

Gov't embarks on plan to strengthen roads

"It would be a gross understatement to say that we are impressed with your project. This experimenter could yield the most important results produced to date on the relationship between highway strength and truckness."

These were the comments of Gordon D. Campbell, Engineering Director of technical services for the Canadian Good Roads Association, in a letter to the Prince Edward Island department of highways concerning the all-weather road between Bonshaw and Borden.

The all-weather road, 16 miles in length, has been completed, and has been built using the knowledge gathered by professional engineers all over the continent.

Later this spring, when the road is being used, weight restrictions are imposed on trucks travelling in the province, a team of scientists from

all over Canada will be on the island, studying the effect of non-restricted traffic on the road's structure.

The results of their study, says Mr. Campbell, who is a noted authority in the engineering field, stated in his letter, could very well be "the most important results produced to date."

Construction of the all-weather road, which will enable trucks of all axle weights to travel on it at all times, was begun this fall and the contract was let for three 7.5 mile stretches.

The cost for the project which is more than one million dollars, is being shared by the federal and provincial governments on a 50 per cent federal, 10 per cent provincial basis.

The agreement with Ottawa is for the whole of the Trans-Canada Highway on the island to be made into an all-weather road, greater than, last.



WITH OVER 1,000 MILES OF PAVED ROADS, ISLAND LEADS ENTIRE NATION

Dept. is prepared to provide counsel

Not enough Prince Edward Island farmers take full advantage of the wealth of information and the assistance available to them from the provincial department of agriculture, says the department minister H. A. Andrew B. MacRae.

And with public meetings staged by the department, the main problem is that inevitably "the ones that attend are the most progressive farmers and the ones we'd like to help most are those staying at home," he adds.

The department of agriculture is located mainly in the "provincial building annex" the Richmond Street building which also houses the P.E.I. Travel Bureau, has a large staff, whose task it is to help island farmers in advisory and more practical capacities.

Woolworth's here for 40 yrs.

Since the Woolworth store opened in Charlottetown, some 40 years ago, a store has been in existence that can supply the shopper with almost every dry and item imaginable.

The store is under the management of Lee Lazurek, and has a staff of some 40 persons. They add as many as 50 to the staff during the summer months and this, the centennial year they expect to add even more.

Mr. Lazurek reported that 1963 was a very good year and that the store is "completely geared to handle a record year in 1964, due to the Centennial."

A \$100,000 renovation was carried out during the year.

The store is located in the heart of the downtown business district and is contained in two floors. The bottom one is a 1 1/2 story building and there are possibilities that the second floor will also be air conditioned this year. All goods are so arranged to provide easy, convenient shopping.

Staff of 17

Besides Mr. MacRae and his deputy minister Stewart C. Wright, the department has a staff of at least 17.

This includes an agricultural representative for each county, a horticulturalist, an agronomist, an assistant agronomist, a soil analyst, a poultry fieldman, a director of livestock, a dairy superintendent, an assistant dairy superintendent, a dairy fieldman, and a director of Women's Institutes, who has a staff of three.

Such related organizations as the Farm Establishment Board, the Housing Commission, and the Farm Improvement Service are also under Mr. MacRae's jurisdiction.

A. B. MacRAE

Implementation of policies within their respective county areas," Mr. MacRae says.

Farmers can get the help of the department of agriculture by contacting their county representatives.

These "ag reps" are David Pearce, Queens County; David Smith, Kings County; and Graeme Linkletter, Prince County.

Policy Co-ordination

"The fieldmen are responsible for the co-ordination and im-

Lucky Dollar has 45 stores

There are 45 Lucky Dollar Food Stores in Prince Edward Island, all of which are independently owned and operated.

The island stores are supplied by the Atlantic Wholesalers Limited, as well as stores in New Brunswick and parts of Nova Scotia.

The Lucky Dollar sponsoring wholesalers provide the stores with a sound program

Businessman Dies

LONDON, Ont. (CP)—Joseph Andre (Andy) Ste. Marie of London, founder of the Printers' Supply Ltd., died at home Sunday.

He was 75 and was vice president of the company at the time of his death. Mr. Ste. Marie was born in Winnipeg and lived in Saskatoon before coming to London in 1941.

Overeating seen major addiction

TORONTO (CP)—A Toronto report on addictions says overeating is a major addiction problem.

Dr. R. Gordon Bell, medical director of the Bell clinic here, said Friday the differences between a food addict and a drug or alcohol addict are simply that his behavior doesn't bring him into contact with the police and his over-indulgence are purely medical.

He told a conference on addictions sponsored by the Ontario government that it is a rare family which does not have one or more addictions—drinking, drugs, smoking or eating.

He suggested new legislation was needed making it mandatory for all professional persons coming into contact with an alcohol or drug problem to report it to a central authority which could insist on examination and treatment.

Job scene bright; employment is up

The upcoming year should provide as much, if not more employment than 1963. This was the view held by National Employment Officer manager, G.W. Cheverie, when he commented on the job situation recently.

In his remarks, Mr. Cheverie noted that unemployment was down 25 per cent in the Charlottetown area over last year and 1963 was the best year for employment since the war.

"With the new industrial complexes at both Montague and Georgetown, and 1964 being Centennial year, the picture looks very bright. With increase expected in the tourist trade this year, the majority of students who desire employment in the tourist trade should have work," he said.

CAREER GUIDANCE
Mr. Cheverie also made note of the fact that not all of the employment offices work in the actual placement of persons, but involves high school career guidance, and direction of others to vocational training.

"Last year" said Mr. Cheverie, 4,800 persons were placed in employment 800 high school students were given career guidance, and 280 persons were directed to vocational training.

"We expect" he said, "that a career guidance and vocational training guidance will become an increasingly important part of our work." He also mentioned that the office had been conducting career guidance sessions for high school students on the island during the past year.

FULL EMPLOYMENT
Commenting on the drop in the unemployment figure, Mr. Cheverie said the trend over the past several years has been for the figure to go up, and this was the first time it had gone down recently. He said that numbers of those unemployed in the rural districts had remained the same.

He feels that when the new industries move into full operation at Georgetown and Montague, this will relieve the rural unemployment picture somewhat.

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