANO SETS - attractively packaged \$1.75 - \$4.00
PERFUMES & COLOGNES for dainty loveliness \$2.35 - \$8.25
CREAMS & LOTIONS for perfect skin-care \$1.15 - \$9.00
BATH ACCESSORIES for sheer luxury \$1.75 - \$2.30

Let us show you our full assortment of BELCANO PRODUCTS and help you make your gift selections.

S. A. McDONALD

Join the HUNDREDS of Thrifty Shoppers who are now taking advantage of this SENSATIONAL DECEMBER OFFER!

Our Gift To You! 20% OFF ALL FURNITURE

ONLY \$ 5 DEPOSIT DELIVERS ANY OF THE SUGGESTIONS LISTED BELOW - IN TIME FOR CHRISTMAS!

NO CARRYING CHARGES IF YOU PAY IN 6 MONTHS OR LESS!

Our Gift To You! 10% OFF MOST APPLIANCES

Beautiful WALNUT SEWING STANDS. Give her comfort - the comfort of a lovely rocking chair. We have them in a wide variety of styles and coverings. Priced to make your shopping easier - 30% OFF!

Nationally-Famous Standard Broadcast Mantel RADIOS. Something the whole family will enjoy! Smart plastic cabinet and outstanding performance. See our wide display! 10% OFF!

SMOKING STANDS Chrome or Bronze. A gift that's personally "his" - you'll find just the smoking stand you have been looking for - here! All 10% OFF!

Heavy Chrome Plated Automatic Pop-Up TOASTERS. By a Nationally-famous maker - this gift idea will go over big with the whole family. See our grand selection. 10% OFF. Tri-Lite and Table LAMPS. A bright gift suggestion, choose a lamp or a pair of lamps NOW while our special offer prevails. A wide variety to choose from, ALL 10% OFF!

OTHER GIFT SUGGESTIONS THAT SAVE YOU 20%!

- CHESTERFIELD SUITES, CARD TABLES, LA-Z-BOY CHAIRS, DROP-LEAF TABLES, BEDROOM SETS, BRIDGE SETS, WRITING DESKS, MATCHING CHAIRS, DINING ROOM SETS, BOOK CASES, ROLLAWAY COTS, COFFEE TABLES, KITCHEN SETS, CEDAR CHESTS, STOW-A-WAY BEDS, CARPETS, RUGS, STUDIO COUCHES, WARDROBES, CUSHIONS, PILLOWS, END TABLES, DAVENPORTS, MIRRORS, BABY CRIBS, FERN STANDS, Etc.

SMART APPLIANCE GIFTS THAT SAVE YOU 10%!

- COAL or WOOD STOVES, WASHERS, SANDWICH TOASTERS, FLOOR POLISHERS, GARBAGE BURNERS, RECORD PLAYERS, FOOD MIXERS, BABY CARRIAGES, QUEBEC HEATERS, REFRIGERATORS, ELECTRIC HOTPLATES, TRISTLE BICYCLES, OIL RANGES, ICE BOXES, ELECTRIC KETTLES, ELECTRIC CLOCKS, ELECTRIC RANGE, ELECTRIC IRONER, SEWING MACHINES, CUTLERY SETS, SPACE HEATERS, ELECTRIC IRONS, VACUUM CLEANERS, and many others!

Plus--6 WAYS TO SAVE:

(YOU'LL FIND A PLAN SPECIALLY DESIGNED TO MEET YOUR BUDGET!)

- 1. CASH: If you wish to pay CASH for your purchases, you not only SAVE 20% on all furniture and 10% on most appliances but you also SAVE CARRYING CHARGES.
2. CHARGE: This most convenient way of buying is YOURS at anytime. NO CARRYING CHARGES TO PAY!
3. 6 Month Budget Plan: Use our new BUDGET PLAN! Take SIX months to pay! Only 20% deposit (minimum \$5.00) and NO CARRYING CHARGES TO PAY!
4. "LAY-AWAY": Our new LAY-AWAY plan enables you to make small payments (any amount) until you have reached the required 20% deposit.
5. "78 Weeks to Pay": Even on this plan we will GIVE you 20% OFF all furniture and 10% OFF most appliances.
6. "RENT-IT": YOU CAN NOW RENT NEW MERCHANDISE AT OUR STORE! New radios are available for as little as \$5 a week.

NEW WAY Furniture Co. Ltd. 161 Great George Street CHARLOTTETOWN, P. E. I. PHONE 2817