

*Holman's*  
of P.E.I.

# Gift SPECIALS FOR Mothers

## Super Special Buy In LADIES' DRESSES

A Dozen Delightful Styles

priced all the way down to

**6.97**  
each

Reg. Values 8.98

It's not often a buy like this comes along, but when it does, be smart and come snap these up, and enjoy the worth-while savings. A bevy of beautiful Arnel jerseys in prints, stripes, diagonal checks, polka dots, V-necks, all-over plaid cow-necks, feather prints. Choose from sheaths in Honan prints, surrah prints, magic crepes. Both cowl and Chelsea style collars. Many, many different shades. 7 styles in straight sizes: 12-20; 5 styles in half sizes: 14½-24½. Come act quickly... these will sell fast!

"Only the Look is Expensive"



## A Very Special Holman's Buy! HATS for MOTHER!

Reg. value 7.95

Special, each **4.97**



Specially purchased and rushed to Holman's for this money-saving Fashion Feature. Wouldn't mother just love one of these? Fresh-as-a-daisy collection. Dazzling new hats... just the magic touch to highlight a lovely spring outfit. Myriad styles and colours. Come early to choose.

## Super Values In Ladies' Shirts and Blouses

Reg. values 3.98 - 4.98

Special, each **2.97**

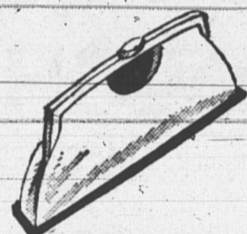
A welcome gift for mother. Cotton prints in various styles. Collar styles include roll-ups, split McMullins and regular. Both long and short sleeves. Some Terylenes included. Sizes 10-20. Hurry in to save.



## Gift Evening Bags for Mother!

Beautiful little charmers in attractive radiant beaded style. In your choice of white or black. An accessory to give the right touch to a glamorous dress. Reg. 2.98 value. SPECIAL, each

**1.97**



## GLOVE & SCARF SETS

Just the right flip to a spring wardrobe. Gloves of nylon, fits 6½-8. Matching filmy nylon tricot scarf. In all the new spring shades and white. Attractively gift packaged. Reg. 1.38 value. SPECIAL

**1.47**

## HOLMAN'S OWN BRAND!

- 4 lovely styles
- 6 shades to choose from



You Give Mother 3 Pair NYLONS for only 2.67... Holman's Give Her 1 pair FREE!

Total Reg. Value of 4.00 ALL FOR ONLY

**2.67**

That's right... 4 pair of first quality Holman's Own Nylons for only 2.67. You can choose from regular mesh, walking sheer—double mesh in 15-denier, regular mesh with Banlon top and textured nylons in two shades. Sizes 8½-11, medium and long lengths. Reg. 1.00 a pair Holman's Own Nylons... For Mother—3 pairs for 2.67 plus 1 pair FREE!

## GIFT SPECIAL Jewellery!

Choose from a glamorous assortment of pins, earrings, brooches, necklaces in many different attractive styles. Each in box, ready for gift wrapping for mother. And that value at this price... snap up several for yourself, too. Reg. 1.00—SPECIAL, each

**77c**



## SUPER SPECIAL!

The Sheer Luxury of Genuine HARVEY WOODS

## 'Fiesta' Lingerie for Mother

What woman wouldn't delight in the sheer luxury of finest quality Harvey Woods lingerie. Four lovely selections, in magnificent Antron Satinette, with cut-out flowered applique of a delicate Banton "Fiesta" lace. Shades in the group are: white, natural, pink icing, blue or turquoise.

### BRIEFS

No-belt waistband, S. M. L. Reg. 3.00 Special **2.37**

### PETTISLIP

Graceful side slit, S. M. L. Reg. 6.00 Special **4.77**

### FULL SLIP

Sizes 34-44. Reg. 9.00 Special **6.97**

### SHIFT GOWN

Small, medium or large. Reg. 9.00 Special **6.97**

You know before you get it home, it's genuine Harvey Woods!

## Mother Prefers YARDLEY!

### YARDLEY ASSORTED SOAPS

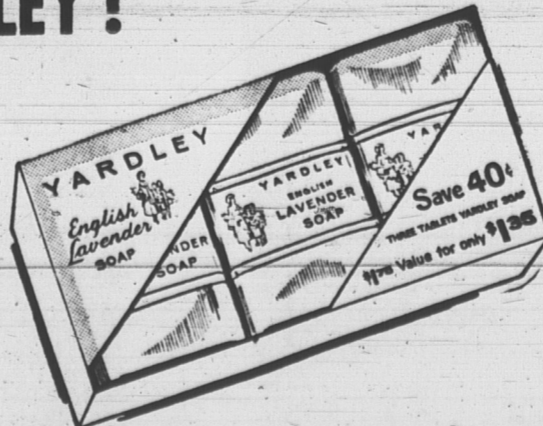
The delicate distinctive fragrance as only Yardley can make it. 3 dainty tablets to a container. Lavender, Red Rose, Carnation. Reg. 1.75. Special **1.35**

### YARDLEY'S RED ROSE DEODORANT

Quality roll-on freshness all day. Reg. value 1.50. Special **2 for 1.50**

### SPRAY MIST BOUTIQUE

For fragrance beauty unexcelled. Choose from Hypnotique, Primitif, Golden Woods. In handy 1½ oz. size. Specially Priced **2.00**



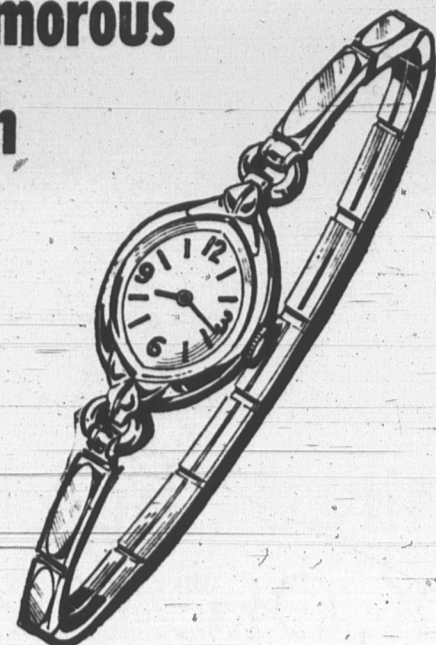
## How about a Glamorous Dependable Watch for Mother?

Reg. \$13.95

value **11.97**

SPECIAL

You'll recognize the famous make the minute you see it. Nationally-advertised. Very beautiful, very smart-looking, and shockproof, too. Delicately styled, with choice of gold colour or chrome case with matching expansion band. Guaranteed for one year by the manufacturer. Mother'd love one, how about yourself? Act now!

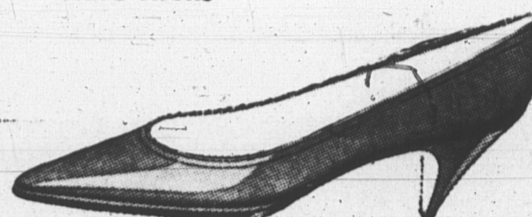


## Special Savings on Famous-Name SHOES

- Air Step
- Kitty Kelly
- Kute Kicks

Reg. 9.98-15.97 Values

SPECIAL, PR. **6.67**



Taken right from stock, specially for this gift event. Assorted styles, heels and colours in the group to flatter a smart wardrobe. Don't miss this opportunity to save on smart, comfortable shoes. ACT NOW!

## CANDY FOR MOTHER!

### "POT OF GOLD" CHOCOLATES

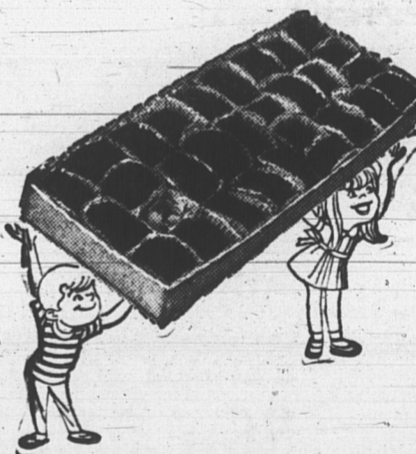
Made by Moirs. Quality name in the field of tasty candies. Assorted centres. Full Made by Moirs. Quality name in the field of tasty candies. Assorted centres. Full 1-lb. box. Reg. 1.95. Special **1.57**

### "LUXURY" CHOCOLATES

Another favourite with mom. Delicious dark chocolate coverings, on assorted centres. 1-lb. boxes. Reg. 1.45. Special **1.27**

### "FAMOUS ROSE" CHOCOLATES

Here's a real buy. Take home several boxes for this gift event. Assorted flavours. 1-lb. boxes. Reg. 98c. Special **87c**



### SHOPPING BASKETS

A very attractive gift item for ladies. Decorative straw finish with durable long-wearing plastic lining. Rugged double handle. Reg. 1.98. Special **1.57**

### BOXED PILLOW CASES

Always an acceptable gift. Extra fine quality cotton. Attractive embroidered borders. Assorted designs and colours. Come choose now. Reg. 2.98. Special, pair **2.57**



### Bone China CUPS & SAUCERS

Attractive designs in assorted florals. Tall shape. Reg. 98c. Special **87c**

### BONE CHINA CUPS, SAUCERS

Another real buy in better cups and saucers. Pastels with inside floral pattern, gold colour edging. Reg. 1.98. Special **1.67**

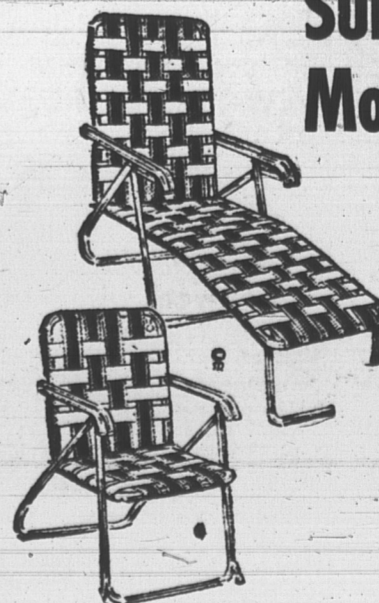
## Summer Relaxation for Mother -- SPECIAL!

### DELUXE CHAISETTES

Very popular, very smart-looking. Strong, polished, lightweight aluminum. Rugged, Polypropylene plastic web in choice of green, blue or yellow. Comfortable plastic arm rests. Folds compactly and easily on nylon washers. Good all-weather chair, rust-resistant. Reg. 11.95. Special **9.97**

### SAVE! LAWN CHAIRS

Lightweight, polished, rust-resistant aluminum. Folds compactly and easily. In green, blue or yellow. Polypropylene plastic webbing. Reg. 4.98. Special **4.37**



### STORE HOURS

CHARLOTTETOWN:  
Mon. thru Thurs. 9:00-5:30  
Friday 9:00-9:30  
Saturday 9:00-5:30  
SUMMERSIDE:  
Mon. thru Thurs. 8:30-5:00  
Friday 8:30-9:00  
Saturday 8:30-Noon

