



PICTURE THIS SCENE ON CHRISTMAS MORNING

Gift tied home big yule package

This Yuletide many kinds of pets, from ponies to ant colonies, will be ribboned, bowed and otherwise readied to make the Christmas gift scene. The most asked for and the most given pets are dogs and cats.

Whether a pure-bred, pedigree animal or a healthy, happy animal - shelter variety dogs and cats represent a long-term gift of love and companionship for the entire family. Most important, therefore, before choosing a new pet, is to make certain it will be a welcome addition to the family, sure to receive the care and affection it needs to thrive.

If the new puppy or kitten is to be a gift for a child, be certain the parents approve. Begin early and look carefully over a number of litters. Ask the help of a pet dealer in choosing the breed of cat or dog best suited to the prospective master. And make sure the animal has all its shots.

Healthy, sturdy puppies are lively and alert, like to be held and petted. Be wary of that wistful little fellow cringing in the corner. He may be sick or temperamentally unsound.

Check the puppy thoroughly before buying. Eyes and ears should be clean and clear; the

stomach, well-rounded and the coat, even textured. Note the puppy's reaction to people. Healthy puppies won't snap, growl or cringe, even at sudden noises. They are ready to become pets at eight weeks or older.

Cats, especially kittens should be lively and playful, clear-eyed and with no tendency toward sneezing or coughing. Kittens are generally ready



ALL GOOD dogs find gifts just for them under the family tree. Here, Santa's left a flea-destrorying collar.

for a new home at six weeks. A food supply, dishes, grooming aids and toys are "extras" that might well be provided to insure a new pet's comfort in his new home. For the well-established pet, Christmas is the time to reap the rewards of a trusting companionship. A new travelling case, identification tags, toys, a fancy coat or collar are all gift possibilities.

Leather goods are ideal gifts

If he smokes, spends money, or likes to look neat, he can use gifts of personal leather goods.

Wallets and pocket secretaries make practical gifts, and they're handsome in cowhide, steerhide, goatskin, calf, pigskin or pigskin.

There are knife-edge billfolds made to hold his money and a few papers, or wallets that will hold currency, photos, calling cards, credit cards, even secret bill compartments, and still stay slim and trim.

Handsome grooming aids for giving are leather-backed brushes, manicure sets, shoe-shine kits and detour boxes.

Smoking accessories make thoughtful gifts. Consider a leather tobacco pouch, humidior or cigarette box.

Hanging yule stocking cherished tradition

Hanging up stockings in hopeful anticipation of gifts and goodies is a cherished Christmas tradition, and, like most customs associated with this happy season, there's a legend to explain it.

Many centuries ago, the first St. Nicholas, a bishop of Myra, played benefactor to the three daughters of a penniless merchant, with gifts of gold for their dowries. Like Santa today, he wished to present his gifts in secret. Some stories say that he tossed bags of gold through a window, while others hold that the bags were tossed down a chimney.

Legends agree, however, that one bag of gold fell into a stocking hung up to dry. All this happened on Christmas Eve, and thus began the custom of hanging up stockings and receiving "stocking stuffer" gifts—or so legend says.

Although children are usually the first to be gifted with stock-

ing stuffers, adults enjoy this tradition, too. In many homes, hanging up the stockings—and stuffing them in secret—is an occasion for family sharing in Yule joys.

Extra gifts in stockings stuffer size, for both children and adults, are easily selected. Fruits, nuts, candies, form the traditional beginning.

For the children, small toys and dolls make appreciated stocking fillers. The more compact articles of clothing are appropriate, too — stockings themselves, for example.

Women's gifts in "stocking size" range from, again, stockings to scarves, purse, accessories, fashion jewelry, perfumes and colognes, cosmetics, gloves.

Santas stumped for stocking gifts to please a man should consider his interests. For the man who enjoys driving a car, for instance, the gifts might be a dashboard compass, a key case



GIFT FOR ANY MAN

A GOOD grooming box makes a great Christmas gift for any man. Fill it with grooming gifts like those seen here: after shave lotion, cologne, battery-operated electric shaver, comb, brush and clothes brush.

driving gloves—or even a set of spark plugs. Is he a hi-fi or stereo buff who enjoys tape-recording his fav-

orite music? His stocking gift could be "Scotch" brand magnetic recording tape.

New Christmas cards a pleasing variety

Everyone has his own favorite image of Christmas, and greeting cards this year offer a variety to please every taste.

Religious cards reflect the true spirit of the season. Traditional themes feature Santa, snowy landscapes, joyful bells, happy carolers, cheerful holly and glowing candles. In the contemporary mood are light-hearted cards expressing personal holiday wishes.

That the variety is likely to be welcomed is evidenced by the results of a recent survey conducted for a greeting card company.

Preferences in greeting cards differ even from city to city, according to Mrs. Peggy Gilbert, head of the design studio for Norcross.

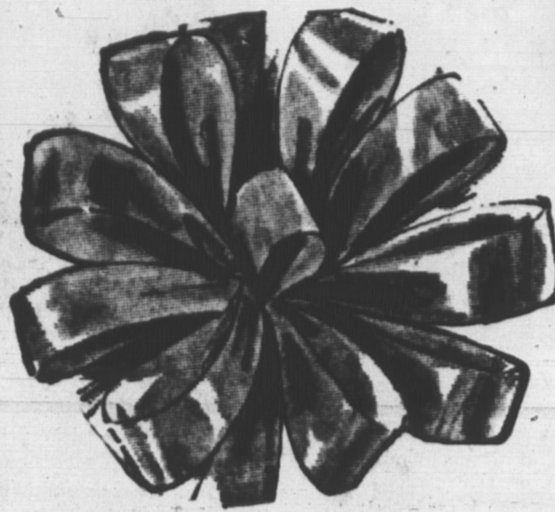
Washington, D.C., Seattle, Minneapolis, Detroit prefer snowscapes. With Boston and Chicago, it's holly, while Philadelphia favors fireside scenes and

carolers. Santa is tops in Dallas, Honolulu, Los Angeles; poinsettias lead in Miami and Christmas trees in San Francisco. Portland, Cleveland and Phoenix choose religious themes.

Increasing interest in cards that express the age-old yearning for "peace on earth" continues this Christmas. Most of these cards are illustrated with religious scenes depicting the Holy Family, the Three Wise Men, the shepherds and similar representations of the Biblical story of Christ's birth.

Reproductions of religious masterpieces of the Renaissance appear on many cards, as do prose writings about Christmas, by a number of famous religious leaders.

Among the noted clerics whose writings appear are the late Pope John XXIII, Francis Cardinal Spellman and Dr. Norman Vincent Peale.



PHILIPS

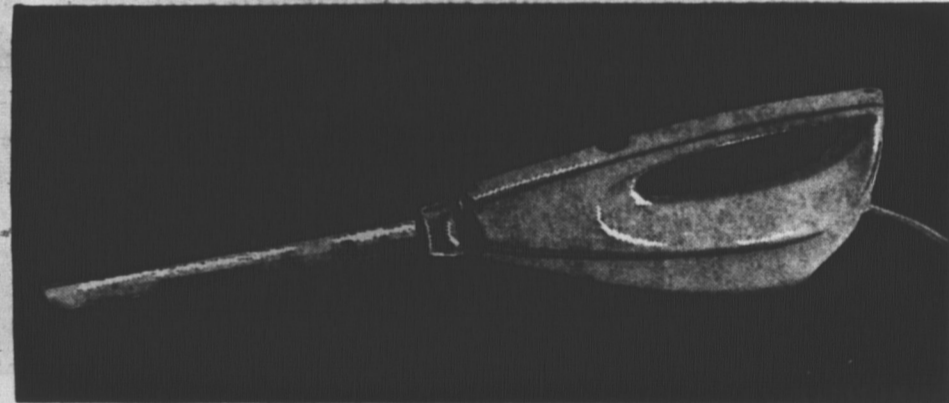
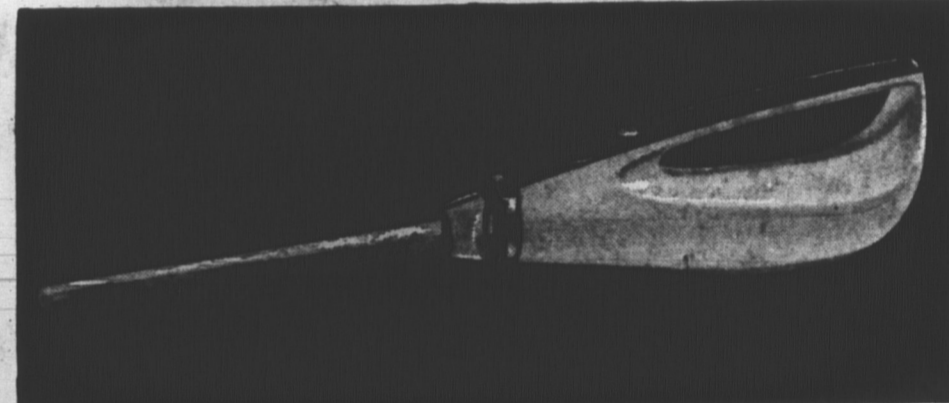
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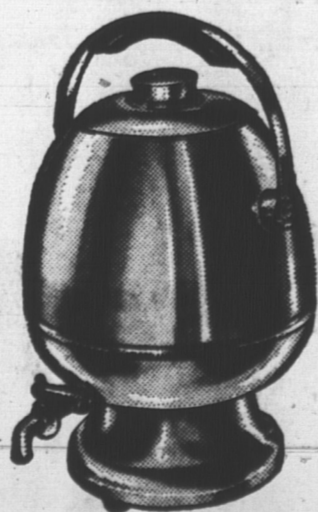


The one with the hole in the handle!

The model that's taken North America by storm, perfectly balanced, stain resistant, housing features, a hole in the handle for easy grip, just right even for the feminine hand. Stainless steel blades. Spring loaded off-on button. (Safety lock on deluxe model). Positive table rest keeps blades off resting surface. Blades slip apart easily for easy cleaning. Eight inch blades. Six foot detachable power cord. Two top models. Deluxe model beautifully trimmed in chrome with vinyl motor housing cover.

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55.55



Food Mixer

Low priced, high quality model in lasting white enamel or in gleaming chrome. Features bowl control, 10-speed mix guide, 1 piece beaters, adaptable as portable includes one large pyrex bowl. Recipe book included.

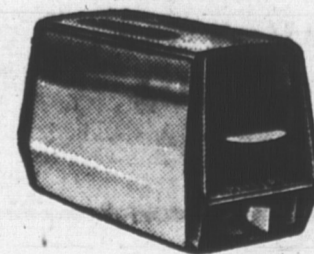
49.55



CAN OPENER

Opens all shapes and sizes of cans. Hardened steel cutting wheel, cold storage compartment, retractable tall can balanced bracket and recessed carrying handle. Removable magnet.

19.55



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32.55

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