TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandal
- Canvas Casuals
- Dress Footwear
- Beach Thongs

WELCOME TOURISTS
"The Home of Good Shoes Since 1920"
LePAGE SHOE CO.

Tartan Skirts & Strides
In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans
(Imported Wool Sweaters)
THE FASHION SHOPPE
141 Great George St. Ch'town

An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

- souvenirs
- gifts
- novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Charlottetown's most exclusive shop - - - - specializing in
AUTHENTIC TARTANS
Skirts — Bermudas — Strides—In imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.
79 Grafton Street

THIS WEEK
OLD HOME WEEK
FUN FOR ALL. . .11 BIG RACES
The Charlottetown Driving Park and Provincial Exhibition Association

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Perfect for Picnics

SMALL BUCKET
8 PIECES 2.50
Serves 3 to 5
Dows
RESTAURANT
Grafton St. Ch'town

BEFORE
the wool comes to Condon's Woollen Mill

AFTER
it has been to Condon Woollen Mill

Visitors Welcome
- Yarns
- Blankets
- Auto Robes
- Island Tartan Blankets

Made of 100% Virgin Wool
WM. CONDON & SONS
65 Queen St. Dial 4-8711
Charlottetown

A "MUST" - - - - a visit to
STRATHGARTNEY HOMESTEAD
Campers Supplies, Store, Gifts, Novelties
A prominent old homestead dating back to 1849 complete with much of its original furniture
- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Moore & McLeod Ltd.

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS
- TARTANS
- WEDGWOOD
- SOUVENIRS

4 floors of Quality merchandise
Moore & McLeod Ltd.
Your Favorite Shopping Centre
119 QUEEN ST CHARLOTTETOWN

ABEGWEIT YACHT CLUB
DANCING WED. and SAT. NIGHTS
Sat., Music by Ted Ahearn
Wed., Music by The Mariners
Admission: $2.00 couple
Open to members, prospective members and guests.
TOURISTS WELCOME

SOUTHPORT COUNTRY CLUB
- GOLF
- SWIMMING
- TENNIS
- ARCHERY
- AIRPORT
- REFRESHMENTS

Phone 4-9815

WESTERNER MOTEL and RESTAURANT
CAA APPROVED MOTEL
Alberton, P. E. I.
— ACCOMMODATION AT ITS BEST —
- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

SHORE ACRES MOTEL
Dining Room
OPEN DAILY
- LUNCHEON 12 to 1 .pm.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m.

7 miles from Ch'town
Catering to Banquets and Wedding Receptions
Luxurious accommodations for guests
1¼ Miles from Carnwall on Route 19

Regular Dances
ROLLAWAY CLUB
CHARLOTTETOWN
Mon., Wed., Fri. and Sat.
Music by "Tremtones"
9:30 — 12:30
Tues. and Thurs.
Record Hops
9:30 — 12:30
Also Regular Bingo
Wed., Fri., Sat. 7:30
BOWLING
Mon. to Sat., "Automatic Pin Setters".

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on your way to the NATIONAL PARK stop for
- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily til 10 p.m.
St. Peters Rd. Parkdale

PETER PAN
DRIVE IN
GOOD FOOD
- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

Cash & Carry ICE CUBES For
- Your cooler or at the Beach or your social evenings.
- FREE Coffee Mugs with every $3.00 purchase of FINA Gasoline.

S. R. Johnston's FINA STATION
- St. Peter's Rd. Parkdale
- "On Your Way to Brackley Beach".

TOURISTS
For Your
Groc., Fruits & Veg.
S.N. KAYS
87 Pownal St. Ch'town

NORTH RIVER
Drive-In

3 miles from Ch'town on the Trans-Canada Highway to Borden.

FILMS
All Types
- Souvenirs
- Toiletries — most all makes
- Bathing Caps
- Swim goggles & fins

PRESCRIPTIONS PROMPTLY FILLED
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FOLEY'S DRUG STORE
309 Water St. S'side

WELCOME TOURISTS TO P.E.I.

LARRY'S
The Home of Good Food
- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415
Larry's Restaurant
Cor. Weymouth and Grafton

Charlottetown's FINEST RESTAURANT
189 Kent
RENDEZVOUS

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- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS
Charlottetown's leading LADIES' WEAR STORE
Open All Day Sat.
NORMA'S
Kent Street across from Eaton's

Wheel of Fortune Lodge
Housekeeping Cottages and overnight cabins also tenting area with flush toilets.
Near river and seashore in Eastern Kings County, west of Souris.
Meals if desired.
Phone Souris 78-2
MRS. HARRY FRANCIS

ICE For Your Picnic Needs
MacLEAN'S GROCERY
Winsloe, P. E. I.

ROWANWOOD TOURIST HOME
Cavendish golf course and beach also Brackley Beach only 15 minutes drive.
Private Camping Grounds
Telephone Hunter River 31-11
Prince Edward Island

Kennedy's

- - - ladies' fashions of distinction

One sixty-six Queen Charlottetown

IF IT'S FISH, AND CAN BE CAUGHT — "WE HAVE IT!"
Queen St. Meat Market
223 Queen St. Dial 4-7336
Free Delivery

WELCOME TO OUR ISLAND

TOURISTS
Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peters Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.
Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

ABEGWEIT SIGHTSEEING TOURS
Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvay, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodleigh Replicas and other points of interest. This tour also includes . . . a stop at Rustico, "an Acadian fishing village".
Phone 4-9966

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MONTAGUE
"We serve everything Especially Sea Food"
Air Conditioned Dining Room and Restaurant
Lunches Full Course Meals
Banquets and Dinner Parties

For the Finest
In CAR CARE (SHELL)
Use
SHELL PRODUCTS
ICE For Campers and Picnickers
TRANS-CANADA SHELL
SERVICE STATION
Cornwall P. E. I.

Let's All Go To The
Dairy Queen
For a Fresh Frozen Treat
Sundaes Milk Shakes
Banana Splits Sodas
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

---

the finest shows to be seen on P. E. I. are at the
Parkview
Drive In Theatre
Brackley Pt. Road
Route 15
Show Nightly at Dusk
Come Enjoy Yourself

CHINESE FOODS
- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town
ISLAND GRILL
Queen St. Ch'town

RIVER VIEW ESSO SERVICE
13 Miles from Borden
CRAPAUD, P.E.I.

Be Sure to Go Dining at
MILTON'S OLD SPAIN
"Where most People Prefer to eat."
DIAL 4-7653
Kent St. Ch'town

DROP IN AT JOHNNY'S
For The Finest Meal In Town.
CHICKEN PIE, STEAKS, FISH, Etc.
Island Hand Made Souvenirs.
JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'town

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service . . . and our food!
Flying Dutchman RESTAURANT
174 Queen St.

TOURISTS SHOP FOR
- Island Tartans
- Harris Tweeds
- All wool sweaters

—at—
Dows
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

COME IN AND TRY OUR
- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9028 or 4-8415

J. & S. Store Ltd.
infants to teens specialty store
- authentic viyella tartans
- other exclusive lines for children & teens

Water Street Summerside

CHINESE FOOD
LOTUS CAFE
- Full course Chinese and Canadian dinners
- quick lunches
- take out service

73 Lower Queen Dial 4-3317
Charlottetown

MOTEL
KINGSWAY DINING ROOM
Deluxe Accommodation
Sea Food and Steaks our Specialty.
2 Miles from Montague

GAUDET'S
Tourist Lodge
Near Sandy Beach
Tignish, P. E. Island
Phone 66
Accommodations - Meals
F. GAUDET, PROP.

TOURISTS
we invite you to stay at the
Loch Dhu Haven Camping and Trailer Court
Red Point 6 Miles East of Souris

THE CHALLENGE
18 HOLE
MINIATURE GOLF
Summerside East
Summertime is outdoor time
Enjoy Miniature Golf Outside.
OPEN DAILY
10:00 A.M. - 11:30 P.M.
ADMISSION:
Adults 40c; Children 25c

WE RENT
Televisions, Fridges, Washers, Stoves
WE SELL
Toys, Furniture, Tires & all Appliances large & small.
FIRESTONE
HOME & AUTO Co. Ltd.
Ch'town — Next door to King Koin Laundry

The Fabric Shop
Water St. S'side
Tartans and other assorted materials.

ED CLINTON
GIFT & PHOTO SHOP
For Your Photo Needs Call
ED CLINTON
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FOR YOUR VACATION NEEDS
Jantzen Swim Trunks
Sportswear, etc. See
Maurice Mill Ltd
CLOTHIERS TO MEN AND BOYS
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For good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.
HOSPITALITY CORNER
SOURIS
JOSEPH PAQUET
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FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINER
and try the finest foods that will satisfy your appetite.
MORELL DINER
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BOWLING
Come in and bowl at our new modern Bowling Lanes. 14 lanes, all equipped with automatic pinsetter . . . Air Conditioned Bowling Lanes and Restaurant.
Basilica Recreation Centre
200 Richmond St. Ch'town

PATTERSON'S
- Jewellery & Gifts
- English China
- Irish Belleek and
- Quality Souvenirs

113 Kent St. Charlottetown

E. REYNOLDS
Radio & TV Sales & Service
Phone 75, Murray River, P.E.I.
Attention Visitors & Tourists
We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced reasonable to sell fast. We also offer a prompt car radio service.

HOWATT'S LOBSTER POUND
Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario. Live or Cooked.
Victoria, P. E. I. Phone 28

MR. TOURIST:
We can supply all your drugs and prescription needs. Call on us.
REDDIN BROS. DRUGS
132 Richmond St.

BELL'S BOOK & NOVELTY STORE
Souvenirs, English Bone China, Greeting Cards, Stationery, Books, Magazines, etc.
14 Summer St. Summerside

BUYING FURNITURE for the FOLKS AT HOME?
see
Archer & MacDonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-6345

Mary's Tourist and Overnight Guests
Come and enjoy the Island Hospitality.
Montague Phone 45 for Reservations until June 16th, then Phone 838-2101.

PHONE 894-8506
And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.