

## ELECTROLUX CANADA AWARD OF EXCELLENCE.

### 1. GENERAL INFORMATION

Established in 1932, Electrolux Canada is the nation's largest direct selling organization specializing in floor care products and related accessories. A division of Consolidated Foods Corporation of Canada Ltd., Electrolux Canada is headquartered in Toronto and has manufacturing facilities in Pointe Claire, Quebec and Brockville, Ontario. Electrolux Canada products are sold through an extensive network of 250 sales and service branches from coast to coast.

The Electrolux Award of Excellence was established as a scholarship prize for students at Canadian universities presently pursuing a course of study which is suitable for entering marketing management in the direct selling industry in Canada.

### 2. THE ELECTROLUX AWARD OF EXCELLENCE.

Electrolux Canada offers the successful applicants a scholarship prize of \$1000. against tuition fees in the 3rd or 4th year of an undergraduate degree program. As well, successful applicants wishing summer employment with the Electrolux direct sales organization will be offered a special bonus incentive package.

### 3. ELIGIBILITY.

- Any student completing the second or third year of a recognized degree program at a Canadian university which includes a sufficient course of study in marketing, and who, upon completion of a degree program would be eligible to enter the direct selling industry at an advanced skills level in marketing management, is eligible to apply for the Electrolux Award of Excellence.
- The successful candidate will be chosen on the basis

of academic standing and demonstrated entrepreneurial ability.

- Candidates must be Canadian citizens or have held landed immigrant status for one year prior to submitting the application.

### 4. HOW TO APPLY

Candidates interested in applying for the Electrolux Award of Excellence should include:

- detailed resume and most recent academic transcript.
- A description of one or more innovative projects undertaken either for academic purposes or through work experience which is indicative of the applicant's entrepreneurial skills.

Material submitted should be limited to a five page summary document.

Address applications (in writing only) to:

Mr. Patrick W. Tilbert  
Executive Vice-President  
Electrolux Canada  
2 Sheppard Avenue East  
Willowdale, Ontario  
M2N 6C1

### SENIOR WEEK.

The following is the schedule for Senior Week as of March 20, 1983. If there is sufficient interest in adding anything at all, please let us know and we'll see what we can do. There will be a Senior Class meeting on Monday March 28 at 12:30 in the Library Lecture Theatre. The graduation fee of \$35. of which Senior Class receives \$10. must be paid by April 15. Pass in applications for Marion Hall by March 30 to Mike Reid's office in Student Services.

#### MONDAY, MAY 2.

TIME: 5:00 p.m.  
EVENT: Barbecue (Grads)  
PLACE: Barn.  
EVENT PUT ON BY: Senior Class.

TIME: 8:00 p.m.  
EVENT: PUB (Everyone)  
PLACE: Barn.  
EVENT PUT ON BY: Senior Class.

#### TUESDAY, MAY 3.

TIME: 7:00 - 8:30 p.m.  
EVENT: Wine & Cheese (Grads)  
PLACE: Cafeteria  
EVENT PUT ON BY: President and Faculty.

TIME: 9:00 p.m.  
EVENT: Band to be known March 21.  
PLACE: Showboat.

#### WEDNESDAY, MAY 4.

TIME: 2:00 - 4:30 p.m.  
EVENT: Graduation Tea (Grads)  
PLACE: Meincke Residence  
EVENT PUT ON BY: President, Faculty and Women's Group.

TIME: 7:00 - 7:45  
EVENT: Reception (Grads)  
PLACE: Barn.  
EVENT PUT ON BY: Senior Class

TIME: 8:00 p.m.  
EVENT: Valedictory Banquet  
PLACE: Cafeteria  
EVENT PUT ON BY: Senior Class

#### THURSDAY, MAY 5.

TIME: Day time  
EVENT: Golf (possibly or other activity).

TIME: 8:30 - 12:30 p.m.  
EVENT: MAIN EVENT  
PLACE: Barn.  
EVENT PUT ON BY: Senior Class

#### FRIDAY, MAY 6.

TIME: 9:00 a.m. - 12:00 p.m.  
2:00 p.m. - 5:00 p.m.  
EVENT: Gown Fitting  
PLACE: Marion Hall

TIME: 9:00 p.m. - 1:00 a.m.  
EVENT: Convocation Ball  
(Everyone welcome)  
PLACE: Confederation Centre  
EVENT PUT ON BY: Junior Class.

#### SATURDAY, MAY 7.

TIME: 2:00 - 5:00 p.m.  
EVENT: Gown Fitting  
PLACE: Marion Hall

TIME: 6:30 p.m.  
EVENT: Evening Mass  
PLACE: Chaplancy Centre

TIME: 9:00 p.m.  
EVENT: Dance for Parents and Graduates.  
PLACE: Ch'town Hotel  
EVENT PUT ON BY: Alumni

#### SUNDAY, MAY 8.

TIME: 10:30 a.m.  
EVENT: Baccaloureate Service (Grads and Parents)  
PLACE: Steele Recital Hall

TIME: 1:00 p.m.  
EVENT: Marshall  
PLACE: Duffy Building

TIME: 2:00 p.m.  
EVENT: Convocation.  
PLACE: Rink.

Please, Graduates, invite your parents to the Baccaloureate Service and the dance for Grads and Parents (May 7). Your parents, relatives, and friends are welcome to purchase tickets to the Ball on May 6.

In order to purchase the correct number of meals for the Valedictory Banquet, we may have to send invitations to all Grads who have paid their Grad fee by April 15; the invitations would be marked R.S.V.P. and responded to by all those wishing to attend the banquet. Remember to attend the Class meeting on March 28, 12:30 in the Library Lecture Theatre.

Also a reminder to Grads who want their pictures in the yearbook. If you had your pictures taken by Heckbert's, they take care of having the black and white print sent to the yearbook editors (once you have placed your order). If you had your pictures taken by another studio, you must give a print (wallet size) to either Kim Gass of Cleone MacKay (yearbook office) as soon as possible.

