**HECTOR A. MacDONALD**

Hector Alexander MacDonald, Science, Eldon, was born February 17, 1938. Hector is the only son of Mr. and Mrs. John MacDonald. He began his quest for education at the age of six and successfully completed Grade Ten in his home district. He entered P.W.C. in the fall of '53 and this year we find him a member of the graduating class.

His many interests include hunting, fishing, hockey and dancing. Next year Hector plans to continue his studies in engineering at Dalhousie University, and his classmates and many friends wish him all the best.

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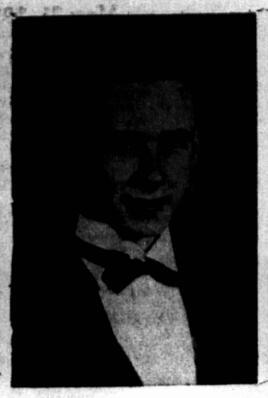

**HODGE F. MacEWEN**

Hodge Franklin MacEwen, Science, New London, was born on March 27, 1937, is the son of Mr. and Mrs. Don MacEwen. He received his primary education at New London and Kensington High School, graduating from the latter in 1953. He entered P.W.C. in the fall of that year with a Bell Scholarship, and has ranked first among the students of his year ever since then.

Hodge is an active member of Zion Young Peoples'. His other interests include book browsing and swimming. This fall he will continue his studies in Science but has not yet decided what university to attend.

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**G. GARTH MacLENNAN**

George Garth MacLennan, Science, Alexandra, the son of Mr. and Mrs. George MacLennan, was born Nov. 4, 1937. He spent his early days in Alexandra School and entered Prince of Wales College in 1953.

He is interested in all sports, especially hockey, hunting, and skiing. Garth is a strong supporter of all college functions and this year we find him president of the Welshman Party. Garth intends to continue his studies in Science at Acadia University and his many friends wish him the best.

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**DONALD S. MOORE**

Donald Stewart Moore, Arts, Charlottetown, was born on April 1, 1937, the son of Mr. and Mrs. J. Stewart Moore. He spent his early school years at Prince Street School from where he moved to the hallowed halls of Prince of Wales College. Don's active mind has kept him busy since his arrival. He is interested in stamp collecting and reading but is also an ardent supporter of all College activities.

His extra-curricular activities include golf, football, teaching swimming and some badminton. Next year Don plans to continue his Arts course at Dalhousie and later to study Theology at Presbyterian College in Montreal. His classmates and many friends join to wish him the best of luck in the coming years.

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# Good Cars No Guarantee Of Company's Success

By FORBES RHUDE
Canadian Press Business Editor

When automobile manufacturer take time out from making and selling cars, they sometimes stop to shed a tear over other cars (not their's) which didn't sell.

And the public, which didn't buy the cars and therefore assured their doom, stops to listen and shed a tear too, and maybe draw a moral.

Rhys M. Sale, president of Ford Motor Company of Canada, did some such reminiscing in a recent address, to illustrate just how hazardous the motorcar industry is.

"There was bitter rivalry," he said, "even in the days of 'horseless carriage' among such dimly-remembered makes as Pope, Winston, Duryea and Simplexand, amazingly enough, 200,000 motor vehicles were sold in North America before the first model T made its bow in 1908."

Over the last 60 years no fewer than 2,500 automobile brand name and at least 1,000 companies entered the lists, but less than a couple of dozen names and even fewer companies now survive.

**PUBLIC EXECUTIONER**

Inadequate financing, unimaginative and incompetent management, wars and depressions took their toll, and often the public was the executioner, simply by rejecting a product of bad design, poor workmanship or doubtful value.

"But," Mr. Sale added, "even a good product — well designed, skilfully engineered and lovingly made, was by no means an infallible shield against failure.

"Such honored names as Locomobile, Duesenberg, Auburn, Cord Hupmobile and Pierce-Arrow, to name a few, have disappeared. In their day some of these cars bore the hallmark of quality and even now are regarded in the trade as classics. Yet, their reputations didn't save them from oblivion."

It has been proved, too that bigness, in itself, was no guarantee of survival, for some of the companies that had gone out of business had substantial plants, well-established products and dealer outlets, competent engineering and other things usually regarded as essentials to success."

**ADAPTABALITY MISSING**

Very often the missing factor was one of adaptability to change and to competitive pressures.

"Thirty years ago," Mr. Sales said, "Ford Motor Company almost fell victim to this. The same enormous success of the Model T that created one of the world's great commercial empires, also came close to destroying it.

"Ford stayed too long with the Model T. The ground we lost took years to win back, but we won. Some other companies were less fortunate.

"No company, however big and strong, can stand still and hope to survive. No product is good enough, no productive technique is perfect and no selling method is unbeatable.

"If you don't improve the other fellow will. The constant infusion of new ideas and enthusiasm, new products and techniques, new ambitions and goals, are essential to the health and growth of every business enterprise."

# Taxpayer Filed Both True And "Doctored" Tax Return

By JACK VAN DUSEN
Canadian Press Staff Writer

OTTAWA (CP) — Informers, gossip, conversations at cocktail parties and slips of the tongue have all helped the revenue department's investigators to nab tax evaders.

The special investigation section of the department, formed 12 years ago by a retired RCMP sergeant, has been a factor in the collection of some $100,000,000 in fines, penalties and back taxes from persons who tried to cheat the government on income tax returns.

Some 130 operators, stationed across the country, follow up any clue which might lead them to tax evaders. Their 3,500 cases have netted an average $29,000 for the government.

**SPECIAL TRAINING**

Even small communities have special income tax investigators —forces range from one man to 30, depending on the size of the district.

The specially-trained men must have a knowledge of the law, especially the income tax act, and a broad knowledge of business practices and bookkeeping.

"Everybody is subject to investigation," an official said in an interview. "We deal in the realm of earned income and everybody earns income from the candle-maker to the millionaire."

Methods of the investigators are secret but they are "bound only by the law and our own ingenuity," he said.

"We stress the need of protecting the citizen until there has been undeniable proof that he has committed tax evasion."

Only taxpayers who have "evaded with intent" come under scrutiny and the obvious fraud is dealt with by intensive investigation.

Investigators are empowered to enter premises, audit or examine books and records, related accounts, vouchers, letters and telegrams or other accounts. They can seize these documents or have copies made and some can even administer oaths.

**MANY INFORMERS**

Letters from informers come in every mail.

"Some of our best cases have come from that source," said the official.

"A casual conversation on a bus or train, even gossip at a cocktail party, has led to the downfall of a tax evader. They nearly all get caught in the end.

"But most leads come from within the service, from careful checks of income-tax returns and various investigations."

Over the last eight years, investigators have been issued some 500 warrants permitting them to go through private records. Only one failed to produce results and the average gained by the others was about $53,000 each.

The official recalled the section's easiest case.

A taxpayer was sent two returns by his accountant along with a note explaining that one return was for his own records and the other "doctored" return was for the revenue department.

The taxpayer unwittingly mailed to the tax collectors both returns and the note.

# Diefenbaker Defends R.C.M.P. In Norman Case Controversy

TORONTO (CP) — Th RCMP should not be handed "the stigma of innefficiency" in the Herbert Norman case, Progressive Conservative leader John Diefenbaker said Thursday.

He said at a press conference that External Affairs Minister Pearson, after a series of confusing and conflicting answers in the Norman case, "finally says the RCMP are to blame."

"They do not deserve the stigma of inefficiency," Mr. Diefenbaker said. "To apply such a stigma to this great force is unworthy and improper."

He said his only statement on the Norman case is that the government's contradictory statements are "another example of the degree to which Parliament has been treated with supreme contempt by ministers of the Crown."

Mr. Diefenbaker did not elaborate, but indicated that in his coming campaign he will limit himself, in dealing with the Norman case, to the governments handling of the affair.

Mr. Norman, Canadian ambassador to Egypt, committed suicide in Cairo April 4 following renewal of allegations of communism against him by the United States Senate internal security sub-committee.

Mr. Diefenbaker said he will not comment on the government's statement that it was the RCMP which sent to a U.S. security agency in October, 1950, the report of an RCMP secret agent in 1940 that Mr. Norman was then a member of the Communist party of Canada. A later RCMP report to Washington in December, 1950, discounted the first.

He said that in the Norman case "one does not wish to do anything to do harm to the memory of any person or his family."

**ASK U.S. TO BAN WESTERNS**

SEOUL, South Korea (Reuters) —Hollywood westerns in which Indians are killed by white men are damaging American prestige in Asia and Africa, President Syngman Rhee said Monday. In a speech to a gathering of American servicemen, he urged the United States to halt production of such pictures.

# P.E.I.H. Ladies' Aid Holds Its Annual Meeting

The combined monthly and annual meeting of the Ladies Aid of the Prince Edward Island Hospital was held at the Cundall Home on Monday, May 6th. Fifty-six members and guests were present.

The President, Mrs. G. H. Buntan, presided and extended a welcome to Mrs. Lois MacDonald, R.N., Superintendent of the Hospital, also Mrs. Ian Burnett, president of the Junior Aid, and to the guests and prospective new members.

Plans were completed for the Nurses Graduation on May 21st in Prince of Wales College Auditorium. Donations for the Marathon Bridge were received from Mrs. Gordon Leitch, Mrs. Harry Miller and Mrs. J. A. MacDonald.

Mrs. Stanley Thompson and Mrs. Edwin Cook were appointed delegates to the Maritime Hospital Aid Association in St. Andrews June 18 to 20th.

The treasurer, Mrs. A. B. Bagnall presented in detail her annual report, which showed that the Aid has had a very successful financial year.

**YEARS ACTIVITIES**

The preisent, Mrs. Buntain, reviewed the activities of the Aid in her annual report and enlarged on the various projects undertaken by the members. A variety concert held in February was the first undertaking of the year. Tag Day was held as usual on Easter Saturday and was most successful. The Aid also sponsored the Nurses Graduation in May and donated two prizes.

Mrs. Waldo Bain and Mrs. Harold Partridge represented the Aid at the Annual meeting of the Maritime Hospital Aids Association held in June.

A marathon Bridge was conducted during the winter and a substantial sum was realized on this project. Many knitted articles for the Gift Cabinet at the Hospital were gratefully received from both active and inactive members.

Annual reports were presented by Miss Lorna Weeks, corresponding secretary, Mrs. W. E. Cotton, buying committee and Mrs. J. W. MacKenzie, telephone committee.

**OFFICERS**

The report of the nominating committee was presented by Mrs. W. E. Cotton, and following is the list of officers and committees for 1957:—

Hon. president, Mrs. A. W. Matheson,; president, Mrs. G. H. Buntain; Vice-President, Mrs. Stanley Thompson; Secretary, Mrs. Ewen Anderson; treasurer, Mrs. A. B. Bagnall; corresponding secretary, Miss Lorna Weeks.

Committees:—Ways and Means, Mrs. Gordon Leitch, Mrs. E. H. Cook, Mrs. S. S. Carson, Mrs. Stewart Scrimgeour, Mrs. Vernon Gay, Mrs. Wellington MacNeill, Mrs. R. D. MacNeill, Mrs. Jack MacLeod; Buying Committe-Mrs. W. E. Cotton, Mrs. J. W. MacKenzie, Mrs. G. M. Avard, Mrs. W. T. Rogers.

Church vice-presidents: Trinity United Church: Mrs. W. E. Bearisto, Mrs. Eldon Campbell, Mrs. Percy Crosby, Mrs. J. H. Herring, Mrs. J. F. Moore, Mrs. Robert MacKinnon, Mrs. Edgar Gillispie; St. James Church: Mrs. J. S. Walker, Mrs. Lester Johnston, Mrs. W. T. Rogers, Mrs. Robert Large, Miss Lillian Wonnacott; St. Paul's Church: Mrs. N. H. DeBlois, Mrs. W. W. Weeks; St. Peter's Church: Mrs. H. L. palmer, Mrs. H. L. Sear; Zion Church; Mrs. Harold Partridge, Mrs. J. A. MacLeod, Mrs. Warren Burns, Mrs. Stewart Scringeour; Church of Scotland: Mrs. J. H. Bishop, Mrs. Elliott Jones, Mrs. Percy Sharam, Miss Louise Jay; Central Christian; Mrs. R. A. Houston, Mrs. Waldo Bain; Baptist Church: Mrs. Edwin Cook, Mrs. Spurgeon Jenkins, Mrs. Huggan.

Telephone Convenor: Mrs. Eldon Campbell.

Board of Trustees, Mrs. G. H. Buntain.

Mrs. Lois MacDonald, R.N. on behalf of the Hospital staff thanked the Ladies of the Aid for thier interest and assistance in providing comforts for both nurses and patients; and wished the Aid success in 1957.

A vote of thanks to the retiring and re-elected officers was tendered by Mrs. A. B. Cosh.

On motion of adjournment tea was served by Mrs. W. E. Bearisot, Mrs. Percy Crosby, Mrs. Stanley Thompson, Mrs. A. B. Bagnall and Mrs. E. H. Anderson.

# N.Y. Stock Market Higher For The Second Straight Week

NEW YORK (AP)—For the second straight week, the stock market last week pushed into high ground for 1957.

Oils, assisted by chemicals, carried the ball most of the time. Steels also helped push up the average. Even the rails, which have consistently lagged in the long recovery from the February lows, caught fire Thursday and made a sturdy gesture toward confirming the rise of the industrials.

The week's advance was accomplished on some of the heaviest trading of the market' rsecent upturn. The week's volume totalled 13,086,138 shares, the biggest since 13,412,730 shares were traded in the week ended April 27.

It was the markets' 12th successive weekly rise.

The Associated Press average 60 stocks rose $2.40 to $184.90.

**ALUMINIUM BIG GAINER**

The five most active issues on the New York Stock Exchange this week were:

Olin Mathieson, up ⅝ at 52⅝ on 218,800 shares; Benguet, up ⅜ at 1¾; Bethlehem Steel, up 1⅜ at 47¼; U.S. Hoffman Machinery, up 1⅜ at 10; and General Motors, up ⅛ at 43⅜.

Canadian issues on the New York exchange were mixed during the week's trading. Aluminium Ltd. was the big gainer, up 4⅜ to close at 45⅜. International Nickel added 2, closing at 111¾. Hudson Bay Mining was off 2⅜ at 68⅝ and Canadian Pacific lost ⅛, ending the week at 36⅛.

On the American exchange Canadian stocks showed only fractional changes in a narrow market. Richwell Pete closed at 1⅛, a gain of 7-16 on the week. On the downside, Molybdenite closed at 1 5-16, a loss of ⅛ and Scurry-Rainbow oil was 1-16 lower at 2 15-16.

# Steel Scrap Prices In U.S. Higher

CLEVELAND (AP)—Steel production in the United States continued to drop off last week while steel scrap prices, considered a barometer for steel production, were rising.

The magazine Steel, metal working weekly, said the U.S. steel ingot rate eased off another one-half point to 86.5 per cent of rated capacity.

Output for the first four months of the year was 41,399,042 net tons, down about 1,000,000 from the corresponding period a year ago, Steel said.

The trade publication said some steelmakers estimate costs will be increased at least 20 cents hourly by wage boosts and fringe benefits to go into effect July 1. These increases should mean a price boost of $8 a ton, the steelmakers say.

**LONG SEASON**

Latest departure for the sea from Montreal harbor since 1936 was on Dec. 21 in the 1953 season, which opened April 2.

## CURRENCIES

NEW YORK (CP)—The Canadian dollar was 1-16 higher at a premium of 4 11-16 in terms of U.S. funds Monday; a week ago 4 25-32 per cent premium. The pound sterling 3-16 higher at $2.79 1-16.

# 6,500 Aluminum Workers Strike

ARVIDA, Que. (CP) — Approximately 6,500 Aluminum Company of Canada workers went on strike Friday to back demands for a master contract to cover nine of the company's plants in Quebec province.

The master contract was given as the main reason for the strike by the National Metal Trades Federation (CCCL), although a wage increase and a shorter work week also form part of the workers' demands.

The strike followed a breakdown Thursday in negotiations which the union and the company have been carrying on for nine months.

The walkout started when shifts were due to change at 8 a.m. in the company's vast smelter on the outskirts of this town 300 miles northeast of Montreal. Work came to a halt in the smelter, one of the largest in the world.

## NEW YORK STOCKS

NEW YORK (AP) — The stock market had heavy going Monday as it nudged to another 1957 high despite profit-taking that gave the list a highly irregular look.

It was a day of selective gains and losses in most major divisions. Aomng pivotal issues the range of gains and losses was from fractions to around a point.

The Associated Press average of 60 stocks rose 20 cents to $185.10 a 1957 high. But the industrial componenet wasdown 10 cents and the rails were unchanged. The rise of 40 cents in the utilities to a 1957 high for this group accounted for the advance in the general average.

Canadian issues were mixed on the New York exchange. Distillers-Seagrams was up ⅝ on 2,200 shares and International Nickel gained ½ on 4,700 shares. Granby Mining advanced ¼. On the downside, Hudson Bay Mining was ⅝ lower on 1,000 shares and Canadian Pacific lost ¼ on 2,400 shares

On the American Stock Exchange Canadian stocks were generally higher. Shawinigan gained two on 100 shares. Canadian Marconi was up ¼ and Molybdenite of Canada ⅛. Richwell Pete advanced ⅛ and Brazilian Traction was unchanged.

What stocks did:

| | Mon | Fri |
|---|---|---|
| Advances | 474 | 494 |
| Declines | 442 | 428 |
| Unchanged | 266 | 271 |
| Total issues | 1184 | 1193 |

**NEW YORK CLOSING STOCKS**

| | | | |
|---|---|---|---|
| Beth Steel | 47¼ | Kennecott | 115 |
| Borg Warner | 41½ | Monty W | 37⅝ |
| C and O | 64 | NY Cent | ⅞ 31⅝ |
| Cons Edison | 44 | Radio Corp | 38⅝ |
| El Auto El | 37¼ | Std Oil NJ | 61 |
| Gen Elec | 8 | Utd Airer¼aft | 77⅝ |
| Goodyear | 85½ | Vanadium | 48 |
| Gr Nor Ry | 44 | Westingse | 61¼ |
| Int T T | 36⅝ | | |

## Gets Letter From Prince Charles

LONDON (AP)—Maureen Vernon, eight-year-old daughter of a London hospital porter, was busy this weekend writing a letter to a new pen pal—Prince Charles.

Maureen opened her blue eyes wide last week when she received a letter from Buckingham Palace. It was signed "to Marueen, love from Charles."

Her father, Jack Vernon, is employed by a London childrens' hospital. Last week he was sent to dismantle some equipment at the palace, where the eight-year-old prince is recuperating after having his tonsils removed.

"Hello," said Prince Charles as Vernon was shown into his bedroom. "Have you any children?"

The porter told him he had two —Jimmy, 14, and Maureen, just the same age as the prince.

"May I write a note to Maureen?" Prince Charles asked.

Vernon replied he was sure Maureen would be delighted. When he came back to the room a few minutes later the prince handed him a letter, with the palace crest embossed on the evenlope.

"Be sure Maureen gets it," he said. "Goodbye."

Sunday night Maureen was thinking out what to write in reply.

"I shall say 'Dear Prince Charles, thank you for your letter,'" she said. "Then I'll tell him all about myself and my school. I shall ask him if he likes Davy Crockett, too."

## HISTORIC LINE

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