

\$50 CONTEST QUIZ

Name the firms concerned in the slogans or clues in each individual ad on these two pages; list also the telephone number and address of each firm. Number your answer with the key number shown in upper left hand corner of each individual ad. You may use this page as your entry form. Print or write your answer CLEARLY

Send your solution to \$50 QUIZ CONTEST, c/o The Guardian - Patriot Charlottetown.

Entries must be in our office not later than noon (12 p.m.) on Monday, February 7th.

Solution and list of prize winners will be published in The Guardian and Evening Patriot on Wednesday, Feb. 9th.

On this page you will find slogans, clues and information about 19 business firms in Charlottetown and area. These firms are known for their quality, service and high standards. You will find this contest interesting and entertaining . . . and . . . you may win one of the cash prizes.

1st PRIZE \$25.00
 2nd PRIZE \$15.00
 3rd PRIZE \$10.00

Employees of these papers are not eligible to win, nor are members of their families. The FIRST letter opened with the 19 correct answers will receive \$25.00 The second letter opened with 19 correct answers will receive \$15.00 . . . the third \$10.00.

1.
WHO
 Features a complete selection of unusual gift ideas for any occasion also notion gifts and china.
 ?

2.
WHAT
 Charlottetown firm is presently conducting a model car contest.
 ?

3.
WHAT
 establishment in Parkdale provides entertainment for many and can boast to having a "first" on the Island among its facilities
 ?

4.
WHAT
 Fashionable Charlottetown ladies' wear store has as its slogan "Where Smarter Women Shop."
 ?

5.
WHAT
 popular eating place in the Charlottetown area offers P.E.I.'s newest taste treat . . Here's a hint—"Look for the bright — building
 ?

6.
WHO
 has been in the monument business the longest of any local dealer and is the authorized Rock of Ages Monument dealer
 ?

7.
WHAT
 is the name of the garage in the Alberry Plains area which specialize in repair of a popular European car
 ?

8.
WHAT
 Local Service Station specializes in mobile craning and snow removal
 ?

9.
WHAT
 Ch'town store is noted for importing Peter Scott ladies' sweaters direct from Scotland.
 (Exclusive for Ch'town)
 ?

10.
WHAT
 Charlottetown firm is headquarters for girl guide uniforms and accessories
 ?

11.
WHAT
 Charlottetown store is noted for Pioneer and Homelite chain saws, also top lines in lawn mowers and has recently opened a new workshop and showroom
 ?

12.
WHAT
 Charlottetown automobile dealer features quality used cars and has them displayed in the largest heated showroom in Charlottetown
 ?

13.
WHAT
 theatre in Charlottetown is now playing a motion picture that shakes the screen with emotion-drama . . . and stars James Stewart?
 Name the Picture
 Name the Theatre

14.
WHAT
 Electrical company whose slogan is "Comfort at the flick of a thermostat; hot water at the turn of a tap?"
 ?

15.
WHAT
 is the name of the family clothing store that is located on Queen St. and is the working man's friend
 Name
 Address
 Phone

16.
WHAT
 Charlottetown firm specializing in building materials is known as your House and Home Style Centre.
 ?

17.
WHAT
 Auto supply store has recently opened a new store which is the largest and most modern in the Maritimes
 ?

18.
WHAT
 is the name of the Island's most popular furniture and appliance store. The management is widely known for participating in blood donor clinics and curling activities
 ?

19.
WHAT
 Charlottetown firm has the distinction of being the only Sanitone cleaner on the Island
 ?