

# LOOK LOVELIER OFFER

## 40¢ NOXZEMA only 29¢



**Skin Specialist's Facial helps your skin look lovelier in 10 days. Try it—money back, if you don't agree!**

Have you been longing for a complexion that wins compliments—that looks softer, smoother?

Then we urge you to try this Noxzema Home Beauty Routine. It was developed by a great skin specialist with *greaseless, medicated* Noxzema. And in actual clinical tests, it helped 4 out of 5 women to have lovelier-looking complexions.

**Noxzema works or money back!** Try it for 10 days. If not delighted, return jar to Noxzema, Toronto—your money back. Take advantage of Look Lovelier Offer—limited time only!

**MORNING:** 1. Apply medicated Noxzema over face and neck. Using a damp face cloth, "cream-wash" your skin. Noxzema is *greaseless*—you actually wash it off with water! And no dry, drawn feeling after "cream washing." 2. Now smooth on *greaseless* Noxzema for a long-lasting powder base.

**EVENING:** 3. "Cream wash" again with medicated Noxzema. See how it washes away make-up, dirt. 4. Apply Noxzema as night cream to help soften, smooth. Put a bit extra over any blemishes to help heal them—fast!

Clip this coupon as a reminder!

**look lovelier offer!**  
40¢ NOXZEMA for 29¢

1. use this trial jar—see how much lovelier your skin looks.  
2. then save money by getting **GIANT 10 oz. JAR** only \$1.25  
Any drug or cosmetic counter

# "Big Name" Furnishings Arriving Daily!

## Unbeatable Values! Incomparable Terms! at NEW WAY

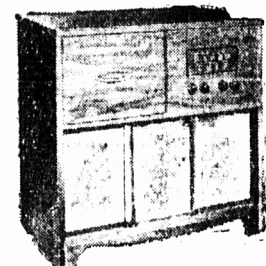
EVERYTHING TO DRESS UP YOUR HOME



See these "BIG NAME" '1953' REFRIGERATORS

- SERVEL
- ADMIRAL
- ROY
- SNOWDON
- RACINE

299.50 FROM —  
to 469.50 **1.90**  
(ALL SIZES) WEEKLY

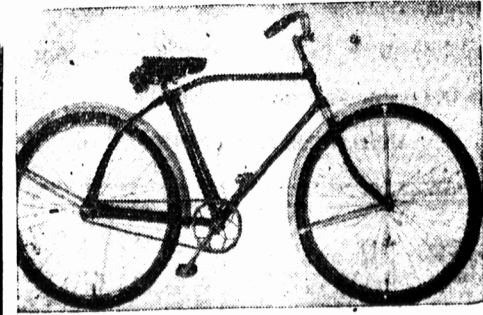


Now on Display! . . .  
All These "BIG NAME" '1953' RADIOS

- ROGERS-MAJESTIC
- PHILIPS
- ADMIRAL
- MARCONI
- HALLICRAFTER
- WINDSOR

All of these FAMOUS NAMES in 1953 Radios are now available in smart mantel, table and console combination models, in a wide range of popular new cabinet stylings. Take advantage of our Easiest-of-Easy Terms to make your choice now!

FROM 29.95 **25c** WEEKLY



Ladies' and Men's SUPER DELUXE "Thistle" BICYCLES

- Streamlined design—well constructed!
- Complete with Tool Kit, wrench, etc!
- Weatherproof Saddle—Chrome Handle Bars!
- Many other high-price features!
- Men's, Women's, Boys' and Girls' sizes!

FROM 59.95

PAY AS LITTLE AS —

**75c** WEEKLY

## CHECK this LIST of 'TOWN and COUNTRY' FURNITURE and APPLIANCE NEEDS!

See What **25c** WEEKLY BUYS:

|  |   |
|--|---|
| Mantel or Battery Model Radios from . . . . . \$29.95                  | Irons—"G.E." & "Westinghouse" . . \$14.95 |
| 2-Burner Hot-plates from . . . . . \$5.95                              | Pop-Up Toasters . . . . . \$22.50         |
| Electric Coffee Percolators, with Automatic shut-off . . . . . \$29.95 | Inlaid Lino and Congoleum                 |
| "General Electric" Kettles . . . . . \$14.95                           | Baby High Chairs                          |
|  | Cribs and Crib Mattresses                 |

|  |  |
|--|--|
| "Westinghouse" Food Mixers . . . . . \$57.50 | Studio Couches                           |
| Electric Rangettes . . . . . \$59.95         | Drop Back Couches                        |
| "Royal" and "Eureka" Vacuum Cleaners         | "Space Saver" Davenports                 |
| Roll-a-way Cots                              | Matching Hostess Chairs                  |
| Bed Outfits                                  | Davenport                                |
| Spring                                       | Occasional Chairs and Rockers            |
| Mattresses—Cotton and Spring Filled          | Kitchen Chairs, Tables and Rockers       |
| Blankets, sheets, pillow cases, pillows,     | Wardrobes                                |
| Chenille Bedspreads, etc.                    | Writing Desks                            |
| Odd Chests and Drawers                       | And a full range of occasional furniture |

EVERYTHING AVAILABLE

ON NEW WAY'S FAMOUS TERMS, the EASIEST in CANADA:—

# NO DEPOSIT OR DOWN PAYMENT REQUIRED

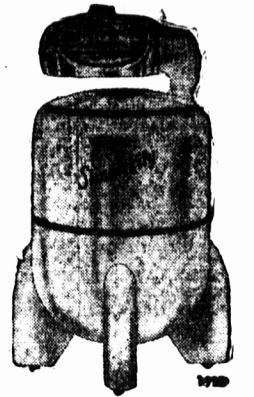
Take 6 Months, 12 Months, 18 months, TWO YEARS — THREE YEARS — OR EVEN —

## 200 WEEKS TO PAY!

|                    |         |
|--------------------|---------|
| 25c WEEKLY BUYS    | \$ 50.  |
| 50c WEEKLY BUYS    | \$ 100. |
| \$1.00 WEEKLY BUYS | \$ 200. |
| \$2.00 WEEKLY BUYS | \$ 400. |
| \$3.00 WEEKLY BUYS | \$ 600. |
| \$4.00 WEEKLY BUYS | \$ 800. |
| \$5.00 WEEKLY BUYS | \$1000. |

# NEW WAY Furniture Co. Ltd.

161 Great George St. — CHARLOTTETOWN, P.E.I. — Phone 2817

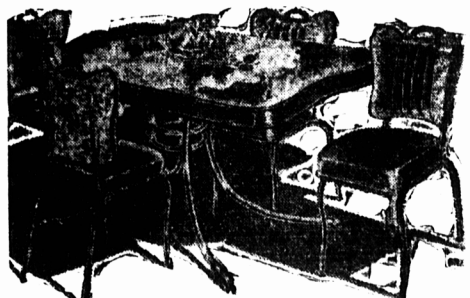


See These "BIG NAME" '1953' WASHERS (ELECTRIC MODELS)

- SIMPLICITY
- INGLIS
- DOMESTIC
- BENDIX

"GAS" WASHERS also available

PRICED FROM 159.50 FROM — **99c** WEEKLY

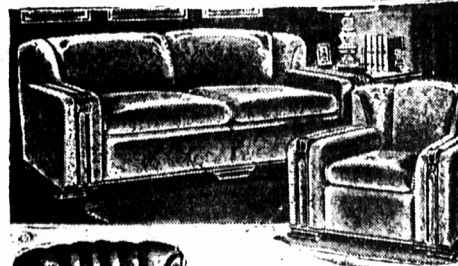


A Wide Selection! MODERN CHROME KITCHEN SETS

- Smart new 1953 styles
- Some Duncan Phyfe Tables
- Others, Modern straight leg styles
- All colours—some 2-tone combinations

Add glamour and charm to your kitchen or dinette with one of our attractive chrome sets. Some available with matching buffet. All table tops heat and stain resistant.

PRICED FROM 89.50 Pay as little as — **65c** WEEKLY



NEW ARRIVALS in 3-Pc. CHESTERFIELD SUITES

A wide selection of long wearing repps, velours, frieze and silk tapestry suites in modern designs. Styled to add beauty—built for service and comfort in your living room. See them now!! All by leading furniture manufacturers.

PRICED FROM 159.50

Available for as little as —

**99c** WEEKLY

### DAILY CROSSWORD

- ACROSS**
1. Remove
  5. Music character
  9. Eucharistic plate
  10. Theater boxes
  12. Eager
  13. A fashion (with new)
  14. A male child
  15. A Chinese dynasty
  16. Music note
  17. Named
  19. A region bordering ancient Palestine
  21. Ellis Scotch (abbr.)
  22. Malt beverage
  23. Makes a solemn promise
  24. Sleeveless garment (Arab.)
  25. A young swine
  26. Feminine nickname
  28. Place
  29. Masurium (sym.)
  31. Couple
  32. Assault from ambush
  34. Close to
  35. Showy flower
  37. Epoch
  38. Tropical plant
  40. Net-like fabric
  41. Colors slightly
- DOWN**
1. Bundles of sticks
  2. Want of tone
  3. Girl's nickname
  4. Half an em
  5. A social unit
  6. Long life
  7. Incite
  8. Chap
  9. Antiquated
  11. Lines of abutting edges
  13. Lose color
  15. Web-like membrane
  18. A maze of paths
  20. Canine
  24. Fourth caliph
  25. Vegetables
  26. Excess of solar year
  27. Supreme worship (Rom. Cath. Theol.)
  28. Move through water
  29. Buggy
  30. Oriental nurse
  33. English manor courts
  36. Trick
  39. Income (abbr.)
  40. Peacock (Kipling?)
  42. Lower case (abbr.)



Yesterday's Answer

33. English manor courts  
36. Trick  
39. Income (abbr.)  
40. Peacock (Kipling?)  
42. Lower case (abbr.)

### DAILY CRYPTOQUOTE—Here's how to work it:

One letter simply stands for another. In this example A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation  
O P I B O V Y O E . . . Q X M U M D E H P R M I Z  
M E R Z F W O D A B P R M I Z R O Z N E V X B  
L R O N E L O V X M U H D V Z — Y O W O D R O Z.

Yesterday's Cryptogram: ILL COMES FROM ILL AND AS A THING BEGINS, SO ENDS IT STILL—MORRIS.

## SPRING is in FULL BLOOM

### SPRING COATS

Salute the new season in one of our softly tailored coats . . . In faille, ottoman, check or textured wool.

\$24.50 up

### SPRING SUITS

So important in your wardrobe . . . a smartly tailored suit with the slim look of fashion. Boxy Jacket suits, pleated all round skirts with soft tailored jackets.

\$19.50 up

CHOOSE A SHORTY TO WEAR OVER YOUR SUIT THIS SPRING **22.50**

JUST ARRIVED!

New Spring Print Dresses \$6.95 up

Use our lay-away plan — a small deposit will hold any garment.

The GREENDAL CO. LTD.

LADIES' STORE 150 GT. GEORGE ST.