



"TOOKE"

FATHER'S DAY SHIRT CONTEST



*** FIRST TIME ON PRINCE EDWARD ISLAND !**

WIN A COMPLETE WARDROBE FREE! WORTH \$315.00

HERE'S ALL YOU HAVE TO DO . . . !

Just guess the number of yards of cloth that were required to make the GIANT "TOOKE" SHIRT now on display in HOLMAN'S WINDOW!

When you buy your Tooke Dress Shirt or Tooke Sport Shirt you will receive an entry form for the Tooke Contest; all you have to do is answer correctly the question: "How many yards of material were required to make the giant size Tooke Shirt?" . . . Simply deposit your entry form or forms in the box conveniently located in the Men's Wear Department, at both stores . . . and you may become the proud owner of the \$315.00 outfit listed below.

JUST IN TIME FOR FATHER'S DAY

Drawing will be held on Saturday morning, June 15, 1957 at 11:30 a.m.

"TOOKE" Flight Dress Shirts

Delight Father with one or several of these fine count imported broadcloth shirts of Egyptian cotton. Choose from sizes 14-18 . . . Sleeves lengths from 32 to 35 in pure white and beautiful pastel colors. Button or double cuffs . . . full cut anchored pearl buttons. Featuring the popular "Mountbatten", short collar!

Other Tooke Dress Shirts from **\$3.95**

IDEAL FATHER'S DAY GIFTS COME FROM "TOOKE"

"TOOKE" Playday SPORT SHIRTS

Here's an excellent way to please Dad on his special day. Complete his wardrobe with one or more "Playday" Sport Shirts by TOOKE! These smartly styled shirts are available in a wide variety of plaids, Ivy League Stripes, Plains and other patterns in all sizes. Choose now from the most complete assortment on P. E. I. (Better quality available up to 13.95).

Other Tooke Sport Shirts at \$5.95 and \$6.95



- 6 White Flight "Tooke" Shirts 29.70
- 3 prs. "Tooke" Pyjamas 17.85
- 3 "Tooke" Sport Shirts 17.85
- 6 prs. "Tooke" Boxer Shorts 9.00
- 12 White "Tooke" Handkerchiefs 3.85
- 1 "Arrow" Tie Bar, Cuff Link Set 7.50
- 1 "Arrow" Belt 2.00
- 1 Plastic Rain Coat 5.95
- 1 "Grand'mere" Sweater 5.95
- 1 "Progress Brand" Suit 79.50
- 1 "Prince Clothing" Sport Coat 35.00
- 1 pr. Slacks 25.00
- 1 pr. "Scott McHale" Shoes 18.95
- 1 "Stetson" Hat 10.95
- 1 Suede Jacket 27.95
- 6 pr. "MacGregor" Hose 9.00
- 6 "Parklane" Ties 9.00

TOTAL VALUE \$315.00

DAD IS KING FOR A DAY JUNE 16th