

ment's efforts. The Trade and Commerce Department had expected to organize 20,000 interviews between Trade Commissioners and businessmen eager to learn about new markets; only 7,000 interviews have been requested. When the first export trade conference was held in Ottawa in 1960, 1,365 businessmen attended. This time fewer than 600 have so far applied to attend. Of the 401 booths available at the national sample show, 36 were recently without takers.

The excuse being offered for the businessmen's lack of interest is that the federal election falls in the middle of Operation World Markets. But this, argues our Toronto contemporary, can only be an excuse. There is no logical reason why an election, or even the prospect of a change of government and of trade ministers, should deter wide-awake businessmen from making the most of an opportunity to increase sales.

Stunts Out Of Place

According to a Toronto exchange, it was Mr. Pearson himself who issued the order killing the Liberal "truth squad" which was detailed to shadow Prime Minister Diefenbaker and correct what squad members believed to be his campaign misstatements. Mr. Pearson was reported to be "dismayed and angry" at the way the squad operated and the unfavorable publicity it generated.

This was an experiment Mr. Pearson agreed to against his better judgment. It reportedly originated with the national party organizer, Mr. Keith Davy. When taunted by the Conservatives that this technique was last used by the U.S. Republican party in its losing campaign against President Truman in 1948, Liberal headquarters came back with the reply that it was also used in the American presidential election of 1960, and in the congressional election of 1962. But in both these instances, as well, the tactics backfired.

The Republicans scrutinized all of Mr. Kennedy's speeches but he won the Presidency. And last year, Richard Nixon in his battle for the governorship of California planted men to listen to Edmund G. Brown's speeches and report any distortions of the facts, as they saw them. Each time, Mr. Nixon took pains to correct the facts at once; but he didn't win the governorship.

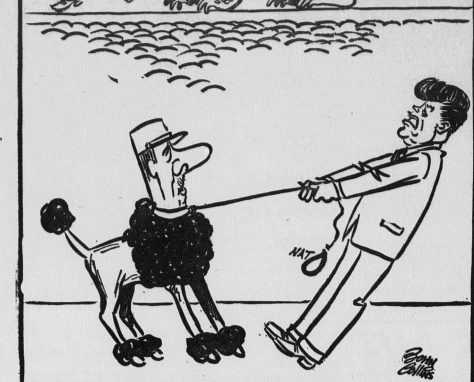
There are other American campaign tricks that strike Canadian electors as being equally silly, and which the Liberal board of strategy has taken over. The color-book about Mr. Diefenbaker, for example. A similar one has been issued in the United States (among many others) about President Kennedy. And carrier pigeons, carrying Liberal campaign messages! A dozen of these birds, reportedly, disappeared en route from London, Ont., to Joliette, Quebec, and the Ottawa Journal is now asking, ironically: "Did they defect or were they some other party's stoned pigeons?"

Tricks and gimmicks of this kind are an insult to the electors' intelligence. Mr. Pearson, who keeps his personal campaign on a serious plane, would do well to get rid of the whole batch of them.

EDITORIAL NOTES

Congratulations to St. Dunstan's University players on their fine showing in the regional drama festival. They are now in the running for a chance to represent the Atlantic Provinces in the final festival at Kitchener, Ontario, in May, with their production of Shakespeare's "The Merchant of Venice." Win, lose or draw they will have set a very high standard under the inspired direction of the Rev. Adrian Arsenault.

By comparison with minor wars and revolutions and spectacular tragedies, the number of lives claimed by street and highway accidents is appalling. As reported last week, the toll mounted to a record 8,878 deaths in Canada during 1962, an increase of no less than 13.2 per cent over 1961. In addition, 111,125 persons were injured in traffic accidents, 99,263 more than in the preceding year, while the property damage total was \$92,559,000 as against \$84,696,000 in 1961—and this figure does not, for some reason, include the province of Quebec.



HAVING TROUBLE IN OBEDIENCE TESTS

AWARD-WINNING EDITORIAL

Great Need of Students is 'Guiding Star'

Editor's note: Announcement that just been made by the C.A.A. Education Week committee that the following editorial from the Sentinel-Review, Woodstock, a Thomson newspaper, has been selected for top honor in the Canada-wide Education Writing Awards Contest.

PUBLIC FORUM

TIME, TOURISTS, LIQUOR Sir.—In a recent letter to your paper, I mentioned that the writer certainly had a brain wave. Perhaps he could tell us what he was waiting for the dew to dry, and how to round up the cows on a dark, foggy morning in the Atlantic for Daylight Time. More tourists for intoxicant drink and paved roads.

WCTU SUBMISSION Sir.—We believe it is our duty to stand firmly against the proposed slackening of the Island's liquor laws if we care for the future of our young people. Not to care is to betray our common humanity. We are our brothers and sisters' keeper.

NUCLEAR COMMITMENTS Sir.—As a minister of the United Church, I wish to reject and repudiate the opinions of Rev. Dr. J.E. Mutchmor, moderator of the United Church in Ottawa, in which they approve weapons for Canada. Their argument that we need nuclear weapons for our defence, disregards the lethal weapons, that a nuclear attack would be the first and final step out of the Boreas bases and subject the whole area to its destruction.

RESERVATIONS? Guarantee a warm bed for V.I.P.s—confirm reservations by Telegram. It's a one-way, low-cost accurate message. For priority treatment, sit it with a Telegram!

Gout Victims Are Said Prone To Heart Attacks

By Dr. Theodore R. Van Dellen MANY persons with angina pectoris also have a high concentration of cholesterol in the blood. This is one of the reasons why cholesterol and other fatty substances are blamed for hardening of the coronary arteries and why a diet low in animal fats has been recommended. But some victims of this heart condition have in addition, an elevated blood uric acid level, which we usually associate with gout. Does this condition have anything to do with angina pectoris?

Dr. M. Edilitz of Tel Aviv, Israel, did a connection might exist. He selected 24 patients with severe chest pain and a high uric acid blood level. He gave them probenecid, which is used in the gouty to lower the level. In addition, he recommended a diet low in meat and fish, which reduces the intake of the causative proteins (purines).

What happened? The amount of uric acid in the blood fell to normal limits within 10 to 21 days. The blood cholesterol remained the same during this period. This is one of these men and women felt better after three to four weeks on probenecid. During the next eight to nine months, none had anginal pain so long as they took the gout remedy and there was no need for nitroglycerine.

Shortly thereafter, Dr. Edilitz gave sugar-coated inert tablets resembling probenecid in appearance to eight of the 24 persons in the group. Within three or four weeks, seven of the eight felt unwell. Chest pain returned, especially after the information he imparted. He showed elevation of the uric acid level.

This is the second such study along this line that has come to my attention. In addition, reports have appeared that high blood pressure and hardening of the arteries develop at an earlier age in the gouty. As a result, young male victims of gout are said to have more heart attacks.

STILL EXPANDING For years the government of this province has sought to find our young people with the best possible education available. This year there is being introduced a new three-semester study program which will enable each high school student to choose the type of study best suited to his potential. One is an arts and science course; a second business and commerce course; and a third is one for applied science, technology and trades. All will give opportunities to go to institutions of higher learning if there is such a desire.

Is it any wonder that enrolment in all our schools continues to expand? Even discounting the fact that much of this is the result of a high birthrate during and immediately after World War II, we trust it is also a recognition by parents, teachers and students alike of the great and growing value of education in the world today.

do and the care needed, alcoholics will cost the various governments and institutions close to \$40,000,000 this year. Then there are the spiritual and moral crimes committed because of intemperance. The uncounted suicides, potential murderers, embezzlers, forgers, wife and child beaters, adulterers, home deserters, and the others who, because of lack of control, cause so many traffic accidents on Canada's highways each year.

Are we, Sir, etc., York, Ontario. Christian Temperance Union

NOTES BY THE WAY

The pleasant feature of a birthday party for the youngsters is getting back home and into old clothes—Chatham News.

The most amazing thing about a practicing poker is his belief that those who do not lose in a popular "boy in your school!" Junior thought for a moment. "I guess it's Bill Jones. Last term he gave us all the money." — Galt Reporter.

There are people so biased that they can see bias in everything and suspect the weather forecaster of being anti-Canadian if he predicts rain for July 1. — Stratford Beacon-Herald.

Some people marry for money, others for love and a lot of them for just a short time. — Galt Reporter.

A physician says riding a bicycle will keep you young. Well, at least riding one frequently in heavy traffic will most likely keep you from getting old. — Woodstock Sentinel-Review.

Some years ago a report on synthetic fruit stated: "They look like strawberries, they taste like strawberries, but they are made of sour milk." Now synthetic-days the question of any should be pressed a point farther: What's the sour milk made of? — Christian Science Monitor.

Office boy: There's a tramp outside who says he hasn't eaten in 10 days. Boss: Bring him in. If he can find but how he does it, we can run this plant a lot better. — Galt Reporter.

"Now be sure," the farmer's wife cautioned the druggist, "to label the bottles plain, which is for the horse and which is for my husband. I don't want anything to happen to that horse before the springing of a plow." — Montreal Star.

OUR YESTERDAY'S

(From the Guardian Files) TWENTY - FIVE YEARS AGO (March 19, 1938) WOLFVILLE, N.S., March 17 — Galt Vinnicombe was elected captain of the Varsity hockey team of Acadia University. He played defence for the college this season. Silver Hockey "A" were awarded N.E.I. "Price of the Year" for 1937-38. Charlotetown, Jack Murdoch of Montague and Elmer Mutarr of Carleton.

The subject studied at the Women's Music Club on Saturday was pianoforte music. Mrs. L.B. MacMillan's splendid paper, "The Growth of the Pianoforte," made one realize how much there is to be learned and how interesting are the extensive developments and details of this subject.

TEN YEARS AGO (March 19, 1953) Citizens of Georgetown were treated to something novel in light when the talented Scarborough Ice Follies entertained a large crowd at the Georgetown rink.

The members of the Morrell First Aid Class were tested recently by Miss Iphigene Arsenault. Miss Ida MacKay, Public Health Nurse, was the instructor for this course which has been carried out weekly for the past few months.

The FLYING DUTCHMAN RESTAURANT

"Your Island Steak House"



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