

Discover the difference!

A test drive will show you why Rambler has achieved outstanding sales success



Ambassador V8 990 Hardtop

MORE THAN
3,000,000
PEOPLE IN NORTH AMERICA HAVE
SWITCHED TO RAMBLER!

Rambler is different from any car you've ever driven, any car you've ever owned.

Just a few short years ago, Rambler came out of nowhere to challenge the giants. Now, Rambler owners in North America number over three million. They switched to Rambler because Rambler proved to be their best car value beyond a doubt. Rambler has earned its reputation for superb quality. It offers advanced features, comfort, luxury, convenience. Its performance is outstanding. Its wide range of models and 6-cylinder and V8 engine options suit every need, every taste, every pocketbook. Look at some of Rambler's features. Exclusive Single-Unit Construction with Uniside makes every

Rambler body stronger, safer, longer-lasting and free of rattles. Deep-Dip Rustproofing is the world's best rustproofing. The Ceramic-Armored Muffler and tailpipe will likely last as long as you own your Rambler. Double Safety Brakes are one of the world's most advanced braking systems. Exclusive Cushioned-Acoustical Ceiling of molded fiberglass hushes road noise. And there's much more.

Rambler is different from all other cars today. A test drive will prove it. Before you buy any new car, discover Rambler's difference for yourself.

TEST THE BEST AT YOUR RAMBLER DEALER'S TODAY!

Choose from a wide variety of models and 6 and V8 engine options—from 90 hp to 270 hp

NO. 1 IN SALES
FOR NORTH AMERICAN 6-CYLINDER WAGONS!

Only the Rambler Classic 6, North America's largest-selling 6-cylinder wagon, could offer you so much value. Only the Classic wagon offers you the handling ease of a sedan with the hauling ability of a pick-up. Exclusive Single-Unit Construction with Uniside eliminates station wagon squeaks and rattles. The Classic wagon is different from what you thought a wagon would be like. Before you buy any wagon, test the best—test the Rambler Classic 6 or V8 wagon today. (Rambler wagons are also available in luxurious Ambassador V8 and economical American 6 models)



Classic 770 Station Wagon

MAY SALES MARATHON

Rambler

A Product of American Motors (Canada) Limited

RIGHT NOW, YOU CAN GET THE DEAL OF YOUR LIFE AT YOUR RAMBLER DEALER'S! RAMBLER DEALERS ACROSS CANADA ARE MAKING MAY THE BIGGEST SALES MONTH IN RAMBLER HISTORY! NO ONE ELSE CAN MATCH THE DEALS YOUR RAMBLER DEALER IS MAKING!

ALLISON MacLEOD LIMITED

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