

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

OUTWIT the robin and ring in the Spring by taking your needle in hand and doing some sewing for yourself and your family. There are all kinds of wonderful FABRICS for you to fashion and they're to be found in profusion in the Dry Goods of Holman's in Summerside. One of the most enticing is a spun *CELANESE with favored Linen-finish — crisp, fresh and delightful. The fabric in luscious shades of white, navy, rust, aqua or red is weighty enough for skirts, suits or street dresses. It is 54 inches wide and is priced 1.98 a yard. The linen look is in the news and will be more and more so from now on. Plan now for the day when you slip off your Winter coat and greet the new Spring season . . . Sew now for your Spring and Summer wardrobe — you'll love the fabulous Fabrics to be found in Holman's Dry Goods, Summerside.

SHORT - Snug - Sleek! . . . There you have the "NY-BRIEF-LETS" made by Lewis of Truro of fine Helanca S-T-R-E-T-C-H Nylon Yarn. These snug-fitting Stretch Panties are full fashioned for perfect fit for the gal who has a waist measure from 28 to 36 inches. The wee white Ny-Brief-Lets move as you move, they're beautifully comfortable and are so smooth that there is never a bulge or a wrinkle . . . AND just you listen to this! You can buy Ny-Brief-Lets with attached garters— isn't that NEWS with a capital "N". Ny-Brief-Lets with Garters are priced 1.98; Ny-Brief-Lets without Garters are only 1.79. Something new in the way of Panties are those made of the fine and famous Helanca Stretch Nylon Yarn . . . You'll find them in Holman's Lingerie Dept., Summerside and Holman's Ladies' Shop in Charlottetown.

FOR a Musical Interlude . . . Lay in a supply of BONUS RECORDS priced Only Just 69 cents, 99 cents and 1.98 in Holman's Budget Shop, Charlottetown. They're a real super-duper Buy at these prices, and you get all of four songs per record instead of the usual two. The selection includes popular music, western music, children's music, square dances and classics. They're in 78 and 38 1/3 speeds, bearing such well known labels as Cameo, Manhattan, Parliament and others. Fill up your Record Library with Bonus Records that you will play and enjoy. They're in Holman's Budget Shop, Charlottetown.

FASHION plus Comfort for your feet when you are really on a leisure-spreel! Lounge about the house with your tootsies tricked out in a pair of "Skulkeez" made of soft, warm terry cloth and fitted with foam rubber soles. They're boot type with a moccasin vamp and they're priced just 2.98 a pair . . . Then when you travel, take along a pair of "Feather-Mocs" in their own glove leather matching bag. They're really made of glove leather and have a covered foam rubber sole. Nothing like them for bare-foot comfort—they're priced 3.98 . . . For the gingham fans we have "Angel-Treads" warmly lined with terry cloth, a foam rubber sole cushion makes for the softest footsteps imaginable. The light moccasin tops are of colorful Anderson Gingham. Priced a pair 1.98. By the way, you get these completely washable soft steppers at Holman's Accessory Section in Summerside and Holman's Ladies' Shop in Charlottetown.

HOLMAN'S Both Stores . . .



NEW SUITS and COATS

MADE FOR A BRILLIANT CAREER

Styled by "Gordon"

The Suits

Yes, they're fashioned for a brilliant career! These smart box-jacket Suits, tailored by Gordon, have the new gentleness, the new softness of line that is right for the new season. Blue, gray, navy or black worsted wool tweed styled with the attention to clever detailing that gives the Suits the very feminine look, liked by men on the women they like. Sizes are from 12 to 18—

59.⁹⁵

The Coats

Monotones of blended black and white in wool tweeds and wool and cashmere are neutral enough to be a cover for any of your Spring costumes. The smartly relaxed and easier fitting is flattering and slenderizing. These Gordon Coats are headed for a high fashion career this Spring. The beautiful fabrics lend themselves to the wily tailoring and detailing so much in vogue. Sizes 11 to 18—

59.⁹⁵



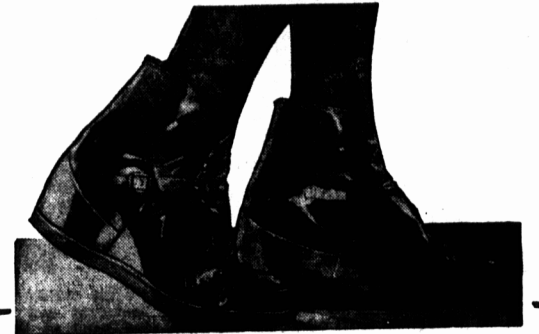
— HOLMAN'S —

Ladies' Shop Ch'Town

Ladies' Wear S'Side

MARCH . . . The Month Of SLUSH and RAIN

Be Prepared With
LIGHT WEIGHT EASY-ON
RUBBER FOOTWEAR



WOMEN'S PUDDLERS

Smart All-Weather Cover Shoes

A lightweight, waterproof protection for your Spring shoes and hosiery, made of genuine Vinyl Plastic. Transparent and seamless, these Puddlers are reinforced, easy to don and doff and are smartly styled for a trim appearance. Sizes are from small to extra large in Cuban heel or Flatie style (as illustrated), a pair—

2.¹⁰ PAIR



"Polycast" Moulded WATERPROOF FOOTWEAR

For Misses and Children

Moulded in one seamless piece, these have high-tear resistance and are easy to put on and take off. They're guaranteed for long wear and keep their bright finish indefinitely. Fashion-right styling for busy feet.



PULL-ON RAINBOOT with a neat simulated in-step strap and in a bright red color. Misses sizes 13 to 3, a pair 2.98

Children's sizes 4 to 12, a pair, 2.75



PONY COWBOY PULL-ON BOOT has an intriguing ornament engraved on the side color bright red. Misses' sizes 13 to 3, a pair 3.39

Children's sizes 4 to 12, a pair 2.98

EASYON RAINNETTES have a weather protecting bellows tongue and an ankle strap with buckle, color either red or white. Misses' sizes 13 to 3, a pair 3.39

Children's sizes 4 to 12, a pair, 2.98

For Rainy Weather Footwear It's

HOLMAN'S

Summerside