

### S'ide Man Saves Valuable Town Machine During Blaze

Surrounded in fire, sparks, and dense smoke, Ernest Paynter, machine operator with the town of Summerside, last night displayed fearless action in moving the town-owned Caterpillar tractor from beside a flaming building destroyed by fire at the Summerside town dump about 10 p.m. last night.

Forcing his car at high speed over an almost impassable road on which the pumper truck of the Summerside Fire Department was unable to proceed, Mr. Paynter paused at the fire only long enough to borrow a flashlight from a guard reporter before plunging into the smoke and heavy volume of sparks which poured steadily all over the machine which was parked close to the building and an oil storage tank which had exploded a few minutes earlier, adding to the sea of fire.

Experiencing considerable difficulty in getting the starting motor to operate, Mr. Paynter worked determinedly at the task, completely ignoring the danger in which he was located.

Finally the main engine of the machine began to operate and Mr. Paynter, standing on the machine with the seat of the tractor blazing furiously only inches from his body, guided the machine out of the fire and smoke to safety, and apparently without much damage, except to his clothing.

Mr. Clifford Arsenault, the other machine operator, arrived on the scene about the time that the machine was taken from the fire.

### Sheritt - Gordon Expand Refinery

TORONTO (CP)—Sheritt-Gordon Mines Ltd., will expand capacity of its refinery at Fort Saskatchewan, near Edmonton, to a minimum of 25,000,000 pounds of nickel metal a year—compared with current capacity around 20,000,000 pounds—Eldon L. Brown, president, said Friday at the company's annual meeting.

The largest part of the increased production is expected to be from concentrates from the nickel mine at Choate, B.C., which Western Nickel Ltd., in which Sheritt-Gordon has an interest, plans to put into production.

The increased capacity is expected to be effective in early 1958, when Western Nickel concentrates should start arriving. Sheritt also agreed, Mr. Brown said, to buy from American Cyanamid Company all the patents and licensing rights in certain chemical metallurgical processes which the two companies share.

This would give Sheritt complete, world-wide freedom in the licensing of the processes concerned. Considerable interests in them now is being shown by some large mining companies outside Canada and the company expects it will eventually receive considerable revenue from such licences.

These two developments, together with expenditures at the Lynn Lake mining operation in northern Manitoba and the Laurie River power development, which supplies the mine operation with power, would mean that capital expenditures this year would be in the same range as last year, when they were more than \$6,000,000.

Capital expenditures were being held to a minimum necessary to maintain the company's position or conditions expected in the 1960s.

Present forecasts indicated an accumulation of cash in 1958 which would permit a dividend in the latter half of that year, unless it was required for capital expenditures not now foreseen.

Net profit in the quarter ended March 31 was \$1,601,846 compared with \$1,993,512 in the corresponding period last year. Last year's first-quarter profits, however, had been increased through use of carry-over of concentrates from 1955, and this year's first-quarter earnings were higher than those for the third and fourth quarters of 1956 and might better be compared with them.

and relieved Mr. Paynter, in taking the machine further from the fire area.

Mr. Lloyd Perry, caretaker at the dump, said that when he had left the building about 5 p.m. there was absolutely no smoke or fire anywhere about the premises, and said he was unable to suggest how the fire originated.

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

Photo By Wotton

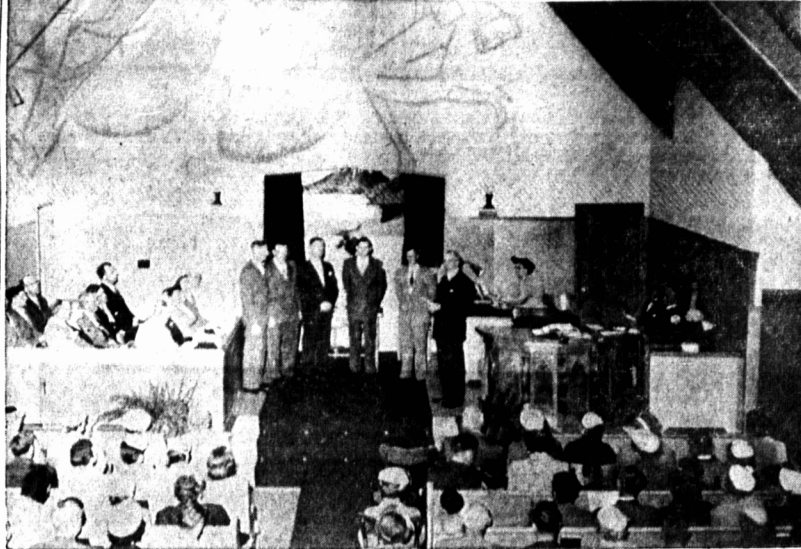
Photo By Wotton

Photo By Wotton

Photo By Wotton



THE NEW UNITED BAPTIST CHURCH AT O'LEARY



Seated at the extreme right are Deacon Earle Jelley (left) and Rev. R.E. Whitney. Mrs. Melvin Ellis is at the organ. Photo by F. Weeks

### O'Leary's United Baptist Church Is Gothic Design

The new United Baptist Church which has been erected in a Central location on O'Leary's main street is of Gothic architecture.

The main building measures 72 X 35 feet and has a wing 20 X 14 feet.

The interior has trusses of semora oak. The oak wainscoting is in natural finish, the upper walls and ceiling in shaft white, and the trim in harmonizing prairie rose.

Windows are of cathedral glass and artificial light is provided by modern torpedo type flood lights.

On either side of the carpeted centre aisle are rows of oak pews, all of which are memorial gifts.

Central in the chancel are the baptismal and communion table. To the right are the pulpit and organ, and to the left the choir pews which face toward the centre of the church.

When completed the church building will contain a minister's study and ladies' parlour, with Sunday School rooms, kitchen and lavatory in the basement.

Painting of the church was by Melvin Ellis and his assistants. Electrical work was by Leigh MacWilliams.

Deacons in the congregation are Earle Jelley, Ralph Adams, Edward Harris and George Collicutt. The organist is Mrs. Melvin Ellis. Mrs. Earle Jelley is clerk and her assistant is Raynall McNeill.

FINANCIAL COMMITTEE The finance committee is comprised of Dan Smallman, Emerson Smallman, Edgar Smallman, Raynall McNeill, Albert Smallman, Mrs. Trueman Harris, George Collicutt, Harding Boulter, Auban Wedge, and Lawrence Harris. The treasurer is Miss Jean Stetson and assistant treasurer is Mrs. Lawrence Harris.

Trustees are Willard Smallman, Lewis Harris, Claude Jelley, Guy Harris, Brenton Smallman, William MacDonald, Ray Shaw, George Collicutt, Ralph Adams, Charles Rix, and Arnold Smallman.

Sunday School superintendent is Earle Jelley and his assistant is Lawrence Harris.

Presiding officers and leaders of other church organizations are: W.M.A.S., Mrs. Dan Smallman, B.Y.P.U., Miss Kathleen Smallman, Girls' Guild, Mrs. Sterling Ellis; Mission Band, Mrs. Emerson Smallman and Mrs. Isaac Harris.

CLASSIC SETUP The traditional composition of a string quartet is first and second violin, viola and cello.

Annual Meeting The annual meeting of the O'Leary and district Artificial Breeding Club will be held in the O'Leary hall Friday, May 10 at 8:30 p.m. All interested breeders urged to attend.

Keith Gard, Secretary.

### BUYING PULPWOOD

My pulpwood yard at Glover's Shore Road, Summerside, is now open for buying 3 1/2 ft. rough pulpwood. Wood will be refused if knots are not trimmed even with the bark. Paying price \$18.00 per cord delivered.

ALFRED COLWILL 255 Convent St., Summerside, phone 2985

### REGENT TODAY 3:30-7:15-9:10 THURS. 7:15-9:10

Comanche! DANA ANDREWS - KEET SMITH - LORNA CRISTAL CINEMASCOPE COLOR BY DE LUXE

### CAMEO KENSINGTON

Wed., Thur. 7:15, 9:15. Matinee Wed. 3:30. A screen "Masterpiece" brought back by popular demand. An oldie but still great—"GOING MY WAY". Starring Barry Fitzgerald as (Father Fitzgibbon), Bing Crosby as (Father "Chuck" O'Malley), James Brown, Jean Heather. A great story, a great cast. Now at regular price. Bank drawing Wed. and Fri. worth possible \$65.00.

### DEMONSTRATION

The GLIDDEN Representative will be in our store all day— THURSDAY, May 9th.

Come and discuss your paint problems— ADVICE FREE

### WADDELL BROS.

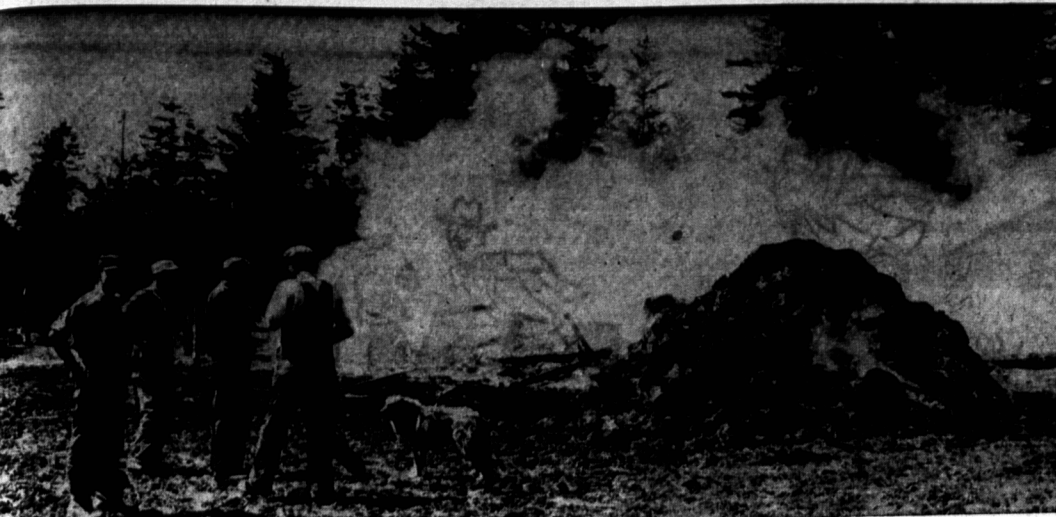
CRAPAUD

### CAPITOL - SUMMERSIDE

TONIGHT (WED.) 7:15-9:15 THURS. 3:30-7:15-9:15

20th Century-Fox presents JANE RUSSELL RICHARD EGAN with AGNES MOOREHEAD COLOR BY DE LUXE CINEMASCOPE

The Revolt of MAMIE STOVER



MR. GERALD KEEFE (2nd from right) is seen with neighbours, surveying the final stage of a fire which destroyed a large barn, 28 x 120, and a machine shed on his farm at Kinkora yesterday at noon. With considerable difficulty Mr. Keefe saved 14 head of cattle and a horse, losing two calves, 400 bushels of grain, a quantity of hay and straw, and some machinery in the fire. Photo By Wotton



THE PUMPER truck of the Kinkora Fire Department, purchased less than a year ago after the village became incorporated, is seen in action at the fire in Kinkora yesterday, and is credited with saving a building in the village which ignited from burning embers sprayed over the village by a strong breeze which carried the sparks about three-quarters of a mile. Photo By Wotton



A CONSIDERABLE portion of the roof of the store building above was burned at Kinkora yesterday when sparks from a burning barn about three-quarters of a mile distant, fell on and ignited the building owned by J.P. Callaghan, in which J.F. Morris operated a retail store until recently. This fire was extinguished by the Kinkora Fire Department using their pumper truck. Photo By Wotton

### Grass Fire Gets Out Of Control

A grass fire at Central Bedouque got out of control yesterday afternoon about 5 p.m. and threatened buildings on the farm of Mrs. Dorothy Webster before neighbors gathered and extinguished the outbreak. The fire came so close shingles on a farm building were scorched.

### WESTERN GUARDIAN

CAMPBELL AND BURNS Check Hatchery now open. A special breed for every need. Dial 3537, Summerside.

### VARIETY CONCERT

repeated St. Eleonors Hall, Thursday evening, May 9th. Auspices St. Eleonors W.I.

### REGULAR THURSDAY

night dance at the Canadian Legion home, Kensington. Music by the Mellowaires. Dancing from 9:30 to 12:30. Admission 50 cents.

### THREE ACT PLAY

"No Men Admitted." High School auditorium Kensington, Wednesday and Thursday, May 8th and 9th. 8.15 p.m. Admission 50 cents. Presented by Kensington Community Club.

### SUMMERSIDE TRINITY YPU

will present the three act play "The Meddlesome Maid" in Malpeque Hall, on Wednesday, May 8th, at 8:30 pm Sponsored by WI sale of Candy

### BORDEN DRAMATIC Club

will present their three act comedy "Never Say Die" in Borden Legion Hall, Saturday, May 11th. Matinee 2 p.m. Evening performance, at Seaside Town Hall, Saturday, 8 p.m. Borden Legion Hall, Monday, May 13th. 8 p.m.

### GRASS FIRE

Summerside firemen yesterday afternoon responded to an alarm which was turned in as the result of a grass fire on Upper Central Street near the Experimental Farm. The fire spread with considerable rapidity and had extended east to Granville Street before being brought under control. No dwellings were endangered.

### Professional Cards

Chartered Accountants T. Earle Hickey & Co. Canadian Bank of Commerce Building Summerside, P. E. I. Phone 3235

### INSURANCE

R. E. Ellis & Son Limited Fire - Auto - Casualty 5 Summer St. Summerside

### Optometrist

E. E. Parkman Opt. D., R.O. PHONE 3287

OPPOSITE GUARDIAN OFFICE Summer St. Summerside

B. F. Hunter, R.O. Summerside, P. E. I. Phone 3110 SMALLMAN'S BUILDING

A. Raymond Grant, R.Sc., O.D. 255 Water Street Summerside Above Maurice Mill's Men's Wear PHONE 3530

Photographers THE READ STUDIO D. W. SEAR

### Fire Levels Large Barn And Machine Shed At Kinkora

Fire at Kinkora yesterday at noon completely destroyed a large barn and a machine shed on the farm of Gerald Keefe, and a strong breeze which fanned the flames carried burning embers into the village of Kinkora about three-quarters of a mile distant, igniting the wooden roof of a building there, and causing considerable alarm for the safety of nearby homes and business places until extinguished by water from the pumper truck of the Kinkora Village Fire Department.

The fire, which destroyed the buildings on the farm of Mr. Keefe, began in the large main barn which measured about 28 X 120 feet.

Mr. Keefe had just loaded some grain to be taken to the mill at Kinkora and had driven the tractor along in front of an open barn door to pick up some separator equipment to take to his house, some distance from the barn, to be washed.

A strong breeze was blowing directly on this part of the barn, and while returning to the tractor he found that straw just inside the building was on fire, and being fanned by the breeze was quickly out of control and spreading rapidly in the tinder-dry barn which was a complete mass of flames within a few minutes.

Unable to extinguish the fire, Mr. Keefe attempted to free the livestock stabled in the building, and, with difficulty, was successful in driving 14 head of cattle and a horse from the barn as flames consumed the building over his head.

Getting the cattle to hastily leave the barn presented quite a problem and two calves which had been let loose stubbornly resisted evulsion and perished in the flames.

Also lost were 400 bushels of grain, a quantity of hay and straw, and a small amount of machinery stored in the nearby machine shed which also burned to the ground.

With a fire pumper truck purchased after the village of Kinkora became incorporated about a year ago, the volunteer firemen quickly responded to the alarm, but so rapid was the progress of the fire that the building was beyond saving within minutes and the Fire Department was kept busy vainly trying to save the machine shed, a granary attached to the barn, and preventing the spread of grass fire started by falling embers in the vicinity.

While busily engaged in this endeavour those in the vicinity of the fire were unaware that burning embers were falling on buildings in the village of Kinkora about 3/4 of a mile distant, and the first indication of the danger came in a recall to the firemen to return quickly to the village where

### ALBERTON

Mr. Heber Corbett, Alberton, left on Saturday for an extended visit with his brother and sister-in-law, Dr. and Mrs. Herbert Corbett, Waterville, Conn. He was accompanied by his son and daughter-in-law, Mr. and Mrs. Eric Corbett, Summerside, who planned an immediate return.

Mr. J. Angus McKinnon, Pawtucket, R.I., spent the weekend at the home of his brother and sister-in-law, Mr. and Mrs. R.D. McKinnon, Alberton.

### March Shipments By Manufacturers

OTTAWA (CP) — Manufacturers' shipments in March were valued at an estimated \$1,807,417,000, some \$143,591,000 or 8.6 per cent higher than February's revised total and some \$46,213,000 or 2.6 per cent above last year's March figure.

The bureau of statistics said Tuesday the March shipments brought the cumulative total for the first quarter of the year to \$5,173,411,000, 5.1 per cent more than last year's first-quarter total of \$4,920,838,000.

There were increased shipments in all industries except petroleum products which decreased by 2.9 per cent.

### Ford President Predicts Unprecedented Progress

TORONTO (CP)—An era of progress and opportunity unequalled in history was predicted today by Rhyss M. Sale, president of Ford Motor Company of Canada, in an address to the annual meeting of the Association of Canadian Advertisers.

"We can look forward to a long stretch of good times," Mr. Sale added, "perhaps punctuated by a few perfectly natural dips and adjustments."

For the immediate future, 1957 would be another good year for Canadian business generally.

Looking further ahead, there probably would be a spectacular enlargement of the Canadian market in the period 1960-65" when that big crop of war babies born after 1939 will reach maturity and begin founding families of their own.

When that happened, there should be an unprecedented demand for housing, furniture, appliances, cars, and a great many other things.

Mr. Sale's comments were contained in a text issued to the press in advance of delivery.

For all business, and all concerned in it, including advertisers, the future would be one of intense competition.

"Unless you are at least 40 years of age and have had 20 years of business experience," Mr. Sale said, "you have merely nibbled at the edges of competition. You have never made a full course meal of the exciting hard-slugging kind of competition we knew back in the 1920s, nor the kind we are going to have in the years ahead. . . ."

### Rotary Plans Ladies' Night

President Vaughan Groom of the Summerside Rotary Club presided at the regular weekly luncheon meeting of the club Tuesday. Plans were completed for Ladies night tonight at Summerlea Restaurant when there will be a visitation of the Rotaryans of Charlottetown who will be in charge of the entertainment for the evening.

### Treasurer Honored By Alberton Guild

Mrs. S. R. Cameron was honored at the regular monthly meeting of Alberton United Church Guild which was held at the home of Mrs. Graham Bennett. Mrs. Cameron was addressed by the president, Mrs. Earle Atkinson, and presentation of a gift of china was made by the secretary, Miss Beth Waugh.

### "The Baby" Has Top Role As Advertisers Confer

By FORBES RHUDE Canadian Press Business Editor

TORONTO (CP) —Star of the current three-day annual meeting of the Association of Canadian Advertisers is "the baby."

You won't see one, you won't hear one, and you may not even see a picture of one, but you'll hear lots about him, and he'll be the baby of the year.

For the baby is the symbol and the substance of the increasing population so largely responsible for today's prosperity, and a consumer and a customer of today and tomorrow.

Thomas G. McCormack, president of Dominion Stores Ltd., gave the meeting an idea of just what a consumer he is.

"During the first year of life," said Mr. McCormack, "the average baby consumes (among other things) 675 jars or tins of prepared baby foods, 30 cans of tomato or pineapple juice, 10 boxes of biscuits, 15 pounds of potatoes, 10 lozen gages, four pounds of bacon, 26 packages of cereal, 337 cans of evaporated milk and 22 pounds of sugar or corn syrup."

"That's only the first year. After that he gets his teeth and really starts eating! If the birth rate continues we'll see the zoom on top of a boom that someone predicted recently."

The baby, and his parents, their rising standards of living, are getting more expensive to cater to. "Ten years ago," said Mr. Mc-

Cormack, "we built stores for \$90,000. Today it costs more than \$100,000 just to pave the parking lot of one of our large markets. It costs another \$200,000 for frozen food cabinets, refrigeration, fixtures, motors, condenses and all the other equipment that a modern market requires."

"Stocked up and ready for opening, a new market represents an investment of from \$750,000 to \$1,000,000 and it takes a staff of 150 people to run it—a sizeable payroll."

To keep it going, the market uses advertising.

ADVERTISING SPACE UP According to the magazine Marketing expenditures by all national advertisers in the four major space media increased by 85 per cent from 1950 to 1956. Mr. McCormack said, and national food advertisers' expenditures increased by 52 per cent.

But during the same period Dominion Stores, a typical supermarket chain, increased its advertising expenditure by 550 per cent.

"Why do we do it?" asked Mr. McCormack. "We do it because to make profits in our low-profit-making business you need volume-tremendous volume."

Changes in the shopping picture are just getting underway, he indicated. The projected four-day week, for instance, would mean a three-day week-end, and the three-day week-end would have a tremendous

### Educationalists Will Attend Alberta Meeting

Clarence Mercer, supervisor of Summerside High School, leaves for Edmonton Saturday for Edmonton, Alberta where he will attend the Canada wide conference of school superintendents and inspectors from May 13 to May 31.

Mr. Mercer is one of the seventy educationalists, from Canadian provinces, meeting in Edmonton for three weeks to study problems of educational leadership in local communities. He has been selected as a member of a short course for school superintendents and inspectors, offered by the Canadian Education Association in conjunction with the faculty of Education at the University of Alberta.

Merritt Callaghan, inspector of schools for West Prince County will also attend this convention.

### ROYAL BORDEN

Wed., Thur., 7:15, 9:15. Matinee Tues. 3:30. A barkless dog that laughs and cries, a boy, an old man, in a heart-warming story. "GOODBYE MY LADY". Starring Walter Brennan, Brendon DeWilde. Bank drawing Tuesday, Thursday and Saturday.

### Annual Meeting

The annual meeting of the O'Leary and district Artificial Breeding Club will be held in the O'Leary hall Friday, May 10 at 8:30 p.m. All interested breeders urged to attend.

Keith Gard, Secretary.