

Here's our 1964 Rambler American— completely re-designed and still the lowest-priced Canadian-built car

Just look at the '64 Rambler American! It's the best thing that's happened to compact cars since we started the trend 13 years ago.

All new from roadway to roofline, the '64 American features Rambler's exclusive Uniside construction. The entire sides of the car have been stamped out of single sheets of steel. It means greater strength, longer life, doors that fit perfectly.

A longer wheel-base is another new

feature of the 1964 Rambler American. Now there's plenty of room for six full-grown men, improved suspension for greater riding comfort, minimum exterior dimensions for handling and parking ease.

To top it off, the 1964 American has been re-designed from its extruded aluminum grill to its 22 cubic feet of trunk space. Lower overall height, curved glass windows, new interior fittings, and fresh-from-the-drawing-board styling

makes the 1964 American one of the best-looking cars on the road.

And under that smart new hood is a 6-cylinder engine that's the talk of the industry. It's famous for dependability, wins economy runs with ease, has power enough to make highway driving fun. (For extra performance, specify the optional 125 hp overhead valve engine. It's available on all models.)

Add up the many famous Rambler features—the world's best rust-proofing,

guaranteed Ceramic-Armoured muffler system, guaranteed battery and coolant, battery-saving alternator, self-adjusting Double-Safety-brakes, reclining seats, 3-year or 30,000-mile lubrication, and 2-year or 24,000-mile warranty on the entire car. One thing is clear: the 1964 Rambler American continues the well-known Rambler philosophy of "maximum usefulness to the user." Prove it to yourself with a test drive. Tomorrow?

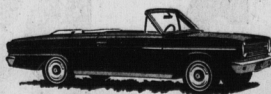


330—4 Door Sedan

**This is the car that started the compact trend—
see it at your dealer's now!**



330—2 Door Sedan



340—Convertible



330—4 Door Station Wagon



440—2 Door Hardtop

Rambler brings you two great television Shows on the CBC-TV network. Every Sunday afternoon watch exciting NFL Football, Thursday evenings see Parade, Canada's top Variety Show.

Rambler American 6

A PRODUCT OF AMERICAN MOTORS (CANADA) LIMITED

SEE THE ECONOMICAL RAMBLER AMERICAN 6 — THE POPULAR CLASSIC 6 OR V8 — THE LUXURIOUS AMBASSADOR V8 — AT YOUR DEALER'S NOW

ALLISON MacLEOD LIMITED

CUMBERLAND STREET

CHARLOTTETOWN