

DAILY MARKETS

Table with multiple columns listing market data for Toronto, Montreal, and various commodities like wheat, sugar, and oil. Includes sub-sections for 'TORONTO' and 'MONTREAL'.

Maintains 1942 Dieppe Ad Was Fantastic Coincidence

LONDON (CP) — A soap-flakes advertisement linked with the ill-fated raid on Dieppe was "sheer and absolute fluke," says a man who helped sell the soap.

Advertisement was one of a series, featuring things like handkerchiefs from Hong Kong, pyjamas from Peking and so on. "About 10 people worked on the ad, most of them more or less separately. It would have been a rather remarkable thing if the whole operation was supervised by some mastermind who saw how it all fit together."

MOTORISTS OF P.E.I.

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MEET THE '64 ACADIAN BEAUMONT A COMPLETELY NEW KIND OF CAR FROM GENERAL MOTORS!

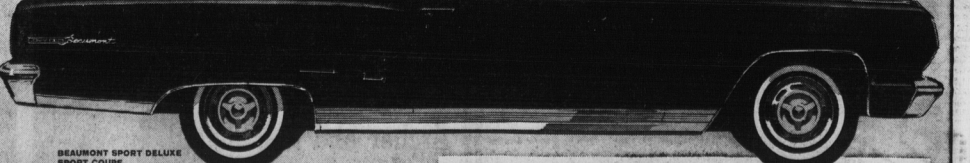


Here's what all the new car excitement's about! It's the larger, longer (115-inch wheelbase) Beaumont for '64. The car that's completely new from road to roof, uniquely distinctive, sportily glamorous!



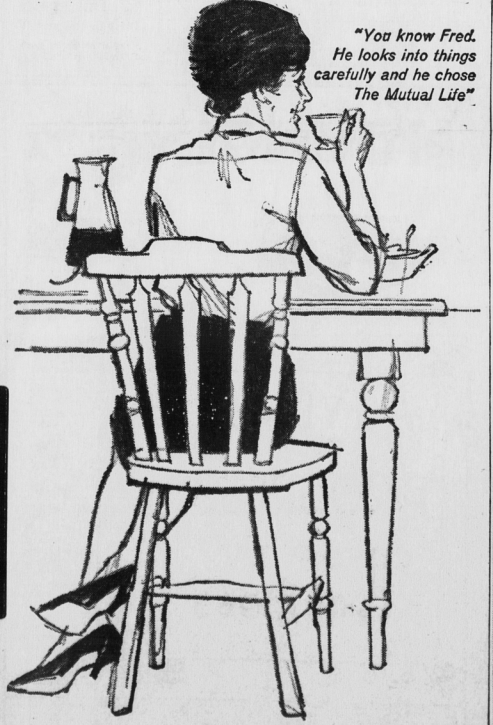
From every viewpoint, Beaumont is lean, clean and elegant—powered to match, with zippy 6 or thrilling V8. And it's the kind of value leader Canadian families expect from General Motors.

Who else can build so much for so little? 10 models to choose from—in 3 series—Beaumont Sport Deluxe, Beaumont Custom and Beaumont.



Thrill's new dimension... Beauty's new shape. NEW for '64! INVADER and CANSO SERIES. These value-packed Acadians (both on 110-inch wheelbase) give you fresh and exciting features too! Bigger, safer brakes are standard! V8 power is optional! Or you can choose from the lively 6 or thrifty 4.

ON DISPLAY AT YOUR ACADIAN DEALER'S TODAY! HILLSIDE MOTORS LTD. 113 St. Peter's Road, Be sure to watch "Telescope" and "Zero One" on CFXY-TV. Check your local listings for time and channel. Dial 2-1243



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