

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

COLEMAN sets you up in style for a season of picnics!... The Hardware Departments of both Holman Stores have wonderful Picnic and Camping Equipment made by none other than the famous Coleman Company. The newest addition is a smart CARRYING CASE and PICNIC TABLE into which, when folded will fit up to six sturdy metal FOLDING STOOLS along with a heap of other gear. When set up the Table measures 36 inches square, made of sturdy steel and finished in forest green baked enamel that will take plenty of abuse. The Table is priced at 17.50 and each Stool is priced 2.95. They complete the picnic picture when combined with the Coleman Camp Stove and the Coleman Portable Cooler — by the way, the Portable Cooler is available in three sizes and it will keep food fresh and safe as your fridge at home. Outfit yourself and your family for a marvellous season of picnics and camping with Coleman Equipment from Holman's Both Stores Hardware.

It's Sun Time — It's Fun Time — It's Beach Time and you'll very definitely want a gay, new BEACH TOWEL to add to your enjoyment. Holman's Dry Goods in Summerside and Holman's Home Furnishings in Charlottetown have Beach Towels in bright woven Roman stripes or sporty outdoor motifs. They're made of closely looped terry cloth in 36 by 60 or 36 by 70 inch sizes priced 1.98 and 2.98 for the different sizes. Beach Towels besides being swimming and sunning accessories may be fashioned into delightfully different wearables for you and your family if you're smart with a needle. Come in and take a peek at the Simplicity Pattern Books for sewing ideas in beach wear. Anyway you want it — you'll need Beach Towels for the good old summertime!

SHUTTLEWORTH helps you men keep a cool head in the hottest of weather! Holman's Men's Wear in Summerside has a good selection of STRAW HATS in smart shapes and up-to-the-minute shades. You may choose stitched straw braid, processed straw of genuine Panama. The bands are in contrasting colors and patterns. Shuttleworth Straws are water and wilt repellent with a cool leather sweat band. Sizes are 6 1/2 to 7 1/2, priced 2.95 to 5.00 in Holman's Men's Wear, Summerside.

BE FRESH — BE SWEET — BE FRAGRANT with COTY CASUAL COLOGNE! Holman's Cosmetic Section in Summerside has a lovely array of Coty Colognes, and they are in a modern, newly designed flacon of 3 1/4 ounces. There are two new fragrances from which to choose — "Tourbillon" and "Gordon Vert"... Then all the old favorites are here too — "Emeraude", "L'Origon", "L'Alman" and others, priced 2.00 a bottle. You'll very definitely be fresh and sweet and fragrant with Coty Cologne from Holman's Cosmetics in Summerside.

HOLMAN'S Both Stores... WEEK-END SPECIALS

Vacation Favorites!
Men's Cotton Poplin
SPORT JACKETS
Water Repellent — Washable

REGULAR 7.95

Week-End Special

4.99



Charcoal with smart contrasting shades. Well made jackets that wear well and look sporty. Zipper closure with self collar and neat cuffs. Sizes 36 to 44. Shop Early there are only 20 in stock!

HOLMAN'S MEN'S WEAR, Summerside

Men's PLAY JEANS
of Light Weight Washable Denim

Sanforized and guaranteed washable. Colors are tan, faded blue, gray and green. Waistband has new elastic side expansion. Most popular Summer Slacks! 100 pairs in stock. Sizes 28 to 38, regular 3.98. WEEK END SPECIAL—

2.99

HOLMAN'S MEN'S WEAR, Summerside

Girls' Sanforized Cotton
PLAID SHIRTS
REGULAR 2.49
Week-End Special



1.98

Dan River Cotton in fast colors. Fabric does not need starching, and is wrinkle resistant. Boyish style with pointed collar. Sizes 8 to 14.

HOLMAN'S YOUTH CENTRE, Summerside

GIRLS' COTTON BRIEFS

Made of white nylonated cotton for longer wear.

Elastic waistbands and in sizes 8 to 14, regular

20 cents each. WEEK END SPECIAL—

4 PRS. 98¢

HOLMAN'S YOUTH CENTRE, Summerside

Boys' Denim
BOXER STYLE
SHORTS

Sanforized against shrinkage. Navy blue with double stitching in contrasting shade. Front pockets are bar tacked. Sizes 2 to 6, regular 89 and 98 cents. WEEK END SPECIAL—

77c

HOLMAN'S YOUTH CENTRE—
BUDGET SHOP

Baby's 3-Piece
Blouse, Pants, Booties
SETS

Seersucker in white with red, yellow or blue flowers. Blouse has elasticized neck and cuffs and panties have elasticized waist and cuffs. Sizes 6 to 18 months, regular 1.98. WEEK END SPECIAL—

1.59

HOLMAN'S YOUTH CENTRE—
BUDGET SHOP

SAVE 51c
English Bone China
SUGAR & CREAM
SETS

Individual size in attractive floral designs with gold ripple edges. Regular 1.80 set. WEEK END SPECIAL set—

99c

HOLMAN'S BOTH STORES CHINA

English Earthenware
MILK JUGS

Sturdy earthenware with highly glazed finish and dainty colorful designs. 1 1/2 pint size, regular 1.35. WEEK END SPECIAL—

99c

HOLMAN'S BOTH STORES CHINA

Regular 1.98 Value
Misses' and Women's
T-SHIRTS

week-End Special

1.39

Buy Several At This
Saving!

Just right for vacation fun! Soft cotton jersey with brushed finish. Colors are white, pink, coral and red. Batwing or short sleeves and knit or turtle neckline with shell or rhinestone trim. Sizes small, medium or large.

HOLMAN'S

Ladies' Shop
Ch'town

Ladies' Wear
S'ide



Extra Special! Clearing 2600 Only

PLASTIC FLOOR TILES

Regular 19c -- Week-End Special, Each

Limited Quantities in some of the colors. Flo-Ever Tiles of Vinyl-plastic in standard quality with felt base. Tiles are 9 inches square.

HOLMAN'S HOUSE FURNISHINGS, Summerside

14c



For Cottage, Kitchen, Bathroom, Etc.
Plastic Cottage Sets

REGULAR 1.19

Practical, colorful and serviceable in charming floral or all-over designs. Merely wipe off to clean and hang to dry. WEEK END SPECIAL set—

HOLMAN'S BOTH STORES HOUSE FURNISHINGS

89c

Rayon and Cotton TABLE CLOTHS

Blended material in a self check design of rose, blue or green. Bath finish in 30 inch square size with hemmed ends. WEEK END SPECIAL—

HOLMAN'S DRY GOODS, S'ide — HOUSE FURNISHINGS, Ch'town

1.29

Regular 6.95 Value!

Men's LOAFERS

Week-End Special

4.89



Made of sturdy kip leathers in moccasin style with sewn vamp and folded bound edges. Unlined with heel counter and soles and heels of foam rubber. Cherry-tone shade in sizes and half sizes 7 to 10.

HOLMAN'S MEN'S FOOTWEAR, Summerside

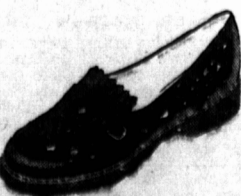
women's Elk Leather

MOCCASINS

REGULAR 5.95

Week-End Special

3.98



Soft and pliable in cream and tan shades. Moccasin vamp with platform soles and wedge heels. Medium widths in sizes and half sizes 4 1/2 to 8.

HOLMAN'S WOMEN'S FOOTWEAR, Summerside