

Here NOW...5 new kinds of Chevrolet!



'64 Chevrolet Impala Sport Sedan—one of 15 Jet-smooth luxury Chevrolets.

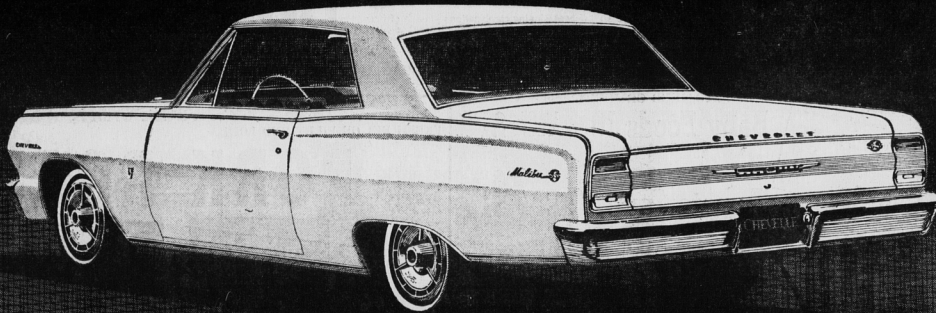
**Big luxury, big style,
big room in the
most luxurious
CHEVROLET ever!**

If you thought Chevrolet was luxurious before, you should see it now! There's even a whole new luxury series this year, the Impala Super Sport. The new Impalas and Bel Airs are more luxurious too; even the lowest-priced Biscaynes come fully carpeted, with new foam-cushioned seats front and rear.

Of course, you'd expect more than luxury from Chevrolet. And you get it. There's a choice of 14 power teams — a 6 and six V8s ranging up to 425-hp (optional at extra cost) with new quieter transmissions to match. Plus, of course, the great roadability of Jet-smooth ride,

**Take your first
look at the first
CHEVELLE!**

Not just a new model, but a wholly new and different line of cars. It's a good foot shorter than the big cars; yet its interior dimensions are surprisingly generous. (Chevelle's trunk is big and roomy, too). The ride is surprisingly smooth with a rugged coil spring at all four wheels. And not so surprisingly for Chevrolet, you can get anything from an economical 120-hp 6 to a 4-barrel-carbureted, dual-exhaust 220-hp V8 (optional at extra cost) — 10 engine-transmission choices in all. Even though you've never seen Chevelle before, you'll be seeing a lot of them in the months to come. As a starter, look at the three Chevelle series — the Malibu Super Sport, the Malibu and the 300.



New Chevelle Malibu Super Sport Coupe—one of 11 models in three great series.

A General Motors Value

'64 CHEVY II with a lively new

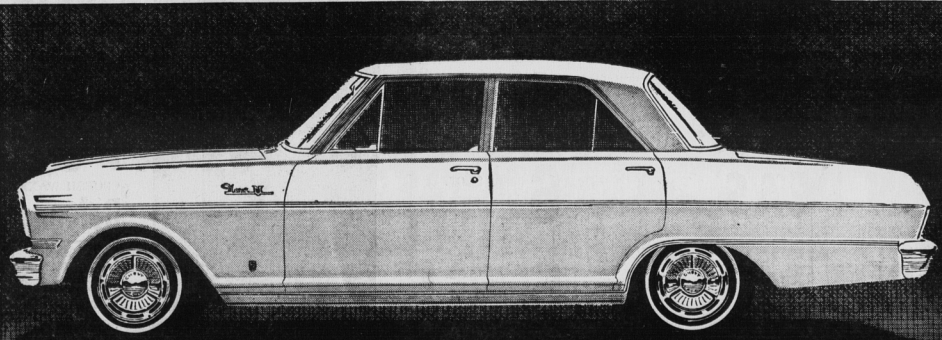
V8! One of the things you'll like most about the '64 Chevy II as far as economy goes is that it goes just far enough: Those three lively, economical Chevy II engines you can choose from this year will show you exactly what we mean. The 90-hp Super-Thrift 4 feels more like a 6. The 120-hp Hi-Thrift 6 feels more like an 8. And the new extra-cost 195-hp Turbo-Fire V8 — well, that's something you'll have to feel yourself. Lots of things make for lower upkeep — flush-and-dry rocker panels, Delcotron generator, larger self-adjusting brakes. They also make Chevy II one of the best built cars you can get for the price.

New pep and new comfort '64 CORVAIR!

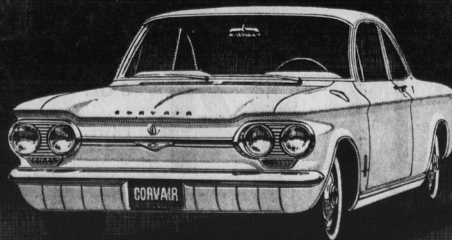
Big new engines, same old fun. Actually, even the fun can't help being more so with the big new air-cooled 6 that goes into every '64 Corvair. It's still at the rear for better traction and easy handling, but gives Corvair more hill-climbing and cruising power than ever.

'64 CORVETTE!

Major refinements in the independent 4-wheel suspension make Corvette ride more smoothly. New and improved transmissions go with Corvette's four big V8s.



'64 Chevy II Nova 4-Door Sedan.



'64 Corvair Monza Club Coupe.



'64 Corvette Sting Ray Sport Coupe.

Today, see five entirely different lines of cars at your Chevrolet dealer's

THERE'S 5 IN
64
CHEVROLET

Be sure to see Bonanza on the CBC-TV network each Sunday. Check your local listing for channel and time.

ISLAND CHEV. - OLDS. LTD.

Fitzroy Street

DIAL 894-6577