

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By C. H. M.

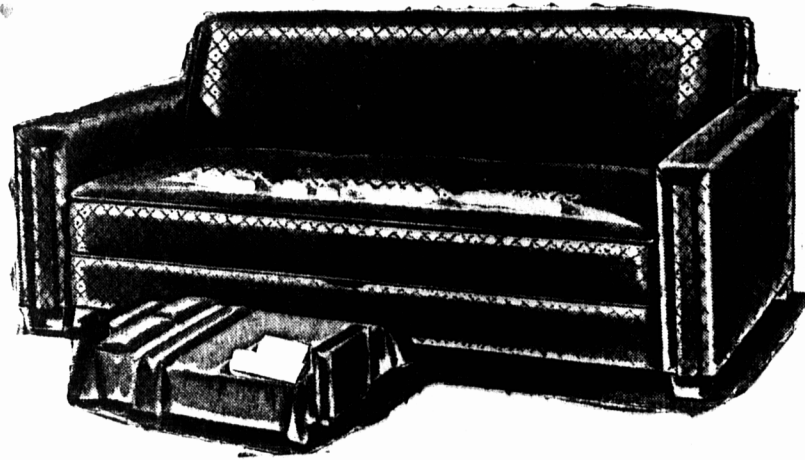
**THANK YOU! THANK YOU!**  
THANK YOU! . . . For coming in and making our 90th BIRTHDAY PARTY such an amazing success. It was wonderful to see you all—and I know you are happy with the grand bargains you were able to buy. We wish to apologize for any confusion about the delivery of your Sale Bulletin, we are aware that some of you were missed—we are deeply sorry and will see that it does not happen again. HOLMAN'S is old in years but young in ideas, so keep looking for new and different presentations of the things you want to buy when you want to buy them . . . We All Thank YOU!

**YOU GALS,** who have been basking in the sunshine and who have developed a glorious tan, should get "hep" to CHARLES OF THE RITZ FACE POWDER blended and mixed for you, and you alone. I sincerely hope that you are not struggling along with a sun-tanned skin and powder for your winter pink and white complexion. Because Charles of the Ritz Powder is "Made To Order" . . . exclusively for you . . . right before your eyes, a formula is created for your skintones alone . . . it is bound to do the utmost for your sun-tanned beauty. Do come in and have our trained Charles of the Ritz Beauty Consultant blend you a darker tone in this exquisite powder—it will only cost you 1.75 for a generous sized box at Holman's Cosmetic Section of the Summer-side Store.

FOR perfect fit there's nothing like a PLAYTEX GIR-DLE . . . Well, now, the Playtex Company are making a PLAYTEX BRA that will fit you just as beautifully. It's a "Living" Bra superbly cut and shaped of elastic and nylon to give you a really gorgeous bust line. The Foundation Section of Holman's Ladies' Wear in Summerside has Playtex Living Bra in sizes 32-A to 38-C priced 3.95 each. Playtex Living Bra are "custom-contoured" to flatter, feel and fit as if made for you alone. Get yourself a Playtex Living Bra—you'll never, no more, wear another kind!

FOR the smartest styling choose an ARROW "PAR" SHIRT from Holman's Men's Wear in Summerside. They're so good-looking! The "Par" has a smart, widespread collar that will look extra-hand-some with a Windsor-knot tie. And, like all Arrow Shirts, it fits to perfection. It is impeccably tailored of fine Sanforized white broadcloth that won't shrink more than 1%. Discover for yourself why Arrow "Par" is Canada's favorite spread-collared shirt. Remember it isn't an Arrow unless it has the Arrow Label. Arrow Par Shirts in sizes 14 to 16½ are priced 4.95 in Holman's Men's Wear, Summerside.

# Another HOLMAN Feature Value! FOR ONE WEEK ONLY **Free** GUEST CHAIR With The Purchase Of Any **DAVENPORT or SOFA BED**



Yes, right now is the time to get a comfortable and convenient new Davenport or Sofa Bed, because right now for one week only when you purchase that Davenport or Sofa Bed we will give you a luxurious Guest Chair from the same manufacturer. You may choose coverings of serviceable repp, tapestry or velour; attractive frieze or novelty fabric. Just think, on this very special offer you get two important pieces of Living Room Furniture.

Priced From — **69.50**

**10% DOWN**  
ON THE  
**HOLMAN HOME PLAN**  
Balance Monthly

**8 DAYS ONLY July 15th — 23rd Inc. -- HOLMAN'S Both Stores Furniture**

ENJOY THE EXTRA COMFORT  
THAT COMES FROM PERFECT FIT . . .

## Arrow Gabanaro



that wonderful  
Arrow Sport Shirt  
that comes in your  
exact sleeve length

**6.95**

Ease into an Arrow Gabanaro—and you'll see what a wonderful difference perfect fit makes. Gabanaro fits neat and smooth at the collar . . . free and easy across the shoulders . . . comfortably trim throughout. Made with the sensational Arafold collar that looks great, feels great, worn open or closed . . . with or without a tie. Washable rayon gabardine in smart color selection. Come in today—and treat yourself to Canada's favorite sport shirt.

**HOLMAN'S Men's Wear**  
SUMMERSIDE

FOR ARROW SPORT SHIRTS

**HOLMAN'S**  
GUARANTEE SATISFACTION  
On ALL Your Purchases



**MASON JARS**  
1 Pint Size  
Per Dozen . . . . **1.49**  
1 Quart Size  
Per Dozen . . . . **1.79**

**GEM JARS**  
1 Pint Size  
Per Dozen . . . . **1.49**  
1 Quart Size  
Per Dozen . . . . **1.79**

**Rubber Jar Rings**  
10¢ pkg.

**A Wide Selection Of  
All Canning Supplies  
At Popular Prices!**

Jar Rings — Glass Lids — Memba Seals — Pressure Canners — Cold Pack Canners — Aluminum Collanders — Preserving Kettles — Measures — Strainer Spoons and other necessities. Now is the season to can or preserve fresh fruits and vegetables for winter eating! Buy your essential supplies at the most reasonable prices.

Phone and Mail Orders Filled

**HOLMAN'S Both Stores CHINA**

**Our Best Sellers In  
Budget Priced SLIPS**

In Full and Half-Slip Styles

They're well made of fine quality Sanforized cotton, trimmed with dainty eyelet embroidery. The Slips have shadow panels set into the straight cut skirt. The Half-slips have shadow panels and wide hemline flounces. White only in sizes 32 to 42 and small, medium or large.



**ONLY 1.98**

**HOLMAN'S**

Budget Shop  
Ch'town  
5 and 10  
S'side



**SHRUGS**  
Are The Thing!

Lady Anne

**ORLON SHRUG**

Super Orlon throughout with one button neck closing, push up sleeves and ribbed edging. In white only, the sizes are small, medium or large, each

**4.98**

Botany Wool

**SHRUG**

Soft fine wool with a novelty knit band edge finished in scallops. White only in sizes small, medium or large, each

**3.98**

**HOLMAN'S**

Ladies' Shop - Ch'town  
Ladies' Wear - S'side