



UNITARIAN SERVICE COMMITTEE

Executive of the Unitarian Service Committee. Left to right, standing: Mrs. J. D. Crosby, publisher; Mrs. G. B. MacDonnell, secretary; Mrs. F. G. Osborne, president; Mrs. J. H. Osborne, treasurer.

QUESTION: Where do you find a friendly food store with top quality merchandise?

We specialize in **First Quality Steak ANSWER:**



What is Your Pharmacist?

He is a very important man in the community who works between you and your doctor to ensure that you and your family receive the best in medical care and treatment.

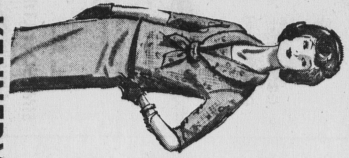
Choose your Pharmacist like you would choose your Doctor and remember **GOOD HEALTH** is a **GOLDEN GIFT.**

REDDIN BROS.
132 Richmond St. Phone 4-4386

a message to all **Island Women**

The importance of belonging to a club, any club, and making an active part in the affairs of your community cannot be over-emphasized. Apart from the many good things which a devoted club woman brings to the home, she will find a derived from working together in common interests.

Women have gained recognition, through their clubs, and a respect which has earned an admiration of government. It is only through your club that you can reap more remarkable fruits. Be encouraged!



KENNEDY'S LADIES' WEAR
166 Queen Street Dial 4-8925

"A Man Needs A Woman"

And whether he's a success, you can help him improve. He deserves fashions from the Gloria. For here you'll find riches for everyone from the homemaker to the dressmaker. . . . Try to visit us on your next shopping trip.



Success To P.E.L. Club Women
The GLORIA LADIES WEAR
"Where Smarter Women Shop"
156 St. George St. Charlottetown

SYMBOL



SATISFACTION

Woolworth's, known for consistently excellent service, is the market place of the world, specializing in quality merchandise at low prices. Woolworth's is doing buying power (choosing in large quantities) as a source of great savings on all purchases. Believe us . . . there's nothing else needed to be sold.

and there's more when you shop the Woolworth way . . .

COURTESY

You will find our employees friendly and courteous at all times. Your shopping convenience is our business.

SELECTION

You will find hundreds and hundreds of items for every member of the family and for every household need!

COME IN SOON!



YOUR MONEY IS WORTH MORE AT WOOLWORTHS



YMCA auxiliary is active

The Ladies Auxiliary of the Young Men's Christian Association is an active group of 30 members. Mrs. H. B. White is the president, Mrs. V. B. White, secretary, Mrs. J. B. White, treasurer, Mrs. M. B. White, and Mrs. K. B. White, and other officers.

First Baptist WA has 75 members

The Women's Auxiliary of the First Baptist Church in Charlottetown has 75 members. Mrs. S. D. Taylor is the president, Mrs. J. B. Taylor, secretary, Mrs. M. B. Taylor, treasurer, Mrs. K. B. Taylor, and Mrs. L. B. Taylor, and other officers.

LADIES

Have more free time for club activities - let us do the baking!



MAPLE LEAF BAKERY
115 Kent St. Phone 4-8432 Charlottetown

Ladies---

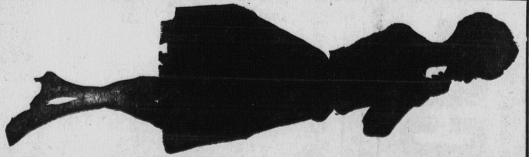
GIFTS for every occasion

GEO. T. CLARKE Jeweller
For Your Best Jewellery Buy See P. E. I. Summerside



something for the girls
For a heavenly luncheon with friends, try us soon! You'll be delighted with Chinese-American food and prompt service.

ISLAND GRILL
162 Queen St. Charlottetown

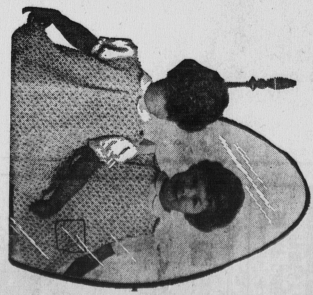


YOU'LL LOVE

all year in Fashion
ready to go

We at Norma's are proud to be able to supply the ladies of Prince Edward Island with the finest in Fashion. We have always offered "Midlander's Fashion" by the leading names in the business and will continue to in the future. You can be sure of quality and complete satisfaction when you shop in our store.

NORMA'S LADIES WEAR
Kent Street Charlottetown



"my dress is the fairest of them all"

For Laundry and dry cleaning that's the picture of perfection try Sterna. Fast, courteous service in our byword at Sterna.

Dull, soiled clothes will have that "just Bought" look after a visit to our modern cleaning shop. You'll marvel at the transformation! Stop in today . . . we'll rejuvenate your wardrobe.

STERNS LTD.

234 Kent St. Dial 4-8501