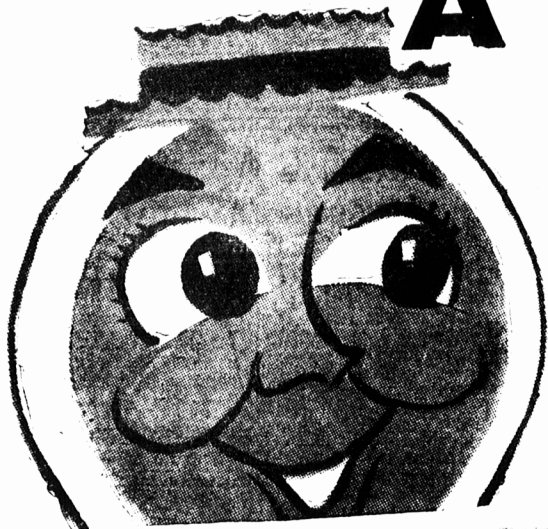


COTTON TIME

AT SMALLMAN'S



THIS IS THE GREATEST, GRANDEST SHOWING OF NATIONALLY FAMOUS COTTON FROCKS THE ISLAND HAS EVER SEEN



EXCITING COLLECTION OF **Housedresses** . . .

GAY CARNIVAL OF COLORS TO CHOOSE FROM . . . WASHABLE AND SO PRACTICAL TO WEAR SPRING-THROUGH-SUMMER.

Sizes 12-20; **1.98**
Sizes 38-44. ONLY

FEATURING THE FAMOUS . . . **"Helen Morgan" Frocks**

THE SPICE OF STYLE PLUS VALUE IN THIS GRAND ASSORTMENT—NEWEST DESIGNS—STRIPES—FLORAL AND NOVELTY PATTERNS—ALL WASHABLE.

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Sizes 38-44. ONLY

NATIONALLY ADVERTISED **"Juliana" Cotton Dresses**

A LIMITLESS NUMBER OF APPEALING PATTERNS FOR WEAR AROUND THE HOUSE—SHOPPING OR VISITING—GUARANTEED WASHABLE.

Sizes 12-20; **3.98**
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EXCLUSIVE WITH SMALLMAN'S **Famous "Tropicanas"**

NEW STYLES—NEW DESIGNS—BUT THE SAME POPULAR PRICE . . . A.T.C. SPUN RAYON FABRIC—FINEST WORKMANSHIP—STYLES INCLUDING BUTTONED FRONTS, TAILORED COLLARS—GATHERED SKIRTS.

Sizes 12-20; **4.98**
Sizes 38-44, 16½-24½ ONLY

"Glory Prints" DESIGNED FOR EASY LIVING—COOL AFTERNOON DRESSES—CARRIES ITS OWN WASHABLE LABEL—OODLES OF PATTERNS AND COLORS TO CHOOSE FROM.

Sizes 12-20; **5.95**
Sizes 38-44 ONLY

Silkoline Prints STYLED FOR YOUR COMFORT AND DESIGNED TO REACH THE HEIGHTS OF FASHION—BRIGHT SUNSHINE COLORS—WILL KEEP "CRISP AS CELERY" FRESH AFTER MANY WASHINGS.

Sizes 12-20; **6.95**
Sizes 16½-24½ ONLY

"Vickey Vaughn" Cottons (As Seen in "Seventeen" Magazine) STYLED BY FAMOUS AMERICAN DESIGNERS—HERE'S THE 1953 CROP OF PRETTIEST COTTONS, IN A COLORFUL JAMBOREE OF FABULOUS FABRICS . . . FEATURING NEW NECKLINES—FULL SKIRTS—CINCHBELTS—UP-AND-DOWN COLLARS.

Sizes 9-15 ONLY **8.95**

"Toni-Todd" Cottons (As seen in "Glamour" Magazine) COTTON CHARMERS THAT WILL GIVE YOU A FRESH APPROACH TO SUMMER LIVING—EYE-CATCHING STYLES AND DESIGNS—BEAUTIFULLY FINISHED WITH TOUCHES OF FROSTY WHITE PIPING, COLOURED BUTTONS AND RHINESTONES—LOADS OF PRETTY COLOURS.

Sizes 12-20 ONLY **8.95**

"Audrey Lane" Cottons MANUFACTURED BY CANADA'S TOP HOUSE FOR COTTONS—EXPERTLY DESIGNED WITH FASHION-WIDE DETAILING—IN WASHABLE FABRICS SUCH AS: Polished Cotton - Chambray - Pique - Cracked-Ice - Plain Broadcloth - Ruf 'n' Tumble - Criskey.

FULL SIZE RANGE
4.98 - 5.98 - 6.98 - 7.98

Cottons for very special occasions HERE'S A MIGHTY SELECTION OF BETTER DRESSES CHARMINGLY FASHIONED IN FABRICS WITH THE LOOK AND FEEL OF BEAUTY—CLEVERLY DETAILED FOR DRESSY, TAILORED OR CASUAL WEAR—STYLED IN LOW CUT OR COLLAR TYPE, GATHERED, FULL OR PLEATED SKIRT, NEWEST SLEEVE LENGTHS—FEATURED IN BUTCHER LINEN—EVERGLAZED COTTON—SHANFUR—AND MANY OTHER FABRICS.

FULL SIZE RANGE
8.95 to 13.95

Cotton Skirts FULL, FLATTERING CIRCLE OF TUB-HAPPY COTTONS IN THE PRETTIEST OF PRINTS—HERE'S A MUST IN YOUR WARDROBE OF SEPARATES . . . EXTREMELY WELL FINISHED WITH Banded waists and zipper closings.

Sizes 12-20
PRICED FROM **2.98 to 5.95**

Cotton Blouses CAREFREE CASUAL BLOUSES IN BRIGHT, CRISP FABRICS . . . SO FRESH—SO FLATTERING—SO WASHABLE—HAND-PICKED TO BRING YOU CHARMING STYLING AND LIGHT HEARTED WEARABILITY.

Colors: White, Pink, Blue, Yellow, and Prints.
Sizes 12-20
PRICED FROM **2.98 to 4.98**

TOP FLOOR

SMALLMAN'S

TOP FLOOR

IT'S ALWAYS SMALLMAN'S FOR TOP VALUES AT LOWEST PRICES