

# \$145

# CONTEST QUIZ

Name the firms concerned in the slogans or clues in each individual ad on these three pages; list also the telephone number and address of each firm.

Number your answer with the key number shown in upper left hand corner of each individual ad. You may use this page as your entry form. Print or write your answers CLEARLY.

Send your solution to \$150 QUIZ CONTEST c/o The Guardian - Patriot, Charlotte, N.C.

Entries must be in our office not later than noon (12 p.m.) Wednesday, May 29.

Solutions and list of prize winners will be published in The Guardian and Evening Patriot on Friday, May 31st, 1963.

On these three pages you will find slogans, clues and information about 60 business firms in Charlotte and area. These firms are known for their quality, service and high standards. You will find this contest interesting and entertaining . . . and . . . you may win one of the cash prizes.

1st PRIZE . . . . .	\$55.00
2nd PRIZE . . . . .	35.00
3rd PRIZE . . . . .	25.00
4th PRIZE . . . . .	17.50
5th PRIZE . . . . .	12.50

Employees of these papers are not eligible to win, nor are members of their families. The FIRST letter opened with the 60 correct answers will receive \$60.00. The second letter opened with 60 correct answers will receive \$35.00 . . . the third, \$25.00 . . . the fourth, \$17.50 . . . and the fifth, \$12.50.

1.

**WHAT**

fuel dealer is famous for the big fish he says he catches, and who recently moved to a new office?

2.

**WHICH**

restaurant in Charlotte area recently converted its premises to inside counter service?

3.

**WHAT**

firm frequently features as its advertising theme "proud of your family"?

4.

**WHAT**

ladies wear store, featuring Family Allowance specials each month, has the same name as the American president?

5.

**WHAT**

local firm is presently offering free installation of your purchase of floor tile or carpeting?

6.

**WHAT**

bakery in town, whose name corresponds to the Stanley Cup champions, is noted for the freshness of its products—and does a big business in cakes for weddings and special occasions?

7.

**WHAT**

popular fuel man in Charlotte, handling only top brands of fuel oil, has the same last name as a popular television star?

8.

**WHAT**

ladies' wear store in town features its own brand of hosiery?

9.

**WHAT**

local incorporation would you contact for McDougall pumps for your cottage, home, or farm?

10.

**WHAT**

local firm is widely known for its partners' connections with Blood Donor Clinics and Dominion Brier Curling?

11.

**WHAT**

ladies' wear shop allows 10% discount on all purchases made by nurses?

12.

**WHAT**

footwear store in Charlotte has "Sapphire" Pumps exclusively for P.E.I.?

13.

**WHAT**

Men's wear store was recently appointed "Hyde Park Dealer" and whose motto is "Good taste in fashion costs nothing extra"?

14.

**WHAT**

restaurant "OPERATOR" in Charlotte is famous for Shish Kebob, Steaks and Buckets of Fried Chicken?

15.

**WHO**

In Charlotte recently opened a new shop and has a complete stock of garden supplies and have Roto-Tillers for rent?

16.

**WHAT**

Is the name of the woodworking firm which is the only woodworking firm on P.E.I. manufacturing its own sashless windows?

17.

**WHAT**

E. F. Goodrich tire dealer features on the spot vulcanizing and is situated handy the site of a recent major fire in Charlotte?

18.

**WHAT**

Charlotte moving firm features moving and storage to all U.S. and Canadian points and has a new temperature controlled warehouse and was the first major moving firm established on P.E.I.?

19.

**WHAT**

drug store is only 39 steps from Prince St. features Max Factor cosmetics and has a registered cosmetician. Our motto is "Service to the Sick"?

20.

**WHAT**

service station is noted for its expert work on Volkswagens?