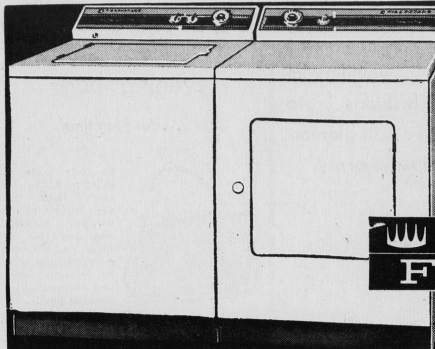




BUY NOW FOR CHRISTMAS AND SAVE - NOTHING TO PAY TILL NEXT YEAR!

# PRE-CHRISTMAS APPLIANCE SALE

These Prices End December 24th! Buy Now Pay Next Year! No Down Payment!



**SAVE \$145.90**

on  
**FRIGIDAIRE "automatic" WASHER and DRYER**

if purchased together . . .

BOTH FOR ONLY

**\$399**

No Down Payment  
22.00 Monthly

Regular price of Washer  
329.95

Regular price of Dryer  
214.95

SAVE 55.00!

**FRIGIDAIRE DRYER**

Regularly 214.95

Dry clothes anytime, day or night, good weather and stormy weather; no more frozen fingers; dryer drying is easy—reduces ironing and assures clean drying; Frigidaire exclusive flowing heat dries faster, safer than sunshine; nylon mesh lint screen; push button safety door; 5 position fabric selector.

**159.95**

BUY NOW — PAY NEXT YEAR  
no down payment — 9.00 monthly

SAVE 80.00!

**FRIGIDAIRE DELUXE AUTOMATIC WASHER**

Regularly 329.95

5 year warranty on transmission; rapidity spin removes up to 25% more water than other makes; uses less hot water than other washers; safety lid switch; rated No. 1 made to order for every type of fabric; automatically dispenses all laundry aids, even liquid or powdered bleach; extra soap cycle.

**249.95**

BUY NOW — PAY NEXT YEAR  
no down payment — 13.00 monthly

## General Electric Deluxe Model Washer

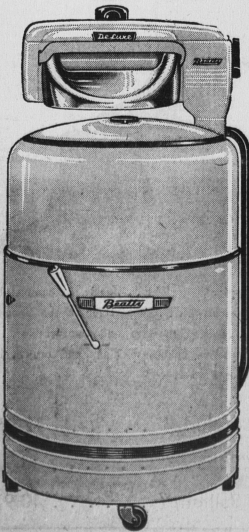
Feature packed washer complete with drain pump; lifetime lubricated; 5 year warranty on mechanism; deluxe safety wringer, self locks in position; direct drive, only 4 moving parts, nine pounds capacity.

Our Regular Price  
129.95

**99.95**

BUY NOW — PAY NEXT YEAR

No down payment — 7.00 monthly



## BEATTY DELUXE WRINGER WASHER

\$50 FOR YOUR OLD WASHER

Enjoy faster, cleaner washes with the famous Beatty washer . . . deluxe wringer with big chrome drainboards; automatic drain pump empties in 37 seconds; six year warranty on mechanism; lifetime oiling; wringer rolls self adjusting to garment thickness, fingertip bar on wringer; direct drive, no belts, only 4 working parts.

Reg. 199.95

Less 50.00

PAY ONLY . . .

**149.95**

BUY NOW — PAY NEXT YEAR  
No down payment — 9.00 monthly

Ch'town Store Open Every Night till 9 p.m.  
S'ide Store Daily 5 p.m.—Friday 9 p.m.  
(Santa Claus will be in both stores daily — 1:30 p.m. to 3:30 p.m.)

## General Electric 23" Console TV

Latest model General Electric television . . . clearest, sharpest, most pleasing picture; powerful G.E. transformer chassis; smartly styled slim line console with self levelling legs; big 23" screen; longer tube and component life; clearifactor system, eliminates reflected room light; precision crafted chassis; large front speaker; set-and-forget volume control.

Our Regular Price  
249.95

**219.95**

BUY NOW - PAY NEXT YEAR  
NO DOWN PAYMENT -12.00 MONTHLY



Santa Claus will be in both stores daily 1:30 to 3:30 p.m.

## RCA VICTOR 23" CONSOLE TV - 1963 MODELS



new Vista II television sets a new standard of quality and performance . . . the new Vista tuner is exclusive with RCA . . . bonded picture tube reduces reflections and makes tubes dustproof; pulls in distant, hard-to-get stations and lasts 2 to 3 times longer; high fidelity sound; copper bonded "space age" circuits are precision crafted; five year written warranty on the circuit boards; automatic channel equalizer reduces flutter . . . smartly styled cabinet.

Our Regular Price  
329.95

**249.95**

NO DOWN PAYMENT -12.00 MONTHLY  
BUY NOW - PAY NEXT YEAR

## FRIGIDAIRE 10 CU. FT. DELUXE REFRIGERATOR

finest quality refrigerator at the price of an ordinary refrigerator . . . big 54-pound frozen food chest . . . designed by engineers but planned and approved by women; economical dependable meter miser compressor sealed in steel; styled for life; semi-automatic defrost setting for overnight defrosting; full width porcelain enamel vegetable hydrator; acid resistant porcelain enamel interior; exclusive one piece cabinet; five year warranty on sealed unit; removable door shelves for easy cleaning; interior light, magnetic door seal.

Mfgs. List 269.95

**199.95**

BUY NOW — PAY NEXT YEAR!  
No down payment—11.00 monthly

## FRIGIDAIRE 12 CU. FT. DELUXE REFRIGERATOR

63-pound across the top freezer plus extra chiller with 10-pound capacity; acid resistant porcelain enamel interior; porcelain enamel vegetable hydrator; removable door shelves; compressor sealed to last a lifetime; magnetic door seal . . . special low price backed by Frigidaire's famous dependability.

Mfgs. List 329.95

**239.95**

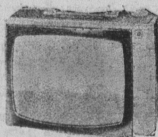
BUY NOW — PAY NEXT YEAR!  
No down payment — 12.00 monthly



## 1963 R.C.A. VICTOR PORTABLE T.V.

Buy Now for Christmas! SAVE 31.00

The beautiful "Trimette No. "19" portable Television . . . stylish, slim-lined cabinet with fashion finished back, luggage handle. Top tuning and front speaker sound.



Reg.  
229.95

NO DOWN PAYMENT!  
10.00 MONTHLY

**198.95**