

SUGGESTIONS

"PLUS BUSINESS"

during the "Holiday Season"

Merchants in 1958 found this series of stimulating

GIFT SPOTTER ads highly successful.



**Sweetheart
Gifts**

**Religious
Gifts**

**Gifts for
Newly weds**

**Do-it-your-
self Gifts**

**Gifts
for Pets**

**Trees and
Trim**

**Holiday
Food**

To be sure your message appears in the **FIRST** edition of **THE GIFT SPOTTER** phone the **Classified Department** of **The Guardian-Patriot**

THE GIFT SPOTTER GIRLS will be pleased to help you.

You will be pleasantly surprised at the special low rates for the **GIFT SPOTTER**.

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