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AFTER EVERY MEAL

(The Central Guardian)

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RESERVE YOUR TICKETS now for "The Romance of the Year." Price Fifty Cents. A limited number only for each night. L-3684-4-13-31.

FIND THE MYSTERY MAN at the Motor Show and win \$5.00. L-3667

MANY MOTOR CAR arguments will be settled at the Motor Show April 21-24. L-3667

KEEP IN MIND the Pageant, "The Romance of the Year" April 27th and 28th. I. O. O. F. Hall. L-3684-4-13-31.

TO JOIN SHIP—Capt. J. C. MacDonald, First Officer Captain Myers and Chief Steward Harry Hill of the C. G. S. Arammore, who have been spending the holidays at their homes in this province, leave on return this week to rejoin their ship in Halifax.

FERTILIZERS

We can now make prompt delivery of the following Chemicals and Mixed Goods—Ex. the Island Fertilizer Co. Plant—in 100 lb. Bags.

Nitrate of Soda
Sulphate of Ammonia
Superphosphate—16%
Superphosphate—20%
Muriate of Potash
2-10-4 Mixed
2-12-6 Mixed
4-8-7 Mixed
4-8-10 Mixed
5-10-5 Mixed
5-9-8 Mixed
4-8-13 Mixed

2-12-6 with Borax for Turnips.

All of which we are selling at lowest prices as advertised by The Island Fertilizer Co.

A. HORNE & CO.
CHARLOTTETOWN

Problems In Fur Farming

Informative Address at Fox Club by Mr. W. Chester S. McLure.



MR. W. CHESTER S. MCLURE

recent sales of the past four months out of an offering of some 200,000 skins less than 20,000 skins sold for \$10 (\$50.00) and upwards. This brings us to the marketing problem and my time does not permit me to deal with the details of same.

U.S. Fur Market

"The United States fox farmer has a protected home market for his silvers and at the same time he has the opportunity of an open free market in all other countries—consequently American prices appear higher than ours for the same grade of furs.

"You are aware, gentlemen, that the United States is the only country in the world with a protecting tariff on raw furs—and that on only one class, viz: silver fox. The United States with its 120,000,000 of people is a great home market and our only hope of entering that market is with superior furs skins.

An Opportunity Lost

"We as fur farmers lost an opportunity when the Canada-United States trade treaty was signed. We should have strongly represented to our federal government the importance of getting at least some concession by way of a reduction in the 50 per cent ad valorem duty which discriminates against our product. Our home market in Canada is small when compared with the United States—but notwithstanding this the United States shipped into Canada during 1931 to 1934 over \$1,000,000 of silver fox skins, and I am convinced that these were the inferior grades. Generally speaking with reference to the quality of their skins I would state that the United States has a good commercial skin well suited for the cloak and suit trade, but I am bound to state without prejudice we have in Prince Edward Island a much finer type when it comes to the select specimens required for the exclusive trade. I have mentioned this American prohibitive tariff because we should urge our government to give us an even break in their market for our fine skins.

"While on this American fur topic I must say that their lotting and grading of silvers on their sales impresses one as excellent. They seem to have adopted a classification of full silvers—three quarters—halves or mediums—quarters—and blacks and every one true to type. These were put up in bundles or lots of 10 to 20 skins, and if you examined one skin in the lot you could price the rest without examination.

Uniform Grading

"On the grading of skins for the market it is essential that all should be made uniform—for example take one classification, three quarters silvers these must show from 60 percent to 90 percent silver markings for classification—then they should be graded as selected specimens, Grade I, II, III and IV. If time permitted I would like to have dealt more fully with grading lotting and marketing but at some future date I hope your club will consider these problems.

In conclusion gentlemen.

"The early history of Canada is primarily a history of the fur trade and the present history of Prince Edward Island is the fox farming industry. Prince Edward Island is the pioneer home of conservation fur farming, and with this distinction we have a reputation to sustain and the only way to uphold that distinction is by producing a finer and better fox fur than any other country. Our furs today in the trade have the name of being the best. One large fur house in commenting on silver fox furs on the recent sales quote "Canadian furs especially some fine collections from Prince Edward Island were outstanding and above the general offering." That is what we must strive for and breed to produce still better skins for the trade and market. Fur farming to Prince Edward Island is one of our outstanding live stock propositions and I am firmly convinced that it has done more to help this province overcome this storm of world depression than any other industry. However we are at a time when greater united efforts are essential, you have our coat problems, feeding and marketing all these command your attention.

Working Together

"We have a great industry, you realize it, let us work together in the interests of the industry and by so doing individually we will be assured better returns for our mar-

12% per annum return



IMPERIAL FAMILY INCOME POLICY

IF AN ordinary policy for say \$10,000 becomes a claim, the income from the money, if invested safely at 3½ to 4%, or fortunately even at 5%, would be only \$350 to \$500 a year.

Under a \$10,000 Family Income Policy, however, the Imperial Life would guarantee to pay 12% of the face value of the Policy, or \$1,200 a year, and this income would be paid every year until your youngest child was grown up. Then the full face value of the Policy, \$10,000, would be paid in cash.

Think what a difference this extra \$700 or \$800 per annum—it might be for many years—would make to your family while the children were growing up. And then—\$10,000 to start them in life or to take care of your widow's declining years!

If you survive, the policy will provide you with a very welcome cash fund, or a guaranteed monthly income for the time you will wish to retire.

In planning an estate to protect your family you cannot do better for them, or for yourself, than to investigate the Imperial Family Income Policy.

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Lorne Valley And Vicinity

Mr. Peter Murphy and Mr. Eddie Redmond were visitors to this community Saturday, April 4th.—P

Mr. Daniel J. MacArthur was a recent visitor to Charlottetown. He was attending a meeting of the Teachers' Federation.—P

Mr. William Manderson of Martinville is at present working in Lorne Valley, moving a building for Mr. Warren MacDonald.—

Congratulations are extended to Miss Jessie Mustard of Cardigan Head on the occasion of her marriage to Mr. Percy James of Church Road. We wish them many years of happy wedded life.—P

Mr. Nell MacCannell student of Prince of Wales College is spending his Easter vacation in Lorne Valley, the guest of his parents, Mr. and Mrs. Reuben MacCannell.—P

Congratulations are extended to Mr. and Mrs. Edgar MacAulay of Cardigan Head on the arrival of a bouncing baby girl on Saturday, April 4th.—P

His many friends were shocked to learn of the death of Mr. Angus Doherty on Monday, April 6th. He leaves to mourn his loss two daughters one of Lorne Valley and the other of Riverton. The funeral of Mr. Doherty, which was largely attended was held from his late residence, Tuesday, April 7th to Lorne Valley Presbyterian Church. He was a splendid citizen, upright and industrious and will be greatly missed in this community.—P

The regular monthly meeting of the Lorne Valley Presbyterian Women's Missionary Society was held at the home of the president, Mrs. James MacLeod on Wednesday evening, April 8th. The secretary's report was read and adopted. Several of the members gave readings etc. The business of the evening was carried on and before leaving the hostess served a lunch for them. A silver collection was taken which goes for funds for the missionary society.—P

Mr. Warren MacDonald of Riverton is busily engaged erecting a new home in Lorne Valley.—P

Among recent visitors to Lorne Valley were Messrs. Joe MacPhee and Richie Quinn of St. Peter's.—S

Use Mustard's for sort throat

FUNERAL SERVICES—The funeral of Francis MacKenna took place from his late residence, 42 Cumberland Street, Saturday morning to St. Dunstan's Basilica. The pallbearers were Messrs. Peter MacCarron, John A. MacDonald, James MacAulay, Augustus Brothers, Chas. Coyle and Michael Conway. Service at the church was conducted by Rev. E. Dalton and at the grave by Rev. W. MacCardle.

Personals

Miss Helen DeBlois, student at Bishop Strachan College, Toronto, and her brother, Bobbie, of King's Collegiate School, Windsor, has arrived home to spend their Easter holidays with their parents, Lieutenant Governor DeBlois and Mrs. DeBlois.

Mrs. L. E. Prowse, who has not been enjoying the best of health for some time, has gone to Ottawa where she will spend two months with her daughter, Mrs. Ritchie, who will meet her at Montreal.

DROWNED SAVING CHUM

LONDON—Capsized from a home made canoe, David Watson, 17, was drowned in the Thames after carrying his companion, A'an Arnold, 14, and pushing him to safe shallow water.

FOR SALE

I am instructed by L. W. Mullen to sell at public auction on Friday, April 17th, 1936, at twelve o'clock noon, that valuable corner property situated at 58 Cumberland Street. Property has frontage of 42 feet on Cumberland Street and runs back eighty feet. First class 1-2 story house in good order with good barn.

Good title.

Property can be sold privately until day of sale.

Portion of purchase money can remain on mortgage on property.

Apply to J. A. MacDonald, Auctioneer.

L-3585

IN MEMORIAM

DR. D. L. MORRIS

Dr. D. L. Morris died at his home in Dundas on Sunday, March 29th. Dr. Morris being in the heart of a fine community, earned a large practice. As a citizen he was widely esteemed. His charity was boundless and the poor were given as much attention as the more fortunate. Volumes could be written on his life, but he yearned for neither prominence nor publicity. He leaves two daughters, Mary and Hazel, and three sons, Patrick, O'Leary and John at home. His wife and one daughter, Hilda, predeceased him. His funeral, which was held to St. George's Church the following Tuesday, was largely attended. Requiem Mass was celebrated by Rev. J. C. MacDonald, P.P., who also officiated at the grave.

SOUTH FREETOWN SCHOOL

Honor roll for March.

Grade X-1. Alice Drummond, 2. Claude Lewis, 3. Doris McCarville.

Grade VIII-1. Evelyn Reeves, 2. Edith Stetson, 3. Patrick Muthugh.

Grade VIII Jr.-1. Leslie McCarville, 2. Celestina McCarville.

Grade VII-1. Florence Stetson, 2. Harold Drummond, 3. Gerald Murtagh.

Grade V-1. Arnold Reeves, 2. Veris Boulter.

Grade IV-1. Anna Stetson, 2. Marian Stetson.

Grade II-1. Vernon Stetson.

Teacher—J. B. Lewis.

TO IMPROVE SEAFARING

LONDON—A trust memorial to Thomas Gray, for years Board of Trade assistant secretary, will provide prizes of essays and inventions to advance the science of navigation and the interests of the British mercantile marine.

Spanish Borgia?



Spanish newspaper readers looking at the wholesome smile of Sonnetta Dolores Celi (ABOVE) found it hard to believe that she is accused of being the cold-blooded Borgia who poisoned six young men of the village. She is being tried for the crime and interest in the trial is being demonstrated by plans for extensive coverage by newspapers—in the "American manner."

BURNS & SCALDS

Sold by all Druggists—25¢, 50¢ (tube), 50¢ and \$1.00

MECCA OINTMENT

Two Great Classes

"Furs generally speaking are divided into two great classes, known as flat fur and long haired fur—Mink, Marten, Sable, etc., are in the flat fur class; while wolf, cross fox, red fox and silver fox are in the long haired class. Silver fox fur is the only one with fine silky texture of the two clear distinct color phase—black and silver—consequently silver fox fur holds the unique position of being the only long haired silky fur for the wardrobe of the lady of fashion. Few women can wear flat furs becomingly while the charming results of wearing a silver fox are known to all women.

"Perhaps it is well to bear in mind that 600,000 silver fox skins at an average auction sale's price of \$33.00 each is \$20,000,000 for one item in the fur trade. It should always be borne in mind by fur farmers that quality of the article is more important than quantity and thus take care of production. Now allow me to remark on quality. The question is often asked "Are we producing skins as good as we were in the Dalton-Oulton period?" This is hard to answer because quantities are so different that we look at numbers and sometimes miss the excellence, but I want to mention this fact of interest. During the

Spanish Borgia?

Rarely does an ardent fisherman indicate how "small" was the catch he made. But here we have President Roosevelt, now on a fishing vacation trip in the south Atlantic, showing Sir Befe Clifford (CENTRE), governor of the Bahamas, how small was one of the many fish he had caught. The picture was made when the president's Yacht Petomac dropped anchor for a visit at Nassau.

Carleton and Vicinity

Misses Dorothy McParlane of North Carleton and Doris Gillespie of Carleton have spent the last few days in Charlottetown, where they attended the Teacher's Convention.

Mr. Rankine Howatt of Borden has accepted the position of commercial traveller for the Douglas Hardware Co. of Amherst, and entered upon his new duties last Monday.

Mrs. Joseph Wadman who holds a position with Chas. Doyel & Son from Prince Edward Island, was here on Monday and above the general offering. That is what we must strive for and breed to produce still better skins for the trade and market. Fur farming to Prince Edward Island is one of our outstanding live stock propositions and I am firmly convinced that it has done more to help this province overcome this storm of world depression than any other industry. However we are at a time when greater united efforts are essential, you have our coat problems, feeding and marketing all these command your attention.

Working Together

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Maybe F.D.R. is Telling of the Smallest Fish He Caught



Rarely does an ardent fisherman indicate how "small" was the catch he made. But here we have President Roosevelt, now on a fishing vacation trip in the south Atlantic, showing Sir Befe Clifford (CENTRE), governor of the Bahamas, how small was one of the many fish he had caught. The picture was made when the president's Yacht Petomac dropped anchor for a visit at Nassau.

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DOUBLE FUNERAL AT SEVEN MILE BAY

On Wednesday morning, April 8th, Rev. W. E. Monaghan of Seven Mile Bay conducted a funeral service at Borden for two of his parishioners. The first was Alexander McDonald, aged 21, son of Mr. and Mrs. Jas. V. McDonald of Borden, who died in Prince County Hospital on Monday after a lingering illness. Besides his grief-stricken parents he leaves to mourn their loss three sisters, Genevieve, Margaret and Ruth. Many beautiful flowers attested to the popularity of the deceased who will be greatly missed by all who knew him. The music was under the direction of the Borden choir assisted by Messrs. Arnold McGrath and Borden Fraser.

The pall bearers were: Messrs. Joseph Smith, Ralph Leard, Wm. McIvor, Donald Sutherland, Earle Sexton and Jas. McNeill.

The second burial was that of little Catherine Conway, the seven-year-old daughter of Mr. and Mrs. Michael Conway of Carleton who succumbed to burns received when her clothing caught fire from the kitchen stove Monday morning.

She was an unusually bright and lovable child and will be sorely missed in the home, and her tragic death has cast a deep feeling of sorrow over the whole community. Besides her sorrowing parents she is survived by the following sisters and brothers, Mary, Joseph, Evelyn, Eileen and Leonard. Her pall bearers were: Harold McCarville, Elmer Roberts, Peter Campbell and Ralph Conway.

Both the deceased were interred in Seven Mile Bay cemetery.

Miss Myrtle Wadman of Augustine Cove is visiting in Cape Traverse, the guest of Mrs. Bessie Sherrin.

Mr. and Mrs. Harry Crossman and son John of Cape Traversa motored to Summerside on Tuesday.—D.

Safe Speedy Relief SCIATICA

Relieve along sciatic nerve sore throats, rheumatism, etc. For quick relief use T-R-C's

T-R-C's