

Manufacturers fight drudgery

Taking the drudgery out of "washday" has long been the aim of Canadian appliance manufacturers. Now they are seriously trying to eliminate "washday" completely.

The first move in this campaign is to defeat the old-fashioned notion that laundry equipment belongs in the basement. Appliances have become so efficient, automatic, compact and attractive, the designers point out, that installation is now practical in many small areas of the home where clothes normally collect.

Therefore, it is a simple matter for the busy housewife to pop the laundry into the washer anytime and forget about it. Transfer of the laundry to the dryer is done later and almost effortlessly. By doing laundry in convenient bundles at various times throughout the week, the housewife avoids the accumulation of clothing so familiar in "washday" efforts.

UNITS STACKED

One of the company's leading drive to abolish "washday" is Canadian Westinghouse. Its "Laundromat Twin" front-loading washer and dryer combination has been designed so that the dryer can be "stacked on" above the washer in a home installation, and the combined unit occupies a floor area only a little more than two feet square.

An alternative to this arrangement is the side-by-side grouping under a counter, vanity table or similar low-level shelf. Since all dials and controls are front-mounted, neither of these new basic arrangements inter-

feres with the operation or control of the appliances.

"We don't recommend that people do laundry in the bedroom even though we have now made that feasible," admitted a Westinghouse spokesman. "But the time has come to elevate the weekly washday out of the basement into more pleasant surroundings. Then maybe we can push the notion of 'washday' right out of existence, replacing it with more frequent, brief washings whenever clothing accumulates."

While white is still the popular choice of major appliances, Westinghouse is producing its Laundromat Twins in three other colours (yellow, turquoise, copper) to match or contrast pleasantly with home decor.

Westinghouse has also developed a special Laundry Centre Idea booklet around the "twins" for distribution to homeowners and new home builders. It illustrates suggestions for a large counter area, storage cabinets for detergents, bleach, laundry, a built-in ironing board and iron connection, and a small sink installation. Handymen can adapt these ideas to special areas of the home, and many builders are now making provision for the "Laundromat Twins" in new houses or apartments.

Reds may send help

LONDON, Ont. (CP) — Russia recognizes the conflict in Viet Nam as a fight for independence by the North Vietnamese, and is prepared to send volunteers to help the north, a Russian diplomat said Saturday.

Boris I. Boukaty, second secretary of the Soviet embassy in Ottawa, said Russia feels the United States must end the fighting in Viet Nam, withdraw its forces, and recognize the "democratic government of North Viet Nam."

He was one of three diplomats who spoke during a conference on The Far East Today sponsored by the Sir Adam Beck secondary school current affairs club. About 130 students from 15 London area secondary schools attended the conference.

A student asked Mr. Boukaty why Russia refused to act as a mediator in the Viet Nam conflict. He replied there is nothing to mediate. "We are supporting the country."

Battle looms in Arkansas

LITTLE ROCK, Ark. (AP) — The wraps are about to come off in the Arkansas governor's race between Democrat Jim Johnson and Republican Winthrop Rockefeller after two months of nothing more than some gentle sparring.

The hull has been Johnson's doing, Rockefeller, a member of the wealthy New York Rockefeller family, came out ready to fight just after Johnson won a bitter Democratic runoff nominating primary with less than 52 per cent of the vote Aug. 9.

But, while Rockefeller paraded across the state seeking votes for the Nov. 8 election, Johnson stayed in his headquarters and worked at patching up the Democratic party organization, split by the primary campaign.

Fearful of wearing himself out while his opponent was in hiding, Rockefeller quickly cut his schedule.

Success in uniting the party behind him is critical to Johnson. Already some top Democrats have defected. More are reported ready to.

An aggressive Democrat for Rockefeller organization has been formed.

An early fear among voters that election of Johnson might precipitate racial demonstrations and violence appears to be diminishing. Johnson has refused to discuss the race issue, except to admit that he is a segregationist.

Rockefeller has continued to call Johnson a radical on the race issue.

Johnson has made it clear that he will try to make this a "poor boy versus rich man" race such as Governor Orval

Faubus ran successfully against Rockefeller two years ago.

Faubus, retiring after six two-year terms, is not working openly for Johnson, although he has said he would rather see a Democrat win than a Republican.

Agents find bogus bills

TFT, Calif. (AP) — U.S. treasury agents found \$500,000 in counterfeit \$20 bills in a mountain cabin south of Taft Friday after three men appeared in court on counterfeit charges.

The cabin also contained enough sheets of partially printed paper to make an additional \$500,000 in phone bills, said Stephen A. Byrne, treasury agent in Sacramento.

Robert Brown Rothey, 46, a civil engineer; Jerry Allen Fields, 30, a printing press operator; and Henry Leroy Hoops, 41, a welder, were released on \$2,500 bail each.

original 1967 car prices by about \$24 a car.

Chrysler originally announced price increases averaging \$92 a car and later rolled back the average increase to \$68 a car.

"It is inevitable that some people are going to have to let go," a Chrysler spokesman said. The firm has about 30,000 general administrative employees.

He emphasized the belt-tightening does not apply to hourly-rated workers, the men who build Chrysler's autos.

General Motors, Ford and American Motors said they had no plans for a similar cut.

On the basis of the number of cars it sold in the 1966 model run, the Chrysler price cut of about \$24 a car would amount to \$40,000,000 in lost potential sales revenues.

Plans rowing the Atlantic

LONDON (Reuters) — A father of three said he plans to row across the Atlantic with two companions in a boat he will call Puffin II.

Bob Thirtle, 47, said the voyage would be a memorial for lost British airmen David Johnstone and John Hoare, whose rowboat Puffin was found empty and drifting in mid-Atlantic Friday.

Thirtle, who crossed the English Channel in a single-seat canoe in 1963, said:

"If the original Puffin is found to be seaworthy I would like to make my attempt in that."

"Otherwise I shall have a similar boat built."

Thirtle, a parcel packer, said he plans to cross with two companions from the United States to England in 50 days, starting next May.

In jail 64 years

SAN LEANDRO, Calif. (AP) — Richard Honeck's surviving relatives thought he was dead. For 59 of his 64 years in prison he had neither a visitor nor a letter. Today he is a free man.

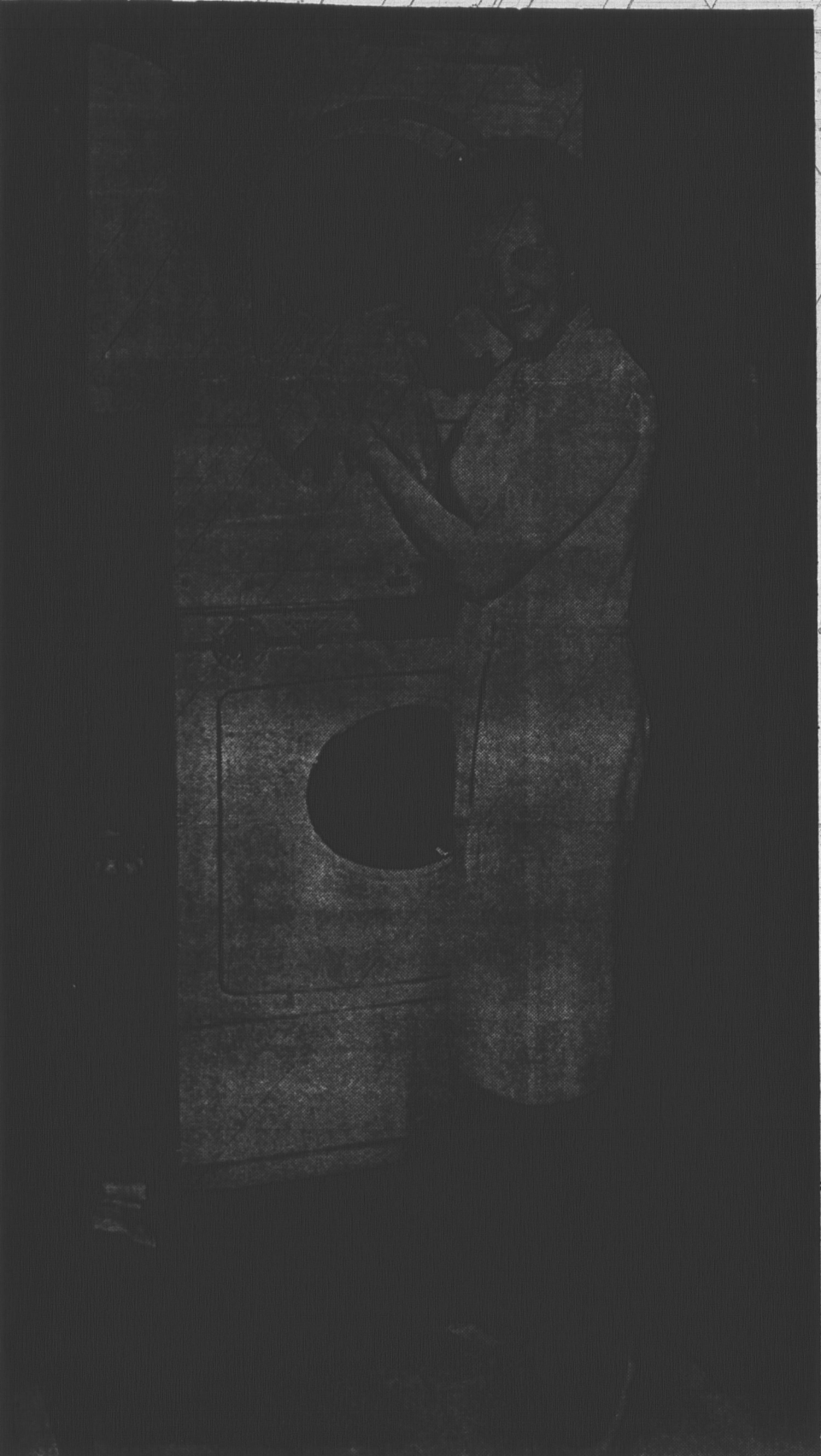
Honeck, 67, sentenced to life in prison for killing a school teacher, learned Friday that Illinois Governor Otto Kerner has granted him a pardon.

"After all these years to know that he's a free man is something," said his niece, Clara Naegelin Orth, 66, with whom he lives. "He was real thrilled."

Mrs. Orth had assumed he was dead. But in August, 1963, she read an Associated Press story about a Menard penitentiary inmate who hadn't received a letter in 59 years.

Chrysler lays off

DETROIT (AP) — Chrysler Corp. confirmed Sunday reports it has urged a 10-per-cent cut in its non-production department budgets to make up for an estimated \$40,000,000 the firm said will be lost because it cut its



COMPACT DESIGN

Laundry equipment is now so attractively designed it blends into many areas of the home where clothes tend to collect. This laundromat "Stac-On" unit by Canadian Westinghouse has dryer mounted above the front-loading washer, requires little more than two feet square of floor space.

Soap provides help in washing action

While laundry equipment manufacturers have been rolling back the technical frontier for the past several decades, devising clothes-care machines that are truly automatic, the soap industry has been going through its own revolution. Every major advance in clothes-cleaning technique has been matched by similar improvements in soaps, detergents, bleaches and fabric softeners.

Laundry equipment provides all the electronic and mechanical action for getting clothes clean automatically. But the equipment relies on some chemical help. That's where soaps and detergents come on the scene.

How do they work?

Both soap and synthetic detergents perform the washing action in the same way, says Proc-

ter and Gamble. The cleaning process consists of thoroughly wetting the dirt and the surface of the article being washed with the soap or detergent solution, then removing the dirt from the surface; and finally maintaining the dirt in a stable solution or suspension.

In wash water, soaps or detergents increase the wetting ability of the water so that it can more easily penetrate the fabrics and get to the location of the soil. Then soil removal begins. Each molecule of the cleaning solution may be considered as a long chain. One end of the chain is hydrophilic ("water loving"); the other is hydrophobic ("water hating or soil loving"). The "soil loving" ends of these molecules are attracted to a soil particle and surround it. At the same time the "water

loving" ends are pulling the molecules and the soil particles away from the fabric and into the wash water. This is the action which, when combined with the mechanical agitation of the washing machine, enables a soap or detergent to remove soil, suspend it, and keep it from re-depositing on clothes.

Both soaps and synthetic detergents are cleaning agents. Soap has been used successfully for more than 2,000 years. Synthetic detergents, on the other hand, are a recent development.

Basically, there are two big differences between soaps and detergents.

The first difference is the way they perform in hard water. Soaps, as mentioned, react with minerals in hard water to form a useless material which does not dissolve, called lime soap deposit or soap curd. Synthetic detergents do not form this curd.

The second basic difference is the complexity of manufacture. Making synthetic detergents is a much more complex manufacturing operation than soap making.

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