

Treat 'em to

BIGGER

(with bran to help keep you regular)

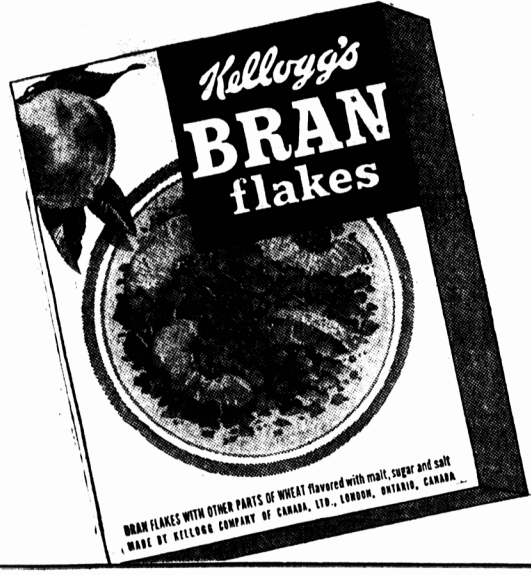
CRISPER

(toasted in Kellogg's radiant ovens)

TASTIER

(exclusive flavouring developed by W. K. Kellogg)

Kellogg's BRAN FLAKES



Contract Bridge

By Josephine Culbertson

DECEPTION

Almost all well-known deceptive plays are aimed at the camouflage of weakness, i. e., they are intended to make the defender believe that the declarer has a certain high card. A different group of plays, however, has the opposite objective, and the hand below exemplifies this latter, more subtle sort of deception.

East dealer. North-South vulnerable.

♠ Q 9 4
♥ A K Q J 8
♦ K Q 7
♣ 5 3

♠ 6 3
♥ 10 7 5 4
♦ 3 2
♣ 8 6 3 2

♠ 5
♥ 6
♦ J 10 9 5
♣ A Q J 9

♠ A K J 10 8 7 2
♥ 9
♦ A 4
♣ K 10 7

The bidding:
East 3♠ South 4♠ West Pass North 6♣
Pass Pass Pass Pass

Some experts would prefer to double the opposing three-club bid, but this reviewer greatly favors South's actual jump to four spades. On West's lead of the club deuce and East's play of the ace, declarer did not hesitate the fraction of a second in dropping his king. And, seeing that king fall, East did not hesitate either—he shifted to a diamond as fast as he could get the card out of his hand. As East (rather sheepishly) pointed out later, the only defensive hope seemed to be that South had made his jump bid on a tremendous number of spades without the diamond ace, and in fairness to East, that was not an impossibility. As East saw it, failure to shift to diamonds might very easily result in tragedy for his side.

So much for East's role. The brilliance of South's first play was in his instantaneous realization that West's deuce of clubs was a singleton and that East would recognize it as such if South followed suit normally. Thus anything South could do to stave off a club continuation was certainly worth doing! Holding the K-10-7 of clubs South instantly put himself in East's position; he knew, and knew that East knew, that many players, holding 10-x-x of partner's suit, invariably lead the low card rather than the ten, and South's idea, of course, was to convince East that West did hold exactly that club combination. If he drew that conclusion, he would certainly go out for the "only chance" of finding West with the diamond ace.

BURGESS BEDTIME STORIES

By Thornton W. Burgess

THE PUZZLED TWINS

Odd though it seems, it is most clear. Great bravery is born of fear.

Old Mother Nature, two terribly frightened small Deer were watching a strange, and in a way, fearful scene. Their gentle, soft-eyed mother had suddenly become a fighting fury. Somehow, she didn't look like their mother at all. Those big, soft eyes of hers had changed completely. They had a fierce look. She was snorting and blowing as they never had heard her.



She was plunging at that Dog.

Leaping at her, trying to catch her by the throat, was a strange person they had never seen before. It was a Dog. No Dog had any business to be alone in the Green Forest. So this one was the first they had ever seen. They had heard his voice long before they saw him. With mother they had listened to that voice when it was so far away that they could hardly hear it. They had listened to it as it drew nearer and nearer. The twins had known that mother was afraid. They had seen the fear in her eyes. They had seen her tremble. Because she had been afraid they had been afraid without knowing what they were afraid of. Now they knew. That Dog was snarling and barking as he dodged this way and that, leaping at Mother Deer, and trying to catch her by the throat.

But what puzzled the twins was the complete change in Mother Lightfoot. She wasn't the same person at all. There was nothing gentle about her. She was plunging at that Dog, striking with her sharp-edged hoofs and making him dodge this way and that way. How quick she was! How strong she looked! How fierce she seemed! Once that Dog yelped. He had been struck by those sharp-edged little hoofs and it hurt. He sprang back and limped away just a little. Mother dashed at him and struck again. This time he successfully dodged, and tried to get behind his mother. He didn't succeed. She backed up against the windfall, and he couldn't get behind her.

The eyes of the two little fawns opened so wide that they seemed to be growing bigger and bigger as they stared. They were too excited to be afraid. That Dog yelped again. Somehow, they knew without being told that he yelped because he was hurt and they were glad. Mother had made him yelp. Mother had hurt him. Mother would drive him away. Mother was wonderful. But in a way, somehow, she didn't seem like their mother at all. It was very puzzling. How anyone could change like that? How could anyone, so gentle, become so fierce?

That Dog turned and ran a short distance. Then he stood barking at mother. He was barking all sorts of dreadful threats. Mother was stamping her feet. She was snort-

and electroencephalographic evidences have cleared away. (The electroencephalogram is a recording of the movements of the brain similar to the electrocardiogram, which is a recording of the movements or beating of the heart). Tiring easily of study, defects in attention, defects in perceptual-spatial organization (adjusting eyes to space), and defects in learning capacity, tend to persist for months or even permanently in about one-third of the children. Patients in

whom the course of the disease was short and acute fare better than when disease was prolonged. When the psychological (brain) symptoms persist, there is inability to acquire new knowledge. The child's inability to live up to his parents' expectations at home and at school produces emotional stress—inferiority complex, or the reverse, that is, open rebellion. From the above it can be seen that the parents must plan a way of life that will make things easier

for the child. Fortunately, measles encephalitis is not common and when it does attack, only about one-third of those have the persistence of mental symptoms. I am recording this report of Drs. Meyer and Byers only that in these cases parents may be prepared and by the help of their physician give the needed care to obtain the best results possible in the circumstances.

MORRIS CAR SETS WORLD RECORD

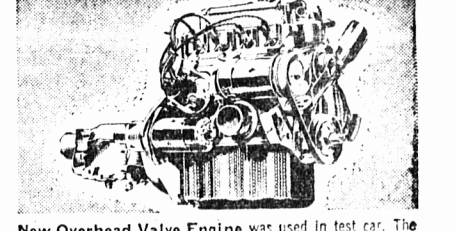
Only car on the road ever to achieve 10,000 miles non-stop. Road test of Morris Minor's new overhead valve engine proves economy... efficiency.

At Goodwood Race Track, England, 10,000 miles non-stop proved that the Morris Minor is built to last... built for trouble free driving. At the end of a 9 day, 8 hour test—the most gruelling road test ever made—engineers checked every part. They found: the car ran as

smoothly as the day it came off the assembly line. During 224 hours of continuous turns on the circular track (turns required extra power equal to climbing 60 miles) gas consumption averaged 43 miles per gallon!



Mobile Dry Dock was specifically built for non-stop test. When car entered dock both vehicles synchronised their speeds. Workmen fuelled and serviced test car while driving crews were changed.



New Overhead Valve Engine was used in test car. The new 4 cylinder engine is a standard feature of all new Morris Minors. Engine has mixture control and throttle interlocked—gives faster starts, even in coldest weather.

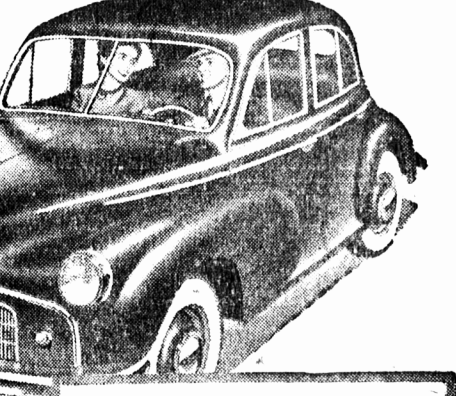
ILLUSTRATED: Morris Minor 4 door sedan. Also in 2 door and convertible models. Morris Oxford 4 door sedan and Morris Oxford Station Wagon. Available in attractive new colours... the latest one! White sidewall tires optional at extra cost.



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Local Dealer MacKAY MOTORS, 59 St. Peters Road

There Ought To Be A Law By Fagaly And Shorten

ITCHZY WAS FED UP WITH THE WHISTLE-STOP HE LIVED IN FOR THE FOLLOWING REASONS...

THIS ONE - HORSE BURG IS GETTING ME DOWN! IT'S DEADER THAN A MACKEREL HERE. THE NEIGHBORS ARE ALL TOO NOSY! THE GIRLS ARE FROM HUNGER! FIRST CHANCE I GET I'M BLOWING THIS HICK TOWN...

SO HE BLEW! THAT WAS 20 YEARS AGO, AND LISTEN TO HOW HE'S BEEN BENDING EARS ABOUT IT EVERY DAY SINCE!

BOY, WHAT I'D GIVE TO BE BACK IN MY HOME TOWN! THE GARDEN SPOT OF THE WORLD. NONE OF THIS HUSTLE AND BUSTLE! PEOPLE THERE ARE THE SALT OF THE EARTH, AND YOU THINK THE GIRLS HERE ARE SOMETHING? WELL, LET ME TELL YOU...

Thanks to MILLY WEST, 4626 FLORIAN AVE., TAMPA, FL. 6-19

OUR BOARDING HOUSE MAJOR HOOPLE

ALL I KNOW, MAJOR, IS THAT PICKAX PETE ASKED ME TO STOP ON THE WAY AND BUY SOME SIX-GUN AMMUNITION AND A COUPLE OF SHOVELS!

GREAT CAESAR, TWIGGS! WHAT A GRUESOME COMBINATION! BULLETS AND SPADES — ONE WOULD SURMISE LIFE IS BOISTEROUS AND BRIEF IN COYTE GULCH — UM!

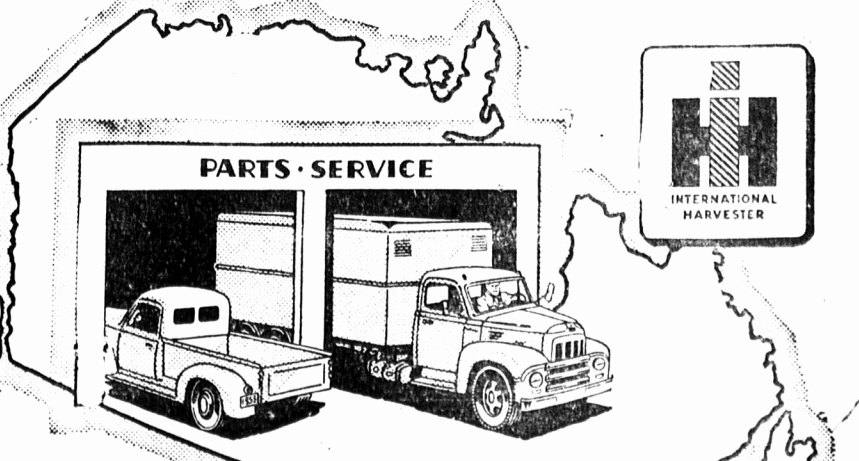
HEY! THIS AIN'T NO CIGAR STORE INDIAN — IT MOVED!

OH, THERE ARE LOTS OF BOULDERS TO HIDE BEHIND

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