

**DEALER MARKS OPENING WITH GIANT SALE TODAY**

A giant sale today marks the opening of a new auto dealership in Souris operated by Keith MacKenzie on Main Street.

Mr. MacKenzie has acquired a Chrysler franchise and will be selling Plymouth, Valiant, Chrysler cars and Fargo trucks. The dealer has been established in Souris since 1954 and up to this time has been selling another brand of vehicles.

Mr. MacKenzie's combination garage — service station and auto dealership has shown marked progress since it opened for business nine years ago. In that period the business has been expanded twice and it now employs seven people.

His employees include Sheldon Dixon, parts manager; Roy Coffin, service manager; John Scott, Lloyd Jackson, and Wendall MacLaren, mechanics; Joe Hennessey, salesman and Billy Jennings.

Mr. MacKenzie's cars will carry the five-year or 50,000 mile warranty as is the case on all cars manufactured by the Chrysler Corporation.

The auto dealer is a family man and highly active in civic



MR. MacKENZIE

affairs. He is a former town councillor, a member of the Lions Club and Masons.

He is married to the former Ann Rose of Bay Fortune. They have two children.

# MacKENZIE MOTORS

Are Proud To Announce They Have Been

## APPOINTED DEALER

### IN KINGS COUNTY

#### FOR

**Plymouth .. Valiant .. Chrysler .. Fargo Trucks**

**Alta. Steel Foundry Is Off To Good Start**

FIRT MACLEOD, Alta. (CP) This southwestern border town of 3,000, hub of a rich agricultural area, is getting a new image.

Part of the change is due to two Alberta businessmen who erected a steel foundry on Macleod's abandoned airfield last fall.

The plant is turning out eight to 10 tons of steel castings a day, co-owner George Barrett said in an interview. Within a year he expects production to jump to 50 tons. At that time he expects to increase his staff to 100 men from the present 20.

Less than a year ago the business was simply the untried idea of Mr. Barrett and his partner, W. M. Thorvaldson.

"We're really rolling down here now," said Mr. Barrett with the enthusiasm of a man who has seen a pet project succeed beyond even his own expectations.

meeting between Mr. Thorvaldson, a Calgary petroleum engineer looking for a part-time job, and Mr. Barrett, an Edmonton steel foundryman.

The two men were persuaded to erect Barrett MacKenzie Steel Corporation on the Macleod airfield site for a number of reasons.

**AMPLE SCRAP**

The district provides ample scrap metal, is miles from major competition, provides low cost power and ample quarters for an old hauler.

A factor harder to define is the atmosphere in Macleod, a town that is "bending over backwards" for any industry it can get," said Mr. Barrett.

He said expansion will be limited as much by the time required to train new men as by markets. But the limitations of the business aren't serious enough to prevent the building of a second five-ton-an-hour furnace that will be in production this spring.

Just how big the operation will become remains unanswered. "We've got 1,000 tons of scrap in our backyard right now," said Mr. Barrett.

**OPTIMISTIC**

"In a year it should be the biggest business in the area. Anything that can be made of metal, we'll be making."

The plant, imported in pieces on four railway cars from Buffalo, N.Y., is turning out a wide range of steel castings and a few steels made from other metals.

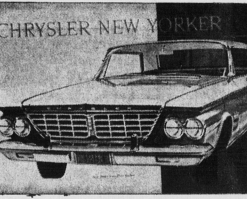
"We're into oil field, construction, machine shop, mining and farm implement equipment now," said Mr. Barrett, "and we have lots of orders."

The foundry was purchased from a defunct firm in Buffalo and assessed for import duties in 24 hours by customs officials who examined detailed photographs of all the equipment.

The idea was the result of

**SWEETS MAY SHRINK**

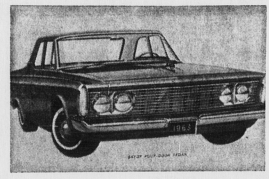
SHERBROOKE, Que. (CP)—J. C. Hewitt, vice-president and general manager of Walter M. Farnham Implement Company Limited, said Wednesday the firm may be forced to make its chocolate bars smaller. He gave an increase in world sugar prices as the reason. Mr. Hewitt said the company's present supplies of sugar will be exhausted in a month or two "unless the current rate of consumption is reduced."



PLYMOUTH



VALIANT



CHRYSLER



FARGO TRUCK

**The Cars and Trucks with 5 Years Or 50,000 MILE Warranty**



**A Important Message from Mr. MacKenzie**

We wish to take this opportunity to thank our many customers for their patronage. In the past and express the wish that we may continue to serve you. We are taking over a new line which we believe will enable us to give you better service. We believe that on a direct franchise with Chrysler products and their new 5 yr. or 50,000 mile warranty we will be in a better position to serve you with complete satisfaction. For those to whom we have sold 1962 models still under warranty we shall continue to stock a line of parts to look after your requirements. May we again thank you for past patronage and invite you to inspect our new line of cars and trucks and our used car specials.

From one  
**Chrysler - Plymouth**  
dealer to another

**BEST WISHES**

To  
**MacKENZIE MOTORS**  
F.R. McLAINE LTD.

Chrysler — Plymouth

Malpeque Road Dial 4-7358

**BEST WISHES**

TO

**MacKenzie Motors**

SOURIS

WE ARE PLEASED TO SUPPLY THEM WITH

- ORIGINAL EQUIPMENT
- ELECTRICAL
- FUEL SYSTEM AND
- RELATED PRODUCTS

**Batt & MacRae Ltd.**

91 Euston St. Dial 4-6537

The Only Cars & Trucks that Carry 5 Years Or 50,000 Mile Warranty

**USED CARS & TRUCKS**

# EXPANSION SALE

All Cars and trucks Completely Reconditioned

**USED CARS & TRUCKS**

**1959 Plymouth**

this is a top quality used car. Good Tires, Motor, Body. Low Mileage.

SPECIAL

**\$1295.**

**1959 Volkswagen**

this car is in New Car Condition. A real steal at this price.

SPECIAL

**\$975.**

**1959 Morris**

A real Economy Car. Up to 40 miles per gallon.

SPECIAL

**\$695.**

**1956 Chev. Bel-Air V-8**

Automatic

SPECIAL

**\$695.**

**1956 Rambler**

Fully equipped and ready for the road. A Real Bargain.

SPECIAL

**\$495.**

**1953 Chev.**

This is a Early Bird Special Ready for the Road.

SPECIAL

**\$295.**

**1960 Bedford Van**

The ideal truck for Grocery Store Delivery and light trucking.

SPECIAL

**\$745.**

**1959 GMC 1/2 Ton**

This truck is in A-1 condition and completely reconditioned.

SPECIAL

**\$1295.**

**1959 Mercury 3 Ton**

Platform and Racks. This truck is ready for the long winter ahead. A Real Money Maker.

EXTRA SPECIAL

**\$895.**

**MacKENZIE MOTORS**

Dealers In Chrysler, Valiant, Plymouth, Fargo Trucks

**SOURIS P.E.I.**

WE CAN FINANCE YOU. TERMS TO SUIT YOUR BUDGET.

**1957 GMC 1/2 Ton**

All ready for the road. A real bargain at this price.

SPECIAL

**\$895.**

**1955 Dodge 1/2 Ton**

EXTRA SPECIAL

**\$125.**

**1960 G.M.C. 1/2 Ton**

this Truck is in A1 condition and ready for the long winter ahead.

SPECIAL

**\$1495.**