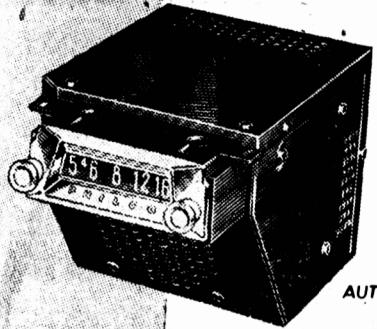


COMMERCIAL EQUIPMENT LIMITED

Are proud to announce their appointment as
exclusive wholesale distributors throughout
the Maritimes by

PHILCO CORPORATION OF CANADA LIMITED

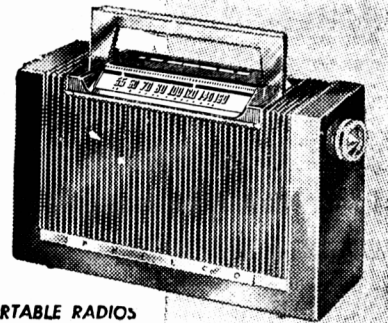


AUTO RADIOS

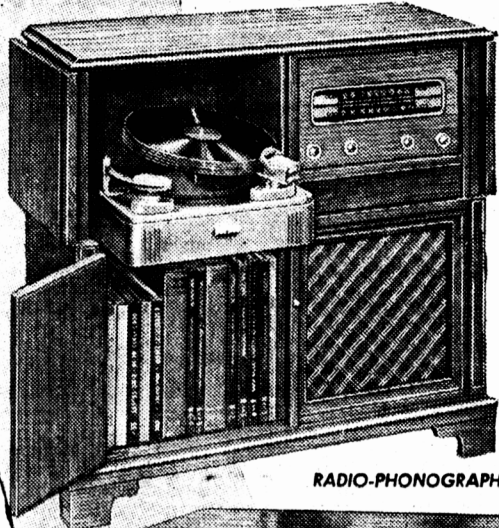
D. H. ALLAN
President
Commercial Equipment
Limited



R. E. DOWD
General Sales Manager
Commercial Equipment
Limited



PORTABLE RADIOS



RADIO-PHONOGRAPHS

We have great pleasure in presenting to you on this page a few of the products made by Philco, world's largest manufacturer of Radios, Radio-Phonographs, Television, Room Air Conditioners, and leader in Refrigerators and Electric Ranges.

Commercial Equipment Limited now serve as exclusive wholesale distributors for this distinguished line of appliances in the Provinces of New Brunswick, Nova Scotia, and Prince Edward Island.

To Philco products alone, above all others, has been ascribed this well-earned slogan - "Famous for Quality the World Over", which is recognized with respect by the public, appliance dealers, and distributors throughout the land.

Commercial Equipment Limited are indeed proud of this opportunity to link with Philco's many traditions and to devote to them their distribution facilities and services

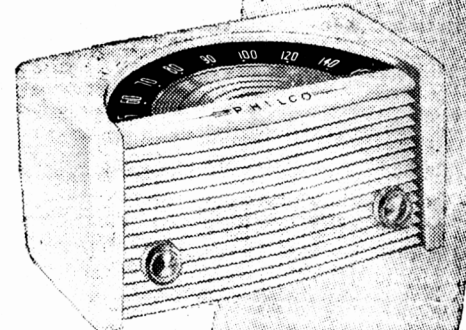


TABLE RADIOS



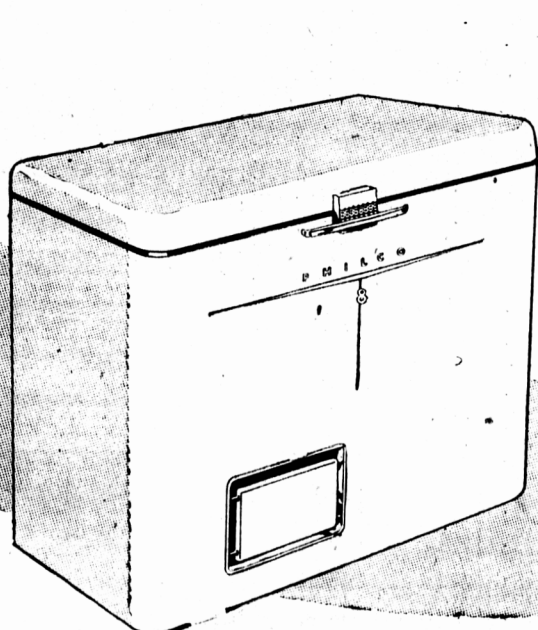
TELEVISION

A FEW OUTSTANDING PHILCO 'FIRST' ACHIEVEMENTS IN THE RADIO AND APPLIANCE INDUSTRY

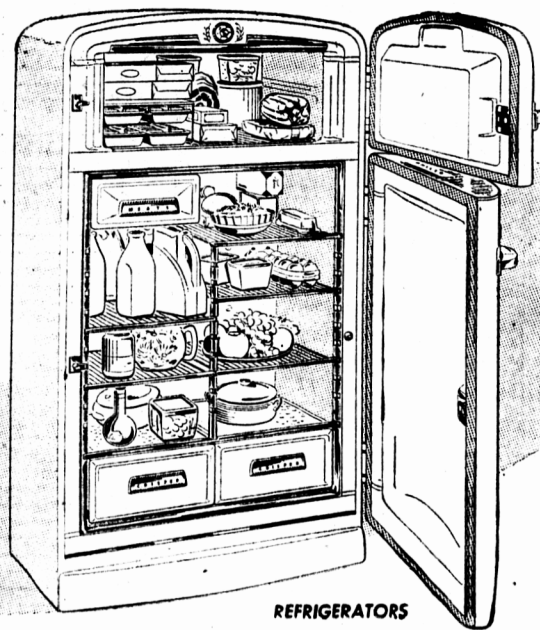
- First horizontal evaporator and complete down-to-the floor refrigeration in all models.
- Pioneer in Auto Radio, and Auto Radio leader for many years.
- First practical use of automatic volume control, also development and introduction of tone control.
- First compact and simplified 3-speed, single tone arm, record player.
- Introduction of the Modern Portable Radio.

**PHILCO CORPORATION OF CANADA
LIMITED**

**HEAD OFFICE:
1244 DUFFERIN ST.
TORONTO, ONTARIO**



HOME FREEZERS



REFRIGERATORS



ELECTRIC RANGES

PHILCO DISTRIBUTOR IN MARITIMES HAS FIVE BRANCH OUTLETS

Commercial Equipment Limited branches are strategically located to give prompt, efficient service to all Philco dealers in every section of the Maritimes. Experienced and trained appliance representatives will expedite the dealers' Philco requirements. Branch stores are located in:

MONCTON TRURO NEW GLASGOW HALIFAX SYDNEY

**HEAD OFFICE: SAINT JOHN, N.B.
COMMERCIAL EQUIPMENT
LIMITED
APPLIANCE DIVISION**

