

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR



- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Thongs

WELCOME TOURISTS

LePAGE
SHOE CO.

"The Home of Good Shoes Since 1920"

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Charlottetown



Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Shirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS •
- LADIES' WEAR •

island furriers Ltd.
79 Grafton Street



HARNESS RACING



THIS WEEK'S RACES
AUG. 10 - 8 P.M.

A "MUST" - - - a visit to **STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture.

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Plan To Attend Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

ACCOMMODATION AT ITS BEST - - -

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

SHORE ACRES MOTEL

Dining Room OPEN DAILY

LUNCHEON 12 to 1 p.m.
AFTERNOON TEA 2 to 4 p.m.

DINNER 5 p.m. to 8 p.m.
7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/2 Miles from Cornwall on Route 19

Regular Dances ROLLAWAY CLUB

CHARLOTTETOWN

Mon., Wed., Fri. and Sat. Music by "Trentnotes"
9:30 - 12:30

Tues. and Thurs. Record Hops
9:30 - 12:30

Also Regular Rango
Wed., Fri., Sat. 7:30

BOWLING
Mon. to Sat., "Automatic Pin Setters".

FILMS
All Types

- Souvenirs
- Toiletries - most all
- Bathing Caps
- Swim goggles & fins
- PRESCRIPTIONS PROMPTLY FILLED

Dial 9237

FOLEY'S DRUG STORE
580 Water St. S' side

WELCOME TOURISTS TO P.E.I.

IF IT'S FISH, AND CAN BE CAUGHT - "WE HAVE IT!"

Queen St. Meat Market
223 Queen St. Dial 4-7336
Free Delivery

WELCOME TO OUR ISLAND

TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Palmer's Lane on Route 2 where ample parking and speedy efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvey, Stanhope and Brackley beaches. Also visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlugh Rapids and other points of interest. This tour also includes . . . a stop at Kaulon, "an Accadian fishing village".

Phone 4-9966

Be Sure to Go Dining at **MILTON'S OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

MOTEL

Deluxe Accommodation

Sea Food and Steaks our Specialty.

3 Miles from Montague

DINING ROOM

DROP IN AT JOHNNY'S

For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'town

GAUDET'S Tourist Lodge

Near Sandy Beach Tignish, P. E. Island

Phone 66

Accommodations - Meals

F. GAUDET, PROP.

FOR THE BEST IN MEALS BE SURE AND CALL AT **MORELL DINER**

and try the finest foods that will satisfy your appetite.

MORELL DINER
Carl MacAdam, Prop.

MR. TOURIST:

We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
133 Richmond St.

FINEST RESTAURANT

189 Kent

RENDEZVOUS

For the Finest IN CAR CARE

SHELL PRODUCTS

For Campers and Picnickers

TRANS-CANADA SHELL SERVICE STATION
Cornwall P. E. I.

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat
Sundaes Milk Shakes
Banana Split Soda
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

Flying Dutchman RESTAURANT
174 Queen St.

THE CHALLENGE 18 HOLE MINIATURE GOLF

Summerside East

Sometimes in the outdoor time enjoy Miniature Golf Outside.

OPEN DAILY
10:00 A.M. - 11:30 P.M.

ADMISSION:
Adults 40¢; Children 25¢

BELL'S BOOK & NOVELTY STORE

Souvenirs, E. G. I. B. Bone China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

BUYING FURNITURE for the FOLKS AT HOME

Archer & Macdonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-6252



An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

Moore & McLeod Ltd.

LADIES WEAR
MEN'S WEAR
CHILDREN'S WEAR
HOUSE FURNISHINGS
TARTANS
WEDDING WOOD
SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily til 10 p.m.
St. Peter's Rd. Parkdale

PETER PAN DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

ICE CUBES

For Your cooler or at the Beach or your social evenings.

FREE Coffee Mugs with every \$2.00 purchase of FINA Gasoline.

S. R. Johnston's FINA STATION
St. Peter's Rd. Parkdale
"On Your Way to Brackley Beach"

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
Kensington
across from Eaton's

Wheel of Fortune Lodge

Housekeeping Cottages and overnight cabins also lending area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.
Phone Souris 76-3
MRS. HARRY FRANCIS

ISLAND GRILL
Queen St. Ch'town

Drive In Theatre
Brackley Pt. Road
Route 15
Show Nightly at Dusk
Come Enjoy Yourself

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

TOURISTS

we invite you to stay at the

Loch Dhu Haven Camping and Trailer Court

Red Point 4 Miles East of Souris

TOURISTS SHOP FOE

- Island Tartans
- Harris Tweeds
- All wool sweaters

DOV'S

Good Taste in Fashion Costs Nothing Extra.

WE RENT

Televisions, Fridges, Washers, Slaves

WE SELL

Toys, Furniture, Tires & All Appliances large & small.

PIRESTONE HOME & AUTO Co. Ltd.
King - Next door to Kig Koin Laundry

ENJOY YOUR VISIT TO P.E.I.

MILLER BROS. MUSIC DEALERS
DIAL 4-3535
Great George Street

Mary's Tourist

Come and Overnight Guests
Come and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 16th, then Phone 326-2101.

BOWLING

Come in and bowl at our new modern Bowling Lanes, 14 lanes, all equipped with automatic pinsetter . . . Air Conditioned Bowling Lanes and Restaurant.

Archery & Macdonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-6252

Basilia Recreation Centre
360 Richmond St. Ch'town

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.

• souvenirs
• gifts
• novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Perfect for Picnics

BUCKET DOW'S KENTUCKEY FRIED CHICKEN
15 PIECES SERVES 5-7 \$3.95

BEFORE
the wood comes to Condon's Woollen Mill

AFTER
It has been to Condon Woollen Mill

Visitors Welcome

- Yarns
- Antio Ropes
- Island Tartan Blankets
- Made of 100% Virgin Wool

WM. CONDON & SONS
65 Queen St. Charlottetown
Dial 4-2719

DOW'S RESTAURANT
Grafton St. Ch'town

SMALL BUCKET 2.50
Serves 2 to 3

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat., Music by Ted Ahearne Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

TOURISTS

For Your Groc., Fruits & Veg.

S.N. KAYS
37 Pownal St. Ch'town

Consolidated FISHING INFORMATION

- Fly & Bait Supplies
- Rod and Reels

License Sold Here

THE BIKE SHOP
Great George St. Ch'town

ICE

For Your Picnic Needs

MACLEAN'S GROCERY
Winstoe, P. E. I.

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.
Private Camping Grounds
Telephone Hunter River 31-11
Prince Edward Island

RIVER VIEW ESSO SERVICE

16 Miles from Borden
CRAPAUD, P.E.I.

J. & S. Store Ltd.

infants to teens specialty store

authentic viennese tartans
• other exclusive lines for children & teens

Water Street Summerside

CHINESE FOOD

• Full course Chinese and Canadian dinners
• quick lunches
• take out service

Water Street Summerside
78 Lower Queen Dial 4-2818
Charlottetown

ED CLINTON GIFT & PHOTO SHOP

For Your Photo Needs Call ED CLINTON Souris West

E. REYNOLDS

Radio & TV Sales & Service
Phone 75, Murray River, P.E.I.

Attention Visitors & Tourists

We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Please use in summer cottages. Please use in summer cottages. Please use in summer cottages.

NORTH RIVER Drive-In

3 miles from Ch'town on the Trans-Canada Highway to Borden.

Kennedy's

... Ladies' fashions of distinction

One sixty-six Queen Charlottetown