Esso

In P.E.I., there are 12 home heating specialists ready to provide you with fast, dependable Esso Home Heat Service

The people who offer this excellent service are independent businessmen who live and work in your area. Each member of these teams is a specialist in his own line—heating oil sales, service, fuel or equipment. Their livelihood depends on how well they serve you. And they serve you well. Regardless of what your heating problem, these men are committed to provide you with immediate, expert attention. One phone call brings instant action. If you do not have Esso Home Heat Service now, do yourself a favour.

PHONE 894-5591

Esso Home Heat Service is better because its people are

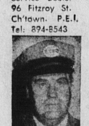
Here are your Esso Home Heat Specialists

D. M. Gillis, Distributor 50 Villa Street, Ch'town. P.E.I. Tel: 894-5591

C. W. Aitken Sales Representative 26 Allen St. Ch'town, P.E.I. Tel: 894-5591

Palmer Electric Ltd., Service Dealer 96 Fitzroy St. Ch'town. P.E.I. Tel: 894-8543

V. J. Shea Sales Representative 215 Belvedere Ave., Ch'town, P.E.I. Tel: 894-5591


A. A. Fraser Sales Representative Montague, P.E.I. Tel: 838-4236

Ray L. Machon Service Dealer Montague, P.E.I. Tel: 838-2219

MacAdam Plumbing & Heating Service Dealer Morell. P.E.I. Tel: 26

W. T. Coffin Sales Representative Morell, P.E.I. Tel: 5

M. A. MacDonald Service Dealer Murray Harbour, P.E.I.

S. W. Hume Sales Representative Murray Harbour, P.E.I. Tel: 50-13

A. E. Mallard Service Dealer Souris, P.E.I. Tel: 100

B. L. Stewart Sales Representative Souris, P.E.I. Tel: 44-2

CONTRACT BRIDGE

By B. JAY BECKER

North dealer.
Both sides vulnerable.

NORTH
♠KJ8
♥72
♦853
♣AKQJ3

WEST
♠63
♥AQ5
♦AKJ964
♣94

EAST
♠95
♥1098643
♦Q2
♣1072

SOUTH
♠AQ10742
♥KJ
♦107
♣865

The bidding:

North	East	South	West
1♣	Pass	1♠	2♦
2♠	Pass	4♠	

Opening lead — king of diamonds.

Things are not always what they appear to be; in fact, they are sometimes the opposite of what the circumstances seem to indicate.

Here is a hand where these sentiments apply. Let's say you have the West hand and are defending against four spades. You lead the king of diamonds on which East plays the deuce and South the seven.

Looking only at dummy's hand and your own, what should you play next?

If you continue with the ace of diamonds, which would seem to be the natural thing to do, declarer makes the contract with ease, but if you should be sufficiently inspired to lead a low diamond, say, the nine, South would go down. Your partner would win with the queen and return a heart, bless him, and that would knock South out of the box.

Now how are you supposed to know that a low diamond at trick two, not the ace, is the winning play? Actually, it is the right play, but it takes a few mental gyrations to reach this conclusion.

The only thing you have to do is interpret the meaning of the deuce of diamonds. Ordinarily, a deuce means stop playing the suit, but with so few diamonds out, this meaning cannot be attributed to it.

East is bound to have the singleton deuce or the Q-2. With no other holding could East sensibly play the two on the king. Thus, if he had the 10-2, he would play the ten in order to show a doubleton and try to get a ruff.

Since East is pretty much restricted to these two holdings, no harm can come from underleading the ace at trick two. If East has no more diamonds, he will ruff and make the obvious heart return, while if he has the queen, he will likewise win the trick and return a heart.

The deuce in this case does not mean that it appears to say.

First Offenders Treatment Said Blot On Culture

NIAGARA FALLS, Ont. (CP) Justice Minister Favreau said here the treatment in Canadian courts of first offenders is a "distressing" blot on our culture.

Addressing a group of probation officers here, he said Canada's correctional services have been in some respects "shockingly backward."

British Jurist Lord Denning had expressed astonishment last month, while attending meetings of the Canadian Bar Association, at the fact "in certain Canadian provinces, probation is virtually unknown."

Mr Favreau said "the record of sentencing practices throughout Canada, indeed, is scarcely more encouraging.

After outlining some steps forward in the penal system during the last 10 years, Mr. Favreau said "our system of correction still bears many blemishes from the past incompatible with the lofty ideals of modern penology."

BLOTS ON CULTURE

None of these blots upon our culture is more distressing than our treatment of first offenders.

In dealing with our first offenders "our system tends to forget that the delinquent is not merely an evil being to be purged but in great part a sick person to be pitied.

ENDORSES GOLDWATER

SAVANNAH, Ga. (AP)—The Savannah Morning News endorsed Republican presidential candidate Barry Goldwater in a front-page editorial Sunday. The editorial said: "Senator Barry Goldwater, of the two candidates, offers the wholesome restraint necessary for Americans to put their government into its proper and traditional perspective."

ON THE AIR

TUESDAY PROGRAMS

CFCY TV

2.30 p.m.—Musicale
3.00 p.m.—As The World Turns
3:30 p.m.—Take Thirty
4.00 p.m.—The Secret Storm
4.31 p.m.—Razzle Dazzle
5.00 p.m.—TBA
5.30 p.m.—Music Hop
6.00 p.m.—United Fund Program
6.31 p.m.—Gazette
7.01 p.m.—CFCY-TV News
7.15 p.m.—TBA
7.30 p.m—The Lucy Show
8:00 p.m.—Dr. Kildare
9:00 p.m.—Jack Benny
9:30 p.m.—Danny Kaye Show
10.30 p.m.—Front Page Challenge
11.00 p.m.—News Magazine
11.30 p.m.—Other Voices
12.00 p.m.—CBC TV News
12.13 p.m.—Local Weather
12.14 a.m.—Sign Off

CKCW TV

10.30 a.m.—Sign On—N.S. Schools
11.30 a.m.—Sign Off
12.50 p.m.—Sign On—News, Weather, Sports
1.00 p.m.—Tuesday Playbill The Reformer and The Redhead
2.30 p.m.—At Home With Helen Crocker
3.00 p.m.—As The World Turns
3:30 p.m.—Take Thirty
4.00 p.m.—Secret Storm
4.30 p.m.—1964 Olympics
5.00 p.m.—Fun Time
6.00 p.m.—Supper Club
6.15 p.m.—Lionel Television News
6.25 p.m.—Weather
6.30 p.m.—Sports
6.35 p.m.—Supper Club
7.00 p.m.—Sumnerizing Sports
7:30 p.m.—Ripcord
8:00 p.m.—Bunkhouse Boys
8.30 p.m.—Petticoat Junction
9:00 p.m.—Jack Benny
9:30 p.m.—Danny Kaye
10.30 p.m.—Front Page Challenge
11.00 p.m.—News Magazine
11.30 p.m.—Other Voices
12.00 p.m.—CBC TV News
12.15 a.m.—Viewpoint
12.20 a.m.—Lionel Network News
12.35 a.m.—1964 Olympics
1.05 a.m.—Station Sign Off

CFCY RADIO

TUESDAY

6.28—Sign On
6.30—New & Weather
6.35—Country & Western Roundup
6.55—News & Weather
7.00—Hebrew Christian Hour
7.15—Country & Western Roundup
7.30—News & Weather
7.35—Farm Report
7.41—Country & Western Roundup
8.00—News
8.11—Weather
8.16—Country & Western Roundup
8.45—Weather
8.50—Atlantic News
8.57—Thought For Today
9.00—News & Voice Reports—CBC
9.10—Preview Commentary—CBC
9.15—Notes & Music
9.27—Matinee Musical Charades
9.30—Notes and Music
9.55—What's The Song Contest
10.00—News and Weather
10.05—Notes & Music
11.00—News and Weather
11.05—Notes and Music
11.27—Matinee Musical Charades
11.30—Notes and Music
11.45—Bulletin Board
11.50—Notes and Music
12.00—Weather
12.05—Town and Country Time
12.30—News & Weather
12.43—P.E.I. Road Report
12.45—Town and Country Time
1.00—News, Weather & N.S. Road Report
1.05—Town and Country Time
1.15—Shirley Harmer—CBC
1.45—Cafe Variety
2.00—News & Weather
2.05—Tops In Country and Pops
2.27—Matinee Musical Charades
2.30—Tops In Country and Pops
3.00—News & Weather
3.03—Trans-Canada Matinee—CBC
3.30—Tops in Country and Pops
4.00—News & Weather
4.03—Canadian Roundup—CBC
4.10—Tops In Country and Pops
4.30—The Outports
5.00—News & Weather
5.05—Matinee Musical Charades
5.08—The Outports
5.25.20—Marine Weather
5.28—The Outports
6.00—News & Weather
6.15—On Parliament Hill—CBC
6.20—Sports Parade
6.30—Tonight's Music
7.00—Back to the Bible
7.30—News & Weather
7.45—Program Schedule
7.46—Lone Guide Program
8.00—Tonight's Music
9.00—Citizen's Forum—CBC
9.30—Talent Festival—CBC
10.00—CBC National News
10.30—Reserved For Music CBC
11.00—News & Regional Weather
11.05—Starlight Serenade
11.30—News & Maritime Weather
11.35—Starlight Serenade
12.00—News, Regional Weather & Sports Scores
12.05—Sign Off

CBA RADIO

TUESDAY

6.00—The Morning Show
7.00—The Morning Show
8.00—CBC News and Inland Weather
8.15—Maritime Sportscast
8.21—The Morning Show
8.35—Max Ferguson
9.00—CBC News
9.11—Commentary
9.16—AM Chronicle
10.15—Playroom
10.30—Royal Tour Departure
11.15—For Consumers
11.20—Record Album
11.30—The Archers
11.45—Devitt Drops
12.00—Jamboree Junction
2.10—Summer Olympic Report
12.30—Maritime Farm B'Cast
1.00—CBC News & Weather
1.15—Summer Olympic Report
1.30—What's On Tapp
1.59—DO Time Signal
2.00—Time Out For Melody
2.15—Atlantic School B'cast "Airway To Song"
2.30—Atlantic School B'cast "Atlantic Legends"
2.45—Reading From The Classics
3.00—CBC News
3.03—Trans-Canada Matinee
3.30—Trans-Canada Matinee
4.00—CBC News
4.03—Canadian Roundup
4.10—Music In The Air
4.15—Music In The Air
4.30—Countdown
5.00—Mar. Fish B'Cast
5.20—Tempo CBC Notebook
6.00—CBC News
6.15—On Parliament Hill
6.20—Today's Editorial
6.25—Inland Weather and Sports Scores
6.30—Summer Olympic Report
6.45—Music in the Evening
7.30—Business Barometer
8.00—Repeat of Royal Tour Departure
8.30—Winnipeg Pops
9.00—Film In Society
9.30—Chapel Royal
10.00—CBC Nat'l News. On Parliament Hill & Speaking Personally
10.30—Music Scene—Montreal
11.00—Action Theatre
11.30—Nightspot
12.00—CBC News
12.03—Sports Scores, Inland and Marine Weather
12.15—Music In The Night

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QUALITY ANALYSED

RIPLEY'S BELIEVE IT OR NOT

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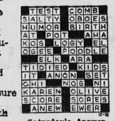
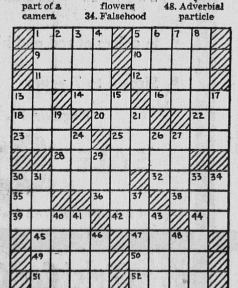
DAILY CROSSWORD

ACROSS
1. Burrowing animal
5. Actress: Nina ——
9. African antelope
10. Standard
11. An open pie
12. Largest continent
13. Man's nickname
14. Land measures
16. Little children
18. Guided
20. Exclamation
22. East Indies: abbr.
23. Funeral pile
25. Speaks
28. Heavy, loose coats
30. A small community
32. Jollyboat
35. Whether
36. Evening sun god: Egypt.
38. Swiss canton
39. A journey
42. Alcoholic beverage
44. Electrical Engineer: abbr.
45. Little island
47. African river
49. Plant shoot
50. Jog
51. Vipers
52. Son of Adam

DOWN
1. A mixture, as of colors
2. Openings
3. Constellation
4. Additional
5. Friar
6. Eject
7. Muse of history: Gr. myth.
8. A stove or furnace
13. Lofty mountain
15. Movable part of a camera
17. Little girl
19. Band instrument
21. Corroded
24. Old measure of length
26. Attempt
27. A son of Isaac
29. Place
30. Strike
31. A continent
33. Circular band of flowers
34. Falsehood
37. Mongrels
40. Egyptian goddess
41. Fall into water
43. Female horse
46. Half ems
48. Adverbial particle



Saturday's Answer



DAILY CRYPTOQUOTE — Here's how to work it:

AXYDLBAAXR
is LONGFELLOW

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

SRGWQR GARD HAR LQRWH LYT
CRHB CYYBR W HAJDFRQ YD
HAJB ICWDRH.—RERQBYD

Yesterday's Cryptoquote: THE SUPREME MISFORTUNE IS WHEN THEORY OUTSTRIPS PERFORMANCE—LEONARDO DA VINCI

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OUR BOARDING HOUSE MAJOR HOOPLE

GRANDMA

MICKEY MOUSE

SECRET AGENT X-9

THE LONE RANGER

JOE PALOOKA

L'IL ABNER