

# ISLAND NEWS PAGE

Montague, Souris, Kings County

The Guardian, Charlottetown, Wed. March 20, 1963.

## Conference On Alcoholism Set For City, March 29-30

An alcoholic education conference, sponsored by the department of education's division of alcohol studies, is scheduled for the lounge of the Charlotte town Hotel March 29 and 30.

Guest speakers Charles Prince, teacher training consultant, Ontario Alcoholism and Drug Addiction Research Foundation; Dr. F. Snow, executive director, Nova Scotia Alcoholism Research Foundation, will attempt to give these persons an insight into the alcohol problem and present up-to-date techniques for teaching and counselling, in the controversial field of alcoholism.

Interested persons who plan to attend any of the three Summer Schools of Alcohol Studies are asked to fill out a short form obtainable from David M. Boswell, director of the division, and be returned to Mr. Boswell by March 27.

The department of education has set aside Friday, March 29, as a teaching day for these teachers who attend the conference.

## RCMP Officer Is Named Aide To N.S. Governor

MONTAGUE — Superintendent L. J. C. Watson, Halifax, N.S., has been appointed honorary aide-de-camp to Lieutenant-Governor Henry F. MacKenzie, C.D., Q.C. of Nova Scotia.

This is the first time in recent years that a Royal Canadian Mounted Police officer has received such an appointment.

Superintendent Watson and his wife Chris, spend their summers at their home in Brudenell, Mrs. Watson was the former Chris MacDonald of Whitby Road, P.E.I.

## YORK

Mr. and Mrs. Freeman MacLennan, Glen Valley, were recent visitors to York.

Mr. and Mrs. Hubert Simpson, Bay View, were the guests of Mrs. Simpson's parents, Mr. and Mrs. Harry Lewis, York, on Sunday.

Frank Watts and Donald Crockett were visitors to Winsloe, last week.

World Day of Prayer was held in York United Church, with Marshfield and York having parts in the service.

Miss Marjorie Lewis, Charlottetown, was a weekend guest at her home here.

Mr. and Mrs. Leith Watts, Charlottetown, and Mr. and Mrs. Harry Lewis, York, visited Mr. and Mrs. John F. Watts, Grand Trundle, recently.

Mr. and Mrs. Donald Crockett, York, were recent guests of Mrs. James Moore, Hunter River.

Leonard Andrew Summerside, spent the weekend at his home in York.

Mr. and Mrs. Alex Scott, Marshfield, were recent guests of Mr. and Mrs. Dewar Swan.

Mr. and Mrs. Ernest MacDonald and children were in Charlottetown last week.

Miss Lorna Vessey, Charlottetown, spent the weekend at her home in York.

Leslie MacDonald, York, is visiting his grandparents at Vernon, B.C.

Miss Fern Vessey, Charlottetown, was the guest of her parents, Mr. and Mrs. Lloyd Vessey, over the weekend.

Mrs. Harold Taylor visited in Charlottetown recently.

Miss Lauretta Vessey is spending a few days at the home of Mrs. Wesley Matthews, Charlottetown.

Miss Helen Lewis, Charlottetown, spent Sunday at her home in York.

Mr. and Mrs. Claude Craswell, Winsloe, were recent visitors in York.

Mr. and Mrs. Russell Driscoll, were visitors here last week.

Blaine Lewis is spending a holiday in Bay View with his aunt, Mrs. Herbert Simpson.

Mr. and Mrs. Kfir Ford and family recently visited Mr. and Mrs. Harold Watts.

Miss Evelyn Manuel, Charlottetown, was a recent guest of Miss Marlene Watts.

Mr. and Mrs. E. MacArthur and family, Union Road, recently visited in York.



## CAOUETTE CAMPAIGNS IN SNOW

Real Caouette, deputy national leader of the Social Credit party, mechanized his

snowshoe election campaign as he gets out to meet voters at Jonquire in central Quebec.

He takes one of his supporters for a ride through the snow in this Skidoo.

## LITTLE SANDS

Mr. and Mrs. Carleton Hume, Little Sands, had as their recent guests, Mr. Hume's mother, Mrs. George B. Hume, and Mr. and Mrs. Malcolm Beaton, Parkdale.

Mr. and Mrs. Paul MacPherson and a friend from Monton, N.B., motored to P. E. I. on Tuesday and were guests of Paul's parents, Mr. and Mrs. Don MacPherson, Little Sands.

Lloyd Wheeler left Little Sands on Sunday for Pictou, after spending a few days at his home here. He is employed by the Northumberland Ferries Ltd.

Word has been received by Mrs. Alexander Blue of Little Sands, that her sister Mary, Mrs. William Conrad, Detroit, Mich., had the misfortune to fall and break her right wrist, along with other bruises.

Mrs. Conrad slipped on a patch of ice covered with a light fall of snow as she neared her church steps. A few years ago Mrs. Conrad fell and broke her left wrist which was in a cast for 11 weeks.

The Mail Carrier, Mr. Leon McPhee, could not make his regular nightly rounds, Monday night due to the storm, but got through before noon on Tuesday.

Mr. McPhee has given word to his wife, Mrs. McPhee, that he will be home on Tuesday night.

## TROPHY HOLDER

Wayne Fiddler, of Hamilton, hugs his teddy bear and trophy presented to him Monday.

night, for achievement in hockey. His seven year old twin brothers Douglas and David, look on. (CP Wirephoto)

## Language Said Not Vital In French-Canada Problem

By RUSSELL ELMAN OTTAWA (CP)—A prominent Canadian historian of French Canada said Tuesday the language question is not the vital issue between English and French-speaking Canadians.

"Canada can only remain united if each understands the reasons for the other's view, and is more concerned with what unites Canadians than with what divides them."

He suggested that the federal government, educational institutions and mass communications media all have a role to play in fostering national biculturalism.

"But essentially it is a job which every Canadian must help to do, by neither constantly invoking nor constantly standing upon his rights under the letter of the law of the British North America Act, but rather working within the limits of his personal world for a fuller realization of the spirit of Confederation."

"If most English Canadians become acquainted with the French-Canadian way of life, and the English-Canadian mentality, many current problems will be solved."

Prof. Wade, who has spent some 20 years of study into Canadian history, said he does not think there is much possibility of Canada becoming completely bilingual. However, bilingualism should become more extensive in the federal and provincial governments, in the Crown corporations, and in business.

"What exists at present is a largely one-way bilingualism: Most educated French Canadians are bilingual and few English Canadians are."

The professor suggested a "careful-choice" royal commission should be appointed upon the federal government's initiative to study the question of bilingualism and its recommendations promptly acted upon.

A royal commission on bilingualism should examine whether Canadians want their country to be bilingual and bicultural: what is meant by the terms bilingual and bicultural, and what programs should be adopted, at minimum cost and within a reasonable time, to attain agreed-upon goals.

The place to work for a broader bilingualism was at the national level and at the top, Ottawa, as the national capital, should become a more bilingual city.

He said that establishment of a bilingual civil service staff college or bilingual school of public administration seemed to have much merit.

NEED UNDERSTANDING

URGES STABILITY

WORKS ONE WAY

CHARACTERISTICS

ROYAL COMMISSION

LANGUAGES

TECHNIQUES

UNITS

MANAGEMENT

COMMITTEES

REPRESENTATIVES

OFFICIALS

MANAGEMENT

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COMMITTEES

REPRESENTATIVES

## Perhaps Suggested Of Business Ethics

HALIFAX (CP)—The president and general manager of one of Canada's largest electric appliance manufacturers says a general retraining of business and its standards of ethics is long overdue.

Kevinator Limited's R. J. Wolman told the Halifax Advertiser and Sales Club this week: "We have become so efficient by producing better products and better markets that we now have lost our way in a veritable jungle tangled with half-truths."

The company president said modern day appliances have transformed carrying for the home from "plain drudgery" to an incidental daily task.

Mr. Wolman, whose company's head office is in London, Ont., said that 97 per cent of the Canadian homes that have electricity have refrigerators.

He said that appliance manufacturers should be attempting to offer more pricing stability and trouble-free products.

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ization has been based on the fact that he does know more about his own particular market than we do."

"I agree that everyone loves a bargain, but when that bargain amounts to cheating, when it develops moral inconsistencies of good business practices, I contend that it is time for all businessmen to go back to Grade 1 and study the principles of good, healthy and sound business practices again," he said.

Mr. Wolman praised the Canadian Advertiser's Advisory Board which recently adopted a new code aimed at removing false statements from advertising.

"I commend this undertaking but I must warn that its success will only be realized by the co-operative efforts between advertising and sales personnel, the manufacturing management and the retailer alike. Mutual co-operation is the keynote."

HOME OF 19

CHARACTERISTICS

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## EASTERN BRIEFS

LEFT SUNDAY Kenneth MacDonald, Riverside Drive, Montague, left Sunday for Toronto.

TO TORONTO Edward Jackson of Victoria returned by car for Toronto, Friday.

FROM HALIFAX James Beck, Halifax, spent the weekend at his parents, Mr. and Mrs. Ernest Beck, Allouan.

AT BRUDENELL Abner Dewar of Halifax, was a weekend guest of his parents, Mr. and Mrs. Beecher Dewar, Brudenell.

SPENT WEEKEND Miss Adina Wensler, Charlottetown spent the weekend in Montague, Sunday of Mr. and Mrs. MacLeod.

SUNDAY GUESTS Mr. and Mrs. Esdale Burdett Dundas were Sunday guests of Mr. and Mrs. Lerne Wiggins, Montague.

LEFT BY CAR Fred MacKenzie of Lower Montague accompanied by wife, Mrs. Mary, left for Toronto by car, Sunday.

WEEKEND GUESTS Dr. John Bonnell and Mrs. Inell Montague, had as their weekend guests, Mrs. Bonnell's cousin, Mr. and Mrs. Craig, Charlottetown, P.E.I.

HAD VISIT Mrs. Margaret MacPherson returned to her home in Montague, Mrs. MacPherson has had the past two months visiting her son-in-law and daughter, Mr. and Mrs. Howard Watie, Summerside.

STAYS IN MUSICAL Mrs. Phillips, son of Mr. C. M. Ivor Phillips, former of Montague, started in the musical "Gypsy and Doll" presented by the Dalhousie Club, recently. Following is a quote from a local radio: "We very much liked you Phillips, well-gifted with a good voice, he had the ease and authority of a well-seeded actor, carrying the character, proud through each diffi-

## Gov't Deceiving Public, News Heads in U.S. Claim

WASHINGTON (AP)—Newspaper publishers and broadcasters accused the United States government Tuesday of deceiving the American people in terms of the demand for an end to policies that restrict or distort the news.

A panel of representatives from news media gave their views at a House of Representatives subcommittee hearing on the government's handling of news. They said lies by government officials are undermining the faith of the people in the credibility of what the government says.

They likened news management to tactics of the Communists.

Gene Robb, publisher of the Albany, N.Y., Times-Union and Knickerbocker News, told the subcommittee "the record now contains several instances of the government's lying in its reports to the American people in terms of crisis."

"These crises range from the original lie about the U.S. overflight of Russia through the Bay of Pigs invasion and the Cuba quarantine," said Robb, who is vice-president of the American Newspaper Publishers Association.

He said that establishment of a bilingual civil service staff college or bilingual school of public administration seemed to have much merit.

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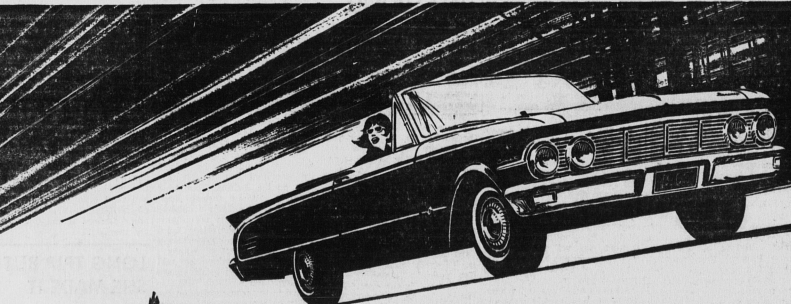
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athletic-like capacity. But you've no choice in rides. You'll gladly settle for the luxury of Comet's ride that's hushed with lavish quantities of sound insulation... and softened with a bump-smothering suspension and 114-inch wheelbase. You've no choice in economy, either. All Comet engines go low on their diet of regular gas. And Comet gives you many long life quality features, like its 36,000-mile major lubrication interval. Go see and test-drive the '63 Comet. Your local Mercury dealer will tell you lots more about it and its 24,000-mile or 24-month warranty. See him soon!

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