

GRAND OPENING

ISLAND CHEV. OLDS. LTD.

Newly Appointed General Motors Dealer ...

In Charlottetown



President
Eldon Clarke



Vice President
Merlyn Clarke



Sales Manager
Bert Steele



Service Manager
Ches Lockhart



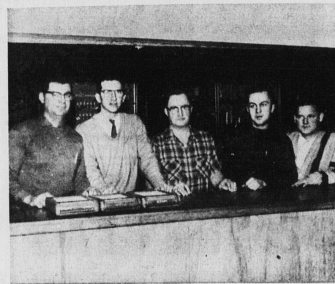
Parts Manager
Windsor Brehaut

AUTHORIZED DEALER FOR CHEVROLET, CHEVY II, CORVAIR, OLDSMOBILE, CADILLAC, ENVOY, ENVOY VANS, CHEVROLET TRUCKS.

We invite you to visit our showroom and let us show you that we are set up to serve all your present and future motoring needs. You can be sure you'll receive a warm welcome in a friendly atmosphere.



Modern and up to date building.



Parts Department Staff—Left to Right: George Murphy, Windsor Brehaut, Willie Chandler, Bernie Gallant, Gordon Gallant.



Office Staff—Mrs. Melvina Arsenault, Don Sinclair, Mrs. Marilla Cudmore, Charlie Campbell, Office Manager, who was absent when picture was taken.



Service Department—Front Row, left to right: Stan Jardine, Maurice Carley, John Scott, Ray White, George Gaudet; back row, left to right: Bill Soper, shop foreman, Doug Brown, Harold Lee, lower operator, Ernie Stull, Donald Jenkins, Lambert Waye.



Body Shop Staff—Left to right, front row: Carl Martin, John Kiss, Harvey Sullivan. Back Row: left to right: Gary MacDonald, shop foreman, Milton MacDonald, Evi Gallant.

Extra Special
1963 ENVOYS
Brand new. One of the most popular small cars on the road today. Full G.M. warranty 24,000 miles or 24 months.
Reduced from \$2295 to
Quantity Limited

\$1995

USED CAR SPECIALS

SAVE \$300

1958 Buick

4 Dr. Hard Top. Fully equipped with Power Steering, Power Brakes, Radio etc. White with red interior. Showroom condition inside and out.

Now 1395

'62 Dodge

4 Dr. Dart V-8 Engine, Automatic Trans., Radio & White Walls. Driven only 11,000 miles. Original selling price 3850.00. Now selling for

2695.00

SAVE \$300

1960 Zephyr

4 Dr. 6 Cyl. Completely checked and fully guaranteed. Save 400.00. Original selling price 1385. Now reduced to

989.00

FREE DOOR PRIZE
TRANSISTOR RADIO Reg. Value \$59.95
Every one who visits our showroom is entitled to enter. Nothing to buy. Just fill out your ballot and put it in the ballot box provided.



Merlin Devine
Salesman



Keith Myers
Salesman



Ray Genge
Salesman



Gene Coody
Salesman



Dave Younker
Salesman

ISLAND CHEV. OLDS. LIMITED

203 Fitzroy St.

Charlottetown

Dial 4-6577