

Mostly cloudy with scattered showers;  
light winds. Low-high 55 and 70. Wednes-  
day: cloudy and cool.

## "Covers Prince Edward Island Like The Dew"

CHARLOTTETOWN, CANADA, TUESDAY, JULY 7, 1964.

NOT MORE SEVEN CENTS  
THAN

12 PAGES

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# Potato Promotion Stressed

**LETHBRIDGE (CP)** — The famous Idaho potato is well-known in North America because an extensive advertising campaign has established the state as one of the best potato-growing areas.

Edd Moore, secretary-treasurer of the Idaho Growers-Shipper Association, Idaho Falls, Idaho, said "advertising has established the state as one of the best potato-growing areas."

Mr. Moore told the annual Canadian potato industry conference meeting in this southern Alberta city the Idaho Potato and Onion Commission spends \$500,000 a year on advertising.

The campaign, he said, is conducted through all the media: Displays, dealers services, grocery trade promotion, produce publications and restaurant promotions.

The conference, sponsored by the Canadian Horticultural Council, has drawn more than 70 delegates from Canada and the United States. It is being held in Alberta for the first time.

The delegates, representing all segments of the potato industry, will discuss the potato farmers earn \$700,000 a year from their crops.

Some 200 acres were planted to potatoes in Canada last year.

Mr. Moore said the key to a successful potato industry is the consumer.

"You want to enhance your present position in the potato industry, I feel, Mrs. Howes said, "is to do more for the consumer."



## SOME TALL TALES RECALLED

As Pierre Berton (left) reached Charlottetown last night to take a key part in this week's presentation of "Adventures in the Great Northwest" at the Confederation Centre theatre, he was welcomed by a former close associate, Bert Lewis (right), executive editor of The Guardian and The Evening Patriot. When Mr. Berton served as "Canada's youngest editor," in the old "News Herald," in Vancouver.

# Scranton Steps Up Pace In Race With Goldwater

**SAN FRANCISCO (AP)**—Governor William W. Scranton tried to step up the pace Monday in his effort to overtake Senator Barry Goldwater in the race for the Republican party nomination to contest the November United States presidential election.

Scranton picked Dr. Milton Eisenhower to name him as a candidate at the party's national convention starting July 13. And he promised an all-out fight over civil rights in the platform.

## W.I. Ferries Expand Schedule

Effective tomorrow, Northumberland Ferries Limited began an expanded schedule of ferry trips on the Wood Islands—Caribou service.

Ferries will leave Wood Islands and Caribou terminals daily at 8 a.m., 9:35 a.m., 11:10 a.m., 12:45 p.m., 2:20 p.m., 4 p.m., 5:35 p.m. and 7 p.m.

# Queen Becomes Centre Of Newspaper Storm

**LONDON (Reuters)** — Queen Elizabeth Monday found herself in the centre of a newspaper "storm" over what a Buckingham Palace spokesman described as "an unfortunate clash of dates" in Britain's theatre calendar.

It started over a party which the Queen planned for Tuesday to celebrate the 40th anniversary of Shakespeare's birth and to which she has invited some 30 actors, playwrights, composers, designers and other theatre people for many years members of the theatrical profession have been invited to make a royal party.

The man who issued the invitations for the Queen was Lord Chamberlain — the man who watches over Britain's royal parties, including censoring of plays.

But the party will take place within hours of one of the theatre's opening of the new National Theatre season at Chichester, 50 miles from London.

The clash of dates aroused

# Local Aircraft Repairing Faces Turmoil

**Parliament At A Glance**  
By THE CANADIAN PRESS

**MONDAY, July 6, 1964**  
Health Minister Marlin announced a \$4,000,000 grant to a health sciences centre at the University of British Columbia.

External Affairs Minister Marlin said important negotiations on Cyprus are under way at Geneva and elsewhere.

Opposition Leader Diefenbaker protested that creation of a single defence chief puts too much power in the hands of one man.

Harold Winch (NDP—Vancouver East) questioned the Conservatives' continued debate on the defence legislation.

Provision Churchill (PC—Winnipeg South Centre) accused Defence Minister Hellyer of not being truthful about his integration plans.

Walter Dinsdale (PC—Brandon-Souris) said the defence bill represents an unprepared crash program.

**TUESDAY, July 7**  
The Senate resumed debate at 2 p.m. to resume debate on the defence bill. The Senate stands adjourned to July 30.

**President in U.S. Slated To Speak Here**

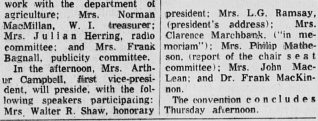
Mr. John MacLean, president of Nova Scotia Women's Institutes, will be guest speaker tomorrow afternoon at the 52nd annual convention of the P.E. Women's Institutes, which begins at 10:00 a.m. at Prince of Wales College.

The two-day convention includes a lunch at Southport Hall, assembly singing, a tour of the Confederation Centre, attendance at "Adventures in the Great North-West" and a visit to the handicraft display at the Basilica Recreation Centre, as well as business sessions.

The convention is being held at the Basilica Recreation Centre, 21 Wellington Street, from tomorrow morning's session.

Speakers during greetings or serving reports will be: Mayor A. Walther Gaudet; Hon. Andrew B. MacLean, minister of agriculture; Miss Theresa MacLeod, director of women's work with the department of agriculture; Mrs. Norman MacMillan, W.L. treasurer; Mrs. J. I. Herring, radio committee; and Mrs. Frank Bazall, publicity committee.

The convention concludes Thursday afternoon.



## Commonwealth PMs Debate In London

**LONDON (CP)** — Five Commonwealth prime ministers met around a television debating table Monday night and disagreed with each other on several points concerning the Commonwealth's future.

Host premier on the BBC program was Britain's Sir Alec Douglas-Home. He stressed his belief the Commonwealth conference beginning here Wednesday should concentrate on the question of how Commonwealth countries can best join together in technical and economic cooperation.

The other members of the panel were Pakistan's President Yuh Khan, Prime Minister Keith Holyoake of New Zealand, Dr. Eric Williams of Trinidad and Kenya's Jomo Kenyatta.

The touchy problem of Southern Rhodesia was raised by political commentator Robin Day. None of the premiers believed the issue would create a fundamental crisis during the conference but they had varying views about how it should be approached.

## Military 'Superman' Criticized By Dief

**OTTAWA (CP)** — Opposition Leader Diefenbaker said Monday in the Commons that it is inappropriate in a democracy to place omnipotent power in the hands of a single "military superhero."

He was speaking on a government bill to create a single chief of defence staff in place of the three present, chiefs of the navy, army and RCAF.

Mr. Diefenbaker said the kind of concentration of authority in one person hasn't worked anywhere in the democratic world. The government's experiment had no basis in experience and was unsupported anywhere in the free world.

The former prime minister said Defence Minister Hellyer is deceptive, attractive and appealing and holds up his jaw with his fingers in "the approved Karsh manner."

But this sophisticated pose had taken the place of information. The minister had failed to produce any evidence that savings would result from his unification plan.

**ECONOMICS PROMISED**  
Mr. Diefenbaker said Mr. Hellyer has promised economic growth which consisted of transferring expenditures from one branch of his department to another.

The government approach to integration had been uncertain.

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## Pearson Heads For Conference

**FROBISHER BAY, N.W.T.** (CP) — Prime Minister Pearson left Frofisher Bay by RCAF Yukon aircraft at 10:45 A.M. Monday to begin an overnight flight to London, where he will be attending the Commonwealth prime minister's conference.

The departure, following an hour's stopover to change aircraft, was scrambling for control tower to RCAF headquarters in Ottawa.

Mr. Pearson's plane is due to arrive in London at 10 a.m. British time.

## CLASSIC HONEYMOON

couper of Frank Inthar and Pat Tobin. Inthar spent several weeks putting the ancient car in top shape for the event and it started on the first turn of the crank. Inthar is a member of the Classic Car Club of Vancouver. (CP Wirephoto)

## Parliament Sends Letter To NATO Authorities

**OTTAWA (CP)** — Gift of three Canadian Holsteins cows to Russia was announced Monday by Agriculture Minister Hays. He said the move could open up a new market for Canadian dairy cattle.

The cows, to be selected from leading Canadian herds, will leave from Montreal about the end of August along with a shipment of 500 Canadian Hereford beef being purchased by a Soviet livestock grower.

The Holsteins are destined for the southern area of Russia under an offer by Mr. Hays on a visit to the Soviet Union last year.

**SOME PROMISES**  
The union said "recent queries from federal government sources have brought some promises, but as yet no concrete action appears imminent."

The product produced at the plant has received many complimentary reports of its high quality and that the RCAF and other sources, therefore we are satisfied that the

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# Pearson Opens Stampede As 100,000 Throng Field

**CALGARY (CP)**—About 100,000 people milled about the Stampede grounds Monday to watch cowboys a gle with bucking broncos in ankle-deep mud after Prime Minister Pearson opened the 52nd annual Stampede.

Earlier 175,000 spectators most in white Western hats lined Seventh and Ninth avenues for the biggest Stampede parade yet.

The parade, with grand marshal Gordie Howe of the National Hockey League Detroit Red Wings riding in a convertible near the head, took 75 minutes to pass any given point along the sunny, two-mile route.

Skies were clear, but the second day of the annual Stampede running horse meet at Victoria Park on the Stampede grounds had to be cancelled after heavy rains Friday and a storm squall made the track muddy.

Animals sank to their ankles in the mud and were puddles on the track as wide as stock watering ponds.

Other scheduled events expected chuckywagon and other events Monday to turn over the track to the sun.

**FLOAT IN LEAD**  
The Stampede float led the parade, bearing emblazons words "Our Golden West." theme of this year's star-studded Stampede. Behind came Calgary Police Chief Ken McIvor and Howe.

They came Dr. J. Percy Page, Alberta lieutenant-governor and Mrs. Page, followed by a team of heavy exhibitors. Prime Minister Pearson and Agriculture Minister Harry Hays.

Calgarian Hays was dressed in traditional stampede garb as he rode-tracked to harness the Passamaquoddy sides on the east coast for electricity work in a Progressive Conservative caucus.

Other celebrities included W. Walton Butterworth, United States ambassador to Canada, television star John Russell, Stampede guest of honor, Harry Sironi, Alberta agriculture minister; former world heavyweight boxing champion Rocky Marciano and television singer Julie.

A pot containing \$700,000 in stamps, horse races and a guarded piece of honor in a white convertible.

A contingent from the Peigan band at Brockley Alta headed this year's Indian section with councillor Pat Bad Eagle in the lead.

Brilliantly costumed groups from the Stony, Sarcee and Blackfoot bands brought the total number walking and riding to 130.

Stampede section riders used silver saddles on their decorated mounts.



## Quoddy Vote Postponed

**WASHINGTON (CP)** — Legislation to authorize the proposed \$1,000,000 loan to harness the Passamaquoddy sides on the east coast for electricity work in a Progressive Conservative caucus.

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## TO INDIA

Roland Michener, former speaker of the House of Commons, was Monday named as the Canadian Commissioner to India. He succeeds Chester Ronning who is retiring. Prime Minister Pearson made the announcement at a Calgary press conference. Mr. Michener has a long career in Ontario and federal politics. (CP Wirephoto)