

"KNOW-YOUR-HOCKEY" CONTEST — \$15.00 IN PRIZES EACH WEEK

BRING JOY
TO THEIR HEARTS
CHRISTMAS MORNING

GIVE
C.C.M
SKATES
AND
HOCKEY
OUTFITS



WORN BY ALL LEADING HOCKEY
PLAYERS

THE BIKE SHOP

183 GT. GEORGE ST. PHONE 6241

THREE QUESTIONS, EACH WORTH \$5.00 FOR CORRECT ANSWER. YOU MAY ANSWER QUESTIONS OF YOUR CHOICE OR ALL THREE QUESTIONS

LAST WEEK'S WINNERS

1. Bobby LeClair, 55 Richmond St.
2. Mrs. F. J. Gallant, 25 King Square
3. Mrs. Clyde Bell, Parkdale, R. R. 3

CONTEST REGULATIONS:-

1. Questions for this contest will be found in the ballot box below. Answers for the first two questions may be found by checking through the advertisements for the correct information. Answer to the third question depends upon your own hockey knowledge.
2. Check your advertisements carefully to find the correct answers to the first two questions.
3. To answer clip out the ballot form, fill out your answers and deposit only in ballot boxes in stores advertising here. No answers received by mail.
4. Each person is allowed one entry.
5. Answers must be deposited before noon Friday, December 27.
6. Winners of this contest will be announced on Saturday, December 28.
7. Employees of Guardian, Patriot and stores advertising on this page are ineligible for this competition.
8. In the event of a tie, the winner will be selected by a draw.



MORE
Wonderful
GIFTS

From Your Favorite

CHRISTMAS DRUGSTORE

THE MOST WANTED . . . THE MOST APPRECIATED GIFT OF ALL IS SOMETHING FROM REDDIN BROS.

GIFTS FOR ALL THE FAMILY

THROUGHOUT THE STORE

Ideal gifts on our Cosmetic Counter, Tussy, Chantilly, Coty and Tabus Perfumes.

REDDIN BROS. Pharmacy

PROMPT FREE DELIVERY
DIAL 4386

R. M. SMALLMAN LEO M. DOUCETTE

Deposit Answers At Stores Advertising On This Page.

FOR A PRACTICAL, YET UNIQUE GIFT . . . CHOOSE

FAMOUS MAKE CHINA

FROM

THE ROGERS HARDWARE CO., LTD.

- Shelley
- Blue Rock
- Dainty Blue
- Marilyn
- Camelia
- Violets Pompadour
- Blue Chinese Blossom
- Blackberry
- Autumn Glory by Paragon
- Rosalinda by Coalport



- Royal Crown Dory in Blue Mikado
- Queen Anne Royal Bone China in Royal Bridal Gown.

THE ROGERS HARDWARE CO., LTD.

YOUR BALLOT

(TO BE DEPOSITED IN BALLOT BOX IN ONE OF STORES ADVERTISING ON THIS PAGE)

Question 1—Who was known as the "Stratford Streak" during his N.H.L. career?

ANSWER

Question 2—Eddie Shore was a great N.H.L. defenseman. What team did he star with?

ANSWER

Question 3—Who is the coach of the Charlottetown Royals?

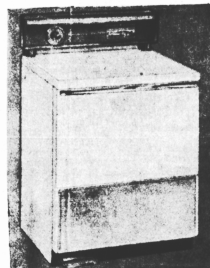
ANSWER

NAME

ADDRESS

Right For Christmas — Ideal The Year Round

AUTOMATIC CLOTHES DRYER



This new General Electric Automatic Clothes Dryer is designed for speed—yet dries clothes gently at safe low temperatures. This high speed air-flow system will actually dry a normal size load of cottons in less than 35 minutes.

No guessing — dries all types of fabrics by setting a single dial.

Available in Mix-or-Match colours of Turquoise Green, Petal Pink, Canary Yellow or Satin White.

\$219 AND UP

BURKE ELECTRIC LTD.

112 KENT ST. PHONE 4021

MASTER FEEDS

FOR
TOP QUALITY LIVESTOCK
AND POULTRY

FOLLOW THIS PAGE WEEKLY
TO
KNOW YOUR MASTER DEALERS
THIS WEEK'S ALL-STAR SELECTION

E. M. CUDMORE



OYSTER BED BRIDGE
Maritime Representative

IVAN KERRY

Box 711 Charlottetown Dial 5455

Howie Mecker

FEEDERS WHO KEEP RECORDS USE MASTER



SANTA SAYS

BUY FIRESTONE

TOWN AND
COUNTRY TIRES

AND PLAY IT SAFE

Santa says to prepare now for that snow that has to be on its way . . . Your safety depends on reliable traction under hazardous conditions. Don't be the one that is helpless due to the lack of winter tires.

FOR THE SAFEST WINTER
DRIVING YOU'LL EVER KNOW
BUY FIRESTONE.



A suitable for all
types and sizes of
cars and trucks.

ROBINSON SUPPLIES LTD.

PROVINCIAL DISTRIBUTORS

187 QUEEN ST.

PHONE 6314

MOORE & McLEOD LTD. SECOND FLOOR

SPORT CLOTHES FOR THE FESTIVE SEASON

CAR COATS

So ideal for outings on those crisp, clear and cool holiday evenings.

Weather resistant poplin toggle closing. All quilted lined.

Wool tweed with knitted collars and button closing, also quilted lining.

Lovely full shades of red, beige, turquoise and power blue.

Size 12-18

\$10.98 to \$29.95

SLACKS

For driving or walking, for casual enjoyable living any where. See our collection of strides and slacks in corduroy, velveteens, rochdale flannel, and authentic tartans.

Size 10-18

\$5.95 to \$19.95

BOSTON



MOORE & McLEOD Ltd.

EXTRA SPECIAL

ROBIN HOOD FRUIT CAKE MIX

MAKES OVER 2 POUNDS
DELICIOUS FRUIT CAKE

59c

HOWIE MORENO

FREE DELIVERY
ALZAKEM'S
THE BEST SHOP TO SHOP BEST

SPECIAL OFFER

ROGERS MAJESTIC HI-FI

RECORD PLAYER



With father in the living room, mother in the kitchen, children in the play room . . . set the scene, create the mood, relax, enjoy yourselves—all brilliant, rich, "Dynamic" chairs; high fidelity sound. Walnut, mahogany, or blonde finished wood. (Available in charcoal or silver finish—specify R-866). Automatic push-button record player-changer. Three Super M speakers with crossover network. Brilliant reproduction. 35 or 40 cycles.

REG. \$169.00 Now \$149.95

DOUGLAS BROS. & JONES LTD.

125 KENT ST.

PHONE 6565