

New PALMOLIVE SHAMPOO



"Foamy action" makes permanents TAKE BETTER LAST LONGER

- New Palmolive Shampoo with "foamy action" gives floods of fragrant lather... washes away H.O. (Hair Odor) like magic... removes every trace of dirt, dandruff and dulling film.
- A quick rinse—your hair is soft, fragrant, easy to manage... aglow with new sparkling highlights.
- "Foamy Action" Palmolive makes permanents take better... last longer.

INTRODUCTORY OFFER

"FOAMY ACTION" PALMOLIVE SHAMPOO

LARGE SIZE Reg. 55¢ Special 28¢



SUPPLY LIMITED — GET IT AT YOUR DEALERS TO-DAY!

Born of Sunshine FOR RICHER FLAVOR



"I'm Mr. Sunshine... bringing my delicious, goodness to your table... in those red-ripe and summer-fresh tomatoes that go into AYLMER Catsup. You'll love its richer flavor."

READ'S CORNER W. I.

The August meeting of the Read's Corner W. I. was held on Friday evening, August 1st at the home of Mrs. Reg MacRae. The president opened the meeting with the Ode and Creed. Seven members answered the roll call with a donation to the auction sale, to be held at a later date. Two guests were made welcome. The secretary read the minutes of the last meeting. Correspondence was read and discussed, and the treasurer gave her report. The

sick committee reported making several calls, and sending treats. Mrs. Lyman Hall and Mrs. Helen Clarke were appointed on a new committee. Mrs. Lyman Hall gave an interesting report on her activities in Charlottetown, where she attended the Institute Convention. The next meeting of the Institute will be held at the home of Mrs. Bob Schurman. Lunch committee will be Mrs. Heber MacQuarrie and Mrs. Read. The meeting adjourned, and a social hour

Murray River and Vicinity

Miss Janet V. Stewart, Charlottetown, is spending a month's vacation at the home of her parents, Mr. and Mrs. Norman C. Stewart, High Bank.

Mrs. Percy Sharam, and children, spent a weekend of September 6th, visiting with Mrs. Sharam's mother, Mrs. Jane Cook, Murray River.

Miss Dorothy Buell, Charlottetown, spent a week-end at the home of her parents, Mr. and Mrs. W. Simon Buell, Murray River.

Mr. and Mrs. William Hodgson and Mr. Ken MacQueen of Moncton, New Brunswick, spent the weekend of September 6th, at the home of Mrs. Olive Giddings, White Sands.

Mr. Stirling Whiteway, Charlottetown, was a week-end visitor at the home of his parents, Mr. and Mrs. George D. Whiteway, Murray River.

Miss Annette Buell, daughter of Mr. and Mrs. Milburn Buell, Charlottetown, is spending some time in Murray River, the guest of her aunt and uncle, Mr. and Mrs. Fred White.

Mrs. Neil Beaton has returned to her home in Sydney, Nova Scotia, after being home to attend the funeral of her brother, the late Mr. John M. Cairns of High Bank.

Mr. Eddie Derby, who is attending Prince of Wales College, spent a week-end at the home of his parents, Mr. and Mrs. James Derby, White Sands.

Miss Jeanette Giddings has returned to Moncton, New Brunswick, after spending the past two weeks with her mother, Mrs. Olive Giddings, White Sands.

Mrs. John Clarey and daughter, Eunice, were recent visitors to New Glasgow, Nova Scotia.

Mr. and Mrs. Gordon Johnston and children, Sadie and Gary, were recent visitors to Murray River, the guests of Mrs. Johnston's parents, Mr. and Mrs. Gavin MacLeod.

Mr. and Mrs. John Clarey were recent visitors to Montague, the guests of M. and Mrs. Alva Allen.

Mr. and Mrs. D. M. MacKinnon, Murray River, were recent visitors to Charlottetown.

Mr. and Mrs. Basil Irving and daughter Brenda Ann, Charlottetown, were week-end visitors at the home of their parents, Mr. and Mrs. Nathan Irving, Beach Point, and Mr. and Mrs. William J. MacKay, High Bank.

The Murray River Public Library reopened on September 6th, after being closed for the past few weeks. It is now located in the building owned by William Louce, which was a former beauty parlour. However, this location is only temporary. Mrs. Deans of Keene, New Hampshire, very graciously offered to pay the rent of this room for three months, while the new library is being built.

What might have been a very serious fire occurred on Saturday, September 6th, when a spark from a chimney landed on the roof of Mr. Lealand Nicolle's home. However, the alarm was quickly spread and help soon arrived and

followed with a delicious lunch being served by the hostess and committee.

DOROTHY DIX SAYS—

Continued from page 2

interested in the boy—and he in you—I can see no harm in kissing him. The danger is in what you do from there on. You seem like a sensible girl, however, and can probably be trusted to conduct yourself accordingly.

DEAR MISS DIX: When I was young, and before I was married, I looked younger than I was. At 25 I met a boy of 20 and told him that I was only 20. I kept my secret all through the years but, after seventeen years of marriage, I am sure my husband realizes that I am older than he. He is very cool to me lately.

J. D. C.

ANSWER: This was a very silly deception in the first place, and trying to maintain it for seventeen years has been a childish stunt. Of course your husband probably knows your true age by now, and his coolness is caused by your deceit rather than your age. Find an occasion to make some joking reference to your age and pass it off as if you realize that he knew about it all the time. That will at least clear the atmosphere between you on one score. Then stop worrying over a trifle.

Miss Nissen cannot reply personally to readers just will answer problems of general interest through this column.

had the blaze under control but not before a hole was burnt through the roof. Even at that Mr. Nicolle was very fortunate, since with everything so dry and quite a breeze blowing, it would not have taken long for a fire to get underway.

Junior League Holds First Meeting

The first regular business meeting of the Junior League of Charlottetown Hospital this season was held at the Nurses Residence on Tuesday evening, September 9, Mrs. Alex McIsaac presiding. The meeting was opened by prayer. Committee lists were given to those present, and it was urged by the president that the members make every effort to assist the active membership up to full quota, several resignations having been recently received.

The secretary's and treasurer's reports of the meetings in May and June were read and adopted. A letter from Sister Mary David was read in which she expressed her thanks for help received for the nursery during the past year, particularly for a donation of \$500.00—the second installment on payment for cubicles—the first installment earlier in the year amounted to \$1,000.00.

Chief business to come before the meeting was concerned with the League's work at the annual Hospital Bazaar. Mrs. Reg Cronin, Mrs. V. Pineau, and Mrs. A. Peterson were appointed as a committee to attend to the details connected with this affair.

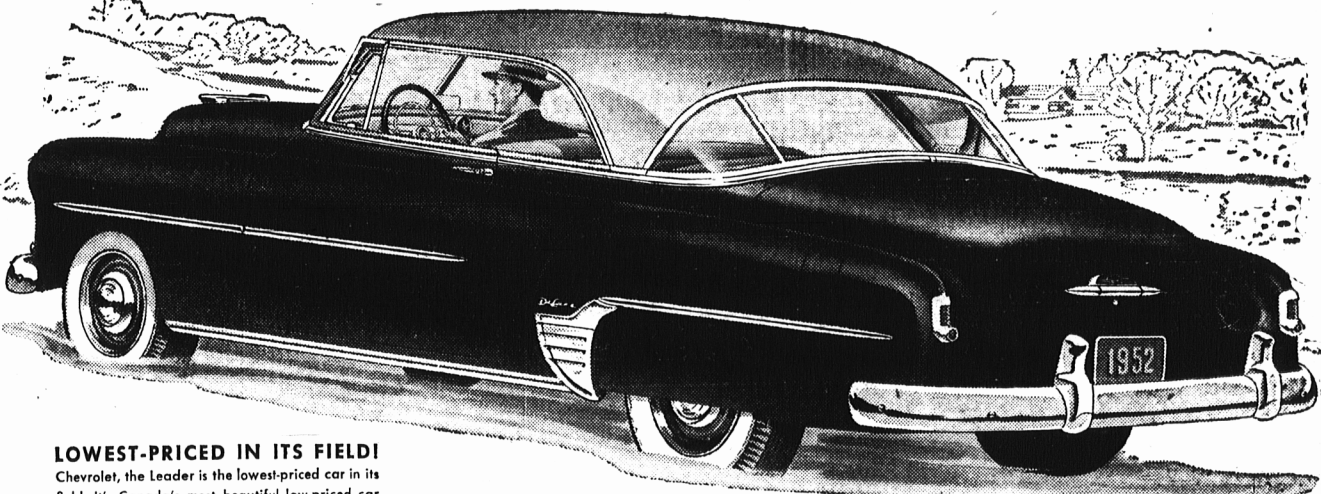
An open discussion on ways and means for the coming year took place with many fine suggestions being put forth by the members. Following adjournment of the meeting, lunch was served by the committee in charge.

PADRE WRITER

GALWAY, Ireland (CP) — A rector entering the film business in no small way is Rev. Austin Lee. He has been commissioned to write the script for a new color film based on the history of the country surrounding his home.

AIRCRAFT BUILDING

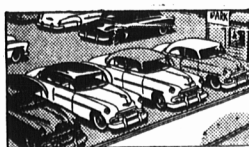
AMSTERDAM (CP)—The Fokker factories here are starting to build the all-Swedish twin-engine Saab-Scandia passenger airliner, until now turned out at Linköping, Sweden. Sales still will be handled by the Saab Aircraft Company.



LOWEST-PRICED IN ITS FIELD! Chevrolet, the leader is the lowest-priced car in its field. It's Canada's most beautiful low-priced car — and Canada's most wonderful motor car value!

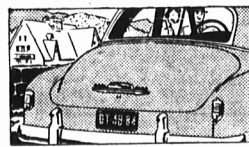
Illustrated — Chevrolet Bel Air

Only Chevrolet the Lowest-Priced Fine Car offers all these Extra Features



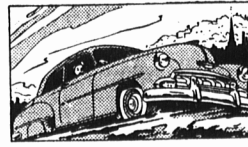
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Ten models to choose from! Wide choice of solid colors or two-tone combinations. Here's the most wonderful array of colors in the low-price field... with color-matched interiors on all De Luxe models.



EXTRA BEAUTY AND QUALITY of Body by Fisher

The graceful, flowing lines of Body by Fisher styling... with extra quality in every detail and appointment. You'll notice the finer workmanship inside and out... in brightwork and upholstery, metal and fabric.



EXTRA SMOOTH PERFORMANCE of Centrepoise Power

Here's power so smooth you'd hardly know the engine's in the car! Engine rides flexibly suspended — centered, poised, cushioned in rubber — to screen out vibration from driver and passengers.



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Chevrolet's famed unitized Knee-Action ride is now smoother, softer than ever. New Quick-Reflex shock absorber action gives instant and continuous spring control — levels the ride, gentles the bumps.



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Chevrolet offers "Shade-Lite" tinted glass with exclusive, shaded windshield-tinting for your extra protection. "Shade-Lite" glass all round reduces glare and heat, helps you drive more safely and comfortably. (Optional at extra cost.)



EXTRA STOPPING POWER of Jumbo-Drum Brakes

Bigger brakes give more leverage, for more stopping power with less pedal effort. Chevrolet Jumbo-Drum brakes have full 11" drums — for smoother, safer stops. Bonded linings last up to twice as long.



EXTRA STEERING EASE of Centre-Point Steering

Control is centred between the front wheels... giving a smoother feel to steering on road bumps or ruts. You steer, park and manoeuvre with wonderful ease, little wheel effort.



EXTRA PRESTIGE of Canada's Most Popular Car Make your choice Canada's choice. Enjoy the satisfaction of owning the car that leads them all in sales and popularity. Nationwide preference for Chevrolet confirms your good judgment.



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It's more than an automatic transmission alone. It's a complete power team with extra-powerful Valve-in-Head engine, Automatic Choke and EconoMizer axle. Only Powerglide in its field is oil-cooled. (Optional on De Luxe models at extra cost.)

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Thousands of Maritime women have found the perfect answer to yeast problems in hot weather. It's the new Fleischmann's Fast Rising Dry Yeast! This modern form of famous Fleischmann's Yeast keeps full-strength and fast-acting in your cupboard! No refrigeration! If you bake at home — get a month's supply of Fleischmann's Fast Rising Dry Yeast. Always on hand for speedy baking and grand results.

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