Canada Launches U K Trade Move

By KEN METHERAL
Canadian Press Staff Writer

LONDON (CP) — Against a background of official optimism, but newspaper scepticism, Canada this week opens a drive to divert a greater portion of her trade to the United Kingdom.

Reversing the normal role between buyer and seller, a massive Canadian trade mission will arrive in London Friday, not to sell Canadian goods but to encourage British manufacturers to pay more attention to the Canadian market.

Although the purpose of the government-appointed 50-man mission is primarily exploratory, official circles in both Canada and the United Kingdom appear confident that the visit will help the Canadian government achieve its announced objective of shifting to the United Kingdom upwards of 15 per cent of the imports now obtained from the United States.

Newspaper scepticism ranges from doubts about the willingness of British manufacturers to engage in earnest competition with United States firms now selling to Canada to a suggestion by the Manchester Guardian that the trade mission is more interested in selling Canadian goods in the United Kingdom than in buying British goods.

LESS THAN ONE-EIGHTH

Last year the United Kingdom exported only $484,678,970 worth of goods to Canada or less than one-eighth of the value of United States shipments across the border. At the same time the United Kingdom imported $812,668,049 worth of Canadian goods.

The most formidable obstacle facing the trade mission is that this disparity in trade is not, in the main, due to any reluctance on the part of Canadians to "buy British."

The chief reason is what The Observer describes as the apparent unwillingness of all but a minority of British manufacturers "to divert business away from domestic and European buyers and to take the long-term capital risk of setting up an efficient after-sales service across the Atlantic."

Zion W.M.S. Held Its Thankoffering Service

The annual Thank Offering meeting of Zion W.M.S. auxiliary was held in the church hall on Nov. 7th, with the president, Mrs A. Durrant, presiding.

The hymn 374 "Jesus Shall Reign" was sung and the Scripture lessons Psalm 95 and Romans 10 verses 9-21 were read by Mrs. A.G. King.

Mrs. Cyrus Martin offered pray er.

The president extended a warm welcome to the visiting members from Canoe Cove, Churchill and Clyde River societies. A duet by Donna Sutherland and Lynn Currie was much enjoyed.

Miss Miriam MacDonald sang a solo "Let Jesus Come Into Your Heart". Mrs. Julia MacInnis was the pianist for the evening.

Mrs. J. Larter read an interesting article on the part Miss Margaret Webster has taken in the work of the church and of her appointment as Principal of the Deaconess Training School in Toronto.

Mrs. F.A.A. Mutch was the speaker for the evening and her subject missions. She told of how missions are changing and how the work is going ahead in Formosa, India, among the Koreans in Japan and in Nigeria.

The Home Mission work is also increasing, 10 new churches have been built in B.C. and 20 more needed. After the singing of a hymn Rev. Mr. Killen pronounced the benediction and a social hour was enjoyed by all.

Plan Christmas Party For Blind

Plans for the Annual Christmas Party for the Blind were made when the Women's Auxiliary of the Canadian Institute of the Blind held its regular November meeting. There was a good attendance of members. It was decided to hold the Christmas Party in the Clover Club on December 18. One week before the party the women of the Auxiliary will meet at the Clover Club to gift wrap the presents. This year as in innovation Santa Claus will be present in person. This year for the Friendship Club composed of sightless people are being invited to assist and partake in the programme.

Hostesses for the party will be Mrs. (Dr.) W.J.P. MacMillan, Mrs. A.W. Hyndman and Mrs. J. J. Morris. Convener for purchasing gifts will be Mrs Ivan Horne and she will be assisted by Mrs. Harry Bonnell, Mrs. Ralph Jenkins and Miss Lorna Weeks. Refreshment convener Mrs. J. T. Rodd and Mrs. George A. Purvis. Tea committee will be composed of Mrs. John Garnhum, Mrs. Wm. Teed and Mrs. A.J. Coffin.

Mrs. S.G. Peppin, President of the Auxiliary reported that the recent Tag Day was successful realizing a slightly higher sum than last year. Mrs. Peppin will be absent from the province during the winter and it was moved and adopted that Mrs. John B. Murley, Vice-President be Acting President during her absence.

Mr. P.C. Bower, Field Secretary for the Institute on Prince Edward Island suggested the blind people undergoing hospital treatment would appreciate visits from members of the Auxiliary. Both hospitals will be requested to make known to the Auxiliary when blind people are undergoing treatment. For this purpose the City Hospital will notify Mrs. (Dr.) W.J.P. MacMillan and the Prince Edward Island Hospital will be asked to give this information to Mrs. John B. Murley. Mrs. Blythe Murray acted as secretary of the meeting.

Ayrshire Cows Record Makers

Willard prowse, Brackley Point Road has a class leader in the R.O.P. Listings appearing in the current issue of the Canadian Ayrshire Review. Greendale Lady topped the senior three-year-old class, 365-day division with 12,405 lbs. milk, 569 lbs fat for an average test of 4.72 per cent.

In the mature class Greendale Rosa Marie also owned by Mr. Prowse, produced 11,698 lbs. milk 439 lbs fat for an average test of 4.29 per cent.

Charlottetown Royal Duchess produced 11,255 lbs. milk, 500 lbs. fat for an average test of 4.47 per cent in the mature class, 305-day divevision. She is owned by the Experimental Farm here.

Raeburn Valerie produced 10,858 pounds milk, 479 pounds fat for an average test of 4.41 per cent for owner Earle MacRae, New Wiltshire in the senior three-year-old class, 305-d a y division.

Cloverview Brownie produced 12,229 lbs milk, 485 lbs fat for an average test of 3.97 per cent in the junior two-year-old class, 365-day division for W.A. Moase and Son, Kensington.

LONDON (Reuters) — A Russian scientist said Saturday Russia is building a "scientists city" in Siberia to expand research in nuclear energy, automation and jet rocket techniques. The city, being built near Novosibirks, will cover an area of some 2,500 acres and will take about three years to finish.

IN MEMORIAM

ETHEL REID BURKWALL

Missionary to The Chinese

Valiant servant of Jesus, now knowing
Fullness of rest in thy heavenly home,
Earth's toils forgetting, its barriers surmounting,
Now we recall thee and muse on thy labours
Done that the heathen to His light might come.

Crossing the seas, thine own folk forsaking,
China's unreached thy whole burden to be,
Mastering tongues to be used in the making
Him, thy Redeemer, their light and salvation,
This thou didst do, and thy fruits thou didst see.

Then in the homeland thy task not forgetting,
Chinese to seek out, by many unknown,
Zealously, cordially, prayerfully setting
Gems for thy crown to be given when He,
Mighty Deliverer, comes for His own.

Thus we have known thy concern and thy love,
Precious example that many should heed.—
Younger ones, anxious to lay up a treasure trove
High in the mansions where now He is throned,
Dying no more but alive for all need.

—Rev. H. F. MacEwen
Sydney, N.S.

COMING EVENTS

Dance Millview Hall every Friday night.

Rummage sale L. O. L. Hall Thursday, Nov. 21 at 2.30 p. m.

Bingo, Cardigan tonight. Prizes $100.00.

Bingo Parish Hall Morell, tonight 8 p.m.

Forbid any trespassing on my property at Hermitage.

Junior Farmers meeting and films in New Glasgow School tonight.

Movie "The Great Dan Patch" Carran Bann Hall, Saturday, November 23rd. 8.15. p.m.

Movie "The Great Dan Patch" St. Peter's Holy Name Hall, Friday, Nov. 22nd, 8 p.m.

Card party, Stanley Bridge school Wednesday, Nov. 20th. Sponsored by W. I.

Annual Supper and Bazaar at Hall Wednesday, November, 20th Tournament given at four- game.

Tuesday, Nov. 26th., will be the last day to have your team in the Morell Bowling Club. Send the entries to Harold Webster, Morell.

Reserve Thursday, November 28 for Hot Chicken Supper in St Charles Parish Hall. Meals served from 5.00 p.m. to 9.30

Dance in Morell Hall Wednesday, November 20th. Cliff Peter's Orchestra. Dancing 9.30 to 12.30. Admission 75 cents. Sponsored by Canadian legion.

Silver-Gain Amateur Cavalcade, Murray Harbor Hall November 26th 8 p.m. Contestants apply to Mrs. Everett Robertson, Murray Harbor phone 35-23. Everyone welcome.

Protestant Orphanage Contributions

$32.50—Staff of Royal Bank of Canada, Charlottetown

$3.00—Dr. G. D. Steel

Montague, Per Mrs. R. W. Beck, Collector Mrs. B. C. MacLure.

$20.00—Vere Beck & Son
$5.00—David Bourke
$5.00—Mrs. Archie Hume
$5.00—Harry Jamieson
$5.00—Arnold Wightman
$5.00—Charles Fraser
$5.00—Gilbert Clements
$4.00—Peggy Beck
$3.00—Kenneth Norris
$3.00—H. L. MacGregor & Co.
$3.00—Elizabeth Allen
$2.00 each: DeLaxe Dry Cleaners, Garnet MacIntyre, Dick MacLean, Mrs. Clarence Landry, Athol MacKinnon, Spencer Llewellyn, Temple Llewellyn, Vic Pepler, Neil Hooley, James MacLean, Erie MacKinnon, Cecil Bell, Roy Bell, Cecil French, Clemmie MacLean Co-op Store, Mrs. Mae Clay, Leon Johnston, Mrs. Nellie Fraser, Mrs. B. C. MacLure, Annie M. MacLean.

$1.00 each: John White, Byron Stewart, Mrs. Alfred Gillis, Reggie Reid, D. M. MacDonald, Harriet Buchanan. Mrs. Art Brown, Angus Matheson, Catherine Currie, Minnie MacDonald, Mrs. Atwood MacDonald, Richard Knox, Horace Fraser, Mrs. Margaret MacPherson, M. F. MacDonald, Gavin Hicken, Mrs. Margaret Player, Lorne Wiggington, Cpl. Don Wannamaker, Const. Norman Harris, Charlotte Gordon, Claude Nicholson.

.50c each: Mary Lamont, Mary Hemphill, Mrs. Tom Cameron, Mrs. Kennie MacPhee, Vera Wood.

Total—$129.50.

Collectors Hal Inman and Connie Ings.

$15.00—Hon. Keir Clarke
$10.00—A Friend
$7.00—Stewart & Beck
$5.00—Mr. & Mrs. T. R. Jackson
$5.00—Dr. G. S. A. Inman
$5.00—Mabon Drug Co.
$3.00—Dick MacLean
$2.00 each: Fred MacDougall, R. K. Clements, C. R. Boehner, Hilchey & Vanderstine, Alva Brehaut, Reid's Farm Equipment, Stewart Westaway, B. H. Yeo, Ada MacGregor, Ray Turner, H. M. Smith.

$1.00 each: D. H. Coffin, Phylis Nicholson, Beryl MacMillan, Myrna Kemp, Mrs. MacPherson, Mrs. W. D. Johnson, Norma Scott, Anna Moore, Millie Lake, Eric Duvar, John Tredenick, C. R. Shaw, Mrs. Burden, J. E. Cudmore, H. C. Johnson.

.50c each: Mrs. E. MacCarron, Conda MacGuigan, Colin MacDougall.

Total—$88.50.

Collectors Mrs. LeRoy White and Mrs. T. G. Phillips.

$10.00—Douglas McGowan
$5.00—A. C. MacKay
$5.00—Everett King
$5.00—Russell MacGregor
$3.00—Robert Machon
$2.00 each: Mrs. J. C. MacLure, Mrs. Effie Bruce, Miss Ida Moore.

$1.00 each: Mrs. Herbert Poole, Mrs A. D. MacLure, Ray Griffin, Mrs. Thomas Clair, Mrs. Oswald Collins, Mrs. G. H. Myers, George MacDonald, Sandy MacDonald, Mrs. Stewart Westaway, Mrs. Harold Dockendorff, Miss Mag Lavers, Edison MacIntyre, Milton Fraser, Mrs. Emmerson O'Connor, Mrs. Ella MacLeod, Mrs. Murray Jackson, Mr. Whitt, Robert Mellish, Mrs. John Gaudet.

.50c each: Harry Harris, A Friend.

Total—$54.00.

Collector, Ann Clark.

$3.00—Mrs. George Nicholson.
$2.00 each: William MacLean, Rev. J. M. Fraser, Rev. Donald Campbell.
$1.50: Mrs. A. F MacKenzie
$1.00 each: Mrs. Marion Hume, Mrs. Preston McLure. Mrs. William Garrick, Mrs. W. J. Fras-

.50c each: Fred Webster, Mrs. Stewart Nelson.

Total—$15.50

Collectors, Mrs. Hubert Nelson & Mrs. Leland Nelson.

$2.00 each: Forest Clow, John Shaw, Mrs. Robert MacLaughlan, Mrs. John D. MacLeod, Mrs. Walter Best, Mrs. John MacDonald, Mrs. Vere Beck.

$1.00 each: Mrs. Milton Kennedy Mrs. Ted. MacLean, Mrs. Arnold MacLure, Mrs. Rueben MacCannell, Miss Florrie Beaton, Jimmy MacKinnon, Nelson Shaw, Mrs. Henry Munro, Mrs. James MacLaren, Mrs. Constance Swanson, Miss Elizabeth Stewart Mrs. Mary Kennedy, Mrs. G. H. Nelson, Art Ross, Carl Stewart, Mrs. H. E. Nelson, A. Nelson, John MacPherson, Howard Vickerson, Chester McLure, Mrs. Warren Wightman, Mrs. Mildred Gay, Mrs. N. J. Nicholson, Mrs. Leroy White, Mrs. Jessie Shaw.

$1.25—Mrs. William MacKenna.

.75c: Mrs. Leland Nelson.

.50c each: Mrs. Sid Keir, Mrs. Wally Campbell, Wilfred Tanner, Mamie Sorry, Mrs. George Sorry, Mrs. Athol Dewar, Mrs. Beamis Rourke.

.25c each: Myra Stewart, Mrs. William Reilly.

Total—$45.00.

Collector, Mrs. Douglas MacLaren.

$2.00: George McCannell.
$1.00 each: Morley Kerr, John Poole, Mrs. Frank Greene, Alfred Sorrey, Mrs. George Prince, Mrs. William Ferguson, Mrs. Sandra MacEachern, Mrs. William MacEachern, Mrs. Alex MacDougall, Mrs. Bruce MacPhee, Catherine Robertson, Mrs. D. MacLaren.

.75c: Mrs. Roy Clow.

.50c each: Mrs. James Stewart, Mrs. Percy Myers, Mrs. George Lake, Mrs. Raymond Dewar, Mrs. Albert Fraser, Sue Hemphill.

Total—$17.75.

Collector Louis Smith.

$4.00—The Keith Family
$2.00 each: Mrs. Leslie Campbell, Mrs. L. M. Peardon.
$1.00: Mrs. William Knot.

Total—$9.00.

Collector Mrs. James A. Shaw

$5.00—Dr. A. E. Shaw & Mrs. Ings.
$2.00: Mrs. Streight, Dr. W. S. MacIntyre.
$1.25: Mrs. James A. Shaw
$1.00 each: Mrs. Duncan MacKenzie, Mrs. Malcolm MacKenzie, Mrs. Millar Matheson, Mrs. Bertha Kennedy, Leonard Campbell, Danie Campbell, George Gordon.

.75c each: Mrs. Gerald Lanigan, Mrs. Sam D. Reid.
.50c each: Mrs. Mary Semple, Matilda Rourke, Mrs. Haywood MacLean.
.25c: Mrs. Fred MacIntyre

Total—$20.50.
Grand Total, Montague $379.75

PHIL SPENCE

To Address UC. Men Here

As a part of his tour of the Maritime Provinces, Mr. Phil Spence, Executive Secretary of the National Association of A. O. T. S. Clubs, a department of the Board of Men of the United Church of Canada, will be in Charlottetown on Sunday November 24.

On Sunday afternoon he will address the men of the Prince Edward Island Presbytery Men's Council and in the evening will be the guest speaker at Trinity Church.

Mr. Spence has lived most of his life in Western Canada and Ontario. He has had a wide experience in the life of the church and for three years served as conference representative on the Board of Evangelism and Social Service.

Mr. Spence is concentrating on explaining the proposed integrated men's work programme within the United Church of Canada.

OTTAWA (CP) — External Affairs Minister Sidney Smith will be introduced to the Commons as a new member today Prime Minister Diefenbaker will make the introduction immediately after Dr. Smith is sworn in as a member at 11 a.m.

Rain Cancels Turkey Shoot

The Hot Turkey Dinner sponsored by the Junior League of the Charlottetown Hospital, Saturday afternoon was one of the highlights of the season.

In brightly colored blouses and sweaters the ladies lent a pleasing colorful atmosphere as they served the guests in the Pius X Church Hall. The decorations of the tables and the hall were in keeping with the shooting season. Spruce trees, Autumn leaves and Decoys were the principal motiff.

Mrs. Percy MacDonald was the convener for the dinner. The decorations were under the charge of Mrs. J. A. MacMillan, Mrs. Bernard Hughes and Mrs. Vincent Pineau.

Several sportsmen were disappointed that the Turkey Shoot, which was to have been held in conjunction with the dinner was postponed. Due to the inclement weather it was decided to hold the shoot at the Charlottetown Armouries in connection with the Pancake and Sausage Supper next Saturday afternoon. At that time the Brittany Spaniel will be lotteried.

SAVES ME 22¢ A PINT!
AEROWAX is Double-Rich in Wax!
Contains twice as much wax as "hard-finish" brands!
AEROWAX FLOOR WAX

DID YOU KNOW?

There are still 25 new cases of tuberculosis found each day in Canada.

There were 43 new active cases of tuberculosis discovered in Prince Edward Island during 1956.

Help prevent Tuberculosis. Buy Christmas Seals.

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SILENTRAK
GUARANTEED
WINTER RETREADS
Deeper tread engineered to give greater traction in all conditions, with unbelievably quiet highway performance.
Greater Traction
Less Noise
Greater Safety
$10.95 PLUS RECAPPABLE CASING
O.K. Rubber Welders
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YOUR OK Auto Tire DEALER IS A TUBELESS TIRE EXPERT

Opens
COLD-STUFFED
Nose Fast
When a head cold stuffs up your nose—you sneeze, sniffle, can't breathe—nothing works like Vicks Va-tro-nol. A few drops up each nostril opens nose fast. Your head clears. You breathe again. And Va-tro-nol keeps on giving you comforting relief hour after hour
Just a few drops does it
VICKS VA-TRO-NOL NOSE DROPS

FRENCH RECIPES

Flaming Crepes Suzette, French Pancakes, Coeur a la Creme, Orange Butter and Onion Salad. A budget of delicious French recipes by Food Editor Helen Gougeon in The Standard this week. Get The Standard — on sale now, complete with magazine, 12-page novel and 20 pages of comics. Only ten cents.

The Standard
ON SALE NOW

Greendal's Sale Continues

Men's Suburban Coats, in all the newest patterns. Largest assortment in town to choose from.
Sale 12.49 to 24.50

Men's Zip-in Lined Topcoats, to 29.50.
Sale 14.95

Men's Bomber Jackets. Quilted lined. Priced to 9.95.
Sale 6.95

Men's No Iron Dress Shirts. Wash and wear without a care
3.95

Boys' Suburban Coats to 13.95.
Sale 9.49

Boys' Dress Pants, to 5.95.
Sale 2.95

Men's All Wool Pullover Sweaters. Regular 8.95.
Sale 5.88

Ladies' Suits, values to 39.50.
$15 - $20 - $25

Children's Coats, all sizes. Greatly reduced prices.

Girls' Flannelette Pyjamas, sizes 8 to 14. Reg. to 2.95.
Special 1.88

Ladies' Dresses, reg. to 10.95. Clearing at
4.88 and 6.88

Boys' Flannel Shorts, sizes 2 to 6.
Special 1.49

Ladies' Strides in tweed, corduroy or wool plaid
3.95 to 5.95

Ladies' and Children's Wool Gloves and Mitts. Plain or fancy trim.
59c to 1.95

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AUTUMN
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SAVE OVER $50.00

"Enterprise" Monarch Coal or Wood RANGE
$187.00
PLUS YOUR OLD RANGE
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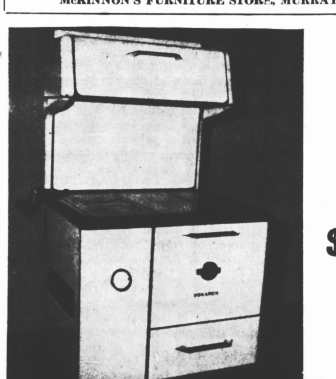
Trade-in your old range on this gleaming new Enterprise "Monarch"! They're well made, attractive and they represent Sensational Value! Strongly constructed of the finest materials—modernly styled, and fits into any modern kitchen plan. Finished in beautiful porcelain enamel with a polished steel top and is complete with solid copper reservoir and underoven for storing cooking utensils.

Ranges also available from the following dealers:
TIGNISH CO-OPERATIVE
O'LEARY FARMERS' CO-OPERATIVE, LTD.
WHITE FURNITURE STORE, ALBERTON
McKINNON'S FURNITURE STORE, MURRAY RIVER



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"Enterprise" MONARCH Coal or Wood RANGE
$163.00
PLUS YOUR OLD RANGE
PLUS YOUR OLD RANGE

Your kitchen will take on a smart new beauty when this compact range is installed. Look at the roomy top with its graduated heat plates, large firebox suitable for either coal or wood, and the full enamel finish including oven interior. Under this high styling is the matchless in-built quality which is part of every Enterprise product. It has all the high-styling and modern cooking devices that a woman wants.

HOLMAN'S HARDWARE . . . Bo'h Stores