

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

**SPECIAL!** . . . On Women's Bowling Shoes — AND — right at the beginning of the Bowling Season too! If you don't take advantage of this Bowling Shoe "Strike", then you deserve to be in the "Goose-Egg" class right through the whole season! Regularly priced at 4.95 and 6.95, these Women's Bowling Shoes are now ONLY 2.27 while the quantity lasts. Made of soft grain leather in a brown color, they are unlined with a solid heel counter, light, pliable soles of non-slip chrome leather and full rubber heels. In six eyelet, lace-to-the-toe style, the size range is broken but it runs from 4 to 7. You know, proper Bowling shoes improve your game beyond measure — you'll have the best Bowling Season yet, AND a Bargain to "Boo!" by taking advantage of this Women's Bowling Shoe Special — just 2.27 a pair — in the Shoe Department of Holman's Summerside Store.

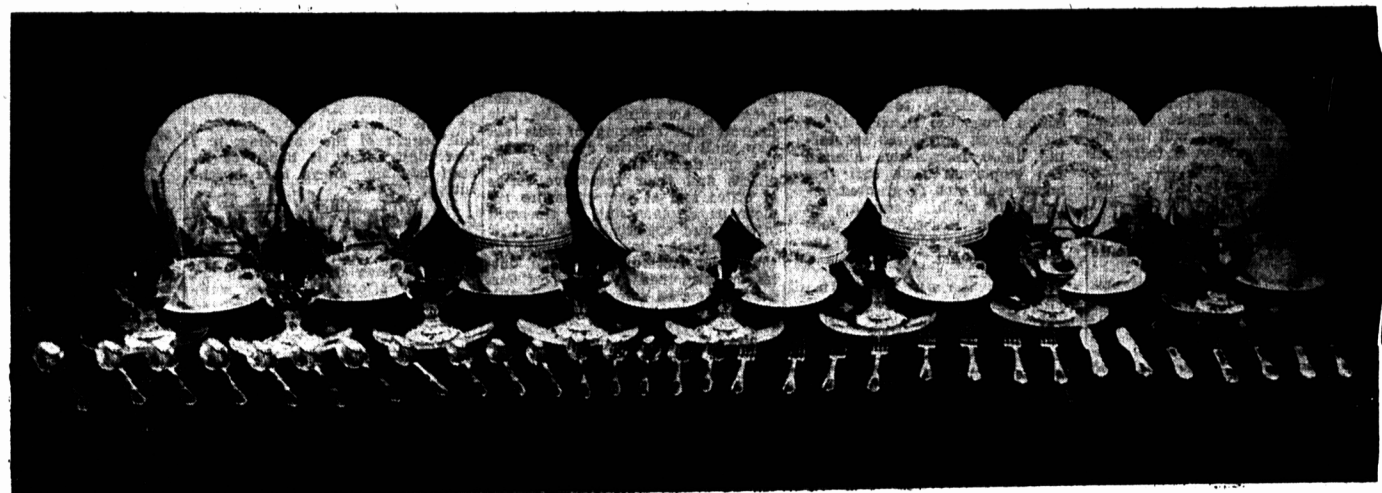


**EVER** wear a "Lifetime" Slip? Believe me they're really perfect when it comes to appearance, wearability, washability and fit . . . Besides all this they are unconditionally guaranteed for one year. The Lingerie Section of Holman's Summerside and Holman's Ladies' Shop in Charlottetown feature these Lifetime Slips with confidence and pride. Made of fine, smooth crepe the four gorges are fagoted with nylon thread and the bodice and hemline are trimmed with delicate nylon net. You'll be more than satisfied with a Lifetime Slip, tailored to give with each and every move you make — a Lifetime Slip is truly comfortable to wear. In white only, the sizes are from 32 to 40 AND the price will amaze you, it is Only Just 2.98. Make an investment — buy a Lifetime Slip today in either the Lingerie Section of Holman's Summerside or Holman's Ladies' Shop in Charlottetown.

THIS SEASON it's what is beneath your outer garments that counts! . . . That's why we want to stress so strongly the importance of a good fitting **BRASSIERE** to give you a smooth, svelte bust line. The "Wonder Bra" to be found in the Foundation Section of Holman's Summerside and Holman's Ladies' Shop in Charlottetown will give you curves where fashion dictates and great comfort too. The **PETAL BURST** "Wonder Bra" has a fagoted bust section and a "Cinch" waistband to wide elastic, it is made of fine quality rayon satin in sizes 32 to 40 (junior, medium or full) priced 4.50. Then there is a **PETAL BURST** "Wonder Bra" of white broadcloth with a reinforced band inset with elastic sections. This Bra is in sizes 30 to 38 (junior and medium) priced 2.50. Both these "Wonder Bras" have Tru-lift shaping at the adjustable straps. Come see and try these "Wonder Bras", you'll be delighted by what they'll do for your figure! They are in the Foundation Section of Holman's Summerside and Holman's Ladies' Shop in Charlottetown.

**CALLED** "Heavenly Knit", the **LADY ANNE BOUCLE SUITS** are smart, flattering and comfortable beyond your fondest dreams. In two-piece styles with either straight or flared skirts and pullover or cardigan tops, there's a becoming little collar and adorable three-quarter bracelet sleeves. Blended wool and nylon yarn is fashioned in the soft nubby boucle knit so right for Fall and Winter wearing. Colors are truly entrancing — soft shades or brilliant accents to brighten your wardrobe. Sizes are from 12 to 18, Lady Anne Boucle Suits are priced 39.95 in Holman's Ladies' Wear Holman's Ladies' Shop Charlottetown.

# HOLMAN'S Both Stores... New! Money Saving! Sensational! 120 Piece DINNER SERVICE For 8



**YOURS FOR**  
**\$1.00**  
**DOWN**  
**BALANCE**  
**WEEKLY or MONTHLY**

56 Pieces English Dinnerware • 32 Pieces Rogers Flatware • 32 Pieces Spray Cut Glassware

120 Piece Complete  
**DINNER SERVICE**  
For Only  
**37.95**

**YOU GET THIS COMPLETE DINNER SERVICE**  
120 Pieces Consisting Of:

**56 Piece English DINNERWARE**

Beautiful English "Redwood" Pattern in the following pieces — 8 each: cups and saucers, bread and butter plates, dinner plates, tea plates, cereals and fruit dishes.

**32 Pieces Rogers FLATWARE**

Gleaming Rogers "A-1" Silver Plate in the following pieces — 8 each: hollow-handled stainless knives, forks, dessert spoons and tea spoons.

**32 Pieces Spray Cut GLASSWARE**

Sparkling "Spray Cut" Glassware in the following pieces — 8 each: goblets, sherbets, sherbet plates and juice glasses.

**ORDER NOW — This Offer Good Only While Quantities Last!**  
**— HOLMAN'S Both Stores CHINA —**

## New! Different!... Join Our Blanket Christmas Club

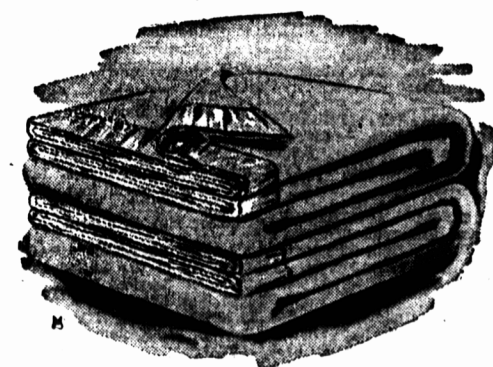
Solve Your Christmas Gift Problems The Easy Way

Choose a lovely Blanket — Kenwood in Summerside, Ayers in Charlottetown — select the color and the quality you want — pay a small deposit — then week by week make additional payments and watch the balance dwindle away.

Ask for full particulars in our Blanket Departments.

**HOLMAN'S Housefurnishings — Ch'town**

**Dry Goods — S'side**



**Wee Tots' COAT SETS**

Three piece sets of all wool twill consisting of an adorable double breasted coat with Mouton collar, zipper leggings and a lined matching hat. These sets are "Little Nugget" in the authentic "Adjustasize" style that grows with your child. Colors are soft aqua or bright red. Sizes 2 to 3x—a set

**25.95**

**HOLMAN'S Youth Centre**  
Summerside

## Shop HOLMAN'S For Your FLOOR COVERINGS!

Complete Stocks At Lowest Prices

**BY THE YARD—**

**REXOLEUM STANDARD**—2 yards wide, per running yard 1.10  
**REXOLEUM DELUXE**—2 yards wide, per running yard 1.55  
**CONGOLEUM**—2 yards wide, per running yard 1.80  
**REXOLITE**—2 yards wide, per running yard 2.25  
**MOIRE INLAID DOMESTIC**—2 yards wide, per running yard 3.50  
**MARBOLEUM DOMESTIC**—2 yards wide, per running yard 2.75  
**REXOLEUM DELUXE**—3 yards wide, per running yard 2.25  
**CONGOLEUM**—3 yards wide, per running yard 2.70  
**CONGOWALL**—per running foot 000



**CONGOLEUM RUGS**

Size 6' by 9', each 6.35  
7 1/2' by 9', each 7.95  
9' by 9', each 9.25  
9' by 10 1/2', each 10.70  
9' by 12', each 12.25  
9' by 13 1/2', each 13.75  
9' by 15', each 15.25

**BARLON**

**Plastic Coated RUGS**

Size 6' by 9', each 6.65  
7 1/2' by 9', each 8.50  
9' by 9', each 10.25  
9' by 10 1/2', each 11.75  
9' by 12', each 13.25  
9' by 13 1/2', each 14.95  
9' by 15', each 16.95

**HOLMAN'S**

Both Stores — Furniture