

THE TIME'S NEAR! *the Gifts are Here!*

**CHRISTMAS SHOP
IN
CHARLOTTETOWN**

Too late to shop early? There's still time to shop successfully! Thanks to the greater convenience, the variety and values that await you at your Charlottetown Stores, you'll readily find all the gifts you want, and find more savings, too. And Charlottetown is easy to reach, for even easier shopping ... plenty of free parking, plenty of stores, all nearby, all brimming with exciting gifts.

For all the fun of Christmas shopping, come to your one-stop Shopping Centre ... bring the family. Shop relaxed ... and save.



structed of durable materials such as wood or unbreakable plastic.
2. Safety. Paints should be non-toxic, and all edges, surfaces and parts should be finished well.
3. Construction and Design. A good pre-school toy "works." It opens, shuts, slides, rolls, fits or makes a sound — easily and with repeated use.
4. Size. Toys large enough to handle help develop muscle coordination.

How to give lasting glee

The glee with which pre-schoolers greet their Christmas toys is one of the happiest sounds of the holiday. That this glee may endure for many hours of play, with learning benefits as well as joys for the pre-schooler, guidance in selecting toys — is offered by a new booklet.

"Playtoys to Shape a Child's World."

The booklet is available free from Playtoys Research, P.O. Box 3042, Merchandise Mart, Chicago, Ill.

The pre-school child should have toys that permit him to imitate, to build, to engage in dramatic play, to exercise his skills, muscles, emotions and imagination and to join in social play when he is ready, the booklet points out.

Other criteria for choosing pre-school toys include:

1. Durability. Playtoys should be sturdy, soundly con-

Give extra film for picture making

There are two gifts from the realm of photography that should be added to any other picture making gift to be given this Christmas.

One of these is film, in any quantity you think you can afford from a single roll or cartridge that can serve as a stacking stuffer, up to — you say when.

The other is a quantity of flash bulbs, and have a "quantity" is going to depend on how much extra you want to spend.

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