



### SETS LAND SPEED RECORD

Craig Breedlove leaps in triumph from his jet-powered car, Spirit of America, after setting a world land speed record Tuesday on the western Utah salt flats. Breedlove averaged 468.72 miles an hour in two runs over a measured mile. One pass he had the three-wheeled car up to nearly 500 miles an hour. The record he broke was set only eight days ago by Art Arfons on the same salt course. Breedlove, 38, is from Los Angeles. (AP Wirephoto)

## Queen Sends Thanks On Return To England

OTTAWA (CP)—Queen Elizabeth II, who arrived safely in London Tuesday night after her eight-day visit to this country, messaged her thanks for "the kind and loyal welcome accorded her by the Canadian people."

The message was flashed to Governor-General Vanier here from the Air Canada plane which flew her across the Atlantic.

In his reply on behalf of the Canadian people, Gen. Vanier told the Queen her visit "strengthened our admiration and affection for, and pride in, our sovereign."

"Please convey my warm thanks and those of my husband to the prime minister, government and people of Canada for the kind and loyal welcome which they have given us."

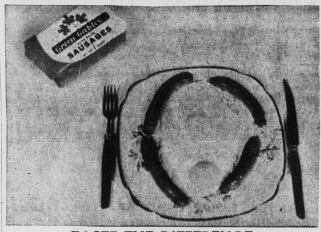
"We are both very glad to have been able to be with you at the time when you are commemorating the first meetings of the Fathers of Confederation, and I send you my deep and sincere congratulations on all that has been achieved since those days, together with my heartfelt prayers and good wishes for the continued happiness and prosperity of all who dwell in this great country."

"In thanking Madame Vanier and yourself for your gracious hospitality in the capital, I would ask you also to express our sincere appreciation to all those whose skill and care contributed to the admirable arrangements which were made for all parts of our program."

Gen. Vanier's reply: "On behalf of the Canadian people I wish to express warmest thanks for your majesty's gracious message which has been conveyed to the prime minister, the government and people of Canada. It is deeply appreciated by all."

"The presence of your majesty and of his royal highness amongst us has strengthened our admiration and affection for, and pride in, our sovereign."

"The kind words concerning my wife and me and all those associated with the arrangements for your majesty's stay are greatly prized."



TASTE THE DIFFERENCE ISLAND PROVISIONERS LIMITED

# Business Support Appears Not Wholly For Goldwater

How do U.S. businessmen view the Goldwater-Johnson contest? What do they think about the economic issues? To find out, Darden Chambliss, AP business news writer, made a cross-country trip to talk to business leaders in the following story, he tells what businessmen are saying about the presidential campaign.

By DARDEN CHAMBLISS  
NEW YORK (AP)—A full-page advertisement in the Wall Street Journal recently proclaimed a message that would normally be about as surprising as a sunrise.

The ad asserted that American business supports the Republican candidate for president.

If that would be considered a foregone conclusion by many people most presidential election years, it's a subject of some dispute in 1964.

The ad, listing 10 columns of business names, said "American business is for Barry Goldwater" and said this reflects the idea that business is behind Lyndon Johnson. The ad was provoked by the defection to Johnson of such prominent Republican businessmen as Henry Ford II and former treasury secretary Robert Anderson.

Whatever the arithmetic of how many businessmen support which candidate, the mere fact that the question is asked at all suggests something new in this campaign.

There does not appear to be, so far anyway, the overwhelming support and battle-cry enthusiasm among businessmen for the Republican Party that the appearance of a conservative candidate like Goldwater might be expected to generate.

Interviews with executives throughout the country suggest several reasons for this.

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philosophy. Instead, he's switching because he feels "Johnson gets things done" and because he thinks businessmen should build up a Conservative

Another Goldwater man, Dudley Crawford Sharp, chairman of Mission Manufacturing Company in Houston, Tex., said: "Some businessmen come out for Johnson for what they think they can get out of him if they do. Others come out for him for fear of what he might do to them if they don't."

Some businessmen say, however, that times are too good right now to build up sentiment for a change in administration. Some say, too, that economic issues have been shoved into the background by such other things as civil rights, nuclear weapons policy, foreign affairs and the contrasting personalities of Goldwater and Johnson.

Other businessmen say that old animosities between business and the Democrats have been softened in recent years by accommodations on the part of both.

Other corporation executives add that, among businessmen, there is no longer unbending opposition to government spending, public debt and government intervention.

Milton J. Drake, executive vice-president of Detroit Bank and Trust, said: "We now are committed to the basic premise that government is going to interfere in normal economic processes to prevent runaway booms."

The point of these comments seems to be that the issue of "getting government out of business"—the traditional conservative appeal—no longer rings with the same force for everyone.

Texas Conservative Gardner Symonds, chairman of Tennessee Gas Transmission Company, is switching to the Democrats this year, but not because he agrees with Johnson's

admission and to remain. "University admission and promotion requirements vary considerably in Canada as between one province and another, and these variations also exist between universities abroad and ours at home. There is no standard measure."

"Miss Chevrier, whose father is on this university board of regents, was having difficulty holding her own here. The protection of her probable experience here in Canada or in the United Kingdom the high commissioner would have been having the same trouble sooner or later."

"There also is the possibility that the high commissioner is finding that British institutions are rather more inflexible in the application of their regulations on deadlines for their various administrative procedures, and that Miss Chevrier's application simply arrived too late for consideration."

"Perhaps Mr. Chevrier might allow his daughter to consider that she really might be happier at an improper time in university, whatever that is."

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20 The Guardian, Charlottetown, Thurs. Oct. 15, 1964.  
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In a few minutes they'll be out again, with all their banking done. Right now they want to cash a cheque, get something out of their safety deposit box, have their savings account book made up. Next time? He may be in about a loan; she to buy a money order for her aunt's birthday. An able, obliging staff looks after them; and should they need help on some financial problem, the manager is there—a good man to talk things over with. Complete service. Trained people. Convenient...one-stop banking at your chartered bank.

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SERVING YOUR COMMUNITY  
Through 5,650 branches, all across Canada, the chartered banks bring full-range banking within the reach of everyone.



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A new and complete range in boxed Christmas cards in exciting new designs. Choose from our complete assortment of Courts Hallmark cards for those who care enough to send the best. Many other designs available. Buy now while assortments are complete.

CHRISTMAS CARDS  
Christmas tradition assortment. Poinsett evergreen design. 12 per box. 98c

BOXED CARDS  
Holiday motifs in gay colorful design 12 or box. 59c

BOXED CARDS  
Christmas reflections. Deluxe cards that come cello boxed. 12 cards per box. 2.98

BOXED CARDS  
Canadian old scenes. Gay colouring and come 12 per box. 1.49

BOXED CARDS  
Christmas greeting. The formal type card with gold print. 12 per box. 98c

GIFT WRAPPING  
New traditional and modern designs. The ultimate in boxed gift wrap. This Christmas add new sparkle to the gifts you give by choosing now from a wide and varied selection of gift wrappings.

CHRISTMAS GIFT WRAP. 4 roll box, a total length of 400'. Assorted motifs in gay Christmas colours 1.49

GIFT WRAP ROLL—Gay cheerful designs in a cello box 39c

GIFT WRAP—Foil wrap outer box in assorted colours 98c

GIFT WRAP—Economy pack 20' x 45". Christmas designs in cello box and extra heavy quality 98c

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Holman's of P.E.I. are happy to announce that they have available in their Summerside and Charlottetown Stores Monogramming Machines.

Now you can purchase at Holman's merchandise for your own personal use suitably monogrammed, or personalized gifts for friends and family.

The following articles are example of the type of merchandise adaptable to monogramming—

When shopping at Holman's take advantage of this service, both for protection in case of a lost article and to make your gifts more appreciated by having them personally monogrammed.

- Leather Handbags
- Billfolds
- Men's Leather Belts
- Key Cases
- Gloves
- Camera Cases
- Radio Cases
- School Bags
- Brief Cases
- Writing Set Cases
- Bowling Shoe Bags
- Ball Gloves
- Gum Cases
- Skating Outfits
- Golf Bags
- Hat Bands
- Leather Utility Cases
- Cosmetic Gift Sets
- Hair Dryer Cases
- Christmas Card Imprinting
- Stationery
- Paper Napkins
- Playing Cards
- Pencils and Pens

The Gift That Says You Cared Enough To Plan For A Perfect Christmas