

Side Effects Seen Important In Current Production Show

By FORBES RUDE
 Canadian Press Business Editor
TORONTO (CP)—Side effects have been reported as important as the main objective at the current National Industrial Production Show.

The stated main objective is to display to Canadian producers new ways and new equipment by which they may improve Canadian productivity.

With exhibits here from 1,500 companies in Canada, the United States, Britain, Europe, Japan and Australia, the main purpose presumably is being accomplished.

Side effects, however, become more apparent as the show goes on.

One effect is that Canadian manufacturers, through contacts with foreign buyers, are getting new export leads.

Another is that they are getting a chance to see what things, not now made in Canada, may reasonably be made here. Similarly foreign manufacturers are assessing the size of the Canadian market with a view to possible future assembly or manufacture in this country.

A further, and perhaps more immediate effect, is that countries hitherto not active in the Canadian industrial equipment market are learning about the opportunities here.

SEES LACKS
 A French spokesman said he could see in any area where French production is not now represented in Canada, and he indicated that the French budget for such shows here will be increased.

Another effect, which this year is showing mostly small equipment, plans to come in greater force to the next year's show—two years hence, and so does Czechoslovakia.

Japan, more knowledgeable in the market than some other countries, is making what is described as her "first major assault" in a switch away from exports on consumer goods.

Canadian companies number about 500 out of the 1,500 represented and an impressive display of sophisticated machinery in a very wide range.

Nevertheless there are many items which it is not practicable to make here in the foreseeable future.

To date, the United States and Britain have been our chief suppliers in such goods. Accordingly, although they don't say so, the current show and the increased competition from other countries that may develop from it may be a worry to them.

SEES 500
 In any event they are here with strong representations—the United States with about 500 companies (apart from Canadian companies that are subsidiaries of American firms) and Britain with more than 100.

A British spokesman commented, "Almost anything on display here—we have it. Everything we see showing is already being sold in Canada, in some cases through Canadian firms, but all good business can be improved and we are looking for expansion."

Exhibits at the show—which was opened Monday by Trade Minister Sharp and will close Friday—range from the microscopic to huge machines, weighing tons. A listing of exhibitors fills nearly 50 pages of one-column booklet, with products having to do with such things as stamping, slitting, shearing, cutting, pressing, fastening, hoisting, handling, drilling, measuring, controlling, weighing and so on.

Norton J. Anderson, manager of Industrial and Trade Shows of Canada, which puts on the Production Show, says that, without being canvassed, a considerable number of exhibitors have already renewed and increased their space for the next show two years from now. He said the 1955 show would have

Seven Charged With Filing Fake Receipts

OTTAWA (CP)—Seven Montreal men face a total of 72 charges under the Income Tax Act of supplying fake church

donation receipts to individual income tax payers.

A justice department source said Wednesday that the receipts used all were from the same Roman Catholic parish in Montreal, St. Elizabeth's du Portugal. The parish has since been reorganized under a different name.

The charges have been filed

in court at Montreal and the seven men have received warrants to appear for arraignment May 16.

All of the 72 charges are similar, alleging that the accused man participated in making a false declaration in the income tax return of an individual by providing him with a

charitable donation to the parish.

The justice department source said the seven men did not act jointly with each other. Names of the accused men, and the number of charges against each: Julien Marier, 14; Jean Grouin, 13; Jean-Marie Donais, 12; Emile Lavallee, 11; Antonio Laroze, 8; Romeo

LIVESTOCK
MONTREAL (CP)—Livestock prices were steady today on the east-end market. Trading was moderate under a fair demand, and medium bulls were 15.50-16.00. Receipts were 66 cattle, 83 calves, 63 hogs and two sheep and lambs.

Good cows sold at 17.75-19.20. Medium 16.50-17 and canners and cutters 11.50-14. Common were not established.

The Guardian, Charlottetown, Thurs. May 8, 1953.
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SPRING

SUNSHINE

Choice Peas
 2 20 OZ. TINS 39¢

Cream Corn
 2 20 OZ. TINS 39¢

Soup Deal
 3 TOM. 2 VEG. 5 59¢

Peaches
 2 20 OZ. TINS 49¢

Instant Milk
 1 LB. PKG. 29¢

Cake Mixes
 PKG. 39¢

Muffets
 KING SIZE 33¢

AYLMER TOMATO JUICE
 43 OZ. TIN 33¢

AYLMER Cream Corn
 2 20 OZ. TINS 39¢

AYLMER 10 OZ. Soup Deal
 5 59¢

PETER PAN Peaches
 2 20 OZ. TINS 49¢

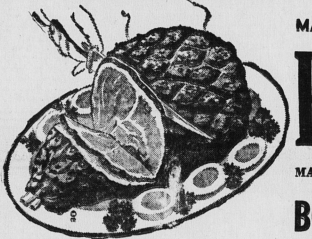
CARNATION Instant Milk
 1 LB. PKG. 29¢

DUNCAN HINES DELUXE Cake Mixes
 PKG. 39¢

QUAKER Muffets
 KING SIZE 33¢

COLGATE'S Toothpaste
 LARGE TUBE 35¢

AYLMER TOMATO CATSUP
 11 OZ. BOTTLE 19¢



SENATIONAL REPEAT OFFER
 For our customers that missed this special a few weeks ago. We were able to secure another 1000 sets of—

ROGERS 4 PC SILVERPLATE
 79¢ (With every \$5.00 order)

SALE

AYLMER FRUIT COCKTAIL
 15 OZ. TIN 25¢

AYLMER CHOICE Tomatoes
 28 OZ. TIN 29¢

AYLMER BOSTON Brown Beans
 2 20 OZ. TINS 39¢

MAPLE LEAF SHANKLESS SMOKED BOLOGNA
 33¢ lb.

LEAN SKINLESS ROASTING PORK
 43¢ lb.

VINE RIPENED TOMATOES
 25¢ lb.

LONG GREEN CUCUMBER
 2 FOR 35¢

FIRM ICEBERG LETTUCE
 LARGE HEADS 29¢



DEVON SLICED BACON
 49¢ lb.

CHOICE LEAN PORK STEAK
 49¢ lb.



JAMAICA OR FLORIDA ORANGES
 69¢ lb.

CLOVER FARM PEANUT BUTTER
 16 OZ. ICE BOX 35¢

CLOVER FARM Red Cup Coffee
 1 LB. BAG 65¢

Salt Herring
 2 FOR 15¢

CLOVER FARM CHOCOLATES
 14 oz. Box 69¢

ZERO PAK Peas
 13 OZ. PKG. 21¢

MCCAIN'S FRENCH FRIES
 2 LB. BAG 59¢

SEAMLESS NYLONS
 2 FOR 15¢

CLOVER FARM Bread 'N Butter PICKLES
 24 oz. Jar 33¢

ALL SIZES 39¢ pair