

## Here Is How Professionals Wrap Their Gift Packages

Ribbons and designs on gift packages are wonderful "icing on the cake"—but they look best when the paper is smoothly and attractively wrapped around the box.

Here are the steps a professional uses in wrapping packages: Place the paper face down on the table. Put the box, inside down if possible, on the paper. Place it so the design will show to the best advantage when the package is wrapped and tied.

If the box cannot be turned upside down, cut the paper about 1/2-inch wider than is needed and range so that the overlap will come under the ribbon or trim you plan to use.

Cut the paper wide enough to go around the box and overlap 1 1/2-inch (less for a very small box), and long enough to extend a little more than half the depth of the box at the ends. This extending length will have to vary slightly according to the shape of the box and should be a trifle more for a deep box than for a shallow one. Don't scrimp.

Bring the paper up over the sides, overlapping as near the center of the box as possible, and fasten with a gummed seal or with tape.

Finish one end at a time. Fold the sides in smoothly. Fold the top, which is to be the bottom of the package, down first, then bring the fold that is on the table up over all the folds, securing

with tape or sticker. Turn the box over. You are now ready to add your own special trims.

### Safety Factor Needs Attention During Holiday

Everyone should have a beautifully decorated Christmas tree, but—everyone should remember that the same beautiful tree can be dangerous.

If you don't follow a few simple rules, your gay Christmas trees can become a grim fire-hazard!

Mount the tree in a stand that holds water. This will keep the tree fresh and green.

Keep the tree away from open fireplaces, radiators, TV sets and electric lights.

Don't overload the tree's circuit by putting too many lights on one circuit. Make sure that the wires are not frayed! Turn off the lights when there's nobody around to watch them!

Trimming should be fire-proof. Keep the base of the tree free from combustibles such as loose papers and ribbons.

Lighted candles are a menace as well as outmoded. Don't use them!

Be sure to dispose of the tree in a fire-safe area. If you intend to burn it in the fire-place, don't leave it unattended, as more than just the tree may go up in smoke.

Yes—you can make certain that you and your family really do have a safe and merry Christmas!

## Men And Women Welcome Practical Gifts Of Luggage

The line of new lightweight leather luggage ensembles for Christmas giving is just out-of-this-world.

Something really new and distinctive this year is the "Velour" or brushed leather luggage. This is leather that has been finished on the flesh side, producing a soft and luxurious suede finish. The smooth grain side of the leather becomes the lining. In addition to its handsome appearance, it can take all the rough treatment that travelling affords without being marred. The surface can simply be brushed to its original state with a stiff brush or sandpaper.

**FOR THE GUYS**  
Also very new and very lightweight are the soft leather suitcases with only a light magnesium frame. The flexible leather sides allow room for a suit, sports jacket and four or five pairs of socks without wrinkling, and still leaves room for a man's other needs.

According to luggage retailers, the luggage pieces most wanted by men include a "Suiter" bag and matching companion case. Usually these are either in tan or ginger, but there are many other styles coverings and colors for the less conservative traveler to choose from.

In fact, subdued plaids, small houndstooth, checks, and gabardines in navy, grey and even red are gaining in popularity.

Luggage should be selected to give the receiver every convenience. Although a two-suitcase bag is the most popular size, one-three and four-suitcase bags are also available. Check for sturdy handles, even stitching, careful

ly fitted linings and evenly coated hardware.

If the luggage is to receive extra hard use, bear in mind that sturdiness may be preferable to lightness in weight, because a good investment in luggage, that can "take it" will mean fewer replacements.

**FOR THE GALS**  
Women of all ages travel more than ever, according to statistics so a luggage gift is both practical and luxurious.

Which pieces to buy are usually decided upon according to the travel habits of the receiver, but

a basic group generally include: suitcase cases to which other specialized designs may be added later.

Most useful are the pullman or wardrobe (hanger case), a week-end or overnight bag, and a train box or fitted case for cosmetics.

Other additions are the hat-box, the combination hat-and-shoe case, compartmented shoe bag, hanging garment carrier, duffel bag, etc.

Any of these in combination, or singly to match luggage already



CHRISTMAS IS "Starter" time... time to start a set of luggage for someone special. For example a man's set might include (left) a tailored companion bag with matching

leather duffel. Both in saddle-color leather. For her, choose one train case for toiletries and the matching week-end bag, both bound in black for contrast. Good idea: add a piece each year!

## 'Shutterbugs' Want Cameras And Parts

How long has it been since you took a look at the family photograph album? Cameras and equipment have come a long way since the early 1900's—and so have the results they produce!

Today almost every family owns and uses some kind of camera. That's why a gift along this line is almost certain to be used and appreciated. And if you know a "camera bug," your Christmas buying problems there are solved.

What to choose?—for the beginner there are any number of outfits already boxed, ready to give, that are not very expensive. Most of these include camera, flash-attachment, batteries, bibbs, film, and some include slide projector and screen or viewer.

**GIFT ALBUM**  
Other good gifts for almost anyone would be an album, a professionally-created film (if the recipient owns a movie projector) or the slides, which you can buy, of famous places, beautiful flowers, etc.

What you buy naturally depends on what the person already owns. Try to get a complete inventory of the items, take them to your local photo equipment shop and they will help with your selection.

Items to inquire about might be a 35mm camera which takes both prints and slides; wide angle and telephoto lenses; an exposure meter; carrying case; filter kits; and film.

**SLIDE VIEWER**  
The owner of a camera which takes slides would appreciate, if he doesn't already have, a slide viewer and slide file.

The amateur movie maker needs more equipment to do a thorough job: projector, screen, editing equipment, title kit and perhaps a tape recorder to make his movies "talkies."

If he seems to have everything, maybe your favorite photographer would enjoy going into editing, developing and printing. This extended hobby offers a wealth of

ing with her gifts, can be taken later when the distracting elements, such as crowds, are missing. Whenever you shoot, you can do it better with this self-setting electric eye model.

Photography is a hobby that belongs to every age group; and fortunately, now it also belongs to every income group.

**WIDE VARIETY**  
One thing to remember—if the person you are thinking of has one camera, that doesn't mean he wouldn't like to have another.

There is a wide variety of cameras because each does one particular job especially well. The semi-professional photographer, even if he takes only slides or only movies, always owns more than one camera.

Color film and flash bulbs especially make good stocking gifts and there are many more small items that are also small in price. The lucky recipient of your photography gift will begin to enjoy it the minute the package is opened Christmas morning!

### Jeweler Offers Gift Variety

These days when time, steps and energy are saved as carefully as money, the Jewelry Industry Council offers a "one-stop" Christmas shopping formula, that will save wear and tear on the gift shopper and will insure lasting delight for the recipient.

Your jeweler is the key man in this formula. A gift survey conducted recently by the Council showed that among the most wanted gifts, listed by both men and women, most came from the jeweler.

Every Mrs. and Miss, no matter what age, placed jewelry, watches, silverware or china high on their wish lists.

The men showed their love of fine and beautiful things by putting watches, jewelry and pocket accessories high on their "most wanted" lists.

### 'Undies' Rate With Men Too

Men like gifts of "lingerie" too—undies, socks, pajamas and robes!

The big news in socks this year are solid color styles trimmed with the ever-popular argyle design in a clock position.

Pajamas tend toward the lounging styles. Many have their own robes. Patterns and colors range from very bold to ultra-conservative.

Robes are returning to the luxurious models of yesteryear—with those that are not truly luxury fabrics taking on the same appearance.

Choice of undershorts and shirts of course depends on the man's preference, but in the boxer short category there are a lot of new and neat prints.

### SEA-GOING SANTA

**BRIGHTLINGSEA Eng. (CP)**  
A trader will dress as Santa Claus to deliver two television sets to a lightship moored off the sandbanks near this Essex village. The sets were purchased through a fund started by residents.

**GREETING CARDS**  
More than \$14,322,000 worth of greeting cards were produced in Canada in 1957, a 9-per-cent increase over the previous year.

### Slippers Make Hubby Happy Gift Surprises

Give him slippers and make him happy. This is one item that is easy to shop for too. Sizes don't have to be so exact as some items of wearing apparel.

There are many styles to choose from this Christmas too. The favorite models have returned with new and richer leathers, and now in more colors. New slippers are off from the designs of the newer styles of men's shoes.

### Males Charmed By Raincoats

Show you do care about whether or not he stays warm and dry this winter—give your favorite man one of the season's handsome new raincoats.

Many of the styles feature pile linings and collars—more on the line of storm coats. There are both the fingertip and full-length models. There is even a rather large choice of colors—green, black, blue, tan, brown.

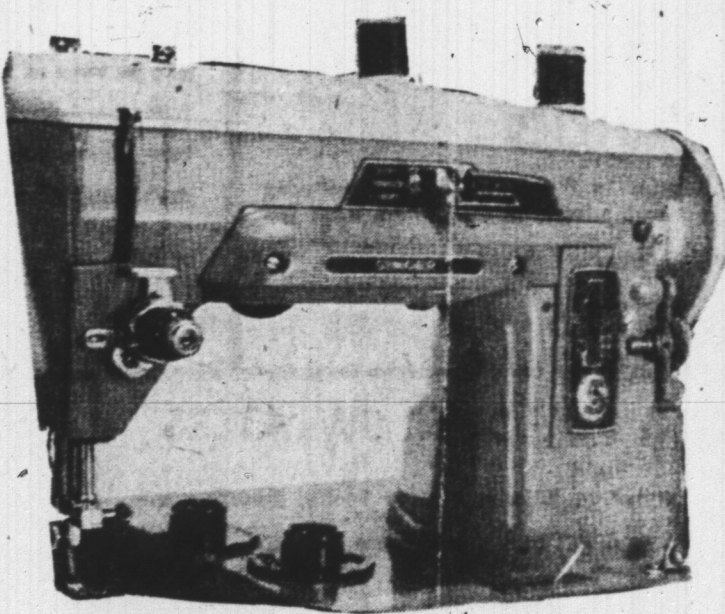
Best of all, these raincoats make good-looking overcoats as

### FOR MEN ONLY

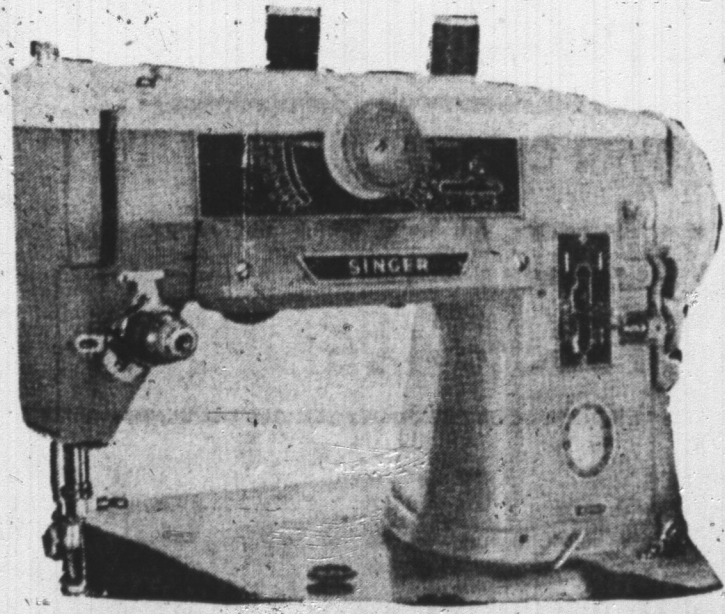


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