ON THE AIR

MONDAY PROGRAMS

CFCY TV

3.30 p.m.—Musicale
3.58 p.m.—Sign On
4.00 p.m.—Mlle de Paris
4.31 p.m.—Vacation Time
5.30 p.m.—Space, The New Ocean
6.00 p.m.—Karn Country
California's Golden Empire
6.31 p.m.—Gazette
7.30 p.m.—William Tell
8.00 p.m.—Rin Tin Tin
8.30 p.m.—Dr. Finlay's Casebook
9.30 p.m.—Singalong Jubilee
10.00 p.m.—Red Skelton
11.00 p.m.—Inquiry
11.30 p.m.—Explorations
12.00 p.m.—CBC TV News
12.13 a.m.—Local Weather
12.14 a.m.—Sign Off

CKCW TV

3.45 p.m.—Station Sign On
News, Weather, Sports
Cartoons
4.00 p.m.—Mlle. De Paris
4.30 p.m.—Vacation Time
5.30 p.m.—Space, The New Ocean
6.00 p.m.—Emmett Kelly Cartoons
6.30 p.m.—Television News
6.45 p.m.—Weather
6.50 p.m.—Sports
7.00 p.m.—Lionel Playhouse
Escape from San Quentin
9.30 p.m.—Singalong Jubilee
10.00 p.m.—Playdate
11.00 p.m.—Inquiry
11.30 p.m.—Explorations
12.00 a.m.—CBC TV News
12.14 a.m.—Viewpoint
12.20 a.m.—Lionel Network News
12.25 a.m.—Station Sign Off

MONDAY
CFCY RADIO

6.28—Sign On
6.30—News & Weather
6.35—Country & Western Roundup
6.55—News and Weather
7.00—Hebrew Christian Hour
7.15—Country & Western Roundup
7.30—News and Weather
7.35—Farm Report
7.41—Country & Western Roundup
8.00—News
8.11—Weather
8.16—Country & Western Roundup
8.45—Weather
8.50—Atlantic News
8.57—Thought For Today
9.00—CBC News & Voice Reports
9.10—CBC Preview Commentary
9.15—Notes and Music
9.27—Matinee Music Charades
9.30—Notes and Music
9.35—What's the song contest
10.00—News and Weather
10.05—Notes & Music
11.00—News & Weather
11.05—Women's Institute Program
11.20—News & Music
11.27—Matinee Musical Charades
11.30—Notes & Music
11.40—Notes and Music
11.45—Bulletin Board
11.50—Notes and Music
11.55—Atlantic News
12.00—Weather
12.05—Town & Country Time
12.30—News and Weather
12.43—P.E.I. Road Report
12.45—Town & Country Time
1.00—News, Weather & N.S. Road Report
1.05—Town & Country Time
1.15—Tommy Hunter Show CBC
1.45—Town & Country Time
2.00—News and Weather
2.27—Matinee Musical Charades
2.30—Tops in Country and Pops
3.00—News Headlines & Weather
3.03—Trans-Canada Matinee CBC
3.30—Tops in Country & Pops
4.00—News Headlines & Weather
4.03—Canadian Roundup—CBC
4.10—Tops in Country and Pops
4.30—The Outports
5.00—News and Weather
5.05—Matinee Musical Charades
5.08—The Outports
5.25—Marine Weather
5.28—The Outports
6.00—News and Weather
6.15—On Parliament Hill—CBC
6.20—Sports Parade
6.30—Tonight's Music
7.00—Back to the Bible
7.30—News, and Weather
7.45—Program Schedule
7.46—Tonight's Music
8.30—Max Ferguson's Review
8.55—interlude
9.00—News Headlines & Weather
9.20—Farm Forum — CBC
9.30—Distinguished Artists — CBC
10.00—National News CBC
10.30—Continental Holiday—CBC
11.00—News and Regional Weather
11.05—Starlight Serenade
11.30—News and Maritime Weather
11.35—Starlight Serenade
12.00—News, Regional Weather & Sports Scores
12.05—Sign Off

CBA
MONDAY

6.00—The Gerry Fogarty Show, Part 1
8.00—CBC News & Inland Weather
8.13—Maritime Sportscast
8.21—The Gerry Fogarty Show Part 2
8.25—The Bob Goulet Show
8.35—Overture Hlf.
9.00—CBC News and Direct Reports
9.11—Commentary
9.16—A.M. Chronicle
10.15—Relax With Rafael
10.30—Hancock's Half Hour
11.00—CBC News
11.05—Shirley Brett
11.15—For Consumers
11.30—Record Album
11.30—The Archers
11.45—Music on the Heather
12.00—Jamboree Junction
1.15—Bobby Hill Show
12.30—Maritime Farm B'Cast
1.00—CBC News & Inland Weather
1.15—Maurice Pearson Show
1.45—Open Road Show
1.59—D.O. Time Signal
2.00—Open Road Show
2.45—Reading from the Classics
3.00—CBC News
3.04—T.C. Matinee presents Side by Side
4.00—CBC News
4.05—Canadian Roundup
4.10—Music in the Air
4.30—Tempo
5.00—Maritime Fish B'Cast
5.20—Tempo (CBH only) CBC Notebook
6.00—CBC News and Weather
6.15—On Parliament Hill
6.20—Today's Editorial
6.25—Inland Weather
6.30—Music in the Evening
7.30—Dusk
8.00—Assignment
8.30—The Sound of The Sixties
9.30—Distinguished Artists

1964 Business Success Prediction Is Borne Out By Available Reports

By JOHN BELANGER
Canadian Press Staff Writer

The trickle of semi-annual reports of major Canadian companies that has appeared to date bears out the bullish predictions of most businessmen earlier this year and seems to augur well for the balance of 1964.

Although 1964's half - way mark was passed a little less than four weeks ago, a handful of large industrial concerns have hurried to issue reports that show increased sales and—more important—higher profits.

Of nine big Canadian firms reporting for the six months ended June 30, all have reported higher net earnings compared with the first six months of 1963, and most say the future looks bright, with even higher profits indicated for the next six months.

Sales and gross revenues are up in all cases, as well as capital expenditures and production. One firm, Imperial Oil Ltd., attained record levels in sales of petroleum and chemical products and records in production of crude oil and natural gas liquids.

BOOSTS SHARE EARNINGS

Imperial boosted its per share earnings to $1.22 from $1.10 in 1963's first six months, and president W. O. Twaits said outlook for the balance of the year "appears favorable."

Concurring was Crown Zellerbach Canada Ltd.'s president, G. H. Gallaway, who said in his half-year report to shareholders that he saw "further improvement in sales and earnings" for the rest of 1964. The firm boosted sales for the first six months by 8.2 per cent to $64,543,000 while net earnings rose 21 per cent to 95 cents a share compared with 79 cents during the corresponding 1963 period.

Another paper producer that's doing well is Columbia Cellulose Co. Ltd., which reported a share earnings of 25.9 cents compared with 17.6 cents. Sales rose to $20,847,502 compared with $27,320,331 for the six months ended June 30, 1963.

Three major mining companies — McIntyre Porcupine Mines Ltd., Noranda Mines Ltd. and Dome Mines Ltd.—are also sailing along on higher profits

McIntyre produced per share earnings for the period of 99 cents compared with 80 cents in 1963, and president J. D. Barrington said most of the increase was due to higher investment income of the company the firm's investment portfolio was $66 a share compared with $56 a year ago.

METAL PRICES HIGHER

Noranda increased its net income to $11,494,000 from $9,763,000 or $1.15 a share compared with $1.05, because of higher metal prices, increased investment income and more production.

Dome Mines had a smaller increase—60 cents a share compared with 56 cents—but produced the profit with slightly less production. Tons milled in the first six months for the Northern Ontario gold producer totalled 354,300 tons compared with 357,100 in the first six months of 1963.

In the petroleum field, Hudson's Bay Oil and Gas advanced its net income 4.7 per cent to $6,184,000 or 34 cents a share, while Dome Petroleum Ltd. reported net income of $1,717,047 compared with $1,051,847. Per share earnings were 66 cents and 41 cents respectively.

Dome president J. F. Gallagher said it is expected that the firm's level of production to come "will be maintained for the remainder of the year."

The lone major utility in the group is Great Lakes Power Corp. Ltd., which had net income of $956,389 compared with $847,960 in 1963. Per share earnings, however, dropped to 81 cents from 82 because of a higher number of common shares outstanding.

HEARD IN CANADA

Elsewhere in business news this week, a shot fired in London could well be heard in Canada later this year. Trade Minister Edward Heath announced the formation of a new body to promote British exports to Canada with 58-year-old Peter Allen, chairman of Canadian Industries Ltd. and vice - chairman of Britain's giant Imperial Chemical Industries as its head.

Britain is disturbed about her unfavorable trading balance with this country — a trading deficit of $479,997,789 in 1963 — and the Canadian end of the new export push will come under the control of another new body, the British National Export Council.

The Canadian branch — the council will also move in on United States and South American markets—will have as its task to "initiate guide and inspire export efforts."

It owns controlling interest in Falconbridge Nickel Mines Ltd. He said indicated market value of

Presistant Guerilla Raids Offer Unusual Problems

SAIGON (AP) — "We trap them every day, we clean out their bases, we beat them again and again, but they keep coming back for more, stronger than ever. I just don't understand it."

The speaker was a mud-spattered American officer, just back from a field operation with a Vietnamese unit. He was talking about the strange and elusive enemy, the Viet Cong.

The side with the most troops and fire-power is often the losing side.

U.S. military men who served in both the Second World War and in Korea say almost none of their experience has been applicable here. They are trying to find out what makes this new breed of enemy tick. But officials agree they still have a lot to learn.

Ironically, the enemy has been publishing handbooks on this kind of war for two generations and the war in South Viet Nam is going "by the book."

MEMORIZE TEXTS

The lowest ranking commissar in the Viet Cong fighting machine knows many of these texts by heart. Thousands of battlefield manuals have been captured from dead guerrillas.

Who wrote the book and what does it say?

Manuals on Communist military know-how began to take form a half century ago under Lenin's signature. As "socialist revolution" moved into the Far East, a new name emerged—Mao Tse-tung. The mastermind of China's Communist movement refined Lenin's tactics to fit new problems.

The success of Mao's methods, detailed in his military writings, bore fruit in 1948-49 when his army swept over China. In 1954 a Vietnamese army of poorly equipped farmers under the leadership of Ho Chi Minh overwhelmed the modern French army. This victory was a violation of classic rules of warfare.

Ho's top military deputy, Gen. Vo Nguyen Giap, wrote the book, both literally and figuratively, on the current war.

Giap commanded the Communist army at Dien Bien Phu, and became defence minister in Ho's North Viet Nam government

PUBLISHED IN 1961

Giap's how-to-do-it book on Communist insurgency published in 1961 by the Hanoi government, is called People's War, People's Army.

On the subject of arming Communist forces in Viet Nam during the Indochina War, Giap wrote:

"The sole source of supply could only be the battle-front—to take the material from the enemy to turn it against him. While carrying on the aggression against Viet Nam, the French expeditionary corps fulfilled another task: It became, unwittingly, the supplier of the Viet Nam's people's army with French, even U.S., arms."

Today, U.S. intelligence officials believe 90 per cent of the Viet Cong's huge stock of weapons and ammunition is American—captured from Saigon government installations.

What about field tactics? Giap wrote:

"Is the enemy strong? One avoids him. Is he weak? One attacks him. . . . Losses must be avoided even at the cost of losing grounds"

Giap speaks continually of "people's warfare." He means total mobilization of every man, woman and child.

"Each inhabitant is a soldier, each village a fortress, every (Communist) party cell and each village administration committee a staff."

RELATIONS VITAL

Good relations between the Communist army and the people are a prime concern of the Viet Cong leaders, even though it often breaks down in practice.

"The people are to the army what water is to fish," Giap writes.

How long are the Communists prepared to keep up this kind of fight?

Giap answers:

"Only a long-term war could enable us to utilize to the maximum our political trump cards, to overcome our material handicap and to transform our weakness into strength."

Has this philosophy worked in South Viet Nam?

Three years ago when the U.S. pulled out the stops in a major drive to help the Saigon government, intelligence experts estimated Viet Cong hard-core strength at about 18,000. Today, tens of thousands of casualties later, Viet Cong hard-core strength is rated at close to 30,000 most of them armed with captured U.S. weapons.

LOSS HIGH

MONTE CARLO (AP) — The loss in Monaco's jewelry store robbery Thursday amounted to more than 10,000,000 francs ($2,000,000), the heaviest in Riviera history, officials reported Friday. The amount was more than double that of the robbery of the Begum Aga Khan in 1949, which had stood as the Riviera record.

U.S. PASSPORT SEIZED

LONDON (Reuters) — The U.S. passport of Ralph Schoenman, private secretary to philosopher Earl Bertrand Russell, has been seized, a spokesman for Bertrand Russell Foundation said Thursday. A statement from the foundation claimed the seizure was on the grounds Schoenman had travelled to Communist China.

TOURISTS BEWARE

Tourists who purchase "genuine Indian blankets" should remember Indians never made blankets—they just bought them from trading posts

PISQUID

Robert Curran, Stanhope Road spent the past week at the home of Mr. and Mrs. Floyd Jay.

Miss Heather MacNeill accompanied by her mother Mrs. Oswald MacNeill motored from Cambridge, Mass., to spend a two week holiday with Mrs. MacNeill's brother Mr. and Mrs. Edward Jay and family.

Mr. and Mrs. B.W. Birt, Sherwood were Sunday visitors at the home of Mr. and Mrs. George Dover.

Mrs. Floyd Jay with sons Merlin, Irwin and Glenn were visitors in Cavehead Road Sunday, the guests of Mrs. Jay's parents Mr. and Mrs. Walter MacDonald.

GALLERY VISITORS

More than 10,000 visitors have walked through Prince Edward Island's new art gallery and museum at Charlottetown since mid-June.

RIPLEY'S BELIEVE IT OR NOT

DAILY CROSSWORD

ACROSS

1. A British peer
5. Immense
10. S-shaped moldings
12. A land formation
13. Coin: Fr.
14. African antelope
15. Evening sun god
16. Fabulous bird
18. Skill
19. Points of land
21. To be suitable to
24. Seaweed
28. Doctorate examinations
29. Parasitic insects
30. Flex
31. Prefers
32. Kind of military cap
34. Distress signal
37. Metallic rock
38. Tree
41. A jellied meat and vegetable dish
43. German river
45. Snake along
46. Effeminate boy
47. Sounds, as a goose
48. Bering, Arctic, China, etc.

DOWN

1. Attic
2. Mythical monster
3. Quantity of paper
4. Lair
5. A prayer before a meal
6. Free
7. Old Norse work
8. Culture medium
9. Theme
11. Runs off: al.
17. Open: poet.
19. Respiratory infections
20. Cheers and shouts of a crowd
21. Cut short, as hair
22. Before
23. Metal container
25. Sign of zodiac
26. Long-nosed fish
27. Beast of burden
29. Swindlers
31. Distant
33. Pawns: al.
34. Ornamental girdle
35. Capital of Norway
36. Whirl
38. French river
39. Handle: Rom.
40. Islands at tip of Florida
42. Writing fluid
44. —— and Hers

Saturday's Answer

DAILY CRYPTOQUOTE — Here's how to work it:

A X Y D L B A A X R
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

V D N L N ' J S I A V D N L S U T S I V S K N
A B E N R I K G A A L — S U A Q V A L C R P P
Q F L N M A P B S J V N L . — D F E E S L U

Saturday's Cryptoquote: EXISTENCE WOULD BE INTOLERABLE IF WE WERE NEVER TO DREAM.—RALPH WALDO EMERSON

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OUR BOARDING HOUSE MAJOR HOOPLE

GRANDMA

MICKEY MOUSE

NUBBIN

SECRET AGENT X-9

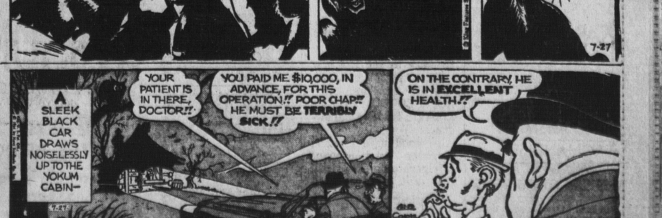
ETTA KETT

HENRY

JOE PALOOKA

MUGGS & SKEETER

THE LONE RANGER



L'IL ABNER