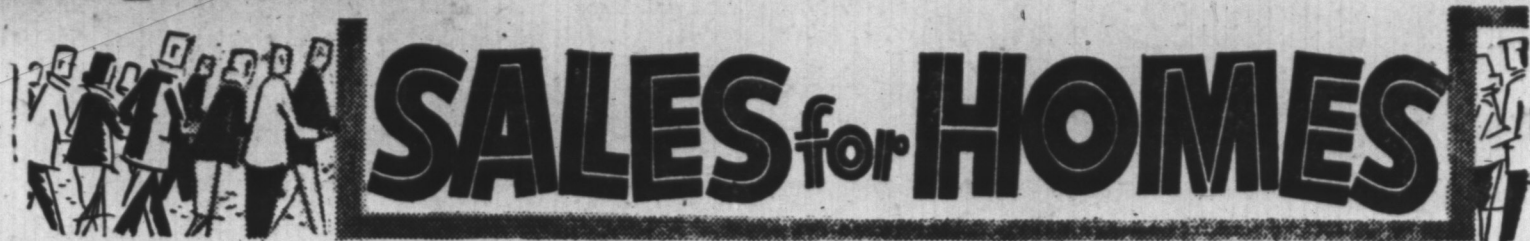


SIMPSONS-SEARS CHARLOTTETOWN STORE



Baby's Year-Round 4-Way Carriage
 \$4 Down **\$33.88**
 A baby carriage that may also be used as a car bed, a bassinet or a sleeper-stroller, with canopy; 4-bow lined hood with sun visor and weatherproof apron. Adjustable back and foot rests.

Baby's Sleeper-Stroller
 Priced at only **\$13.88**
 Grey enamelled flat steel frame with chromed pusher and front rail. Complete with canopy and shopping bag! Complete removable upholstery. Padded seat and back.

Portable Kenmore Sewing Machine
 \$5 Down **\$57.00**
 Was 69.95. Save 12.95 at Simpsons-Sears. Semi-rotary action and round bobbin. Sews forward and reverse on all fabrics. Darns, mends and patches without attachments. Free set attachments for tucking, etc.

Kenmore 3-Brush Waxer-Polisher
 \$5 Down **\$56.50**
 Use the snap-on steel wool pads for applying the wax, then the brushes and felt buffing pads for a shining finish. All-round bumper pad. 20-ft. cord. Keep your floors in top shape with a Kenmore.

Reg. 39.95, Spring-Filled MATTRESSES
 Check the features you get at such a low price! 220 coil springs, electrically tempered . . . safety wire edge . . . pre-built border for long service . . . sisal pad insulation for comfort . . . woven striped ticking cover. Available in 54" width for double bed only. \$3 Down.

28.88

Save \$40. On **Bedroom Suite**
 3 Pieces **\$199.95**
 Reg. 239.95
\$5 DOWN
 Lovely new design in the popular shantung mahogany grain finish. 54" bookcase bed, magnificent triple dresser with 24-oz. mirror, and chest of drawers. Hand-rubbed tops of tempered Masonite. Drop in to see this beauty at Simpsons-Sears.

Save **45.⁰⁷** on **3-pc. Walnut Veneer Bedroom Suite**
 Reg. 299.95 **254.⁸⁸**
\$10 DOWN
 54" bookcase bed, double dresser and chest of drawers in a smart, new design. Note these features:
 • 5-ply on core tops and fronts, 3-ply on core gables.
 • Dovetailed drawers have centre guides and nylon glides.
 • Beautifully finished hand-rubbed tops.
 • Softone walnut finish on all pieces.
 • Double dresser has framed plate glass mirror.
 • Chest has four roomy drawers.

Save \$30. On **Bedroom Suite**
 3 Pieces **\$189.95**
 Reg. 219.95
\$5 DOWN
 Another fine bedroom suite in modern pumice finish. 54" bookcase bed, double dresser and chest of drawers. Handrubbed tops. Dovetailed drawers. Specially priced for this Sale.

5-pc. Chrome Dinette Suite
 5 Pieces **\$89.95**
 \$5 Down
 Table and four chairs in your choice of color. Inlay design on top of table. This is one of our most popular designs—offered at a special reduction for this Sale!

Favorite Chesterfield Suites by SKLAR
 SKLAR LINER (as shown) Reg. 289.95
219.88
 Two lovely pieces: sofa-bed and club chair. Covered in a modern 100% nylon frieze. Spring-filled construction, sofa converts into an exceptionally comfortable double bed. Priced to save you 70.07.

Reg. 299.95 **199.95**
 Another 2-pc. modern suite with oversize sofa and luxury chair. Foam rubber cushions. Covered in acetate frieze. Only \$10 Down.

8-pc. Bunk Bed Outfit — So Popular With The Kiddies
 8 Pieces **\$99.95**
 \$5 Down
 Practical idea that saves so much space! Comprises 2 bunk beds, 39" wide, 2 spring-filled mattresses, 2 ribbon slat springs, 3-rung step ladder, and guard rail. Hardwood pieces in maple finish.

New TV for Fall Enjoyment!
Silvertone 17" Portable Model
199.95
 Deluxe model provides good reception in local and suburban areas. Fiberglass cabinet easily moved from room to room. Aluminized picture tube. Built-in rabbit-ear antenna. Tetrode turned acts as booster.

Save **25.07** on **21" Table Model**
 Reg. 259.95 **234.88**

21" Console Lo-Boy TV Set
 Superb value! 21" aluminized picture tube gives big, bright picture. Automatic gain and frequency controls fight fading and flutter. Automatic focus. Hardboard cabinet with walnut finish. \$10 Down.
239.95

SUPER SPECIALS!

Mostly One-of-a-kind! Shop Early!

Reg. \$299.95	Silvertone 21" Console Television	\$258.88
Reg. \$199.95	2 Piece Chesterfield Suites	\$139.95
Special	Walnut Step Tables Arborite Tops	\$12.95
Reg. \$149.95	5 Pc. Bronzitone Dinette Suite	\$99.95
Reg. \$139.95	Kenmore Oil Space Heater	\$114.95
Reg. \$89.95	Reclining Chairs Assorted Colors	\$69.95
Special	Walnut End Tables Arborite Tops	\$6.95
Reg. \$234.95	Kenmore 36" Gas Range	\$199.95
Reg. \$339.95	Combination Radio-Record Player	\$199.95

Coldspot Refrigerators
 at new low, low prices

12.2 cu. ft. fully Automatic Defrost . . .	264.95
9 cu. ft. Space Master Refrigerator . . .	199.95
15 cu. ft. Coldspot Freezer	329.95

Come In and See Our **JUVENILE FURNITURE**

Youth's Bed, honey finish, complete with Spring and Mattress	47.50
Honeysuckle Cribs full panel style	27.95
Spring filled Crib Mattress with plastic cover	13.95

Simpsons-Sears do not establish artificially high "list prices" in order to allow so-called "discount" selling. Simpsons-Sears original prices are **LOW PRICES** to start with!

SALE DATES OCTOBER 2ND. TO 10TH.

Shop and Save at **SIMPSONS-SEARS** 129 Kent Street Dial 3158