

Butter, Ice Cream Output Up, Cheese Down In PEI

Prince Edward Island processing plants manufactured more butter and ice cream in 1957 than they did in 1956, but produced less cheese, pasteurized milk and cream.

This information was contained in a report submitted yesterday afternoon to the Dairywomen's Association by Mr. Henry J. MacDonald, provincial Dairy Superintendent.

Products processed last year exhibited only minor variations in grade in comparison to 1956 classifications. Mr. MacDonald's report indicated that the exception was cheese which in 1957 was graded on a different basis from that used in prior years.

In addition the Dairy Superintendent's report listed the winners of prizes in the annual provincial inter-dairy quality improvement competitions.

Following is the text of Mr. MacDonald's report:



MR. H. J. MACDONALD

During the first five months of 1957 the manufacture of butter was higher in this Province than in 1956. In the months of June, July and August a considerable decrease in production was reported, but during the remaining months of the year the amount made was greater each month than that of last year.

The total pounds of butter manufactured amounted to 5,662,427 compared with 5,644,075 in 1956, an increase of 18,352 pounds or about 0.32 per cent. The gross value of butter made was \$3,498,619.00. The average price received for butter was 61.78 cents. The average net price per pound fat was 65.37 cents.

CHEESE
The total manufacturer of cheese in 1957 is reported less than the previous year. The production was considerably higher during the summer months and even at the end of November there was an increase of 2 per cent for the season, but the early closing of the Dundas Dairying Company and Amalgamated Dairies Limited, Summerside, contributed to a decreased manufacture for the year.

The total pounds of cheese made was 839,494 compared with 852,205 for 1956. This is a decrease of 12,711 pounds or approximately 1.5 per cent. The gross value of the cheese made was \$306,577.41. The average price received for cheese was 36.51 cents per pound.

The average net value per pound of butterfat to the patrons was 68.88 cents. The net value per hundred pounds of milk to the patrons was \$2.42 and the average pounds of milk to make one pound of cheese was 10.75.

MILK, CREAM, ICE CREAM
The sale of pasteurized milk and cream was generally lower in this Province during 1957 than that of the previous year. Production in the Charlottetown area was well maintained. Three dairies reported increased sales while the others decreased a similar amount. Lower sales were reported in the Summerside and Alberton areas. The remaining plants in the Province showed increased sales.

The total pounds of milk pasteurized in 1957 amounted to 11,180,149 compared with 11,344,073 pounds in 1956. This is a decrease of 163,924 pounds or about 1.44 per cent.

The total pounds of cream pasteurized amounted to 182,370 compared with 189,903 in 1956, a decrease of 7,533 pounds or about 3.96 per cent. The total net value of both milk and cream was \$533,222.13 compared with \$505,585.62 last year.

The total number of quarts of ice cream manufactured in 1957 amounted to 811,900. This is an increase of 20,168 quarts or about 2.54 per cent. The gross value of the ice cream made last year amounted to \$305,850.

GRADE OF BUTTER
The grading and inspection of butter for quality and composition was done every week by Mr. W. F. Rogerson, Dairy Produce Grader, assisted by Mr. E. W. Adams and Mr. H. J. MacDonald. The report on each grading was sent weekly to the Dairy Products Marketing Division, Department of Agriculture, Ottawa, from where we receive the annual report on this work at the end of each fiscal grading year.

According to the report this year 5,296,872 pounds of butter were graded between November 26, 1956, and November 23, 1957, 97.78 per cent of this was Canada First Grade and 2.22 per cent was Canada Second Grade. In 1956 there were 5,182,856 pounds of butter graded with 97.65 per cent Canada First Grade and 2.35 per cent Canada Second Grade.

There was, therefore, a slight increase in Canada First Grade of 0.13 per cent in 1957 with a corresponding decrease in Canada Second Grade.

GRADE OF CHEESE
The report on the quality of our cheese is somewhat different. In past years the grading of our cheese determined by the Dominion Dairy Produce Grader was taken as a basis of grade and as a basis also for the payment of premiums.

On March 21, 1957, an order-in-council was passed at Ottawa amending the Canadian Dairy Products Regulations. Subject matter of this amendment was that all cheese made on and after July 1, 1957, equivalent to Canada First Grade showing an extraneous matter disk No. 3 would be lowered to Canada Second and all cheese on grading found to be equivalent to Canada First Grade but showing an extraneous matter disk No. 4 would be lowered to Canada Third Grade.

Sediment disks No. 1 and 2 would not lower the original grade. This amendment has made some difference in the quality report of our cheese during the

year by Messrs. R. N. Vessey and Claude Paynter. Since there was only one carload of butter weighed into storage they were almost entirely employed at this work.

With the exception of two, all milk plant managers paid their patrons on the butterfat tests performed by these men. Tignish Dairying Company and Fort Augustus Dairying Company, both engaged in the manufacture of cheese, also paid their patrons on the government test. The managers of all these plants expressed their gratitude and entire satisfaction for the services given by these men.

The total number of milk and cream tests done during the year amounted to 13,595.

PLANT IMPROVEMENT
During the past year a new stainless steel churn was installed at Morell Creamery and another at the Pure Milk Company. These churns are proving to be very satisfactory from a sanitary standpoint and no doubt they will be very durable.

A printing machine, storage tank and plate cooler was installed at Amalgamated Dairies, Summerside. The printing room in this plant was renovated and placed under uniform temperature control. The printing room in this company's plant in O'Leary was also much enlarged and improved. A new cement floor was placed in the New Glasgow Creamery.

The East River and Tignish Cheese Factory Companies purchased milk clarifiers for the purpose of improving the sediment content of cheese. They have done a very satisfactory job.

PRIZES
A sum of money is donated every year by the Directors of the Dairywomen's Association to be given to the cheese and butter makers for prizes in the quality improvement competition.

The following is a list of the winners for the year 1957:
To the butter maker making the highest percentage excellent in the yeast and mould count: 1. J. A. Simmonds, Central Creameries 95.75%; 2. Albon Eldershaw, Morell 88.37%; 3. Kenneth Paynter, Crapaud 87.33%.

To the creamery manager making the highest percentage First Grade Butter: 1. Mort Larkin, New Glasgow 99.85%; 2. Frank Kahout, Kinkora 99.54%; 3. Aage Larsen, Federal Dairying Co. 99.48%.

To the cheese maker making the highest percentage First Grade Cheese: 1. John S. Wright, Amalgamated Dairies 97.85%; 2. Joseph MacEachern, East River Dairying Co. 91.66 per cent; 3. John Pippy, Pure Milk Co. 90.00%.

To the cheese maker making the highest percentage of cheese scoring 93 points and over: 1. John S. Wright, Amalgamated Dairies 52.29%.

To the butter maker making the highest percentage 93 score butter: 1. Frank Kanout, Kinkora 25.00%.

To the milk plant manager having the highest percentage Grade A in bottled milk: 1. Carl Stewart, Montague Dairy 96.7%; 2. Allie McInnis, Brighton Dairy 93.1%; 3. John Reid, Ferryview Dairy, Borden 91.1%.

Finally we wish to thank the directors and members of the Dairywomen's Association also dairy plant managers and makers for their wonderful co-operation in all matters pertaining to the dairy industry during last year.

SWEDISH STEEL
Sweden's output of steel had doubled since the Second World War, to a total of 1,720,000 million tons.

Plan Retail Conference

Mr. E.F.K. Nelson, General Manager of the Canadian Retail Federation, announced today in Toronto that a special retail conference would be held at the Lord Nelson Hotel in Halifax, N.S., under the joint sponsorship of the Canadian Retail Federation at the Retail Committee of the Halifax Board of Trade.

The Conference is intended primarily for Federation member-companies and organizations in the four Atlantic Provinces and for the retail members of the Halifax Board of Trade. Other retailers in the four provinces are, however, welcome at the meetings, which will be held on Monday, March 24th, and the morning of Tuesday, March 25th.

TAKE PART
The Conference will cover a wide variety of subjects of interest to retailers in the Maritime and Newfoundland. A featured luncheon speaker will be Col. G. Alan Burton, who has recently been appointed as Managing Director and Vice-President of the Robert Simpson Co. Ltd., Toronto.

Other participants in the meetings will be Mr. Howard Mann, General Manager, Maritime Transportation Commission, Monton, and Mr. Eric Gracey, General Manager, Canadian Industrial Traffic League, Toronto, both of whom will speak on retail transportation problems on the first day of the Conference.

SUBJECTS
Other subjects for discussion will include retail personnel relations, parking, sales training on a community basis, and the retail promotion of products made in the Atlantic area. Mr. Nelson will be speaking on the subject of

SOUTH MILTON W.I.
Mrs. Vernon Gillespie was hostess to South Milton W.I. on Tuesday evening, February 11th. Meeting opened by repeating the creed in unison. Seventeen members answered roll call with donations for the auction sale. Four visitors were present. Minutes of the last meeting were read and approved.

Reports from committees were as follows: School, articles for daily use were purchased valued at \$1.42; Sick, one parcel and one card sent. Red Cross, 5 articles were taken to Red Cross House. The Committee appointed to get black-out curtains for school, reported the curtains were completed and taken to school. The treasurer reported \$11.62 as the net amount from the Crokinole party.

Correspondence consisted of several articles relating to W.I. One "Thank You" note was read and one visitor personally expressed her appreciation for a parcel of fruit during a recent illness. Plans were made for a card party to be held at the school on Thursday, Feb. 13th.

Mrs. Russell Coles invited the members to her home for the March meeting. Roll call will be answered by a card or the price of a card. Lunch will be provided by Mrs. V. L. Gillespie, Mrs. Lemuel Coles, Mrs. Cyrus MacNeill and Mrs. Percy MacIntyre.

Following adjournment a very successful auction sale of sewing and home-cooking took place. The proceeds of same amounted to \$16.95. Collection \$2.68. Membership fees \$1.00 and four members donated to Birthday Box.

Following a most enjoyable meeting, a delicious lunch was served by the hostess, assisted by the committee in charge.

Dairy Herd Improvement Policy Is Fully Discussed

The new dairy herd improvement policy instituted by the Provincial Government received strong support at the opening session of the 59th annual meeting of the P. E. I. Dairywomen's Association held yesterday morning at the Canadian Legion Hall. The president, Frank Jardine, Wilmot Valley was in the chair.

However, the regulation requiring that participants weigh each milking was the subject of considerable debate.

The financial and secretary's reports were each read by J. Lincoln Dewar.

Appointed to the Resolutions Committee were: R. A. Proffitt, Freetown; Albert Acorn, Dundas; George Shaw, Bloomfield; Louis O'Connor, Clinton; and Major MacRae, Central Royalty.

Claude Paynter and Richard Vessey were named a two-man credentials committee.

Earl Ings, Mount Herbert, thought that once-a-month weight checks was sufficient for the purpose. This was all that was required from registered herd on R. O. P. tests, Mr. Ings said.

EXTRA HOUR
Andrew B. MacRae, Union Road agreed with this viewpoint, pointing out that his experience proved that the milking time increased by one hour a day when R.O.P. weights were taken.

Yearly production of milk and butterfat calculated by averaging the once-a-month weighing varied sales taxation.

Mr. K.A. Ross, General Manager of the Halifax Board of Trade is acting as Conference Secretary, and official Federation host at the Conference will be Mr. S.S. Jacobson, Halifax Director of the Federation and Chairman of the Retail Committee of the Halifax Board of Trade.

Mr. Nelson stressed that all Halifax and Dartmouth retailers and others from the Atlantic area would be cordially welcomed at the Conference, and those planning to attend the gathering should send their registration fee of \$10.00 to Mr. K. A. Ross, Halifax Board of Trade, P.O. Box 65, Halifax, N.S.

MORMONS GET TEMPLE
LONDON (Reuters) — Britain's first Mormon temple, a \$400,000 building on a 32-acre site in Surrey, is to be dedicated some time between Aug. 25 and Sept. 5. Headquarters of the British mission of the Church of Jesus Christ of the Latter-day Saints said no definite date has been set for the ceremony. There are 10,000 Mormons in Britain divided into 94 branches.

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F. G. Moore Retires From Firm Of Moore And McLeod

Retiring after thirty-eight years service, Mr. Fred G. Moore, vice-president of Moore and McLeod, has ended an outstanding career in the business field. For the first time in the history of the firm there will not be the name of Moore connected with it. At his retirement his shares were acquired by Wilfred C. MacLeod, Mrs. Robert G. MacLeod and A. Bruce MacPherson.

Mr. Moore was born in Charlottetown the son of the late Mr. and Mrs. George M. Moore. He attended West Kent School and Union Commercial College.

In 1914 he enlisted in the 2nd Heavy Bty and went to Sydney with the Militia. He went overseas in 1915 as a Private and served in England and France, coming home in December 1918. He joined the Firm in 1920 as a Clerk and worked up to the position of Vice-President.

He married the former Della Walsh of Charlottetown. During World War 11 he served as a Lieutenant in the Veteran's Guard of Canada.

He is a Rotarian, a member of the Charlottetown Board of Trade and the Charlottetown Branch of the Canadian Legion. He is also a member of Trinity United Church.

sample box and the record book and to give an opportunity for discussion of questions relating to feeding or general herd management.

"(4) To make a return at the end of the calendar year to each individual member of the total amount of milk and butterfat credited to each cow in the herd on the basis of the records kept during the year and also to provide to each member a summary for his association and a summary for all associations in the Province.

"However, the department reserves the right to withhold a report on tests of milk samples from any member until the annual membership fee is paid as required by the regulations.

His sports activities found him playing hockey with the Militia team for one year in 1919 and from 1920 to 1924 with the Abergwits who were Maritime Champions on defence. Other sports he participated in included football, basketball and baseball.

In 1933 the late George Moore, father of Fred Moore, and late Samuel A. MacLeod, father of Wilfred C. MacLeod, and grandfather of Mrs. Robert G. MacLeod, took over the dry goods firm of Perkins and Stearns, Charlottetown. A short time later J. Allan Stewart and the late J. J. Gordon were taken into partnership, retaining the firm name of Moore and McLeod. Mr. Stewart is president of the company.

R.C.M.P. Settle Assault Claim
WINDSOR, Ont. (CP)—A settlement has ended the suit brought against two RCMP officers by a man who claimed he was unjustly assaulted by them May 8 last year.

Carl Zaley, solicitor for Victor Garcia, said the amount of the settlement "just reached four figures."

The suit was filed against Cpl. Lloyd Munro and Const. Cairns Hill who Garcia claimed, assaulted him when they mistakenly entered his apartment during a narcotics raid.

The statement of claim charged that the RCMP forced their way into the apartment and held Garcia and his wife imprisoned in their own home for more than a half hour. The claim also stated that during imprisonment Garcia was "assaulted and severely beaten."

Mr. Zaley said the suit now has been withdrawn from the courts.

MEMBER REQUIREMENTS:
"(1) To pay a membership fee of \$1.00 per year, and to provide himself with the necessary equipment, such as, milk scale, sample dipper, sample bottle for each cow and a suitable box to contain samples.

"(2) To weigh and record, on forms supplied for the purpose, the weight of milk from each cow in the herd for such period as she may be milking during the year at each milking daily.

"(3) To add promptly at the end of each month the daily milk production figures credited to each cow and to enter totals carefully at the bottom of the record forms.

"(4) To take an accurate sample of each cow's milk morning and night on dates advised by the herd improvement promoter once every two months.

"(5) To deliver samples, record book and record sheets at the testing centre at such date as advised by the herd improvement promoter every second month.

DEPARTMENT'S SHARE:
"(1) To provide that the testing of milk samples will be done every alternate month by a competent official.

"(2) To advise through the herd improvement promoter the members of each association regarding dates for the taking of milk samples and the date for the delivery of such samples at the testing centre.

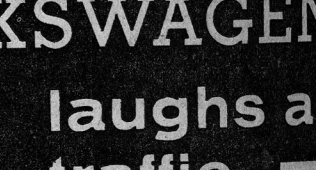
"(3) To provide for the herd improvement promoter to visit the farm of each member of the association at each testing period, if at all possible, after the testing has been done and the records completed for that date, for the purpose of returning each owner's

ALL THE BOYS AND GIRLS are going to the CHILDREN'S MATINEE

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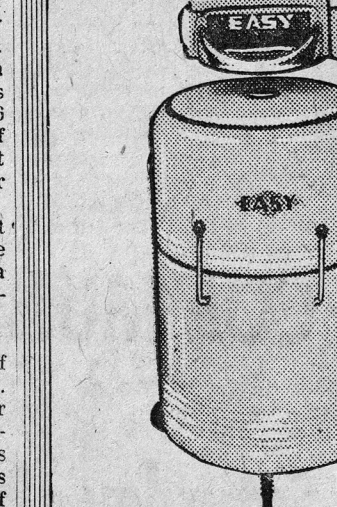
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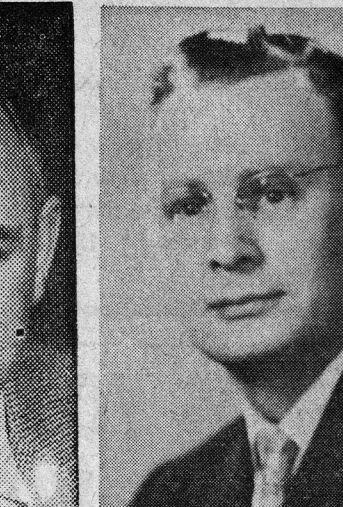
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